

SUMMER EDITION 2023

The Peaches and Sourcream Children's Foundation, Inc.
Summer Reading Program



Bee A PSCF Reader



Increase in Participants - 52%	Completion Rate - 85%	Increase in Number of Pages Read - 140%	Increase in Number of Minutes - 43.38%
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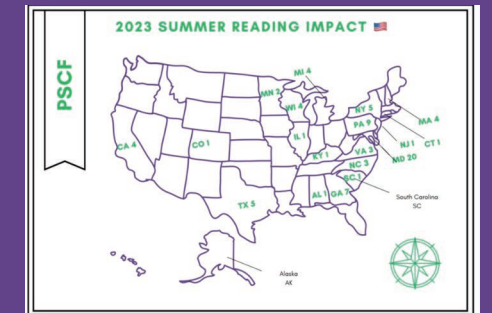
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PEACHES AND SOURCREAM CHILDREN'S FOUNDATION, INC.

Oh, the Places We've Been !

In the years since our inaugural summer reading cohort in 2020, we are elated to share the significant impact we've made. Families hailing from 20 different states have enthusiastically participated in our online summer reading programs. Together, 176 young readers have read a staggering 6,411 books, which encompassed an outstanding 129,155 pages, while dedicating an impressive 65,577 collective minutes to the joy of reading.



PEACHES AND SOURCREAM CHILDREN'S FOUNDATION, INC.

Established 2019

The Peaches and Sourcream Children's Foundation, Inc. (PSCF) was founded in 2019 by Philadelphia native Robin Muldor-Engram. PSCF is a literacy-focused organization with a primary focus on children in grades K-3. At our core, we firmly believe that the ability to read and write is a fundamental human right, essential for leading a meaningful and productive life.



A MESSAGE FROM OUR FOUNDER

Robin Muldor-Engram

Dear Friends,

The COVID-19 pandemic has profoundly disrupted the academic journey of America's children. The loss of valuable classroom hours has cast a heavy shadow on the educational success of all students. That is why our commitment to combating early childhood illiteracy remains unwavering. We are determined to dismantle the school-to-prison pipeline and bridge the widening gaps in educational achievement. Our efforts are dedicated to eradicating reading deficits and addressing the disparities in reading proficiency that have affected overall academic performance.

“Do all the good you can, by all the means you can, in all the places you can, at all the times you can, to all the people you can, as long as ever you can.”

~John Wesley, Theologian



PEACHES AND SOURCREAM CHILDREN'S FOUNDATION, INC.

Continued

It is important to recognize that the ability to learn to read goes far beyond the mere achievement of skills. Mastery of reading is a fundamental building block of personal identity, affirmation, intellectual growth, and a means to understand and question the world around us. Most significantly, it brings the profound joy of reading, fostering a lifelong journey of discovery through the written word.

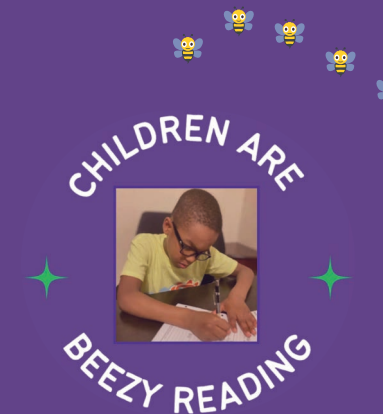
Our strategic transition to virtual programming has significantly bolstered our capacity to reach children and their families well beyond our traditional geographic reach. Our strategic vision revolves around principles of quality, equity, and diversity. As we progress, our focus will remain steadfast on enhancing equitable access and expanding our online engagement.

During this past summer, we provided books that not only stimulated PSCF's readers' imagination but also fostered character development and instilled values through meaningful narratives. This approach not only enhanced comprehension levels but also cultivated critical thinking skills through writing. We are proud to announce that summer reading in 2023 had the highest registration with 76 readers, 55 families, and parents who, without hesitation, contributed to the program's success, resulting in an impressive **85%** completion rate. We excelled in leaps and bounds; our **76** readers read **2,100** books, **72,439** pages for **22,245** minutes.

As we approach the forthcoming year, we maintain our commitment to our mission and are steadfast in our resolve to navigate the challenges brought about by the pandemic and the reading slide. We extend our heartfelt gratitude to all our valued donors and sponsors for their unwavering support, and we eagerly anticipate the journey that lies ahead.



In service,
Robin Muldor - Engram



PEACHES AND SOURCREAM CHILDREN'S FOUNDATION, INC.

A MESSAGE FROM OUR SECRETARY

Leila Lawrence, Esq.



Reading has always been an important part of my life. I remember my childhood excitement when I filled out the form for my very own library card. The many Saturday trips to the library with my mother and siblings were wonderful. Reading is timeless and will always be in style. It is the key to unlocking unimaginable opportunities.

The Peaches and Sourcream Children's Foundation is committed to equipping children with this key. I have known the organization's founder, Robin Muldor-Engram, for nearly 40 years. When asked to sit on the board as its secretary, I answered the call without hesitation. Mrs. Muldor-Engram is a gifted award-winning visionary and educator who understands that literacy is an integral disrupter to the school-to-prison pipeline and to closing the achievement gap for children in foster care.

The organization was founded with the mission to impact the reading habits of millions of children. In its infancy, the organization had a direct impact on students in schools in the Philadelphia, Maryland, and Richmond areas. When the COVID-19 pandemic temporarily shuttered school buildings, Mrs. Muldor-Engram adapted and transformed the foundation into a FREE online summer reading program for a parent and child commitment of only four weeks. The children and parents received forty free books, a t-shirt, and the materials needed to submit their book summaries. The summer 2023 session hosted 76 children from 20 states, with requests for inclusion on a waiting list for those parents who did not register in time. This summer, I watched with equal excitement as children shared stories of their favorite books from the list of books carefully curated by Mrs. Muldor-Engram. I watched as shy children ~ blossomed and opened up to share their favorite stories. When parents encourage and engage in reading, it fosters a love of reading in their children.

I look forward to PSCF's continued growth. The Peaches and Sourcream Children's Foundation, Inc. is such an amazing organization. I am confident that over the next five years, it will reach its goal and reach readers in all 50 states, securing funding of one million dollars needed to finance such a lofty endeavor.

~ Leila Lawrence

Partnership For Impact 2023-2024



We are ecstatic to announce our partnership with Fort Foote Elementary School in Fort Washington, Maryland. Together, we are embarking on our latest initiative, "Building Libraries in Homes," a program designed to reward children for achieving reading milestones in class. This initiative encompasses the distribution of books, treats, and toys to motivate and engage young readers. We are proud to be collaborating with Principal Dr. Daniel and School Community Coordinator Ms. Tabitha Duncan in this endeavor. To date, PSCF has already made significant contributions to support the Fort Foote community. These include providing book boxes to 40 students in grades K-3, offering over 300 trade books, distributing 400 school supplies, and gifting 10 Peach Patch Book Bags during back-to-school night. Additionally, we've contributed 324 bags of treats for the school's Trunk-or-Treat event, benefiting the entire student body.

This partnership represents a remarkable opportunity for all involved, and we look forward to continuing our collaborative efforts in promoting literacy and student well-being at Fort Foote Elementary School.



PEACHES AND SOURCREAM CHILDREN'S FOUNDATION, INC.

Our Teams: PSCF's New Parent Committee

We are delighted to introduce the latest additions to the Peaches and Sourcream Children's Foundation, Inc. Parent Committee. Joining our dedicated team from various locations are: Ms. J. Mikolajewski, representing Philadelphia, who brings her unique perspective to our committee.

Mr. D. Fridie, hailing from Maryland, adds his valuable experience and insights. Mrs. E. Covert, who is also from Maryland, joins us to contribute her passion and dedication, and Mrs. D. Kamyra, from Maryland, is an esteemed addition to our team too.

These remarkable individuals have all seen their children actively participate in our programs and are deeply committed to fostering a love for reading. They fully understand the profound impact that reading can have on a child's life. At Peaches and Sourcream, we are devoted to creating opportunities for children to enhance their reading & writing skills and to combat the low literacy rates prevalent in schools. We understand that nurturing meaningful relationships is key to our mission. The support and active involvement of these caring parents will play a pivotal role in our efforts to reach more families and make a substantial impact. Together, we are committed to shaping a brighter future for our children through the power of reading.



Leila Lawrence, Board Member

Leila works in Southern New Jersey as a Labor and Employee Relations Attorney, focusing on harassment and discrimination cases. She earned her Bachelor of Arts in Political Science from Livingstone College and her Juris Doctorate from Seton Hall University School of Law. A food enthusiast, Leila enjoys reading, swimming, and mentoring youth. She resides in Philadelphia, Pennsylvania, and has an adult daughter."



Robin M. Engram, Board Member

Robin is an award-winning educator hailing from Philadelphia, Pennsylvania. She received her Bachelor of Science in Business Administration from Livingstone College, a Master in Education from St. Joseph's University, and a second Master in Library Science from Drexel University. She is a member of Alfred Street Baptist Church. She enjoys reading, writing, traveling, and mentoring children and youth. Robin resides in Maryland with her husband Wayne W. Engram. They have two adult children and two grandsons.

PEACHES AND SOURCREAM CHILDREN'S FOUNDATION, INC.

Our Work

Our Key Initiatives:

Literacy Advancement: PSCF is committed to enhancing literacy skills among children in grades K-3. We provide comprehensive resources and support to foster a love for reading and writing, ultimately setting them on a path towards academic success and personal growth.

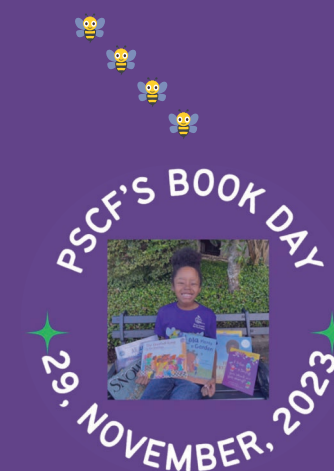
School-to-Prison Pipeline Eradication: We actively work to eliminate the School-to-Prison Pipeline, focusing on preventing at-risk children from being drawn into the criminal justice system due to educational disadvantages. By investing in early education and literacy, we empower children to make positive life choices.

Addressing Achievement Disparities: PSCF acknowledges the alarming achievement gaps that children in foster care face. Our programs specifically target this demographic, offering tailored support to bridge these gaps, ensuring that every child in foster care has an equal opportunity for success.

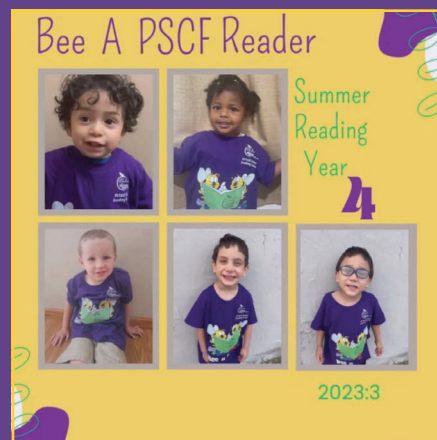
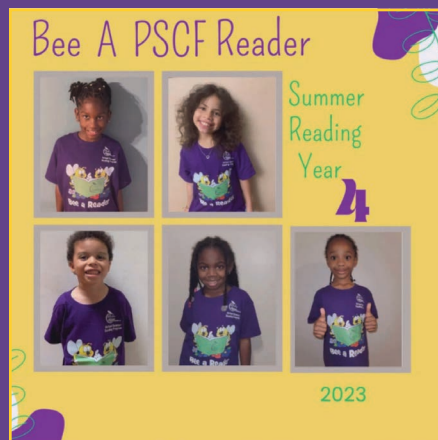
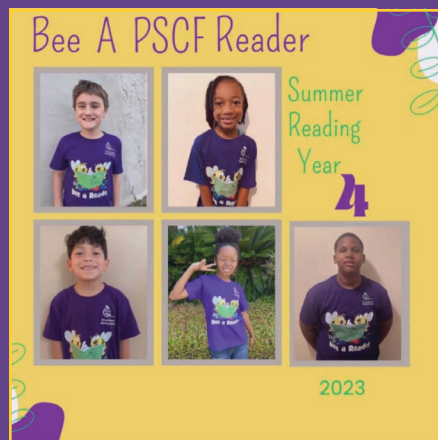
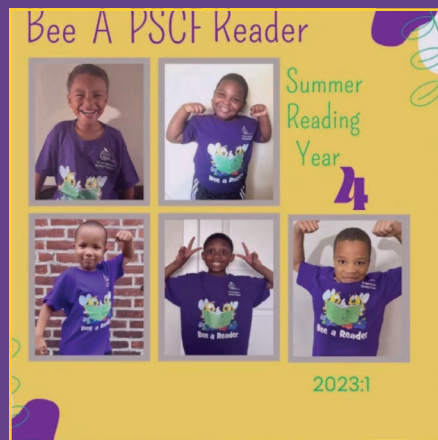
Community Engagement: We foster community involvement and collaboration by engaging with local schools, organizations, and volunteers. Together, we build a network of support that amplifies our impact, creating a united front against illiteracy and educational disparities.

As we reflect on the past year's accomplishments and challenges, we look forward to an even brighter future for The Peaches and Sourcream Children's Foundation, Inc. Together with our dedicated team, partners, and supporters, we remain resolute in our commitment to making literacy a vehicle for change, breaking down barriers, and nurturing the educational dreams of all children.

We express our heartfelt gratitude to our donors, volunteers, and the communities we serve. Your continued support empowers us to realize our vision, one child at a time.



2023 Summer Reading Cohort 4



Parent Testimonials.

"Josiah was enrolled for the first time in the Peaches and Sourcream 2023 Online Summer Reading Program. I have always believed that the love for reading begins at home. I have created an environment that allowed Josiah to develop a genuine love for books. He enjoys both reading and being read to. I am grateful to have found a program that supports his love for books. This program has helped me and other parents/guardians understand the important role we need to play in our children's reading development.



Josiah and his mother

This program has provided my family and other families with the opportunity to access 40 books of different genres, topics, and themes. These books taught us about our history, respect, and love. 'First Day Jitters,' 'Owl at Home,' 'Harry and the Lady Next Door,' 'Ruby Bridges Goes to School,' and 'All Are Welcome' were a few of Josiah's favorites. Josiah has improved in his reading and writing skills since starting the program. These skills will help him become a stronger reader and writer as he enters first grade this week. I appreciate that the children were acknowledged for their hard work and dedication, and that we were able to connect and share weekly on Zoom with other families. Josiah and I look forward to being a part of this program next year.

Ruth and Josiah"



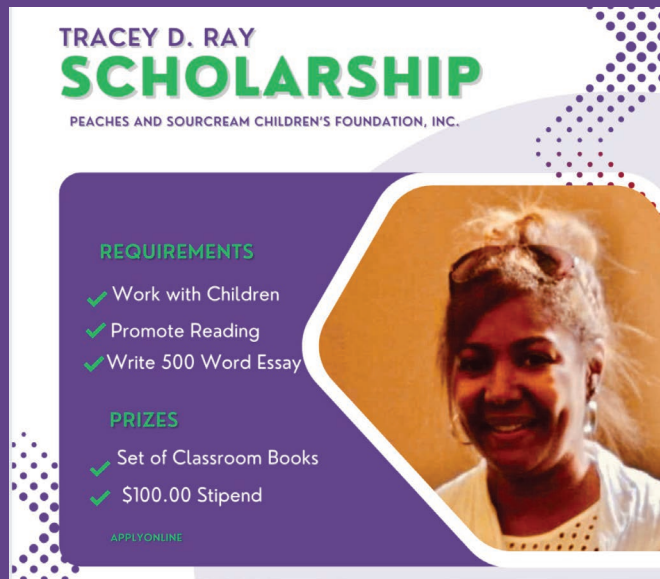
"My four children participated in the 2023 PSCF summer reading program. This was our 2nd summer. As parents, we feel that reading is important. Not only does PSCF help fill the summer reading gap, but this is a program where kids can 'earn money' to read. There is no other program out there like PSCF! It takes work, time, and patience, but the rewards are nothing short of amazing. Reading and writing may not be my children's strengths, but I know that when they return to school this fall, they will return as stronger readers and writers because of the skills this program encourages. For example, our kids now have a better understanding of how to write summaries. Often, around mealtime, I would ask questions about the main characters, the setting, the problem, and how the problem was solved. They didn't even realize that they were essentially 'writing' the summary before they wrote their summaries. I am grateful for finding the PSCF reading program!"



Mrs. Barth and her family

~ Rebecca Barth

The Tracey D. Ray Book Scholarship Fund



Mrs. Tracey D. Ray

Mrs. Tracey D. Ray, a founding board member of the Peaches and Sourcream Children's Foundation (PSCF), played an invaluable role in the organization's development since its establishment in July 2019. Mrs. Ray's journey with PSCF commenced upon her retirement after an illustrious 20-year career as a library administrator with the Free Library of Philadelphia. Her dedication and passion for literacy made a lasting impact on the community. Mrs. Ray's commitment was evident through her instrumental involvement in conceiving and funding various reading programs pioneered by the organization. One noteworthy initiative, "Books At The Polls," was designed to provide books to children accompanying their parents to polling stations, fostering a love for reading and learning. Additionally, she played a crucial role in organizing engaging book parties and online summer reading programs. Mrs. Ray held a special place in her heart for the students of General George G. Meade School in North Philadelphia, Pennsylvania, where her career as a librarian began at the Cecil B. Moore Branch. As a PSCF board member, she worked tirelessly fundraising to purchase school supplies and furnish books for classroom use, benefiting countless young learners. In November 2019, the George G. Meade School faced a setback when it experienced a burglary resulting in the theft of four laptops used for



Mrs. Ray's Husband and Children

small group guided reading sessions. Mrs. Ray's unwavering determination came to the forefront as she successfully raised the necessary funds to replace the stolen laptops, providing six brand new Samsung computers to the school. As time went on, Mrs. Ray's health began to decline, prompting the board to recognize her exceptional contributions. In April 2021, the Peaches and Sourcream Children's Foundation established the inaugural Tracey D. Ray Scholarship in her honor. To date, the scholarship fund has disbursed nearly \$2,000.00 in support of teachers who successfully promote reading. Mrs. Tracey D. Ray served as a dedicated board member from July 2019 until August 2021, leaving an indelible mark on PSCF's mission. In the year 2024, the Tracey C. Ray Scholarship will be generously funded by Mrs. Ray's beloved husband, Greg Ray, Esq. Announcements for scholarship nominees will be made in March 2024. The recipients of the scholarship will receive a set of books, intended for use in their classrooms and as personal copies to take home at the end of the school term. Additionally, each recipient will receive a small stipend, offering flexibility in its usage to support their personal discretions. Mrs. Ray's legacy continues to inspire and empower the next generation of learners, and her contributions to the Peaches and Sourcream Children's Foundation remain deeply appreciated.

PEACHES AND SOURCREAM CHILDREN'S FOUNDATION, INC.

Our Donors

Mr. Eric Satterthwaite is an exceptional and unwavering supporter of the Peaches and Sourcream Children's Foundation, Inc. His remarkable generosity has been a cornerstone of our organization since its very beginning, ensuring the continued success of our numerous programs and initiatives. Mr. Satterthwaite's dedication to our mission and vision is characterized by authenticity and selflessness, making him an exemplary advocate and a true champion of our cause. We deeply appreciate his consistent annual contributions, which are instrumental in our pursuit of a better future for the children we serve.



Eric Satterthwaite,
Gold Star Donor

Top Recurring Donors



Patricia C. Brown



Samuel Reed iii



Warren Clarkson

Giving Tuesday 1/29/2022

Edythe Anderson, Stacey Lunsford, Tiffany Tucker-Jeffcoat, Marjorie Kinard, Carla Bradley-Williams, Vickie Walker, Angelica Bonilla, Curtis Mitchell, Wayne Engram, Warren Clarkson, Samuel Reed iii, Patricia Brown, Keith Henderson, Ursula Hendricks, Reline Bonilla, Jacqueline Bolton, John Gray, Judith Outten, Lola Lawrence, Leila Lawrence, Leila's Aunt Fran, James Artemis, Anthony Kelly Jones, Siobhan Reardon, Angelia Ratliff, Nakia Layne, Debra Minnick, Donna J. Sowell, Donna J. King, Donna Fountain, Karen Fleck, Charles Moses, Shalonda Purdy, Notala Harry, Tracey Dill-Wood, Kimberly Williams, James Cooper, Micheal McCoy

PSCF's 5th Anniversary

Lynne Hammond, Robin Mulder-Engram, Johnnie Mitchell, Alan Rosenfeld, Cheryl Hackett, Janet Williams, Charles Younger, Marie Lee, Ms. Robin Mulder-Engram, Reline Bonilla, Marie Lee, Annette Miller, Selina Kearney, Judith Outten, Siobhan Reardon, Patricia Brown, Bessie Cooke-Givens, Draya Johnson, Charlene Hodges, John Gray, Kia Crittenden, Ursula Hendricks, Evangela Covert, Rebecca Barth, Shannon Negussie

We are grateful to all our donors, both past and present, and those who will support us in the future. It is with your unwavering support that we find ourselves on the cusp of our sixth year of service. We sincerely hope you will join us on this continued journey. If, by any chance, we have unintentionally omitted any names, we humbly ask for your understanding and forgiveness.

BARNES & NOBLE



Since 2021, the Barnes & Noble located in Potomac Yard, Alexandria, Virginia, has played a pivotal role in supporting the Peaches and Sourcream Children’s Foundation, ensuring its sustainability. Over the course of three years, they have generously donated more than 6,000 books, establishing themselves as the primary source of books for our annual summer reading programs. In 2020, Heather Guiles, the assistant store manager at that time, noticed the frequent purchase of children’s books by PSCF’s leadership. She initiated a conversation with our founder and proposed the idea of hosting book fairs and book drives as an excellent fundraising opportunity. The Barnes & Noble team is willing to collaborate with us and customize the book drives and fairs to meet our specific needs. They handle all aspects of setup for book drives, cashiering, and accounting, offering the added benefit of earning units that can be redeemed as gift cards for the purchase of more books. As our partnership continues to evolve, Mrs. Guiles has also partnered with the Mosaic District in Fairfax, Virginia, to ensure that each of our 75 participants receives 40 books. This collaboration is an incredible opportunity, and we are immensely grateful for their ongoing support.



We would like to express our deepest gratitude to the Alfred Street Baptist Church in Alexandria, Virginia, for their extraordinary and essential contribution of \$25,000. This generous donation represents the largest single gift we have ever received and has played a much needed role in enabling us to acquire the necessary books for our summer reading program in 2023. Back in 2020, when the devastating impact of COVID-19 threatened to force us to close our doors of service, it was Reverend Dr. Howard-John Wesley, Minister Marcia Norfleet, and Deacon Necholus Ogden, Jr. who made the critical decision to help counteract the crisis by tithing the tithe. Their belief in PSCF’s mission and vision led to a foundational gift of \$4,000, providing the much-needed jumpstart for our projects. The continued support from ASBC has been a beacon of hope and a testament to their dedication to our cause. We are profoundly grateful for their commitment.

EXPLORE
our
UNIVERSE



Summer Reading 2024
June 17, 2023-July 12, 2023
Registration Opens

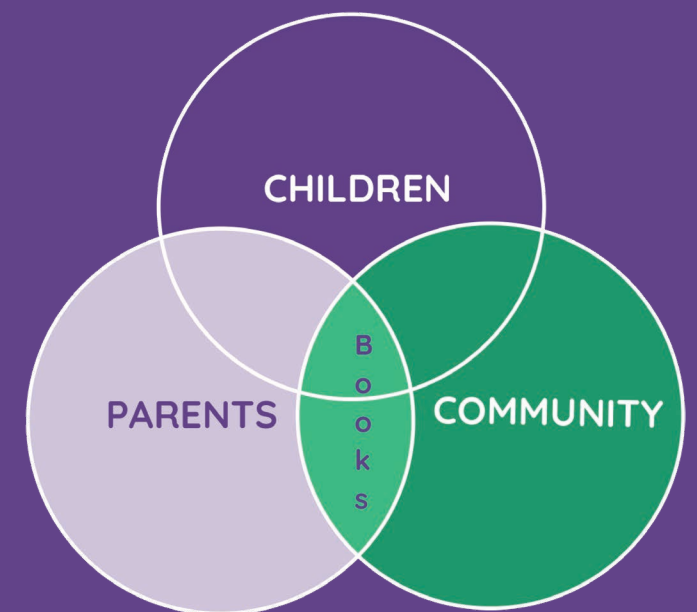
March 2024

What makes our program truly exceptional is that it offers participants more than just an enriching educational experience; it provides them with the opportunity to earn monetary incentives and receive tokens of recognition as a celebration of their achievements.



Our annual summer reading rewards program is a virtual event that occurs consistently over four weeks, spanning from mid-June to mid-July. This program serves as the cornerstone of our organization. Specifically tailored to children in grades K-3, it is strategically designed to promote and strengthen their reading, writing, and comprehension skills. Our primary objective is to address the issue of COVID-19 learning loss, and the summer slide. The “summer slide” represents the decline in academic skills and knowledge that students often experience over the course of their summer vacation.

We Are A Community Of Readers!



Professional Development: Learning and Developing

Our leadership is dedicated to ensuring that our services and resources consistently meet the highest standards, remaining readily available to the children and families we serve. To stay relevant and accessible, we place a strong emphasis on professional development, recognizing that effective leadership requires a commitment to continuous learning. Our leadership actively seeks opportunities to network, attend conferences, symposiums, take courses, and read as much relevant literature as possible. In the past year, our leadership

attended the Impact Maryland 2023, to learn about making substantial contributions to the "No Excuses; High Achievement Movement" in education, and Prince George's County Nonprofit Empowerment Symposium. Our dedication to growth is not only a personal endeavor but a means to expand our impact, a transformation that others are quick to notice. To make a lasting impact, we will continue learning and building.

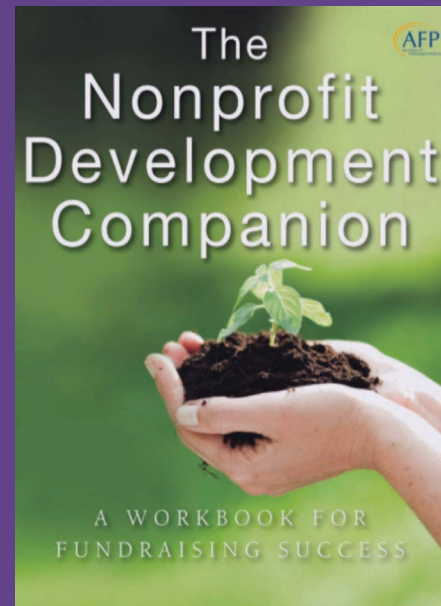
We Need Volunteers

Join PSCF as a Volunteer!

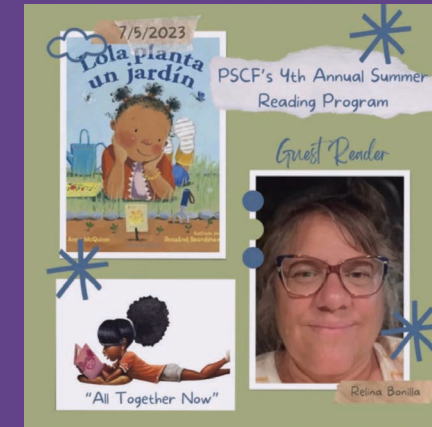
Are you ready to make a meaningful impact? PSCF is looking for dedicated volunteers to help with various exciting opportunities. Whether you have a passion for stuffing boxes, engaging in virtual Zoom sessions, hosting author visits, making classroom visits, or representing us at book fairs, we have a role that's perfect for you! Your time and commitment can make a real difference in the lives of children and families we serve. Together, we can create a brighter future for our community. Get involved today and be a part of something truly special. Contact us to learn more about these rewarding volunteer opportunities and how you can make a positive difference with PSCF.



We Need Volunteers



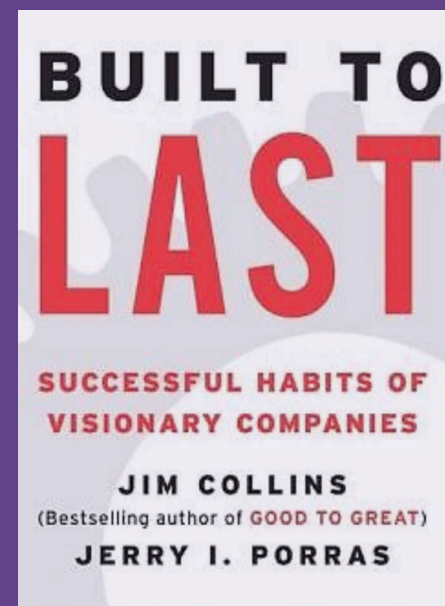
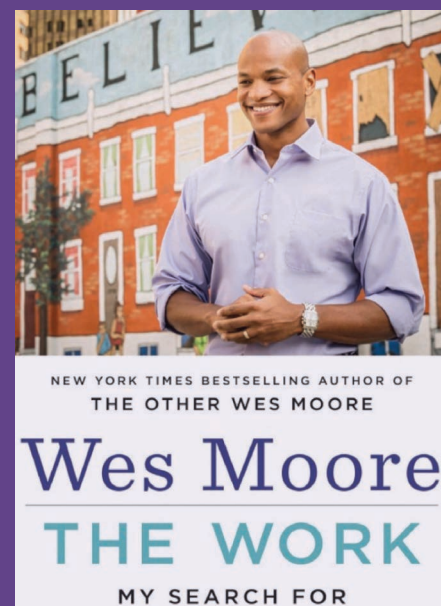
Stuff Boxes



Read for Zoom



Make Classroom Visits



Calling All Authors



Attend Book Fairs

For volunteering opportunities and further information, please reach out to Robin Muldor-Engram at:
 Email: Robin.Muldor@gmail.com
 Phone: 67-683-0899
 We look forward to hearing from you and having you join our dedicated team!

FINANCIAL STATEMENT OF ACTIVITIES

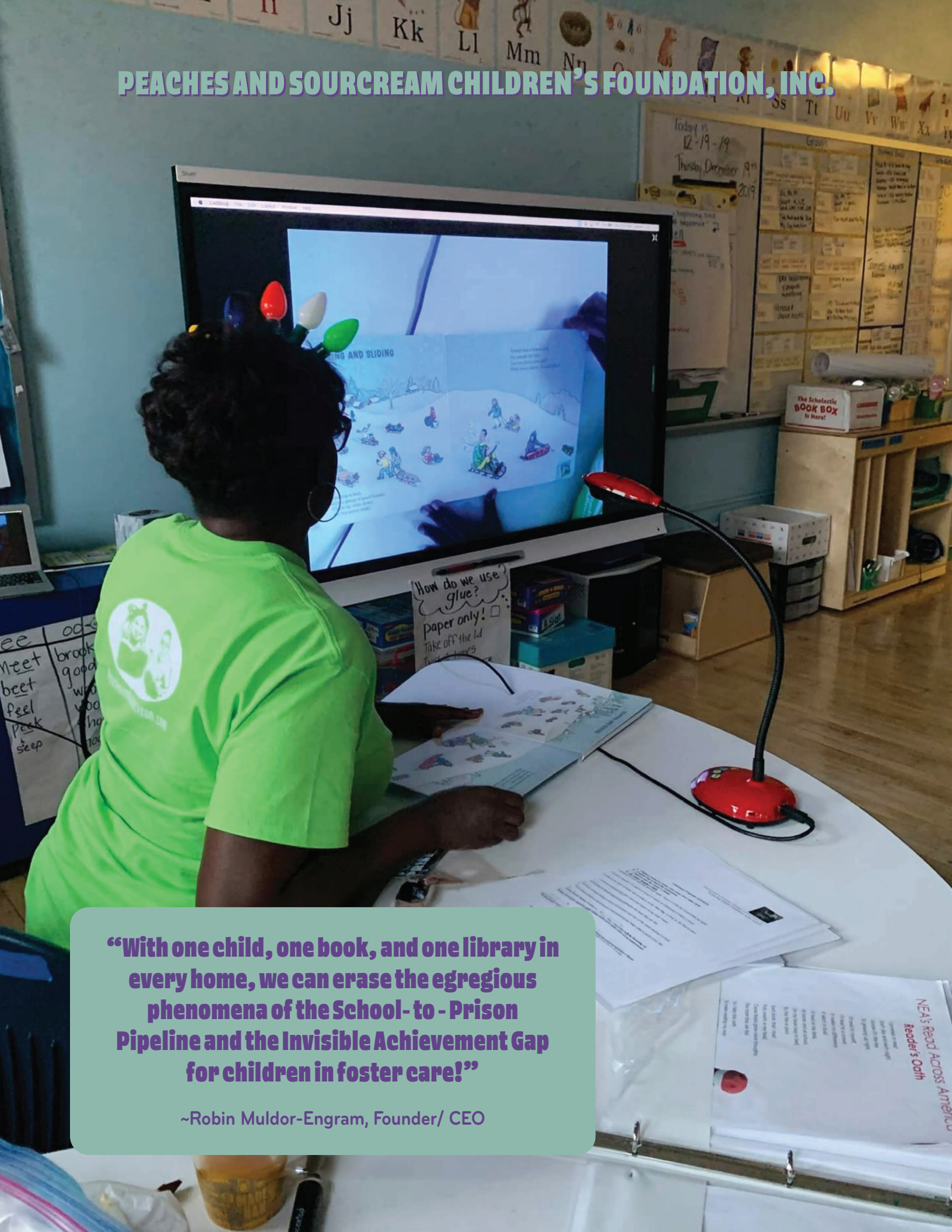
FOR THE TWELVE MONTHS ENDING DECEMBER 31, 2023

	Unrestricted	Restricted	Total
REVENUE:			
Year ending December 31,2022	\$5,165		\$5,165
Individual donations	\$1,000		\$1,000
US government contracts	0		0
Earned Revenue: fundraiser t-shirts	\$180		\$180
Membership Dues	\$600		\$600
Tracey D. Ray Scholarship		\$500.00	\$500.00
In-Kinds: books donated online via Barnes & Noble		\$700.00	0
Foundation Grants		\$25,000	\$25,000
Total Support and Revenue (12/31/2022 - 12/31/2023)			\$32,445.00
EXPENSES:			
Wages (No Employees)			\$0.00
DIRECT PROGRAM SERVICES:			
Virtual Summer Reading Program			
• Books			\$7,870.82
• 4 Imprint T-shirts (80)			\$940.45
• Children's Monetary Rewards			\$2,103.00
• Readers for Zoom (4)			\$200.00
• Parent Volunteers (2)			\$100.00
• Home Video Contest (2)			\$400.00
• Post Office Shipping & Handling			\$1,319.20
• Staples			\$168.00
• Work Folders (reading logs, summaries, certificates)			\$475.00
Total Summer Reading Expenses			\$13,576.47
Building Libraries in Homes for Fort Foote Elementary			
• Books (over 200 books via Amazon) 1/2022-5/2023			\$751.31
• Wegmans (Capri Suns & Goldfish & Welsch's Gummy, etc.)			\$60.00
• Five Below (toy & treats)			\$400.00
• Back to School Outreach (school supplies & goodie bags)			\$250.00
• Peach Patch book bags (10)			\$350.00
• Staples			\$84.00
• Michaels (bags & treats)			\$110.19
• Halloween Treat Bags (bags & candy) Walmart \$92.02 & BJ's \$256.31 =			\$348.33

FINANCIAL STATEMENT CONTINUED

	Unrestricted	Restricted	Total
Total Building Libraries in Homes Expenses			\$2,353.83
Fundraiser Items 4 Imprints (75 shirts)			\$936.60
Tracey D. Ray Scholarship			\$500.00
General & Administrative:			
• Bank Service Charge Fees			\$98.23
• Professional Consultant Fees (data analysis)			\$100.00
• P.O. Office Box			\$230.00
• Social Media: Website\$ 203.00, Canva App Pro-expenses \$165.24 =			\$368.24
• Online Purchase: Vistaprint (bags, stationary)			\$305.77
• Alphagraphics: 200 Booklets			\$1,399.95
• Staples: 200 Inserts			\$150.00
• Postage. (\$1.51.00 x 200)			\$302.00
• Staples carton of Paper			\$40.99
• Apple iMac Desktop			\$1,849.99
• Staples Canon Printer			\$899.00
• Canon Printer Ink Cartridge			\$400.96
• Printer Table			\$109.00
• Desk			\$250.17
• Gas for Outreach (events, shopping, deliveries, post office)			\$360.00
• Professional Development (Impact Maryland 2023)			\$271.00
Total Management & Administration Expenses			\$7,135.30
Total Revenue: \$32,445.00 - Total Expenses: \$24,502.20 = Total Asset/Remaining Budget:			\$7,942.80

PEACHES AND SOURCREAM CHILDREN'S FOUNDATION, INC.



“With one child, one book, and one library in every home, we can erase the egregious phenomena of the School- to - Prison Pipeline and the Invisible Achievement Gap for children in foster care!”

~Robin Muldor-Engram, Founder/ CEO