

THE WRITER'S HUSTLE

BY JOEY FRANKLIN

INTERVIEWING

"THE BEST WAY OUT IS ALWAYS THROUGH" - ROBERT FROST

RESEARCH

- › THE POSITION (HOW DOES YOUR EXPERIENCE FIT THE DESCRIPTION?)
- › THE PEOPLE (WHO SHARES COMMON PROFESSIONAL INTERESTS?)
- › THE ORGANIZATION (HOW DOES YOUR WORK FIT THEIR MISSION?)

RESEARCH NOW = CONFIDENCE LATER



PREPARE

- › PRACTICE ANSWERING INTERVIEW QUESTIONS
- › PREPARE YOUR OWN QUESTIONS
- › WEAR SOMETHING PROFESSIONAL (KEEP THE ATTENTION ON YOU, NOT YOUR CLOTHES)
- › ARRIVE EARLY, USE THE BATHROOM, CHECK YOUR ZIPPER, CHECK YOUR HAIR, POP A MINT

GET ADVICE FROM CURRENT EMPLOYEES!

PERFORM

- › STAY CALM
- › TAKE A BEAT & A BREATH BEFORE ANSWERING
- › SPEAK SLOWLY
- › SHOW AUTHENTIC INTEREST
- › ASK QUESTIONS THAT MATTER (SOMETHING GOOGLE CAN'T TELL YOU)

BE (YOUR BEST) SELF



FOLLOW-UP

- › SEND A THANK-YOU NOTE
BE SPECIFIC. WHAT DID YOU LEARN? WHOM WERE YOU GLAD TO MEET?
- › REITERATE YOUR GRATITUDE & YOUR INTEREST

REMINDE THEM WHY YOU'RE THE RIGHT PERSON FOR THE JOB!

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