



IOSCO COUNTY FAIR

322 N. Washington
P.O. Box 533
Hale, MI 48739

Sponsor Sales Agent
(989)430-0709

sponsorship@ioscocoountyfair.com

2026 IOSCO COUNTY FAIR SPONSORSHIP OPPORTUNITIES Fair Dates: July 27th thru August 1st

Sponsorship Packages

	Grand Champion \$1000.00	Reserve Champion \$500.00
Free Grandstand admission all week (5 events)	4 passes	2 passes
3x5 foot banners displayed prominently at the Fair	2 banners	1 banner
Promotion in Fair book	1/2-page ad	1/4-page ad
Business name on Fair bench	✓	✓
Social Media Advertising	✓	✓
Listed as Sponsor in Trifold Schedule Fliers	✓	✓
Listed on website with link to your site or FB page	✓	✓

Grandstand Events

Tuesday Country Music Concert by Tege Holt
Wednesday Night of Destruction
Friday Bump and Run
Saturday Flying Star Rodeo

All Sponsors will be listed in our trifold brochure and on the Iosco County Fair website with a link to your website or Facebook page!

See additional pages for more sponsorship opportunities

Monday Night Kick-Off Party!

\$250.00 Glow, Paint & Foam Party (8 co-sponsorships available)

Back by popular demand! Glow Parties, Paint Parties and Foam Parties are the latest and greatest themed events! Put these all together and its sure to be the party of the summer! Featuring black lights, glow sticks, UV paint and lots and lots of bubbles! EDM Concert mix, DJ Stage, Truss Lights and Big Concert Sound Sytems is sure to keep the fun going all night long! White t-shirts with sponsors' logo on the back will be given to attendees of the glow, paint and foam party (while supplies last).

Event occurs on Monday evening 6:00pm (July 21st) and Package Includes:

- 1 – 3x5 foot Banner displayed at the event (we provide banner)
- A raffle ticket for a chance to win a Corn Hole Board Game, and a raffle chance to win cash at the Cow Pie Bingo – both conducted by the Iosco County Agricultural Society
- Listing as event Co-Sponsor in the Iosco County Fair Premium Book and Fair Tri-fold Schedule Brochures
- Mention as Co-Sponsor at the event

Exciting Daily Entertainment Shows

\$250.00 Tumbleweed Crossing (8 co-sponsorships available)

“Tumbleweed Crossing”, is an award-winning COMEDY WILD WEST GUNFIGHT STUNT SHOW complete with a traveling, authentic, WILD WEST TOWN set! This show will take you on a ZANY trip back to the WILD WEST where laughs fly like bullets and hilarity is the law of the land! Shows are audience interactive, family friendly, crowd pleasing COMEDIES for young and old alike.

Shows occur daily, Monday through Saturday (July 27th – August 1st) and package includes:

- 1 – 3x5 foot Banner displayed at the event (we provide banner)
- A raffle ticket for a chance to win a Corn Hole Board Game, and a raffle chance to win cash at the Cow Pie Bingo – both conducted by the Iosco County Agricultural Society
- Listing as event Co-Sponsor in the Iosco County Fair Premium Book and Fair Tri-fold Schedule Brochures
- Mention as Co-Sponsor at the event

\$250.00 The Amazing Bubble Factory Show (8 co-sponsorships available)

The Amazing Bubble Factory brings the amazing art of bubbles to life right in front of the audience's eyes! A self proclaimed Bubbleologist, Jamie's brand of humor and showmanship both excites and entertains the crowd as he creates thousands of bubbles. Producing bubbles from the size of a pea to the size of a minivan, The Amazing Bubble Factory makes a product that lightens the heart and brings everyone back to their childhood regardless of age. The Amazing Bubble Factory Shows are performed in a turn of the century “medicine man” theme with live music, bells, fast talking, audience participation, smiles, laughs, and of course Bubbles!

Shows occur daily, Monday through Saturday (July 27th – August 1st) and package includes:

- 1 – 3x5 foot Banner displayed at the event (we provide banner)
- A raffle ticket for a chance to win a Corn Hole Board Game, and a raffle chance to win cash at the Cow Pie Bingo – both conducted by the Iosco County Agricultural Society
- Listing as event Co-Sponsor in the Iosco County Fair Premium Book and Fair Tri-fold Schedule Brochures
- Mention as Co-Sponsor at the event

Grandstand Events

\$250.00 Country Music Concert by Tege Holt

Tuesday Night at the Grandstands! (8 co-sponsorships available)

NEW THIS YEAR!! Tege Holt is an 18-year-old Nashville recording singer-songwriter from central Indiana, carving out his niche in the country music scene. Tege has earned ten nominations at the Josie Music Awards held at the Grand Ole Opry and won 2025 Artist of the Year! Tege's journey with music began early, when he picked up a guitar at just four years old. His passion for music and entertaining only grew stronger, leading to the release of his first single, "Reason to Believe," at the age of 12. Come on out and listen to some great country music!

Country Music Concert by Tege Holt occurs on Tuesday evening (July 28th). Package Includes:

- 1 – 3x5 foot Banner displayed at the event (we provide banner)
- 3 Grandstand passes for this event
- Listing as event Co-Sponsor in the losco County Fair Premium Book and Fair Tri-fold Schedule Brochures
- Mention as Sponsor at the event

\$250.00 The losco County Fair Presents - Night of Destruction

Wednesday Night at the Grandstands! (8 co-sponsorships available)

Back by Popular Demand!! The Night of Destruction is typically the biggest grandstand event of the week at the losco County Fair – frequently filling our grandstands to capacity! This year, the losco County Fair Board is making plans for an action filled evening featuring a Tow-Trailer Race accompanied by our popular School Bus Races! It's sure to be a night you don't want to miss!

Night of Destruction occurs Wednesday night (July 29th) and it will run rain or shine. Package Includes:

- 1 - 3x5 foot Banner displayed each night at the event (we provide banner)
- 3 Grandstand passes for this event
- Listing as event Co-Sponsor in the losco County Fair Premium Book and Fair Tri-fold Schedule Brochures
- Mention as Sponsor at the event

\$250.00 losco County Fair Presents - Off-Road Derby (Bump'n'Run)

Friday Night at the Granstands! (8 co-sponsorships available)

A crowd favorite at the losco County Fair, this action packed evening of Off-Road Derby bump'n'run racing always thrills the crowds! Spectators get to see cars battle it out for position as they race around a track with curves and jumps. There will be 2 classes including stock and modified. Our large prize purse is sure to draw a lot of competitors and we are ramping up our advertising efforts for this event so it is sure to attract an increased amount of spectators for this already extremely popular night at the grandstands! This is a fun show that fairgoers love to watch!

Bump 'n' Run occurs Friday night (July 31st). Package Includes:

- 1 - 3x5 foot Banner displayed at the event (we provide banner)
- 3 Grandstand passes for this event
- Listing as event Co-Sponsor in the losco County Fair Premium Book and Fair Tri-fold Schedule Brochures
- Mention as Sponsor at the event

Granstand Events (continued)

\$250.00 Flying Star Rodeo Productions Pro Rodeo

Saturday Night at the Grandstands! (8 co-sponsorships available)

This time tested event is loved by fairgoers. Throw in the high caliber contestants associated with a Professional Rodeo and you have an event enjoyed by all! Once again, the losco County Fair Board has teamed with Flying Star Rodeo Productions to bring a full 8 event professional Rodeo to the losco County Fair! This event is sanctioned by both the International Pro Rodeo & Mid-States Rodeo Associations. Events include bareback bronc riding, saddle bronc riding, bull riding, barrel racing, team roping, calf roping, steer wrestling and clown act. Their professional Rodeo Clown promises to be very entertaining for the audience and provide a humorous routine for rodeo attendees to enjoy!

The Rodeo takes place on Saturday evening (August 1st). Package Includes:

- 1 – 3x5 foot Banner displayed at the event (we provide banner)
- 3 Grandstand passes for this event
- Listing as event Co-Sponsor in the losco County Fair Premium Book and Fair Tri-fold Schedule Brochures
- Mention as Sponsor at the event

Sponsor TWO events for a cost of \$400.00 and get twice the promotional exposure at a cost savings of \$100!

FAIR PREMIUM BOOK SPONSORSHIP PRICES

Premium book ads will be in color.

- | | |
|------------------------------|----------|
| 1. Business Card Size | \$ 40.00 |
| 2. ¼ Page | \$ 60.00 |
| 3. ½ Page | \$100.00 |
| 4. Full Page (inside) | \$200.00 |

OTHER OPPORTUNITIES

- | | | |
|---------------------------------|----------|--|
| 1. Banner – 3' x 5' size | \$150.00 | (Displayed prominently all week of the fair) |
|---------------------------------|----------|--|

Thank you for considering an Iosco County Fair Sponsorship!

If you would like to contribute to the Iosco County Fair, please fill out the sponsorship agreement form attached below and return it to the email address or P.O Box listed on the sponsorship agreement form.

The deadline to be listed as a sponsor in our Fair Premium Book is April 22nd. However, sponsorships submitted after this date will still be advertised in many different brochures, radio ads, fair events and newsprint publications (depending on the sponsorship chosen).

For help purchasing a sponsorship package or more information contact Christine Beebe at 989-430-0709 or sponsorships@ioscocountyfair.com

Thanks again and we can't wait to see you at the Iosco County Fair!



IOSCO COUNTY FAIR

P.O. Box 533
Hale, MI 48739

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(989) 430-0709
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2026 Iosco County Fair Sponsorship Agreement

Business Name: _____

Address: _____

Phone: _____ Fax: _____

E-mail Address: _____

How would you like to be contacted next year: E-MAIL PHONE TEXT IN PERSON

Sponsorship Package Purchased (circle all appropriate items):

-Business Card Book Ad	\$ 40	-Tumbleweed (daily show)	\$250
-¼ Page Book Ad	\$ 60	-Amazing Bubble Factory (daily show)	\$250
-½ Page Book Ad	\$100	-Glow/Paint/Foam Party (Mon)	\$250
-Full Page Book Ad	\$200	-Country Concert by Tege Holt (Tues)	\$250
-3'x5' Fence Banner:	\$150	-Night of Destruction (Wed)	\$250
-Reserve Grand Champion	\$500	-Bump'N'Run Derby (Fri)	\$250
-Grand Champion Sponsor	\$1000	-Flying Star Rodeo (Sat)	\$250

Choose two or more of any event for a discounted price of \$50 off per event

-Other Sponsorship Agreed to _____

Total Cost for Sponsor: \$ _____

**Payments to be made by July 15, 2026 to the:
Iosco County Agricultural Society P.O. Box 533 Hale, MI 48739**

Business Representative

Date

Fair Board Representative

Date