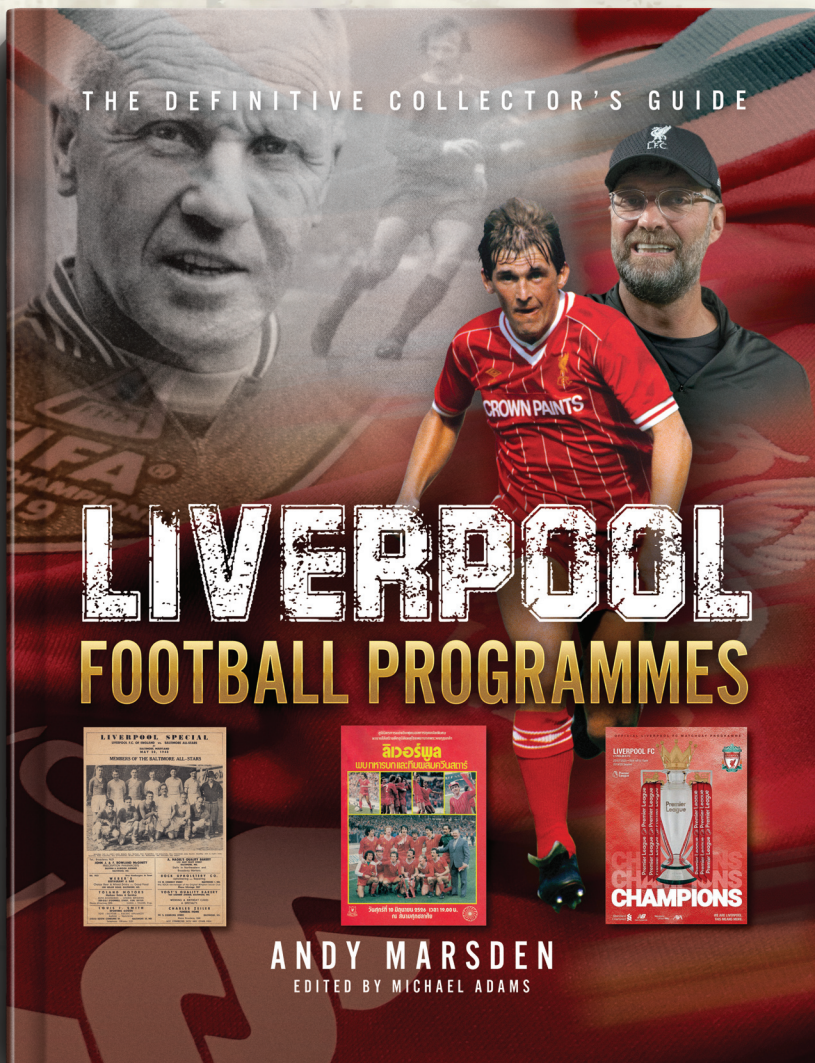


# A MUCH ANTICIPATED BOOK



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# DO YOU REMEMBER THE FIRST FOOTBALL MATCH YOU WENT TO? THE FIRST TIME YOU WENT TO ANFIELD? YOUR FIRST AWAY MATCH? YOUR FIRST EUROPEAN GAME? VISITS TO WEMBLEY? ROME? ISTANBUL?

If you have ever been to watch Liverpool play, the chances are you will have a programme. And if you have a programme, you will have a little bit of history in your hands.

You only need to look at eBay to realise how many people collect Liverpool programmes. Some only collect programmes from games they have been to. Others collect European issues, away or derbies.

But many are completists, who are constantly looking for “Trabzonspor away” or the second postponed match against Newcastle in 1968. Or was it 1969? And was there even a programme for the Europa League match against Braga? How can you ever know?

“ Now, for the first time, the last 75 years of Liverpool football programmes have been catalogued and assembled in one place. ”

Starting as World War II draws to a close, the **LIVERPOOL FOOTBALL PROGRAMMES: The Definitive Collector's Guide** takes you on a journey through the post-war history of Liverpool Football Club. A journey where the

matchday programmes are your guide. Each season is reviewed through the pages of the programmes, recalling particular matches, players and managers.





Beautifully presented with more than 6,000 images, it brings to life the era in which Liverpool became Britain's most successful side.

This comprehensive book provides you with the definitive list of first team programmes from all of Liverpool's matches from 1945 to 2020. Travel with the Reds on their early tours to the United States and Canada; discover the "forgotten tours" to Czechoslovakia, Sweden and France; and, share in their dreams of European conquest, starting with a bumpy plane ride to Reykjavik.

Along the way, relive the dramas, the comebacks, the tragedies and the heroics – and the strangest season of all, in which Liverpool, reigning Champions of Europe, were crowned Champions of England and Champions of the World.

“ This book does more than tell you the history of the past 75 years, it lets you share in it and helps you make it your own. ”

## LIVERPOOL FOOTBALL PROGRAMMES: THE DEFINITIVE COLLECTOR'S GUIDE

- Chronicles every known Liverpool football programme over the past 75 seasons
- Provides a full-colour reproduction of every programme cover for close to 5,000 matches
- Discusses specific matchday editions, variants and pirates
- Presents special features and memorabilia from the club's six European Cup victories
- Shows you rare, obscure, and never-before-seen programmes
- Shares tips on how to identify fakes, reprints and reproductions.



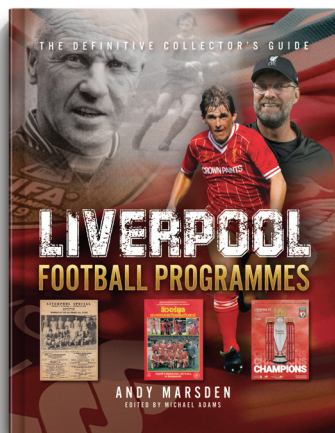
“ An absolute must for Liverpool programme collectors and completists, collectors in general, dealers, auction houses, and for any Reds supporter looking to re-kindle memories from past visits to Anfield or away trips across the UK, Europe and further afield. ”

Written and painstakingly researched by Andy Marsden, a fanatical Reds' supporter and collector of Liverpool programmes for nearly 45 years, **LIVERPOOL FOOTBALL PROGRAMMES: The Definitive Collector's Guide** will be the reference book that collectors of Liverpool programmes go back to time and time again.

## FOLLOW THE AUTHOR

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All profits from the book are being donated to the LFC Foundation to help create life-changing opportunities for children and young people.



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Dimensions: 20.4 x 6.2 x 30.4 cm  
ISBN 978-1-7399960-0-0



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