

BIKE BLESSING ON THE WATERFRONT 2021

Sponsor Application Form

This is the 14th year that the New London Motorcycle Club is sponsoring the annual Bike Blessing on the Waterfront event which will be held at our new venue at Waterfront Plaza in New London, CT. This year's event is scheduled for **MAY 23rd**. The NLMC supports various charities from the proceeds of this event including the Covenant Shelter and Waterford Country School. A good portion of our revenue comes from sponsors, like you, who purchase advertising space on our event T-shirt. These quality shirts are given free to each sponsor, the number determined by the size of your ad. They are also sold to the public at the club booth at the event. We normally sell out every year. Please provide the following information as well as the art work you would like to see replicated on our shirt. We very much appreciate your support. Contact us at vicepresident@newlondonmotorcycleclub.com for additional information. **Mail your application and check to: New London Motorcycle Club, P.O. Box 221, Quaker Hill, CT 06375.** Thank you.

Business Name: _____ **Phone #:** _____

Contact Person: _____

Address: _____

E-Mail: _____

Use Repeat Ad: Yes / No

If no, artwork attached?: Yes / No

If not using repeat ad, and no artwork attached, include a written ad what you would like it to say.

SPONSOR LEVEL INFORMATION

\$100.00 (Bronze) (0.75" x 3.25") _____

\$200.00 (Silver) (1.75" x 3.50") _____

\$400.00 (Gold) (1.75" x 6.50") _____

\$600.00 (Sleeve) (3.50" x 4.25") _____

\$800.00 (Platinum) (3.50" x 6.50") _____

For every \$100.00 purchased in advertisement, you are entitled to (2) complimentary t-shirts. Please mark appropriate sizes below.

Small _____ Medium _____ Large _____ X-Large _____ XX-Large _____ XXX-Large _____

Free Vendor Spot: Yes / No (If you are a **Silver level sponsor or above)**

Interested in a Vendor Spot: Yes / No (\$50.00 fee) If you are a Bronze Sponsor and are interested in a vendor spot, please download the Vendor Form from our website and submit it along with your check.