

11:00  
Sunday 9th February

**CURLY'S  
ATHLETES**

# The Great British Seaside ***RUNNING ADVENTURES***

## The Skegness 10k 2025 Athlete Information Pack



## HELLO!

We're so happy we can bring back this classic winter flat and fast 10k event to Skegness!

The fabulous Skegness Coasters have done an amazing amount of hard work previously hosting the event and did a sterling job! (so a BIG THANK YOU TO THESE GUYS!), but sadly they weren't able to continue into 2023 ... we feel very privileged to support its return to the area :)

## The Event

Expect a super flat and fast PB potential course as we make our way through the traffic-free seaside location amongst the caravans, starting and finishing in the grounds of Butlins caravan park!

The route is flat, fast and we've made it as spectator friendly as possible (we all love a good cheer and it keeps your spectators happier!)

They'll be aid stations on route, music throughout the course and greeting you at the finish will be your well deserved medal and tasty cake based treat!

The event is chip timed and will hold an England Athletics Licence :)

An extra thank you to those clubs, groups and organisations getting involved and making the day special for our runners - you'll see volunteers at various points cheering you on, so if you're not too tired, then shout them a thank you :)

## A BIG thank you!



The lovely Butlins teams once again are supporting our running adventures and providing a fantastic space to run round!

We love these guys and they've been the life and soul of our previous Marathon adventures, so it's great to be back working alongside their superb team :)



The fantastic team at Skegness Water Leisure Park are letting you fabulous runners run around their site :) So a HUGE thank you to these guys ... without them, we wouldn't have anywhere to run!

## Race numbers, t-shirts and help!

Numbers are collected on the Sunday morning from the Pig and Whistle (Map below) We have pins provided with each number. Registration will be up and running from 09:00 ready for the event start at 11:00 (the start line you can see from registration)

Now we do appreciate it may be a 'tad' cold (or bracing!) but please be careful not to block up the Pig & Whistle as other runners need to come and go :)

You can also pick up friends/team mates/family members numbers. Just come armed with their surname or race number and their postcode so we can verify :)

If you have pre-ordered an event t-shirt, you can collect at registration. We will have a limited amount for sale on the day at £11.00, as always our t-shirt profits go to support free entries for our charity chums, go as direct donations or help to fund our ongoing mission to help people get active... like opening up athletic tracks for communities to use for free or free kids coaching (we've loads of things going on) visit [www.getactivelocally.co.uk](http://www.getactivelocally.co.uk) to have a look!

**DO NOT SWAP NUMBERS!** This is to protect our runners, and in case of an emergency, we know who were looking after. We have a great LATE MATE system that helps you do this up to 48 hours before :)

**Help!** Most answers to queries can be found in this information pack, or on our website [www.curlysathletes.co.uk](http://www.curlysathletes.co.uk), but for anything further please get in touch with us at [contact@curlysathletes.co.uk](mailto:contact@curlysathletes.co.uk) It's much better to get in touch ahead of the day vs leaving it for event morning ... we run to really strict timing plans so we will always be helpful ... but we may just be a tad busy :) ps: we will be out of office 48 hours before the day eating chips and preparing the event!!

**Bags!** We have very limited space at race HQ so please leave with spectators or in your vehicle :) This also supports our security measures and on that note please don't leave bags unattended.

## Event day timings

09:00-10:45 Number & T-shirt collection

10:45 Car park and entrance to site for vehicles close

10:50 the very short walk - we will begin moving/encouraging/dragging people to the start line, which is just outside the Pig & Whistle. Please position yourself sensibly at the start line, we have pacing boards out to help and its chipped timed so it starts when you cross the line ... it also reduces the risk of you going off too fast (which is the wrong way to approach a run!)

10:55 Race urgent announcements - We don't host a full race briefing on the day, its cold and hard to hear, so we put lots of information into this pack and out on our social media. However, any urgent elements / changes we will announce at the start line via a PA at the start line, so listen up .... If we've nothing to say then we will be quiet (ish)!

11:00 Event starts with a horn and lots of cheering.

11:30-32 (estimated) First finisher

We aim to gather the winners as we go for prize giving. We have overall winners male / female 1,2,3 and age group prizes in five year groups ... so check out the results online before you scoot off to see if you've won a prize (its like a sweaty raffle!)

## Finding Your Way, Toilets, Parking & Spectators!

### Toilets

We're shipping in portaloos (we all love a portaloos ;) ) and these will be signed posted from registration, we also have toilets inside the Pig & Whistle ... it will always involve a bit of queuing as 750 people all usually want to go at exactly the same time, but we've calculated the amount and we will all be ready for the race start.

### Parking

We have two car parks at the event, the main one (which will fill firstly) and then our overflow carpark. **Please note our overflow car park will have limits on exit times due to it being in the run course.** We will support cars out as soon as we can, but please be patient and expect not to be released from this car park until the runners have cleared the area. PLEASE NOTE ALL PARKING AND VEHICLE MOVEMENTS WILL STOP AT 10:45 ... so if you have spectators arriving they will need to be in for 10:45 the same as you lovely athletes.

The address is 50 Roman Bank, Ingoldmells, Skegness PE25 1NJ The run event and parking takes place in the static caravan park across the road from the main Butlins site (keep an eye out for yellow car park signs and arrows)

## Spectators

We're assuming they'll be at the start to send you off, they also see you again on part of the loop and then again at the finish. They are welcome to head into course but be aware runners are running (odd that) so they will need to stay off the route and be very observant.

## Get involved and help make the day amazing!

If you fancy helping out on the course or setting up your own cheer station please get in touch and let us know. We always appreciate volunteers on the day and you'll get snacks! Get in touch here: [contact@curlysathletes.co.uk](mailto:contact@curlysathletes.co.uk)

## Presentations, Photos & Results

Race winners, category winners (five year groups as per the live results) and any spot prizes will be given (where possible) during the race as we go along. Checking the results before you leave is a really good idea as our trophies mirror the result categories. Also if you are second in your age group it's worth a double check for if any of the 1,2,3 positions are in your age... if they are then the trophy rolls down!

**Photographers** will be down on the day and the photos will be shared on Facebook firstly. We also encourage you to share your photos throughout the day on our main Facebook page. As the event is chip timed, we will have the results ready straight after the event

The week following the event we will also e-mail out a summary including a link to the results, any photos and anything else we think you might be interested in from the day, so don't worry- you won't miss anything!

**Photos and results** These can also be found here: <https://curlysathletes.co.uk/athlete-zone> and you can find us on Facebook here: <https://www.facebook.com/curlysathletes/>

So whether you're here to race (remember it's fully UK Athletics licensed and distance certified) or you just have a bit of fun, then our courses are always designed that they can be raced or walk/jogged, and of course, we will support you all the way round with our amazing support crew x

**Medics** Our medical team will be on hand throughout the event, based at the aid station, in our response vehicles and at the finish line. For top tips visit <http://www.runnersmedicalresource.com/en/>

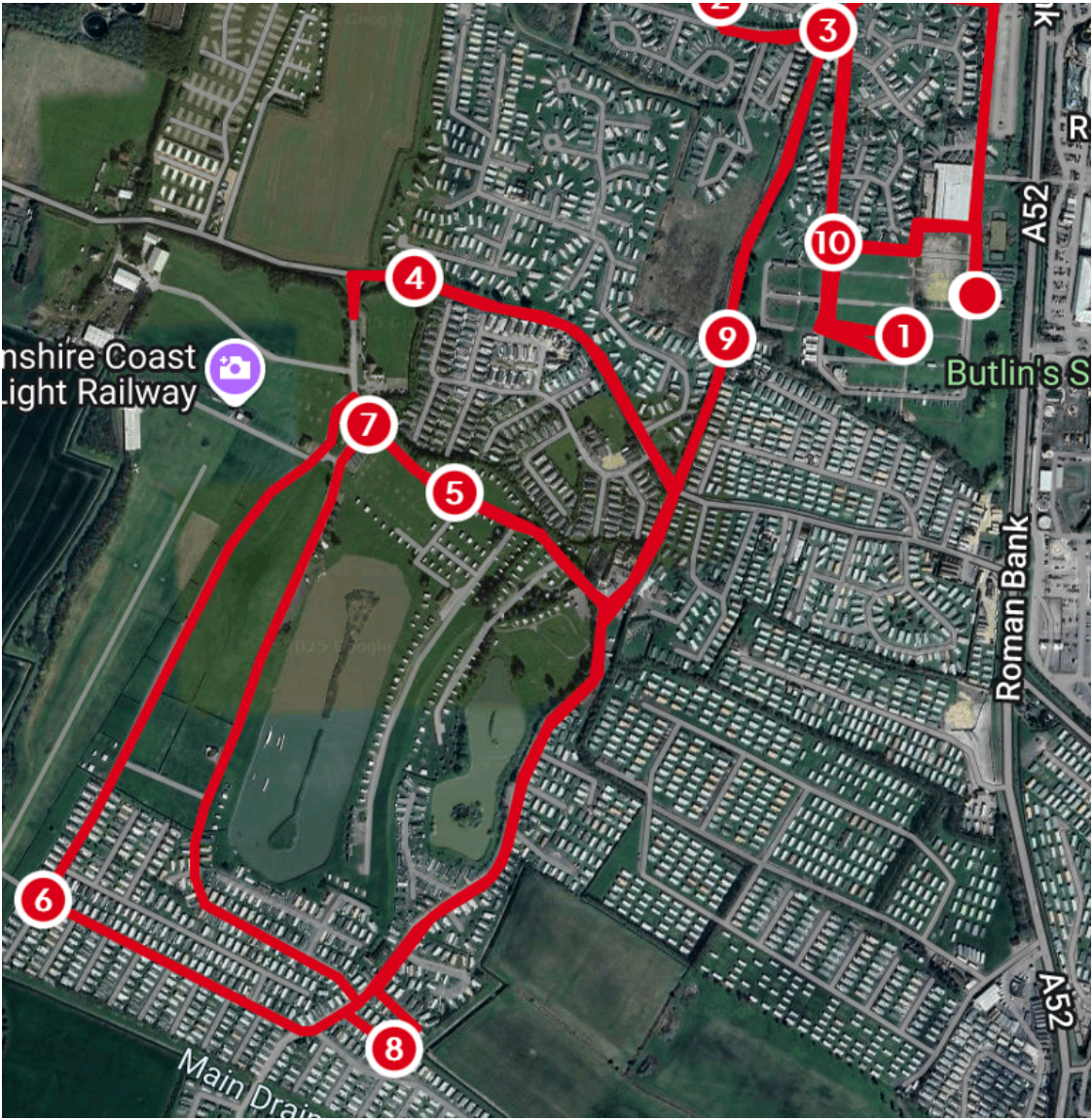
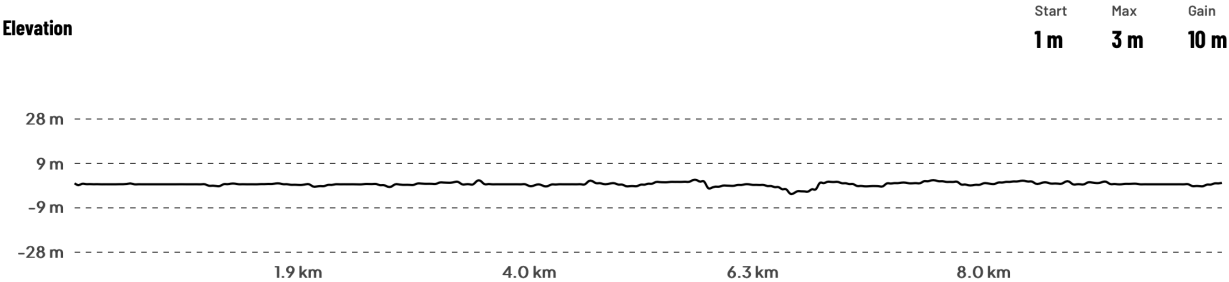
**Headphones** Please make sure you stay alert during the run, if we have an emergency you need to be able to hear instructions and move out of the way of response vehicles. However we are more than happy for this event that headphones are okay (bone conducting would be a preference)







The Route:





## The Start and Finish:

We thought it would be pretty handy to see what happens around the start and finish, it also helps keep your spectators informed so they don't get distracted by coffees and seagulls!

From the start you run past the registration area and then head in a big loop before returning to run back past the registration (just over 1k loop) before then heading out around the course. You then return back to the same area to head into the finish ... you get a good view of the finish for the final few hundred metres as you head in!





## HAVE A GREAT EVENT, THANK YOU & WELL DONE!

We were super keen to make sure the Skegness 10k remains on the running calendar, so we are super happy to have brought it back! It's taken 'a-lot' of hard-work too and we hope you have a great day. As always, we look forward to improving the event every year. Right, we are off now to go order some seagull onesies!

Thank you again, and an early well done! You have accomplished something truly amazing, so take a well earned rest and who knows we may see you again soon!

Keep up to date post event: <https://www.facebook.com/curlysathletes/>

## Terms and Conditions of Entry

- As an adult participating in an Adult event, I declare that I am 18 years of age or over on the day of the event
  - As a junior participant under the age of 18 taking part in an event, I declare that a responsible adult has authorised my participation in this event and has read and accepted all the terms and conditions of the race on my behalf.
  - I declare that I will not compete in the race unless I am medically fit on the day of the race.
  - I enter this race entirely at my own risk. The organisers will not be liable for any personal injury or death, no matter how it was caused.
  - I accept that the organisers and sponsors of the race, or any of their agents, will not be liable for any loss, damage, action, claims, costs or expenses which may arise in consequence of my participation of this event.
  - Any belongings deposited at a bag drop (if available) are left at the owner's risk.
  - I am fully aware of all associated risks involved with participating in this event
  - By entering this race, I give my permission to Curly's, its sponsors, assignees & licensees to use or authorise others to use photographs, motion pictures, recordings, data or any other record of my participation in this event for any legitimate purpose without remuneration.
  - I will listen to and respond to the advice given by race officials and marshals.
  - Headphones must not be worn (unless otherwise stated.)
  - **Event Cancellation:** If for reasons beyond the control of the Promoter, including an 'Act of God' due to unforeseen, naturally occurring events that were unavoidable, the event which applicants have entered is cancelled or postponed, the Promoters will issue a full Race Credit to the value of the original entry fee or transfer the applicant's entry to another race/events where requested. Alternatively, if an event is cancelled by the Promoter for non 'Act of God' reasons, the Promoters will offer a full refund.
  - In the event of adverse weather or any other prevailing circumstances mean that the race is to be cancelled, details will be recorded on the web site and on the Facebook page.
- Our refund policy is as such:** We will refund entry costs to the tune of 100% 90 days prior to the event, 75% for 60 days before and 50% up until 28 days before. After this date, we are unable to process refunds.

By entering this race, I am confirming that I have read and understood the above