



Seal spotting trips



The Low Lighthouse, Harwich



A House for Essex, Wrabness

# TENDRING LIFE

## Essex's Sunshine Coast & Countryside Guide



Clacton Pier



Brightlingsea Beach Huts



Tendring Show



# Tendring District

Tendring district has 148,000 residents and is the 4th largest district in Essex with 10% of the population of Essex.

Tendring enjoys over 36 miles of coastline, award-winning sandy beaches, numerous coastal towns providing anything from the traditional pleasures of the seaside to a maritime heritage, a variety of beautiful and picturesque villages and in Harwich one of the busiest harbours in Europe.

The Tendring district covers a whole host of places – Brightlingsea, Clacton-on-Sea, Dovercourt, Frinton-on-Sea, Harwich, Jaywick Sands, Manningtree, Mistley, St Osyth, Walton-on-the-Naze and surrounding areas – and has plenty going for it.







# The Magazine

The 'Tendring Life' Magazine showcases the best of what the Tendring District has to offer when it comes to:

- Beaches
  - Attractions & Entertainment
  - Wildlife & Countryside
  - Nightlife
  - Shopping
  - Food & Drink
  - Accommodation
  - Events & News
  - Businesses & Services
- 





Advertise your local business in our magazine to reach a broader market of custom all around Tendring! Stand out with advertising alongside creative editorial content to promote your business even more... Our publication has a readership which closely matches the potential customers of any given business in Tendring.



# Benefits of Advertising

- *Opportunities for your business to be seen and heard...*
- *Direct marketing to your target market...*
- *Increases sales and promotes campaigns/events...*
- *Builds trust and loyalty with the customer...*
- *Increases traffic to your business...*



TENDRING LIFE MAGAZINE





# Advertising Rates

## **One - off advert rates**

1/8 Page - £50 (65 X 93mm)

1/4 Page - £85 (133 X 93mm)

1/2 Page - £150 (133 X 190mm)

Full Page - £240 (216 X 303mm)

*All prices excluding VAT*

## **Block Booking of 3 Issues over a 12 month period**

1/8 Page - £160 (65 X 93mm)

1/4 Page - £210 (133 X 93mm)

1/2 Page - £345 (133 X 190mm)

Full Page - £540 (216 X 303mm)

*All prices excluding VAT*



All advertisers are listed and featured in the A4 glossy mag and our digital e-magazine. With our subscribers and circulation of Tendring we have a readership of over 20,000!





# LET'S GROW TENDRING TOGETHER

Essex's Sunshine Coast & Countryside Guide

