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Film Associates International Launch

EXCLUSIVE: Montreal-based film executive Brigitte Hubmann and LA-based vet Jennifer Price are launching Film Associates International, a boutique consulting agency offering international film promotion and marketing strategies and services. Co-founders Hubmann and Price will offer festival, exhibition and distribution support to targeted industry initiatives. Services will also include business development activity such as tailored networking strategies and buyer screenings. The duo will look to cover Montreal and Los Angeles, but also New York, Mexico, Shanghai, Berlin and London. Hubmann recently exited Telefilm Canada after almost 20 years where she was a core contributor to the shaping and execution of the agency's international promotional strategies at festivals and markets.

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