

Thuy Le Mohamed

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Professional Summary

Highly motivated with more than 8 years of area expertised. Working with enthousiasm and passions. Focusing on customer's satisfaction and recorgnizing assessing operational needs and developing solutions to save cost, improve revenues.

Resourceful and well-organised with excellent leadership and team building record. Leading of high performance team to meet or exceed the objectives. Dedicated and hard working with internal drive to deliver. Was outstanding teamwork skills with collaborative environment.

Work History

Designer/ Editor

Vo's Graphics - Chicago Vietbao Magazine - IL Chicago

2014 to Present

- Led in design, development and implementation of the graphics, layout and production communication materials.
- Designed ads for magazine cover, brochures, banners, posters, flyers, signs for customers.
- Managed skills to ensure deadlines are met.
- Managed the team to meet the customer's needs and the objectives.
- Taken photos and retouched to promote customer brandname and image.
- Met and discussed with customers to get the ideas for layout concept.
- Controled, maintained and well-organized customer profiles.
- Prepared proofs and printed all samples for presentation
- Managed and checked the reasonable outsource and material supply prices.
- Managed biweekly pages for magazine.
- Designed ads for customers in magazine.
- Edited, collected news.
- Managed skills to ensure deadlines for magazine publishing.
- Uploaded magazine files on network or social media
- Was outstanding teamwork skill, energized by collaborative work environment.

Digital Designer

YourNeighborhood Network - IL Chicago

2008 to 2014

- Designed marketing brochures and flyers for services and products.
- Produced marketing video to be posted in digital screens at grocery stores.
- Promoted customers brands by created promotional product advertisings
- Collected local events and create customer's branded news alert to digital screen.

Marketing – Brand & Product Massaging – Channel Marketing

Team Leadership – Marketing Campaign – Product Launch Events.

Fuji Xerox Asia Pacific – Hochiminh City - Vietnam

1999-2007

- Designed and created marketing collaterals for sales meetings, trade shows,
- Planned budgets to support advertising projects and support dealers.
- Participated in planning for launch new products.
- Oversaw both inbound and outbound marketing campaigns to generate new business and to support dealers and sales teams.
- Managed details of variety of promotional events. Contributed to brainstorming and concept and strategy development.
- Managed and organized product training courses, conference, workshop, trade show .
- Participated to social activities, giving scholarships, support schools, helping orphan organizations.

Education and Skills

- Graphics Design Certificate- Oakton Chicago 2010-2012
- University of Marketing Vietnam 1994-1998
- Microsoft Office: Words, Excel, PowerPoint
- Adobe Suite : Photoshop, InDesign, Illustrator, Movie Maker, Proshow.
- Language : Vietnamese, English, French.
- Status: U.S Citizen