

# THE WRITER'S HUSTLE

BY JOEY FRANKLIN

## NOTES ON NOTE-TAKING

"TRY TO BE ONE OF THE PEOPLE ON WHOM NOTHING IS LOST." - HENRY JAMES



MINIMUM INVESTMENT  
FOR MAXIMUM FREEDOM

### THE CHEAP & EASY APPROACH

"YOU SHOULD FEEL THAT YOU HAVE PERMISSION TO WRITE THE WORST JUNK IN THE WORLD AND IT WOULD BE OKAY. ... A CHEAP SPIRAL NOTEBOOK LETS YOU FEEL THAT YOU CAN FILL IT QUICKLY AND AFFORD ANOTHER."

- NATALIE GOLDBERG

### THE TYPE-A APPROACH



A JOURNAL  
FOR WHAT HAPPENS  
ON THE DAILY



A WRITING NOTEBOOK  
FOR PROJECT SKETCHES,  
LISTS, AND IDEAS



A PLANNER  
TO TRACK PROGRESS  
AND GOALS

"MY NOTEBOOKS KEEP ME WRITING - THROUGH REJECTION, TRIUMPH, INSPIRATION, AND DISENCHANTMENT: IN THE FACE OF PRESCHOOLER TWINS, TANTRUMS, FIELD TRIPS, AND SNOW DAYS: ON THE CRESTS AND IN THE TROUGHS: AT HOME AND AWAY - ALL THE MONTHS OF THE YEAR."

- RANDON BILLINGS NOBLE

### THE DIGITAL APPROACH



RECORD DAILY NOTES  
AND OBSERVATIONS ON  
A SMARTPHONE.



EVERY FEW DAYS, TRANSFER THE  
GOOD STUFF TO A WORD DOC  
(DON'T FORGET TO DATE THEM)



USE THE "SEARCH" FUNCTION  
TO FIND ANYTHING, AND SAVE  
IT FOREVER!

"IT'S ABOUT HAVING A DAILY OR WEEKLY PRACTICE OF RECORDING NOT JUST THINGS YOU NOTICE, BUT THINGS THAT YOU'RE THINKING ABOUT, AND OBSESSED WITH. THOSE ARE THE THINGS THAT OFTEN DEVELOP INTO BIGGER PROJECTS."

- TONI JENSEN

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