

# Product Guide

ASEA®



ASEA  
REDOX  
CELL SIGNALING  
SUPPLEMENT

DIETARY  
SUPPLEMENT  
30 FL. OZ. (880 mL)

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Keep an eye out for these icons! They show you how ASEA products help with your personal health goals.

-  Cardiovascular Health
-  Gut Health
-  Active Lifestyle
-  Immune Health Support
-  Age Fighting
-  Redox Molecules
-  Clean Beauty
-  Recovery

Statements on the pages that follow have not been evaluated by the Food and Drug Administration. Products are not intended to diagnose, treat, cure, or prevent any disease.



# Say Hello to What's Possible

You're holding the guide to ASEA's most innovative wellness products—all rooted in redox science.

Whether you're here to create a foundation for your personal health goals or build upon an existing foundation with curated wellness solutions, you'll find powerful, proven products that work with your body at the cellular level.

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Start exploring and discover what's possible with ASEA.

# Where Better Health Begins

Cell signaling is how your cells communicate—sending signals that trigger renewal, defense, and repair. Through aging, environmental pollutants, or even simply living in the 21st century, your body's natural signaling fades.

Chances are, you've started to see or feel these signs of stress in your immune health, cardiovascular health, weathered skin, or tension and soreness in your body.

ASEA Redox® Technology works with your core foundation, powering the signals that keep your cells performing their best. With breakthrough science, targeted solutions, and results you can feel and see. Redox helps your body activate—right at the cell level.

## THE ASEA REDOX CENTER

At the heart of ASEA innovation is the ASEA Redox Center—our state-of-the-art hub where science meets purpose. It's here that our team of researchers, formulators, and medical professionals pioneer advancements in redox cell signaling technology.

Every product you'll find in this guide is a result of rigorous testing, ethical formulation, and an unwavering commitment to cellular health. We own the science, the patents and trade secrets, and the process, ensuring you receive products unlike anything else on the market. Your satisfaction is guaranteed.



You feel when something's off. Redox speaks the language your cells understand. Active signaling molecules communicate with the cells inside your body to help combat the damage caused by aging and stress. Reactivate your core foundation, restore balance, and nudge your system back to center. Feel aligned once more, from the inside out.

*“What I like about ASEA Redox is how it reflects the quiet power of balance. It’s a reminder that meaningful change often starts in the smallest, most invisible ways. That’s what makes it so powerful.”*

— RENUKA D.



To-go pouches available in packs of 8 or 16.



# ASEA® Redox Supplement

Start at your cells.  
Feel it everywhere.

ASEA® Redox Supplement turns back the clock. Oxidative stress and aging can knock your crucial systems off balance. It's time to feel how you used to feel.

Rebuild, restore, and reinforce your body's vital systems.

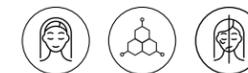
- Cardiovascular health—show your heart some love
- Gut and immune health—real wellness starts on the inside
- Brain function—support brain vitality and mental clarity
- All of this—and more—in one blue bottle

## INGREDIENTS

Ultra-purified and deionized water, high-purity sodium chloride

Available in packs of 2 or 4 bottles.





# RENU28

Better skin care for  
your best skin health.

Our rejuvenating redox gel activates your skin's natural functions—renewal, hydration, balance, and barrier protection—for skin that's clearer and healthier, all over.

- Strengthen your natural skin barrier
- Boost healthy skin cell turnover and renewal
- Reduce visible signs of stress and aging
- Apply head-to-toe, on any skin type

RENU28® Revitalizing Redox Gel is a daily skin-activation gel powered by patented ASEA's patented redox technology. It works with your skin to empower its natural functions like renewal, hydration, and defense. The result? Skin that's not only clearer, calmer, and confidently resilient, but also healthier. Don't cover up your skin concerns—renew your skin at the cell level.

## INGREDIENTS

Water, sodium magnesium fluorosilicate, sodium phosphate, sodium chloride

Available individually and in bundles of mini tubes.



# REDOXGold

No sting. No scent.  
Just fast, lasting relief.

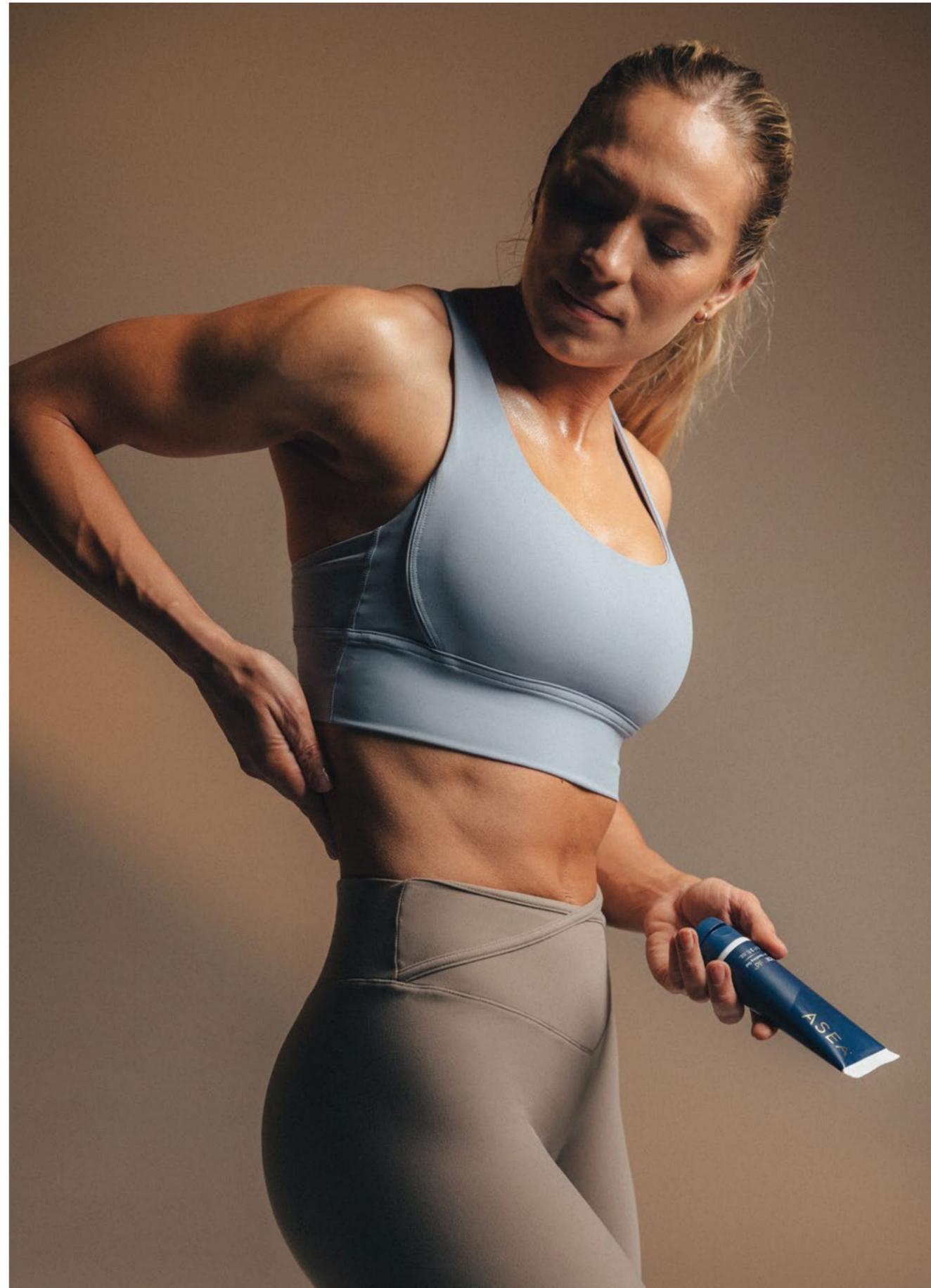
Don't disguise the pain. REDOXGold™ Massage + Soothing Gel works with your body, so you can recover faster, feel stronger, and move better. No more distractions, no more waiting. Real relief starts now.

Fast, lasting relief for sore muscles and joints

No menthol burn, no numbing, and no aroma

Support natural recovery

Clean formula—safe for repeated use anywhere



## INGREDIENTS

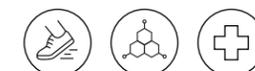
Water, sodium magnesium fluorosilicate, sodium phosphate, sodium chloride, gold

Available individually and in bundles of mini tubes.

*“I love REDOXGold because it’s fast-acting. As a massage therapist of 23 years, I’m always seeking tools to make my practice easier and help my members feel real relief.”*

— TERESA M.

Other rubs just tingle and burn. Now it's time for something that relieves tension and strain directly at the source—by amplifying your body's natural signals to recover. No more icy cover-ups. Just clean, targeted relief that keeps you moving—every day and everywhere.



# TRANSFORM YOUR HEALTH WITH ASEA Subscriptions

Not sure how much you need? These subscription bundles are optimized to give you the right products at the right time. No guesswork. Just tell us when to put our core redox products on your doorstep, and we'll send them—shipping on us!

You can subscribe to any combination of products. Although free shipping is specific to the bundles below, all ASEA subscriptions give you:

- Savings with preferred pricing
- Flexible delivery dates
- Ability to modify or cancel anytime
- The products you love, always there when you need them



## Essentials Subscription Bundle

Power up your health and glow with  
**ASEA Redox Supplement** and **RENU28**.



## Gold Essentials Subscription Bundle

Push harder and recover smarter with  
**ASEA Redox Supplement** and **REDOXGold**.



## Deluxe Essentials Subscription Bundle

Unlock your full ASEA potential with our most popular products, **all in one** bundle.



## Redox Rewards Loyalty Program

Earn Redox Rewards  
for free products.

Earn points with every subscription order and redeem them for free ASEA products.

Start your first subscription order and earn points immediately.

Level up the longer you have an active subscription, earning points faster.



# ASEA® Performance

Live unleashed—  
one drink at a time.

ASEA® Performance is designed to help you stand your ground, reach your goals, and even exceed your potential. With four unique drink blends, it helps you live unleashed, showing up as your true self when it matters most. Together with the foundational health benefits of ASEA Redox Supplement, ASEA Performance will help you feel even stronger, clearer, calmer, and more radiant. You're built for more—ASEA Performance helps you rise to it.



## Energy

Drink to move. Because your goals don't wait.

### KEY INGREDIENTS

Caffeine (Green Tea), Peak ATP, Acetyl-L-Carnitine, Lychee and Peach Flavors



## Mood

Drink to feel. Because calm is your competitive edge.

### KEY INGREDIENTS

Affron®, Ashwagandha, 5-HTP, GABA, Pineapple and Passionfruit Flavors



## Radiance

Drink to shine. Because confidence starts on the inside.

### KEY INGREDIENTS

Collagen Amino Acids, Vitamin C, Chilean Maqui Berry, Rice Ceramides, Dragonfruit Flavor

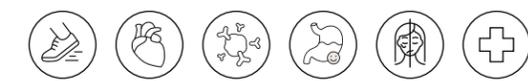


## Mind

Drink to think. Because focus fuels everything.

### KEY INGREDIENTS

Alpha-GPC, Choline, Phosphatidylserine, Lion's Mane, Huperzine A, Nicotinamide, Currant, Cherry, and Apple Flavors



# ASEA<sup>®</sup> VIA

## Cellular nutrition that moves with you.

Supplements aren't just for those with health concerns—they're for anyone ready to level up their wellness game. To feel stronger, sharper, and more balanced every single day. ASEA<sup>®</sup> VIA delivers four targeted formulas that go beyond immune support—tackling heart health, brain clarity, gut balance, and total-body wellness. And when you pair it with ASEA Redox Supplement? You're not just supplementing—you're choosing the smarter path to stop settling and start thriving.



*"VIA has become a must in my health arsenal."*

— KLAIR G.



### Source

Unlock vitality with our whole food and micronutrient complex.

**KEY INGREDIENTS**

Certified Organic Whole-Food Blend, BioVIA-Source™ Complex, Rice Powder

**Contains Soy**



### Omega

Give your brain and heart the nutrients they crave.

**KEY INGREDIENTS**

Wild-caught Alaskan Fish Oil, Omega fats from Sea Buckthorn Pulp Oil



### LifeMax

Fuel your body with plant power that lasts all day.

**KEY INGREDIENTS**

Green Tea Extract, Lion's Mane, BioVIA-LifeMax™ Complex



### Biome

A probiotic and prebiotic gut health supplement in one.

**KEY INGREDIENTS**

16 Probiotic Strains, BioVIA-Biome™ Complex, Slippery Elm

# RENU Advanced

Luxury skin care, clinically  
crafted for visible renewal.

Your skin is your body's first line of defense and a reflection of your inner health. When it's hydrated and balanced, it shields you from the bad stuff and shows off the good stuff. The RENUAdvanced® Skin Care System doesn't stop at hydration—it cleanses, restores your skin's natural pH, and reveals a radiant, resilient you. Because taking care of your skin? That's self-care with style.

*RENUAdvanced is available as a complete four-step system or as individual products.*

*“I love how easy it is to use and it helps me look at least 10 years younger than I am.*

— BARBARA S.

## BEAUTY TIP

RENU28® Gel can be used as a redox-based primer after cleansing but before toning, glowing, and hydrating. It's the perfect way to include redox into your skin care routine.



## Foaming Cleanser

Purify, hydrate, and detox—  
gently, every time.

### KEY INGREDIENTS

Beta Vulgaris (Beet) Root Extract, Avena Sativa (Oat) Kernel Extract, PHAs



## Balancing Toner

Smooth, refine, and prep—  
without the dryness.

### KEY INGREDIENTS

Edelweiss Flower Extract, Hydroxyacetophenone, Cockspur Thorn Leaf Flavonoids



## Glow Serum

Boost elasticity, blur lines,  
and build resilience.

### KEY INGREDIENTS

Cherimoya Fruit Extract, Nicotiana Benthamiana, Chamomile Flower Extract, Niacinamide



## Hydrating Cream

Deep hydration that firms,  
smoothes, and evens tone.

### KEY INGREDIENTS

Cherimoya Fruit Extract, Sea Fennel Extract, Niacinamide, Lactococcus Ferment Lysate

# Our Mission

To better people's lives and to be a force for good in the world.

At ASEA, our mission is more than words—it's a way of life. And for more than 15 years, we've shared life-changing redox technology in nearly every corner of the world.

Through the ADVANCING LIFE® Foundation, we've spent over a decade breaking cycles of poverty, abuse, and suffering across the globe. We also invest in our communities and Brand Partners through scholarships, incentives, and meaningful recognition. Being a force for good drives everything we do, and inspires every ASEA Brand Partner to share the message that wellness is possible at every stage of life.





# Wellness Meets Opportunity

Empower your future with purpose and possibility.

What if your next chapter started here? At ASEA, we are ONE—a united global movement for wellness, driven by a shared purpose and lasting impact. As a Brand Partner within our compassionate and connected community, you can grow a business, earn meaningful rewards, and help others thrive. With breakthrough products and a mission to be a force for good, ASEA empowers you to create lasting change—for yourself and for others.

If you're interested in being a part of the next generation of ASEA, visit our "Start Earning" page on [aseaglobal.com](https://www.aseaglobal.com) or speak with the person who provided you with this guide.

# We are ONE.

Your path has led you here—to this moment, this day, this product guide in front of you. This is where better health begins. This is where your future takes shape. Choosing ASEA means more than choosing products—it means joining a global community driven by growth, purpose, and the belief that wellness is possible at every stage of life. Let's create that future together.



# ASEA®

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