



2026 Partnership Opportunities

SITE Minnesota: Where business is done 1:1

Why Partner with SITE Minnesota?

- The Twin Cities are home to the largest concentration of third parties in the country
- Our chapter events average a 1:1 buyer-to-supplier ratio
- Strong local and out-of-state participation
- Commitment to CSR with our local philanthropy partner
- Visibility on SITE Minnesota website, quarterly newsletter and social media platforms
- Our events attract attendees from many third-party agencies and corporate planners including Y.E.S. (ALTOUR), Augeo, BCD Meetings & Events, BI WORLDWIDE, Carrousel Travel, CWT Meetings & Events, HelmsBriscoe, ITA Group, One10, and Prestige Global Meeting Source



Plan Your Year

So many opportunities to get involved!



Winter Sip & SITE Event
Tuesday, February 24



Education Day Welcome

Reception

Tuesday, July 14, 2026

Education Day

Wednesday, July 15, 2026

Education Day Closing
Reception

Wednesday, July 15, 2026



Fall Event

Date TBD



Holiday & CSR
Event
Date TBD

A photograph of a woman with curly hair and glasses smiling while working on a laptop. A man is visible in the background, also working on a laptop. The setting appears to be a modern office or co-working space.

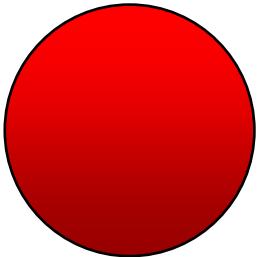
2026 Annual Strategic Partnership | \$10,000

- 12-month agreement (January 1-December 31, 2026)
- Logo on website with your contact information
- Logo included in all 2026 pre- and post-event marketing
- Recognition at all 2026 SITE Minnesota events
- Attendee list with email addresses from each 2026 SITE Minnesota event
- Two complimentary registrations for any two 2026 SITE Minnesota events
- One full-page ad in one SITE Minnesota quarterly newsletter
- Three social media posts on SITE Minnesota's accounts
- One full-page ad in one SITE Minnesota quarterly newsletter
- Column Branding at Education Day
- Wall Branding at Education Day
- Video during Education Day

Sip & SITE | \$3,500 each

SPONSORSHIP INCLUDES:

- Complimentary registration for up to three people
- Recognition on SITE Minnesota website and pre-event communications
- One $\frac{1}{4}$ page ad in SITE Minnesota quarterly newsletter
- Recognition at event
- List of event registrants with email addresses



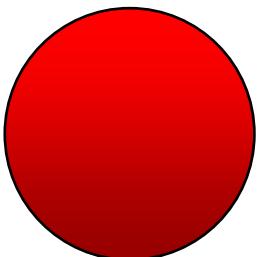
Winter Sip & Site

Date: Tuesday, February 24, 2026

Location: France 44 | Time: 5:00 – 7:00pm

Sponsorship starting from: \$3,500

2025 Event Registrants: 65



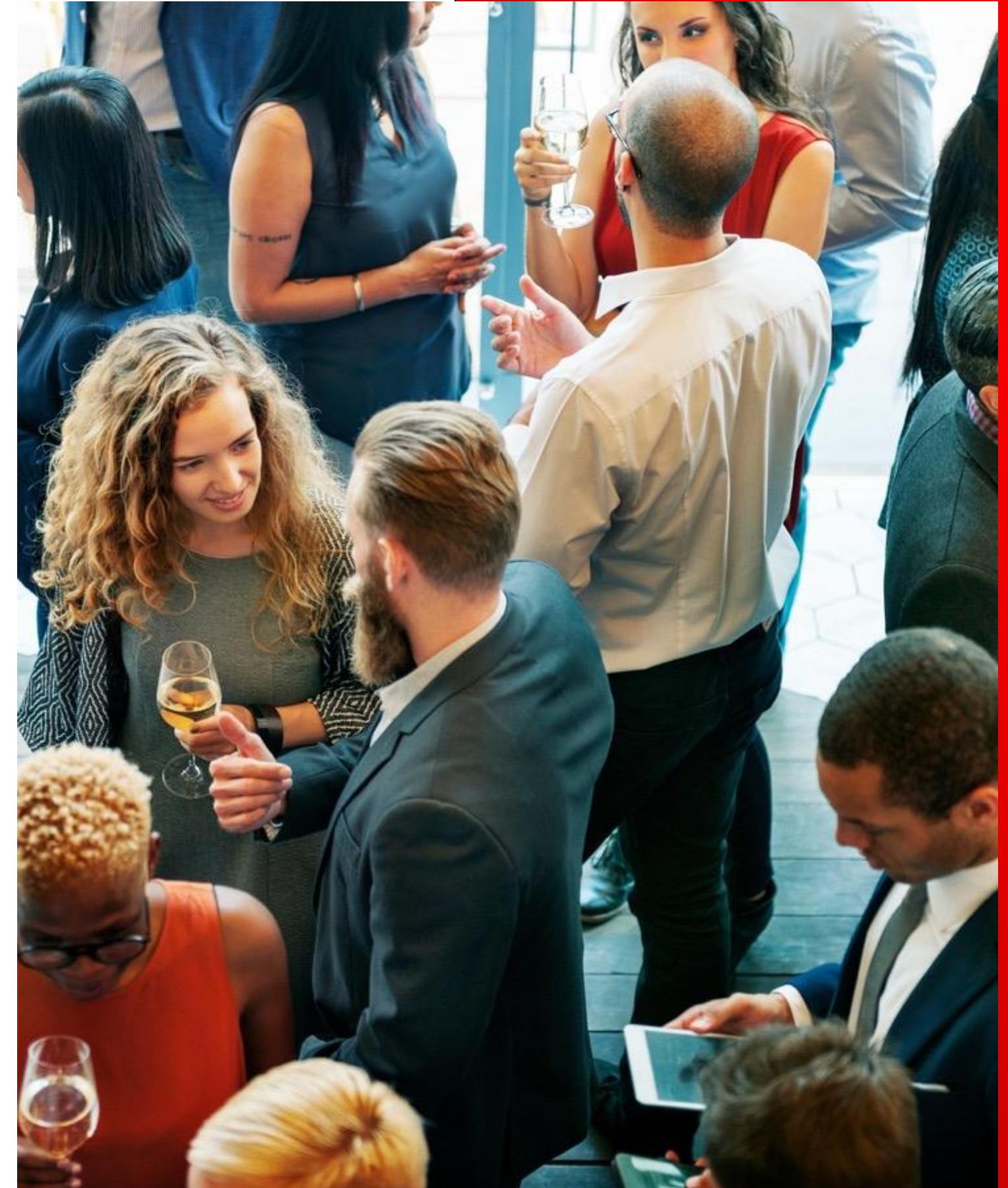
Fall Event

Date: TBD

Location: TBD | Time: 5:00 – 7:00pm*

Sponsorship starting from: \$3,500

2025 Event Registrants: 45



**Times subject to change*



Education Day Welcome Evening

Exclusive | \$10,000

SPONSORSHIP INCLUDES:

- Complimentary registration for up to ten people
- Recognition on SITE Minnesota website and pre-event communications
- Logo on registration website
- One social media post on SITE Minnesota's account
- One exclusive pre-event social media post
- Exclusive use of TV monitors during Welcome Event for branding (logo or video)
- Logo on digit wall at Education Day
- Video during reception
- Wall Branding at Education Day
- Spoken recognition and thank you at event
- List of event registrants with email addresses

**Times subject to change*



Education Day Closing Reception

Exclusive | \$15,000

SPONSORSHIP INCLUDES:

- Unlimited complimentary registrations
- Recognition on SITE Minnesota website and pre-event communications
- Logo on registration website
- Three social media post on SITE Minnesota
- Two exclusive social post – 1 pre / 1 post
- One $\frac{1}{2}$ page ad in SITE Minnesota quarterly newsletter
- Logo on digit wall
- *Video + customize mapping – [Link to Royalston Venue](#)
- Wall Branding
- Spoken recognition and thank you at event
- List of event registrants with email addresses

Accepting raffle prize donations such as hotel stays, DMC services, air travel, cruise packages, gift certificates, etc.

*Custom Mapping guidelines and parameters will be provided

Education Day Event



Education Day Event

Date: Wednesday, July 15, 2026

Location: Royalston Avenue

Time: 9:00 AM-4:00 PM

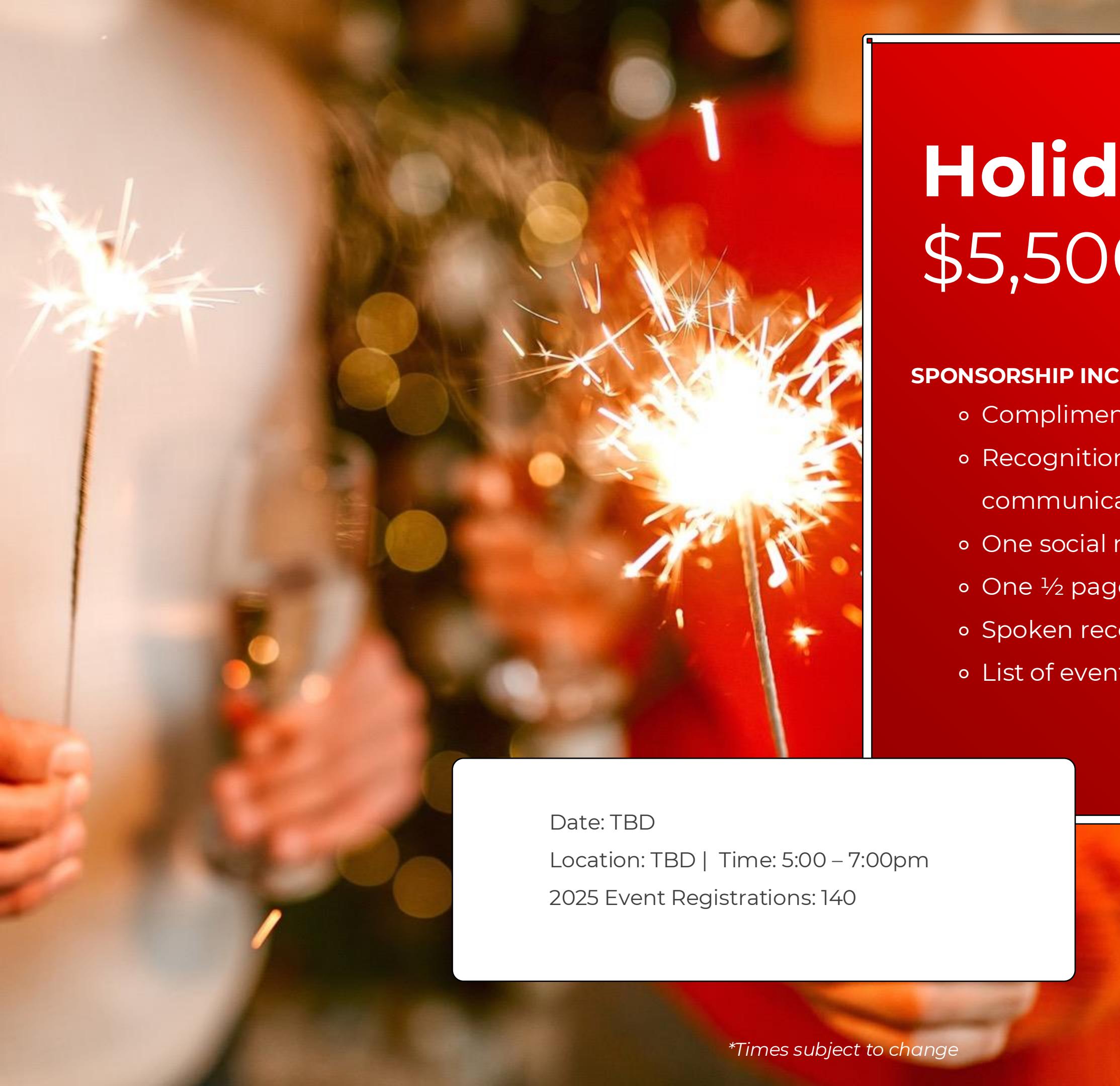
2025 Event Registrants: 175



	Platinum	Gold	Silver
Complimentary Registrations	Up to 8	Up to 4	Up to 2
Logo on registration website	X	X	X
Social Post	2	1	0
Recognition on SITE Minnesota website and pre-event communications	X	X	X
Veral thank you recognition from stage at event	X		
Logo on digital wall	X	X	X
Column branding	X		
Wall branding	X	X	X
Video during event	X		
Registration list	X	X	
Pricing	\$6500	\$4000	\$2000
Number available per level (first come, first serve)	3	5	10

Accepting raffle prize donations such as hotel stays, DMC services, air travel, cruise packages, gift certificates, etc.

**Times subject to change*



Holiday & CSR Event

\$5,500 each

SPONSORSHIP INCLUDES:

- Complimentary registration for up to five people
- Recognition on SITE Minnesota website and pre-event communications
- One social media post on SITE Minnesota's account
- One $\frac{1}{2}$ page ad in SITE Minnesota quarterly newsletter
- Spoken recognition and thank you at event
- List of event registrants with email addresses

Date: TBD

Location: TBD | Time: 5:00 – 7:00pm

2025 Event Registrations: 140

**Times subject to change*

Accepting raffle prize donations such as hotel stays, DMC services, air travel, cruise packages, gift certificates, etc.

Additional Partnership Opportunities



Jane Schuldt Leadership Scholarship

Sponsor SITE Minnesota event registration fees and/or chapter membership fees for a Young Leader

Sponsor a Young Leader to attend the SITE Young Leader Conference in 2026 (in conjunction with IMEX America): \$2,500 per person

12 months of recognition on the SITE Minnesota website

Scholarship winner announced at Education Day event

Verbal thank you recognition at Education Day



Raffle Prize Donations

A portion of raffle ticket sales go directly to our local philanthropy partner.

- The items should have a minimum value of \$100.00 and an expiration date of at least 1 year from the event date.
- If you are donating a certificate, please make sure to include any exclusions, blackout dates or specific details.
- You'll be recognized during the event with verbal mentions during the raffle drawing.



We are looking for donations of:

- Overnight stays
- Airline tickets
- Destination packages
- Gift baskets
- Gift cards
- Cruise experiences

Give-Back Sponsors

Sponsor items for a CSR event such as
backpacks or toiletries



In-Kind Donations

- Décor
- Entertainment
- Audio/Visual services and/or equipment
- Keynote Speakers
- Use of Event Venue
- Photography services
- We will create a custom sponsorship package based on the value of services.





Gifting Partner

We are looking for gifting partners to enhance the experience our attendees receive and create an incentive experience that they can replicate at their own events. We find that this provides great exposure for you by being able to personally demonstrate your experience and helps us to increase participation in our event, making it a win/win for everyone.

This sponsorship provides each attendee (All registered guests including buyers, suppliers, speakers/presenters and other sponsors) with a takeaway gift.

- Logo included in pre- and post-event marketing
- Complimentary registration for up to three guests
- Two-minutes of speaking time at event, includes option to share a video, venue permitting
- List of event registrants with email addresses



Membership Sponsorship

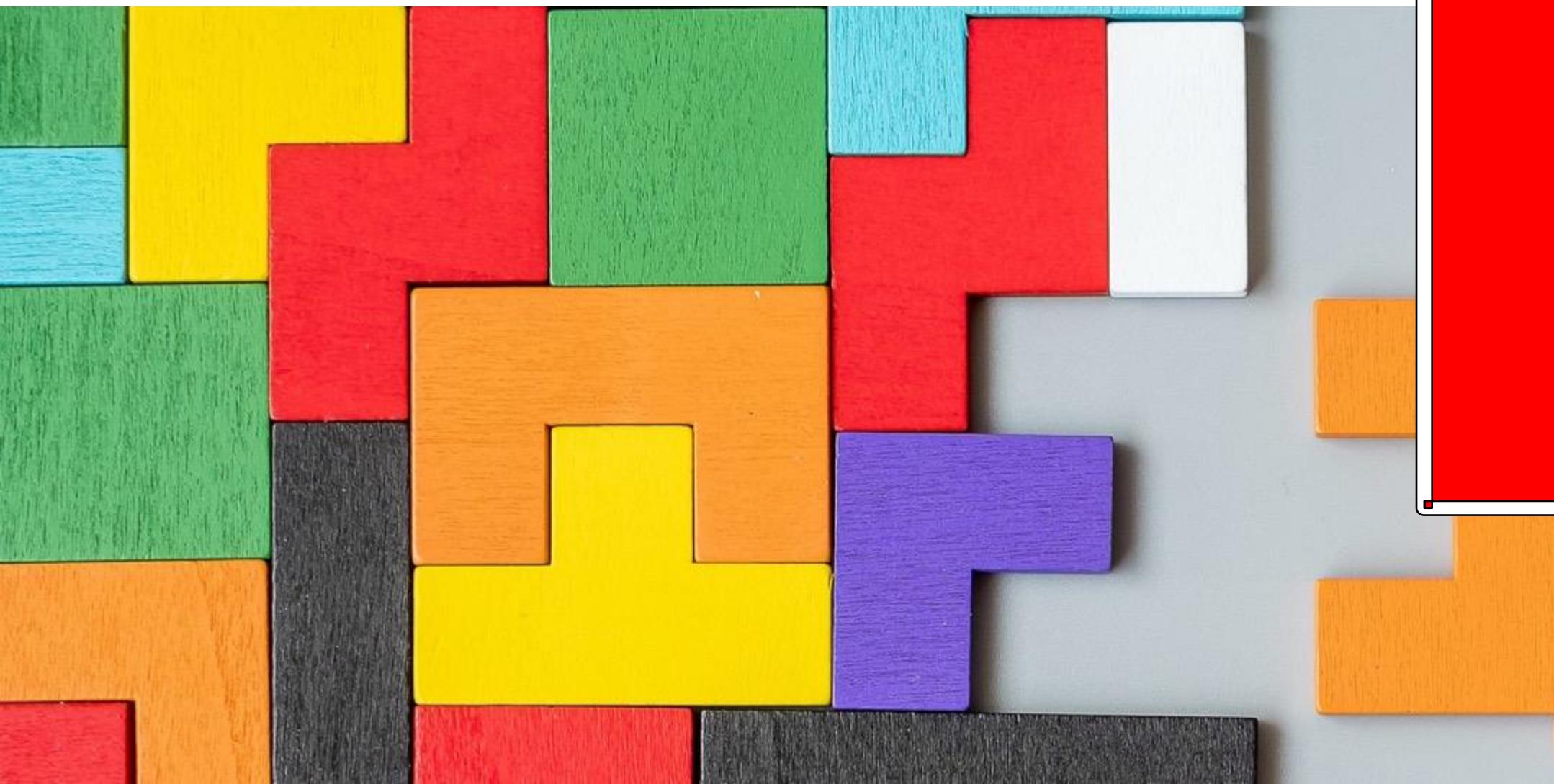
Help a buyer become a member.

Sponsor a buyer's membership to help them become more involved in SITE Minnesota & SITE Global.

We'll help you find a buyer, or you can let us know who you would like to host.

Annual Cost: \$490

Get It Touch



For information on sponsorship
opportunities contact:

SITEMNSPONSORSHIPS@gmail.com



Rania Hammad

Sponsorship Committee
ALHI

rhammad@alhi.com

Tammi Krone

Sponsorship Committee
HelmsBriscoe

TKrone@HelmsBriscoe.com

Angela Lisle

VP Sponsorship & Finance
LamontCo
alisle@lamontco.com