

Mills Novelty Co.

Manufacturers of

Mills Building
Jackson Blvd. & Green St.



Chicago
Tel. Haymarket 0900

H.S. MILLS, PRES. & TREAS.

Jan. 17, 1927.

S. Calender,
Carthage,
New York.

Here is bulletin No. 7 - It is important because it is a review of all the bulletins that have been sent to you and it may serve to bring certain things you have forgotten or neglected to your attention.

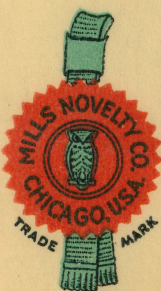
Never neglect these few simple operations-minor faults are nearly always the result of inattention and they multiply rapidly - too much oil or not enough - dirty brushes - all tend to hamper this marvelous instrument in its reproduction of the music of masters - and your customers pay for GOOD music - carry out these instructions and bank your profits.

Mark up a date on your calendar each month and on that day spend ONE HOUR in going over your Violano-Virtuoso in compliance with your bulletin instructions - it will be a red letter day for you and the hour you spend will pay you real dividends.

Right here we want to thank you for your part of the tremendous interest that has been manifested in this bulletin series. It has cut our service calls down to an enviable minimum. Your patrons are enjoying a type of music that cannot be obtained elsewhere - and best of all, you have your profits.

Sincerely yours,
MILLS NOVELTY COMPANY.

Service Department.



I-I