



INSTEP HOME HEALTH

PCP/ MD ORIENTATION



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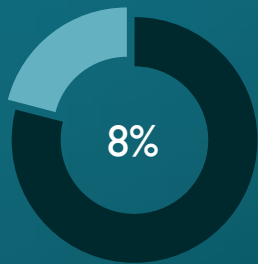
OUR GOAL

Our mission is to become the recognized leader in providing home health care and service tailored to each patient's individual needs and expectations in Houston Texas.

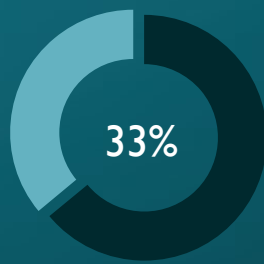


THE MARKET

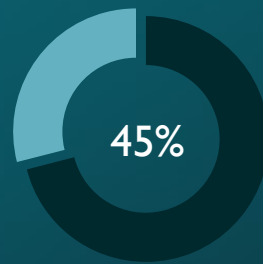
SERVICES OFFERED



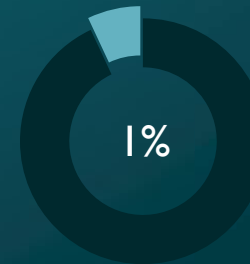
Pediatrics



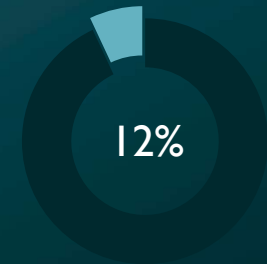
Skilled Nursing



Therapy (PT/OT/ST)



Medical Social Worker



Caregivers

| Services | YR 1 | GROWTH | YR 2 | YR 3 |
|-------------------------------|------|--------|------|------|
| Pediatrics | | | | |
| Skilled Nursing (RN, LPN/LVN) | | | | |
| Therapy (PT/OT/ST) | | | | |
| Medical Social Worker | | | | |
| Home Aides/ Caregivers | | | | |
| TOTAL | | | | |

*Based on 1st year projections

OUR SERVICES



Extended Office Hours

Mon - Fri: 9:00AM to 5:00PM
Sat: 9:00AM-5:00PM
Sun: On Call Services



PT, OT, ST

Ortho post-op rehab: Knee, Hip, Back
Post-acute care
Pediatric Home Rehab Services 3-18 years old



In-house Caregivers Specialist

Companion care, Basic ADLs – cooking, bathing, mobility



Skilled Nursing

Assessment, Disease Management, Skilled intervention – wound care, ostomy care, IV, infusion, medications, etc



Other areas: MSW, DME

Connection to medical social workers, community resources, DME and supplies

WHAT MAKES INSTEP BETTER?



Our Moat and Competitive Advantage

- Our founders are home health specialists with years of experience in this industry – YES! We have seen the GOOD, the BAD and even the UGLY.
- Our clients and patients call us experts in this area BUT we are constantly learning. Our clinical staff not only practice in home health but other areas of rehab as well e.g. Outpatient and Hospital sites. Some staff also maintain **academic positions in the local colleges in Houston**.
- We are CHAP accredited. Less than 35% of home health agencies pass the strict requirements of CHAP. It is our commitment to quality.
- We have mastered the art of communication and coordination internally and externally with PCP/ MD offices, Practices, Hospital Discharge team, and Case managers. Our nurses have case management experiences in the major hospitals in Houston.
- A constantly growing network of qualified, vetted caregivers. InStep is able to deliver a higher level of service because we are very selective in who we hire and contract with. We only source and partner with caregivers and providers who have shown and deliver better patient experiences and outcomes.
- And of course, our passion to deliver higher health quality outcomes. Most home health agencies pride themselves with higher patient census but low or average health outcomes. InStep Home Health was founded with a richer focus on health outcomes. We promise timely start of care and admissions and better coordination of care needs i.e. medication orders, wound care status, rehab progress, vital signs monitoring, etc.

WHAT PARTNERING WITH INSTEP MEANS FOR YOUR PATIENTS AND PRACTICE?



Key Benefits

- Your patients will experience **better health grades**. Remember your patients depend on you for their health care. So, trust us to deliver. Our current patients love our service because they've seen improvements in ADL performance, strength, mobility, ambulation and less hospitalization rates. (Ask our care coordinators for references.)
- Practices who partner with us have **increased rates of patient visits and consult**, which drives more revenue for your practice. InStep constantly monitors our patients' health and when we detect negative trends or changes, we send them for consult right away. This means they get the attention they need in a timely manner before things get worse (especially true for infections).
- **Less headaches with coordination**. We simplify the health documentation process and requirements in order to minimize the unnecessary back and forth headaches that is prevalent in the healthcare system. This means less time with paperwork and more time to take care of your practice.
- Peace of mind and **assurance of a strong home health partner**. With a cumulative history of more than 25+ years in the home health industry, you can be safely assured your patients are in the best hands.



CLINICAL - COMPLIMENTS

Client Reviews

Success Ratios are higher when you are confident in what you do.

- Current office location: **InStep Home Health** (2323 S Voss Rd Ste 105 Houston TX 77057)
- But we service Houston and the surrounding areas. **Now taking more patients in Katy and Cypress.**
- Contact our care coordinators so we can feature some of our patient testimonials.



THE TEAM

Marco Trinidad, PTA, OT, BSN-RN

Part Owner / Administrator
Post-Acute Specialist
Ortho/ Rehab

Veladonna Ignacio, BSN-RN, MEDSURG-BC

Clinical Nursing Director
IMU, ICU, MedSurg

Rodrigo Guanlao, MD

Professional Advisory Committee

Jahara Fousiah Omarali

Care Coordinator
Outsource Lead

Gibson Gelladuga, OTR

Pediatrics Team Lead
Professor, COTA Program

THANK YOU



Marco Trinidad
ADMINISTRATOR



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