



IOSCO COUNTY FAIR

322 N. Washington
P.O. Box 533
Hale, MI 48739

Sponsor Sales Agent
(989)430-0709

sponsorship@ioscocityfair.com

2025 IOSCO COUNTY FAIR SPONSORSHIP OPPORTUNITIES

Fair Dates: July 21st thru July 26th

Sponsorship Packages

	Grand Champion \$1000.00	Reserve Champion \$500.00
Free Grandstand admission all week (5 events)	4 passes	2 passes
3x5 foot banners displayed prominently at the Fair	2 banners	1 banner
Promotion in Fair book	1/2-page ad	1/4-page ad
Business name on Fair bench	✓	✓
Social Media Advertising	✓	✓
Listed as Sponsor in Trifold Schedule Fliers	✓	✓
Listed on website with link to your site or FB page	✓	✓
Business card size color ad on restaurant placemats	✓	X

Grandstand Events

Monday Mini Horse Pulls
Tuesday Knights of the New Order
Wednesday Night of Destruction
Friday Bump and Run
Saturday Flying Star Rodeo

**All Sponsors will be listed in our trifold brochure and on the
Iosco County Fair website with a link to your website or Facebook page!**

See additional pages for more sponsorship opportunities

Monday Night Kick-Off Party!

\$250.00 Glow, Paint & Foam Party (8 co-sponsorships available)

Back by popular demand! Glow Parties, Paint Parties and Foam Parties are the latest and greatest themed events! Put these all together and its sure to be the party of the summer! Featuring black lights, glow sticks, UV paint and lots and lots of bubbles! EDM Concert mix, DJ Stage, Truss Lights and Big Concert Sound Sytems is sure to keep the fun going all night long! White t-shirts with sponsors' logo on the back will be given to attendees of the glow, paint and foam party (while supplies last).

Event occurs on Monday evening 6:00pm (July 21st) and Package Includes:

- 1 – 3x5 foot Banner displayed at the event (we provide banner)
- A raffle ticket for a chance to win a Corn Hole Board Game, and a raffle chance to win cash at the Cow Pie Bingo – both conducted by the Iosco County Agricultural Society
- Listing as event Co-Sponsor in the Iosco County Fair Premium Book, Fair Tri-fold Schedule Brochures, and all Placemats with Fair Schedules
- Mention as Co-Sponsor at the event

\$150.00 Hypnotist (8 co-sponsorships available)

Under the Entertainment Tent - Keith opens each show by addressing some frequently asked questions about hypnosis and performs some mass audience hypnosis. Then he has 20-30 audience volunteers run up to the stage to be hypnotized. It is at this point, that the show really begins! Your friends will fall asleep and upon awakening will yell strange things, go on imaginary trips to Hawaii, turn into or meet celebrities and see things that only exist in their imaginations. Sound like great entertainment? IT'S A SCREAM!

Event occurs on Monday evening 8:30pm (July 21st) and Package Includes:

- 1 – 3x5 foot Banner displayed at the event (we provide banner)
- A raffle ticket for a chance to win a Corn Hole Board Game, and a raffle chance to win cash at the Cow Pie Bingo – both conducted by the Iosco County Agricultural Society
- Listing as event Co-Sponsor in the Iosco County Fair Premium Book, Fair Tri-fold Schedule Brochures, and all Placemats with Fair Schedules
- Mention as Co-Sponsor at the event

Exciting Daily Entertainment Shows

\$250.00 High Flying Pages (8 co-sponsorships available)

Excitement soaring high above your head and at blurring speeds right before your eyes with The High Flying Pages Thrill Show! Featuring America's premier aerial troupe taking to the sky on the Flying Trapeze while they carry on a family tradition that expands generations! This multi-act production doesn't stop there! Spectators will be on the edge on their seat as the Pages race motorcycles inside the confines of the Globe of Death, a steel cage structure that leaves no room for error in an act that proves death-defying. Watch famous acrobats fly through the air from the Russian Swing, performing stunts in midair before landing in a net!

Shows occur daily, Monday through Saturday (July 21st – July 26th) and package includes:

- 1 – 3x5 foot Banner displayed at the event (we provide banner)
- A raffle ticket for a chance to win a Corn Hole Board Game, and a raffle chance to win cash at the Cow Pie Bingo – both conducted by the Iosco County Agricultural Society
- Listing as event Co-Sponsor in the Iosco County Fair Premium Book, Fair Tri-fold Schedule Brochures, and all Placemats with Fair Schedules
- Mention as Co-Sponsor at the event

\$250.00 The Doc Magic (8 co-sponsorships available)

The Doc Magic Show is a mix of fantastic magic, balloon shenanigans and engaging comedy. It's jam packed with audience participation and just plain ole' FUN! Doc is lovably antagonistic and takes his love of magic and old-time vaudeville to bring delight to children of all ages. Children love to call Doc out on his shenanigans almost as much as he loves to surprise and delight audiences with the wonder of magic. There is a rotating set of shows presented each day so fairgoers will want to see his show again and again to see what might happen next!

Shows occur daily, Monday through Saturday (July 21st – July 26th) and package includes:

- 1 – 3x5 foot Banner displayed at the event (we provide banner)
- A raffle ticket for a chance to win a Corn Hole Board Game, and a raffle chance to win cash at the Cow Pie Bingo – both conducted by the Iosco County Agricultural Society
- Listing as event Co-Sponsor in the Iosco County Fair Premium Book, Fair Tri-fold Schedule Brochures, and all Placemats with Fair Schedules
- Mention as Co-Sponsor at the event

Grandstand Events

\$150.00 Miniature Horse Pulls

Monday Night at the Grandstands! (8 co-sponsorships available)

The horse pull competition originated back when horses were still used for daily farm work. Farmers would challenge one another to see whose horse could pull the most weight. Since then, horse pulling has evolved into an organized sport with teams of equine athletes. Come on out and watch these beautiful animals show off their strength by hauling a weighted sled!

The miniature horse pulls occurs on Monday evening (July 21st). Package Includes:

- 1 – 3x5 foot Banner displayed at the event (we provide banner)
- 3 Grandstand passes for this event
- Listing as event Co-Sponsor in the Iosco County Fair Premium Book, Fair Tri-fold Schedule Brochures, and all Placemats with Fair Schedules
- Mention as Sponsor at the event

\$250.00 Knights of the New Order

Tuesday Night at the Grandstands! (8 co-sponsorships available)

NEW THIS YEAR!! Knights of the New Order is a full contact jousting troupe in Michigan with over 30 years combined experience. Watch Sir Edward, Sir Shiloh, and Sir Garr as they compete to win the joust! The tournament is overseen by Lady Margaret, the Marshall and Mistress of the Lyst. A team of Squires assist to create memorable shows all across the Midwest. This is sure to be a show fairgoers won't want to miss!!

Knights of the New Order occurs on Tuesday evening (July 22nd). Package Includes:

- 1 – 3x5 foot Banner displayed at the event (we provide banner)
- 3 Grandstand passes for this event
- Listing as event Co-Sponsor in the Iosco County Fair Premium Book, Fair Tri-fold Schedule Brochures, and all Placemats with Fair Schedules
- Mention as Sponsor at the event

\$250.00 The Iosco County Fair Presents - Night of Destruction

Wednesday Night at the Grandstands! (8 co-sponsorships available)

Back by Popular Demand!! The Night of Destruction is typically the biggest grandstand event of the week at the Iosco County Fair – frequently filling our grandstands to capacity! This year, the Iosco County Fair Board is making plans for an action filled evening featuring NEW this year a Tow-Trailer Race accompanied by our popular School Bus & Motorhome Races! It's sure to be a night you don't want to miss!

Night of Destruction occurs Wednesday night (July 23rd) and it will run rain or shine. Package Includes:

- 1 - 3x5 foot Banner displayed each night at the event (we provide banner)
- 3 Grandstand passes for this event
- Listing as event Co-Sponsor in the Iosco County Fair Premium Book, Fair Tri-fold Schedule Brochures, and all Placemats with Fair Schedules
- Mention as Sponsor at the event

Granstand Events (continued)

\$250.00 Iosco County Fair Presents - Off-Road Derby (Bump'n'Run)

Friday Night at the Granstands! (8 co-sponsorships available)

A crowd favorite at the Iosco County Fair, this action packed evening of Off-Road Derby bump'n'run racing always thrills the crowds! Spectators get to see cars battle it out for position as they race around a track with curves and jumps. There will be 2 classes including stock and modified. Our large prize purse is sure to draw a lot of competitors and we are ramping up our advertising efforts for this event so it is sure to attract an increased amount of spectators for this already extremely popular night at the grandstands! This is a fun show that fairgoers love to watch!

Bump 'n' Run occurs Friday night (July 25th). Package Includes:

- 1 - 3x5 foot Banner displayed at the event (we provide banner)
- 3 Grandstand passes for this event
- Listing as event Co-Sponsor in the Iosco County Fair Premium Book, Fair Tri-fold Schedule Brochures, and all Placemats with Fair Schedules
- Mention as Sponsor at the event

\$250.00 Flying Star Rodeo Productions Pro Rodeo

Saturday Night at the Grandstands! (8 co-sponsorships available)

This time tested event is loved by fairgoers. Throw in the high caliber contestants associated with a Professional Rodeo and you have an event enjoyed by all! Once again, the Iosco County Fair Board has teamed with Flying Star Rodeo Productions to bring a full 8 event professional Rodeo to the Iosco County Fair! This event is sanctioned by both the International Pro Rodeo & Mid-States Rodeo Associations. Events include bareback bronc riding, saddle bronc riding, bull riding, barrel racing, team roping, calf roping, steer wrestling and clown act. Their professional Rodeo Clown promises to be very entertaining for the audience and provide a humorous routine for rodeo attendees to enjoy!

The Rodeo takes place on Saturday evening (July 26th). Package Includes:

- 1 – 3x5 foot Banner displayed at the event (we provide banner)
- 3 Grandstand passes for this event
- Listing as event Co-Sponsor in the Iosco County Fair Premium Book, Fair Tri-fold Schedule Brochures, and all Placemats with Fair Schedules
- Mention as Sponsor at the event

Sponsor TWO events for a cost of \$400.00 and get twice the promotional exposure at a cost savings of \$100!

FAIR PREMIUM BOOK SPONSORSHIP PRICES

Premium book ads will be in color.

- | | |
|------------------------------|----------|
| 1. Business Card Size | \$ 40.00 |
| 2. ¼ Page | \$ 60.00 |
| 3. ½ Page | \$100.00 |
| 4. Full Page (inside) | \$200.00 |

OTHER OPPORTUNITIES

1. **Restaurant Placemats with Fair Schedule**
 - One business card size ad – IN COLOR \$ 100.00
 2. **Combination Packages with Premium Book & Placemat Options:**
 - Business card size in book & color placemat ad \$ 130.00
 - ¼ page in book and color placemat ad \$ 145.00
 - ½ page in book and color placemat ad \$ 180.00
 - Full page in book and color placemat ad \$ 275.00
 3. **Banner – 3' x 5' size** \$150.00 (Displayed prominently all week of the fair)
-

Thank you for considering an Iosco County Fair Sponsorship!

If you would like to contribute to the Iosco County Fair, please fill out the sponsorship agreement form attached below and return it to the email address or P.O Box listed on the sponsorship agreement form.

The deadline to be listed as a sponsor in our Fair Premium Book is April 29th. However, sponsorships submitted after this date will still be advertised in many different brochures, radio ads, fair events and newsprint publications (depending on the sponsorship chosen).

For help purchasing a sponsorship package or more information contact Christine Beebe at 989-430-0709 or sponsorships@ioscocoountyfair.com

Thanks again and we can't wait to see you at the Iosco County Fair!



IOSCO COUNTY FAIR

P.O. Box 533
Hale, MI 48739

Sponsor Sales Agent
(989) 430-0709
sponsorship@ioscocoountyfair.com

2025 Iosco County Fair Sponsorship Agreement

Business Name: _____

Address: _____

Phone: _____ Fax: _____

E-mail Address: _____

How would you like to be contacted next year: E-MAIL PHONE TEXT IN PERSON

Sponsorship Package Purchased (circle all appropriate items):

-Business Card Book Ad	\$ 40	-Business card & placemat combo	\$130
-1/4 Page Book Ad	\$ 60	-1/4 Page & placemat combo	\$145
-1/2 Page Book Ad	\$100	-1/2 Page & placemat combo	\$180
-Full Page Book Ad	\$200	-Full Page & placemat combo	\$275
-Placemat Ad (in Color)	\$100	-3'x5' Fence Banner:	\$150
-Doc Magic Show (daily show)	\$250	-High Flying Pages (daily show)	\$250
-Glow/Paint/Foam Party (Mon)	\$250	-Mini Horse Pulls (Mon)	\$150
-Hypnotist (Mon)	\$150		
-Knights of New Order (Tues)	\$250	-Night of Destruction (Wed)	\$250
-Bump'N'Run Derby (Fri)	\$250	-Flying Star Rodeo Sponsorship (Sat)	\$250
-Grand Champion Sponsor	\$1000	-Reserve Grand Champion Sponsor	\$500

Choose two or more of any event for a discounted price of \$50 off per event

-Other Sponsorship Agreed to _____

Total Cost for Sponsor: \$ _____

Payments to be made by July 15, 2025 to the:
Iosco County Agricultural Society P.O. Box 533 Hale, MI 48739

Business Representative

Date

Fair Board Representative

Date