



## 2020 LULAC FLORIDA STATE CONVENTION

October 26th 2019

Dear Associate,

With the theme ***20/20 Vision: Building, Powering, and Transforming Communities Across our State.*** LULAC Florida is celebrating its 41st annual State Convention June 12th-17th Clearwater-St. Petersburg, Florida. We are inviting your organization to join us in this statewide event.

The 2020 LULAC Florida State Convention will be held at 12600 Roosevelt Boulevard North, St. Petersburg, FL 33176. Features include free educational workshops that are open to the public, Community Candidate Forum.

LULAC Florida's 20/20 Agenda will be presented in a series of sessions where scholarships will be awarded to students pursuing higher education. Additionally, LULAC Florida will host a Women's Forum and other activities that will assist our communities become informed, engaged, and vote ready.

Ninety-years ago, the founders of the League of United Latin American Citizens (LULAC) formed an organization that would become the largest, oldest, Latino membership service and civil rights organization in the United States. Since its inception, it has developed a tremendous record of results by creating a culture of achievements within the Latino communities through innovative grassroots programs, leadership development, and advocacy. Today, we are a passionate network of volunteers, staff, and partners working through more than 1,000 local councils formed to support self-efficacy and self-reliance within the Latino population.

LULAC Florida priorities include education equity and youth/young-adult, leadership development, as well as the protection of human and civil rights, Climate Change, Social Justice, LGBTQ, and voting rights. We count on sponsors such as you to support our state agenda and award of scholarships to promising students in need of financial assistance.

Your organization's participation will reach state and local community leaders. Also, it will be recognized at selected sponsored events and listed in promotional materials, including the Convention Program and the [www.lulacflorida.org](http://www.lulacflorida.org) web site.

We invite your sponsorship of these events. Please review the enclosed sponsorship package and contact us with any questions. Thank you for your collaboration.

*Mari Corugedo,*

LULAC Florida State Director  
[info@lulacflorida.org](mailto:info@lulacflorida.org)

*See: Sponsorship Level Packages listed below*



## 2019 LULAC FLORIDA CONVENTION SPONSORSHIP OPPORTUNITIES

LULAC offers five tiers of sponsorship packages which include prime exhibit space location, multiple advertising and networking opportunities, complimentary awards dinner and education equity luncheon tickets, and much more. Register as a sponsor and help LULAC ensure greater opportunities, equity, and civic participation for all Hispanic professionals, educators, students, and families.

### **PLATINUM SPONSOR - \$20,000.00**

- Opportunity for presentation(s) by your organization
- Special recognition during Awards Dinner and Education Equity Luncheon
- Special recognition in LULAC 2019 conference events and presentations
- Opportunity for brief remarks in selected presentations
- Organization's logo on print and digital invitations and TV convention advertising
- Full page advertisement in event program
- Organization logo or banner prominently displayed at conference events
- 8 Awards Dinner and 4 Education Equity Luncheon tickets
- Distribution of promotional materials provided by your organization
- Logo and link on LULAC Florida web site
- Sponsor of Reception Cocktail event
- Premium location at Exhibit Hall

### **GOLD SPONSOR - \$15,000.00**

- Full page advertisement in event program
- Organization's logo on print and digital invitations
- Sponsor of Reception Cocktail event
- Organization's logo displayed during event presentations
- 4 Awards Dinner and 2 Education Equity Luncheon tickets
- Logo and link on LULAC Florida web site
- Prime location at Exhibit Hall

### **SILVER SPONSOR - \$10,000.00**

- Full page advertisement in event program
- Organization's logo on print and digital invitations
- Organization's logo displayed during event presentations
- 2 Awards Dinner and 1 Education Equity Luncheon tickets
- Logo and link on LULAC Florida web site
- Sole sponsor of Saturday coffee break bar
- Central location at Exhibit Hall

### **SAPPHIRE SPONSOR - \$5,000.00**

- Full page advertisement in event program
- Organization's logo on print and digital invitations
- Organization's logo displayed during event presentations
- Logo and link on LULAC Florida web site
- Central location at Exhibit Hall

### **BRONZE SPONSOR - \$2,500**

- Half program page advertisement in event program
- Organization's logo on print and digital invitations
- Logo and link on LULAC Florida web site
- Central location at Exhibit Hall

**EXHIBITORS - \$350.00**

- Recognition in event program
- ¼ page advertisement in event program

**Event program advertising – call or email LULAC Florida for rate card:** [info@lulacflorida.org](mailto:info@lulacflorida.org) 305-387-0737

**2019 LULAC FLORIDA CONVENTION SPONSOR COMMITMENT**

Yes, I wish to participate in the “2019 LULAC Florida State Convention” at the following level:

Sponsorship Level	Amount
Platinum	\$20,000.00
Gold	\$15,000.00
Silver	\$10,000.00
Sapphire	\$5,000.00
Bronze	\$2,500.00
Exhibitor Table	\$350.00
Event program advertising	Call or email for rate card and sizes
Donation	\$ _____
<b>Request an Invoice for:</b>	<b>\$ _____</b>

SPONSOR NAME: \_\_\_\_\_

Attn: \_\_\_\_\_

Title: \_\_\_\_\_ Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_ Date: \_\_\_\_\_

For additional information please contact:

Mari Corugedo, LULAC FLORIDA State Director

Sponsor check made payable to: **“LULAC FLORIDA Educational Fund”**

Mail to: Attn: Mari Corugedo, LULAC Florida State Director,

**LULAC Florida**

**6041 SW 159 CT**

**Miami, Florida 33183**

Phone: 305-387-0737 [info@lulacflorida.org](mailto:info@lulacflorida.org)

*LULAC Florida is a non-profit 501c4 organization. Contributions can be deductible as a business expense or other purposes and not tax deductible as a charitable contribution.*