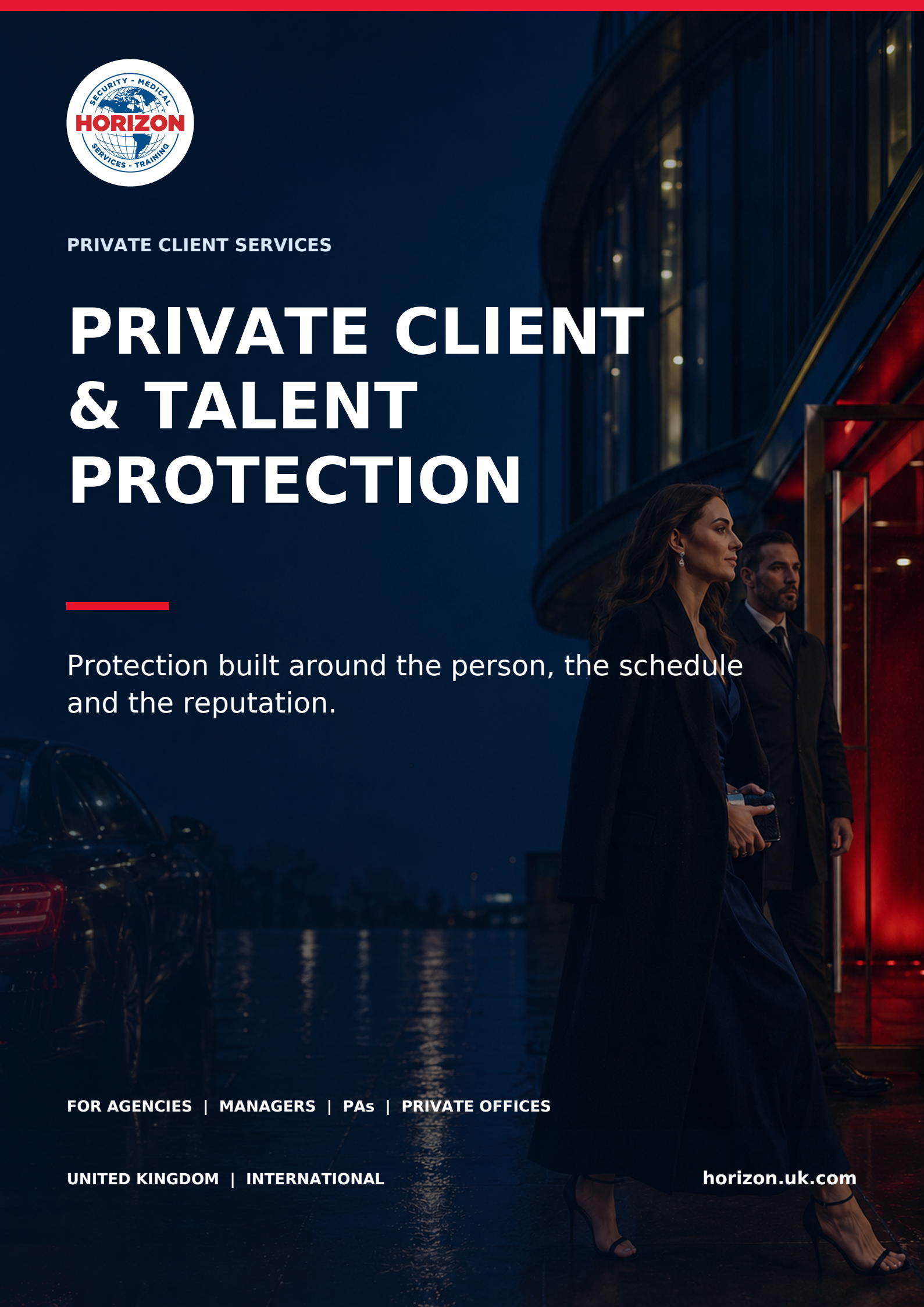
PRIVATE CLIENT SERVICES

PRIVATE CLIENT & TALENT PROTECTION

Protection built around the person, the schedule and the reputation.



FOR AGENCIES | MANAGERS | PAs | PRIVATE OFFICES

UNITED KINGDOM | INTERNATIONAL

horizon.uk.com



THE AGENCY REALITY

High-profile life changes by the hour.

A principal can move from home to airport, studio, hotel, premiere and private engagement in a single day. The risk changes with every location. The protection standard cannot.

The person

Calm, proportionate protection around the individual.

The schedule

Advance and adapt without slowing the day.

The reputation

Professional conduct in public and in private.

AN AGENCY-FIRST PARTNERSHIP

A discreet extension of your team.

Horizon can be introduced directly, retained through the agency or principal's office, or operate quietly behind the scenes. In every model, established relationships are respected and the client receives one clear, accountable service.

Your relationship remains yours.

Horizon supports agents, managers, personal assistants and the wider client team. We do not seek ownership of the client relationship. You stay informed, the client receives seamless support and a named Horizon lead remains accountable.

ENGAGEMENT MODELS

01	**ONE-OFF**	Appearance, event or specific movement.
02	**TOUR / PRODUCTION**	Multi-city continuity and local coordination.
03	**TRAVEL**	UK or international journey support.
04	**RETAINED**	Ongoing advice and agreed mobilisation.

A CREDIBLE ALTERNATIVE

Already have a provider? Add resilience, not disruption.

An incumbent relationship does not prevent you testing resilience, adding specialist capacity or improving client fit. Horizon can begin with one defined requirement and work alongside what is already in place.

01 Independent review

Benchmark a plan, team structure or upcoming high-profile engagement.

02 Second source

Pre-approved backup capacity when an incumbent team is unavailable.

03 Surge cover

Extra people for a premiere, tour, threat spike or short-notice change.

04 Specialist task

Bring Horizon in for travel, residential, medical or sensitive work.

05 Regional support

Fill a geographic or operational gap without changing the wider arrangement.

06 Controlled transition

Move through a managed handover where service quality needs to improve.

Start with one requirement. Keep the rest in place.



CLOSE PROTECTION, APPEARANCES AND MEDIA

Visible when needed. Unobtrusive by default.

Good close protection is built on judgement, preparation and the ability to manage exposure without changing the client's personality, routine or confidence.

Public

Premieres, launches, red carpets, press lines and high-exposure movements.

Professional

Studios, sets, meetings, hospitality and business travel.

Private

Family time, personal engagements and low-visibility movement.

ADVANCE | SECURE MOVEMENT | MEDIA INTERFACE | CONTINGENCY

TALENT, TOURING AND PRODUCTION

Continuity across every venue, city and handover.

Horizon supports live music, film, television, sport, public appearances and media production. Security becomes part of the schedule, not another complication.

BEFORE

Itinerary, venue, hotel, transport and contingency review.

DURING

Close protection, access liaison, crowd awareness and secure movement.

BETWEEN

Consistent briefings, handovers and rapid response to change.





POLITICAL AND PUBLIC-FIGURE PROTECTION

Public office increases exposure. Protection should not add spectacle.

A proportionate protective envelope around meetings, public engagements, media activity, residences and travel, coordinated with the principal's office and existing stakeholders.

Advance

Locations, routes, arrival points and contingencies reviewed before movement.

Interface

Media, protest, crowd and public-access concerns managed calmly.

Continuity

One brief carried across office, residence, events, travel and handovers.

PROTECTIVE MOBILITY

Protective drivers & secure chauffeurs

Professional, discreet transport that combines client care with route awareness, vehicle discipline and protective planning.



ROUTE Alternatives, timings and arrival-point assessment.

VEHICLE Checks, positioning and coordinated pick-up procedures.

TEAM Integration with CPOs, agents, personal assistants and venue staff.

SCALE One journey, a complete itinerary or retained movement support.



RESIDENCE, FAMILY AND LIFESTYLE

Reassuring, not restrictive.

Residential protection should strengthen confidence at home without making the home feel like a workplace or a fortress. Controls are built around how the principal and family actually live.

The residence

Vulnerability review, access, visitors, contractors, household staff, CCTV, alarms and incident response.

The routine

Family movement, private events, temporary cover, travel, property work and enduring residential teams.

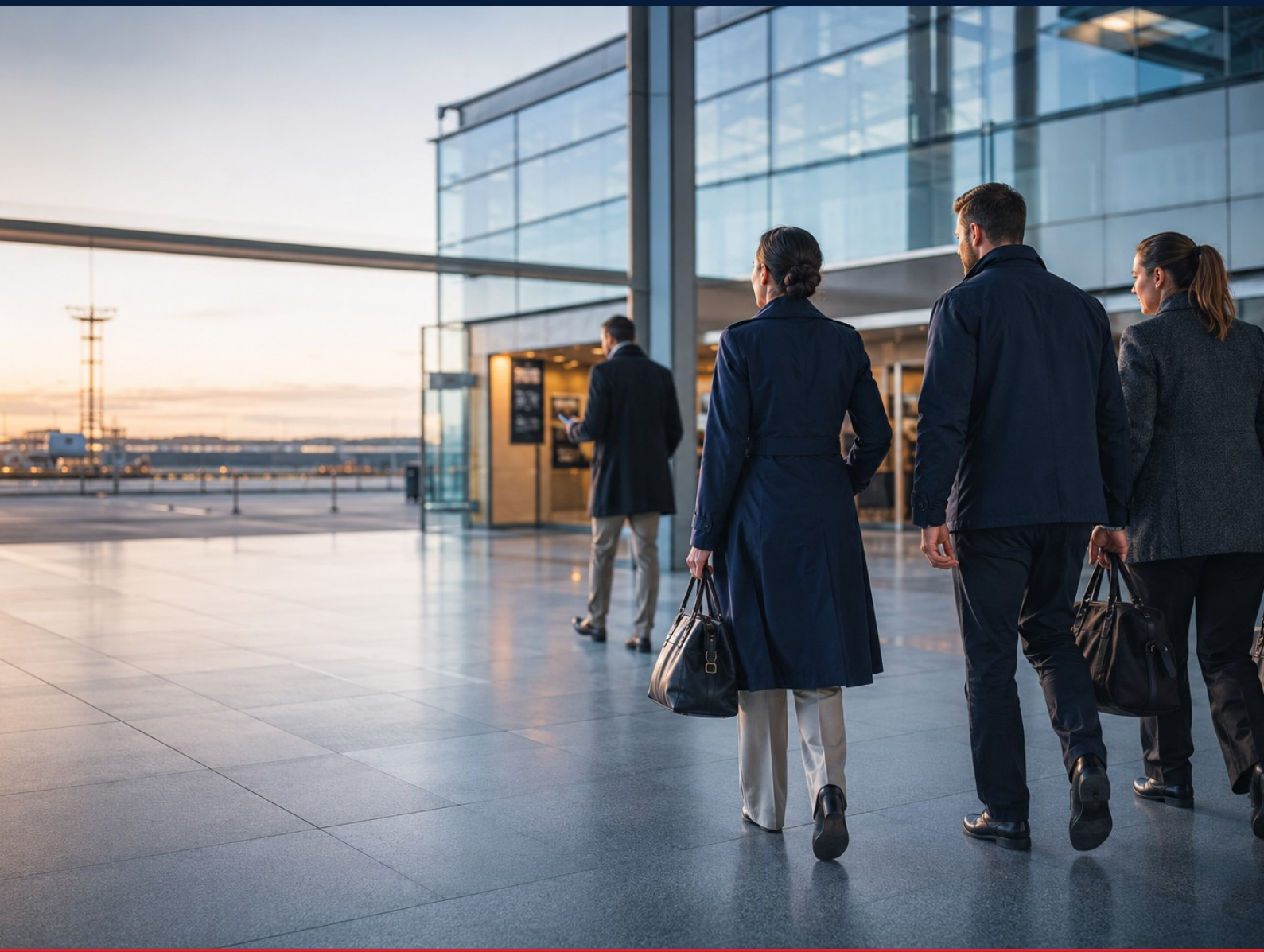
Security is designed around daily life. Daily life is not redesigned around security.

TRAVEL AND INTERNATIONAL MOVEMENT

Every journey starts before the client leaves the door.

Routes, local partners, hotels, alternatives and escalation points are coordinated before movement, then monitored as the itinerary evolves.

01	02	03	04	05
PLAN	ADVANCE	MOVE	MONITOR	ADAPT





PROTECTIVE INTELLIGENCE AND PRIVACY

See the risk early. Keep sensitive information controlled.

The strongest protection often happens before an issue reaches the client. Horizon combines practical threat awareness with disciplined information handling and proportionate escalation.

Changing risk

Threat and vulnerability assessment, destination monitoring, unwanted attention and fixated behaviour.

Information control

Need-to-know handling of identities, addresses, itineraries, contacts and movement information.



MEDICAL, CRISIS AND CONTINGENCY

Calm, coordinated support when plans change.

Security and medical capability can be delivered independently or integrated into one plan, with clear decisions, reliable communication and an accountable response.

Medical support

Qualified medics and first responders for appearances, travel, tours and higher-risk environments.

Crisis coordination

Security and medical escalation, liaison, relocation and continuity decisions.

Preparedness

Communication plans, alternatives, local facilities, thresholds and client-specific contingencies.

ONE BRIEF | ONE ACCOUNTABLE LEAD | ONE OPERATING PICTURE

OPERATING MODEL AND ASSURANCE

One disciplined process. One accountable lead.

The same risk-led process applies from a single appearance to an enduring international programme.

01

ASSESS

Principal, schedule, environment, threat and tolerance for visibility.

02

DESIGN

People, routes, venues, communications and contingencies.

03

MOBILISE

Select, vet, brief and deploy suitable personnel and local support.

04

OPERATE

Protect, liaise, report and adapt as the picture changes.

05

REVIEW

Close out, capture lessons and maintain continuity.

AGENCY ASSURANCE

2012
ESTABLISHED

UK + GLOBAL
REACH

BESPOKE
DELIVERY

CONFIDENTIAL
BY DEFAULT

SIA-licensed personnel where required. Role-appropriate vetting and selection. Client-specific conduct, confidentiality, reporting, supervision and escalation.

THE AGENCY OUTCOME

Clear scope. Named contacts. Coordinated delivery. Accountable close-out.

CONFIDENTIAL ENQUIRIES

Start with one requirement.

For agents, managers, personal assistants and trusted advisers, a confidential conversation is enough to explore immediate, planned, second-source or full-service support.

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SCAN TO VISIT

PROTECTING PEOPLE. PROTECTING PRIVACY. PROTECTING CONFIDENCE.