



## 2019 LULAC FLORIDA STATE CONVENTION

January 7, 2019

Dear Associate,

With the theme *“Inspiring Innovation and Advancing Equity, ¡Con Ganas!”* LULAC Florida is celebrating its 40th annual State Convention May 3 - May 5, 2019, in Sarasota, Florida. We are inviting your organization to join us in this statewide event.

The 2019 LULAC Florida State Convention will be held at Sarasota’s new Art Ovation Hotel, in the heart of downtown, 1255 N Palm Ave, Sarasota, FL 34236. Features include free educational workshops that are open to the public, our 4<sup>th</sup> annual Community Forum\Organizational Roundtable led by state and local leaders addressing issues affecting the Hispanic American community, our keynote Education Equity Luncheon and our Policy and Awards Dinner, both ticketed meal events attended by elected officials and leaders from across the state.

LULAC Florida’s Education Equity Agenda will be presented in a series of sessions, including the keynote luncheon address delivered by US Department of Education Assistant Deputy Secretary Jose Viana, who also heads the US DOE’s Office of English Language Acquisition (OELA).

Ninety-years ago, the founders of the League of United Latin American Citizens (LULAC) formed an organization that would become the largest, oldest, Latino membership service and civil rights organization in the United States. Since its inception, it has developed a tremendous record of results by creating a culture of achievements within the Latino communities through innovative grassroots programs, leadership development, and advocacy. Today, we are a passionate network of volunteers, staff, and partners working through more than 1,000 local councils formed to support self-efficacy and self-reliance within the Latino population.

LULAC Florida priorities include education and youth leadership development, as well as the protection of human and civil rights. We count on sponsors such as you to support our state agenda and award of scholarships to promising students in need of financial assistance.

Your organization will reach state and local community leaders. Also, it will be recognized at selected sponsored events and listed in promotional materials, including the Convention Program and the [www.lulacflorida.org](http://www.lulacflorida.org) web site.

We invite your sponsorship of these events. Please review the enclosed sponsorship package and contact us with any questions. Thank you for your collaboration.

**Mari Corugzdo,**  
LULAC Florida State Director  
[info@lulacflorida.org](mailto:info@lulacflorida.org)

*See: Sponsorship Level Packages listed below*



## 2019 LULAC FLORIDA CONVENTION SPONSORSHIP OPPORTUNITIES

LULAC offers five tiers of sponsorship packages which include prime exhibit space location, multiple advertising and networking opportunities, complimentary awards dinner and education equity luncheon tickets, and much more. Register as a sponsor and help LULAC ensure greater opportunities, equity, and civic participation for all Hispanic professionals, educators, students, and families.

### **PLATINUM SPONSOR - \$20,000.00**

- Opportunity for presentation(s) by your organization
- Special recognition during Awards Dinner and Education Equity Luncheon
- Special recognition in LULAC 2019 conference events and presentations
- Opportunity for brief remarks in selected presentations
- Organization's logo on print and digital invitations and TV convention advertising
- Full page advertisement in event program
- Organization logo or banner prominently displayed at conference events
- 8 Awards Dinner and 4 Education Equity Luncheon tickets
- Distribution of promotional materials provided by your organization
- Logo and link on LULAC Florida web site
- Sponsor of Reception Cocktail event
- Premium location at Exhibit Hall

### **GOLD SPONSOR - \$15,000.00**

- Full page advertisement in event program
- Organization's logo on print and digital invitations
- Sponsor of Reception Cocktail event
- Organization's logo displayed during event presentations
- 4 Awards Dinner and 2 Education Equity Luncheon tickets
- Logo and link on LULAC Florida web site
- Prime location at Exhibit Hall

### **SILVER SPONSOR - \$10,000.00**

- Full page advertisement in event program
- Organization's logo on print and digital invitations
- Organization's logo displayed during event presentations
- 2 Awards Dinner and 1 Education Equity Luncheon tickets
- Logo and link on LULAC Florida web site
- Sole sponsor of Saturday coffee break bar
- Central location at Exhibit Hall

### **SAPPHIRE SPONSOR - \$5,000.00**

- Full page advertisement in event program
- Organization's logo on print and digital invitations
- Organization's logo displayed during event presentations
- Logo and link on LULAC Florida web site
- Central location at Exhibit Hall

**BRONZE SPONSOR - \$2,500**

- Half program page advertisement in event program
- Organization's logo on print and digital invitations
- Logo and link on LULAC Florida web site
- Central location at Exhibit Hall

**EXHIBITORS - \$500**

- Recognition in event program
- ¼ page advertisement in event program

Event program advertising – call or email LULAC Florida for rate card: [info@lulacflorida.org](mailto:info@lulacflorida.org) 305-387-0737

**2019 LULAC FLORIDA CONVENTION SPONSOR COMMITMENT**

Yes, I wish to participate in the “2019 LULAC Florida State Convention” at the following level:

Sponsorship Level	Amount
Platinum	\$20,000.00
Gold	\$15,000.00
Silver	\$10,000.00
Sapphire	\$5,000.00
Bronze	\$2,500.00
Exhibitor Table	\$500.00
Event program advertising	Call or email for rate card and sizes
Donation	\$ _____
<b>Request an Invoice for:</b>	<b>\$ _____</b>

SPONSOR NAME: \_\_\_\_\_  
Attn: \_\_\_\_\_  
Title: \_\_\_\_\_ Phone #: \_\_\_\_\_  
Email: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
\_\_\_\_\_ Date: \_\_\_\_\_

For additional information please contact:  
Mari Corugedo, LULAC FLORIDA State Director  
Sponsor check made payable to: “LULAC FLORIDA”  
Mail to: Attn: Mari Corugedo, LULAC Florida State Director,  
**LULAC Florida**  
**6041 SW 159 CT**  
**Miami, Florida 33183**

Phone: 305-387-0737 [info@lulacflorida.org](mailto:info@lulacflorida.org)

*LULAC Florida is a non-profit 501c4 organization. Contributions can be deductible as a business expense or other purposes and not tax deductible as a charitable contribution.*