

### TENDRINGLIFE

Essex's Sunshine Coast & Countryside Guide





## Tendring District

Tendring district has 148,000 residents and is the 4th largest district in Essex with 10% of the population of Essex.

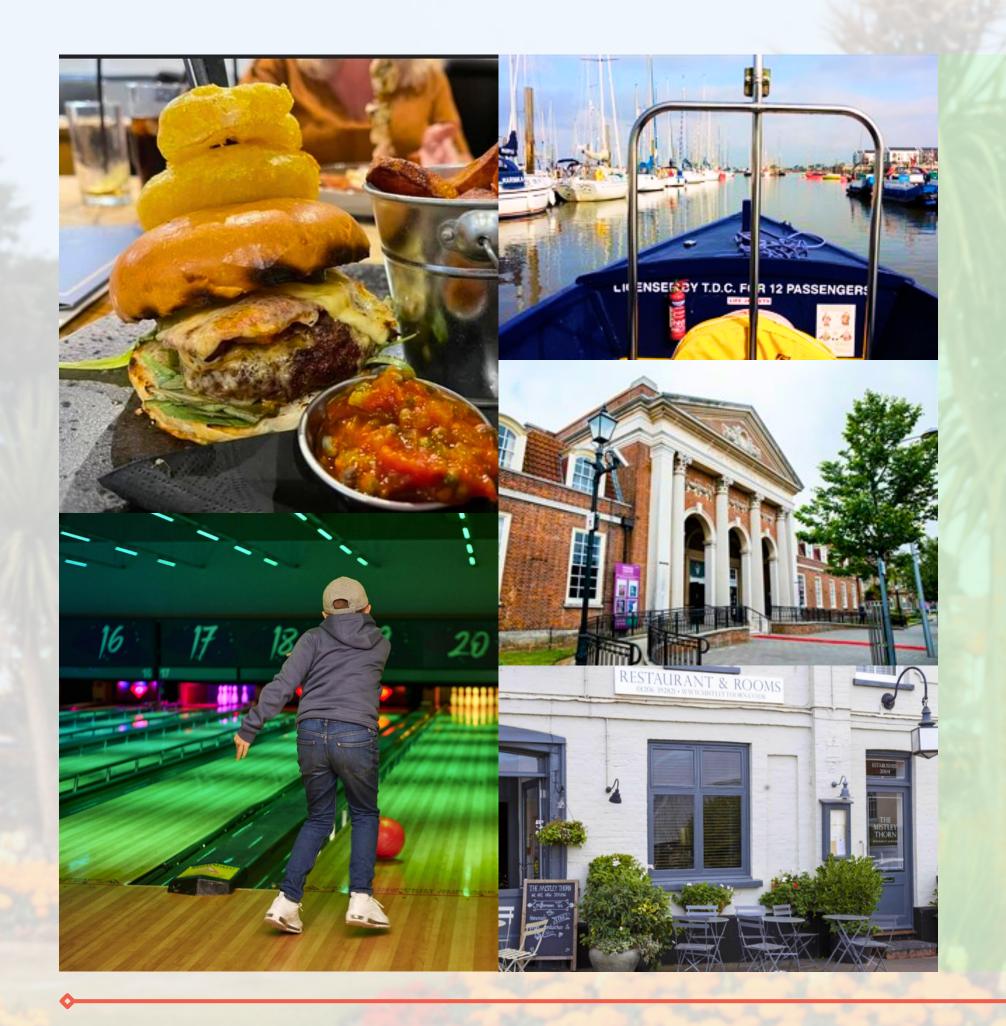
Tendring enjoys over 36 miles of coastline, award-winning sandy beaches, numerous coastal towns providing anything from the traditional pleasures of the seaside to a maritime heritage, a variety of beautiful and picturesque villages and in Harwich one of the busiest harbours in Europe.

The Tendring district covers a whole host of places – Brightlingsea, Clacton-on-Sea, Dovercourt, Frinton-on-Sea, Harwich, Jaywick Sands, Manningtree, Mistley, St Osyth, Walton-on-the-Naze and surrounding areas – and has plenty going for it.



The 'Tendring Life' Magazine showcases the best of what the Tendring District has to offer when it comes to:

- Beaches
- Attractions & Entertainment
- Wildlife & Countryside
- Nightlife
- Shopping
- Food & Drink
- Accommodation
- Events & News
- Businesses & Services



Advertise your local business in our magazine to reach a broader market of custom all around Tendring! Stand out with advertising alongside creative editorial content to promote your business even more... Our publication has a readership which closely matches the potential customers of any given business in Tendring.



TENDRING LIFE MAGAZINE

## Benefits of Advertising

- Opportunities for your business to be seen and heard...
- Direct marketing to your target market...
- Increases sales and promotes campaigns/events...
- Builds trust and loyalty with the customer...
- Increases traffic to your business...



# Advertising Rates

#### One - off advert rates

1/8 Page - £50 (65 X 93mm)

1/4 Page - £85 (133 X 93mm)

1/2 Page - £150 (133 X 190mm)

Full Page - £240 (216 X 303mm)

All prices excluding VAT

#### Block Booking of 3 Issues over a 12 month period

1/8 Page - £160 (65 X 93mm)

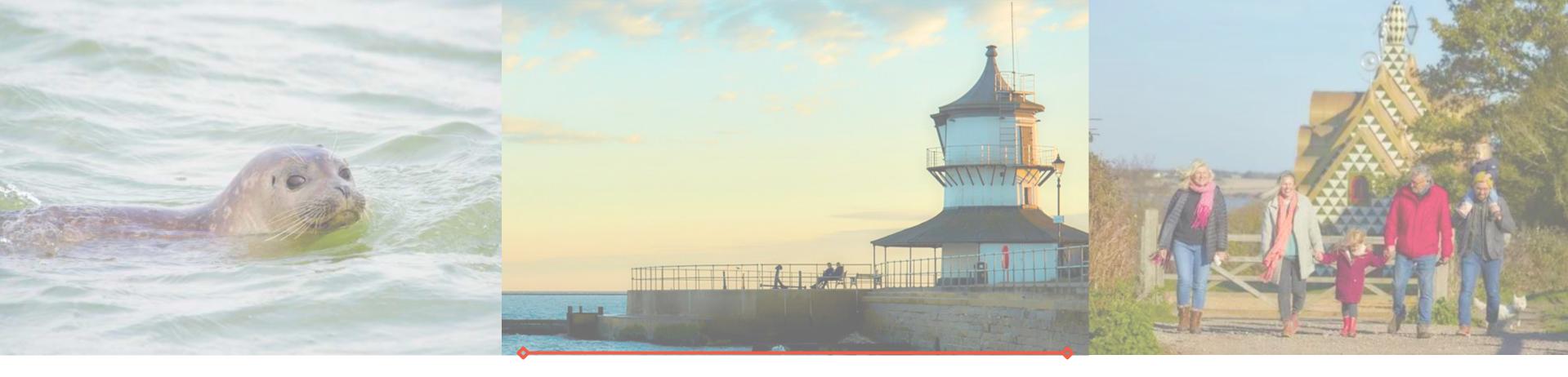
1/4 Page - £210 (133 X 93mm)

1/2 Page - £345 (133 X 190mm)

Full Page - £540 (216 X 303mm)

All prices excluding VAT

All advertisers are listed and featured in the A4 glossy mag and our digital e-magazine. With our subscribers and circulation of Tendring we have a readership of over 20,000!



#### LETS GROW TENDRING TOGETHER

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