

Privacy Policy

Redshift Education Ltd is committed to protecting and respecting your privacy. This Privacy Policy outlines how we collect, use, store, and protect your personal data when you visit our website, contact us, or engage with our services.

1. Who We Are

Redshift Education Ltd is a UK-based education company focused on British private school education and international partnerships.

Registered address:

Redshift Education Ltd 71-75 Shelton Street, Covent Garden London United Kingdom WC2H 9JQ

Company registration number: 16343353

Email: info@redshifteducation.co.uk

2. What Information We Collect

We may collect and process the following personal data:

- Full name, email address, telephone number (if you submit an enquiry)
- Information about your visit to our website, including IP address, browser type, and pages accessed (via cookies)
- Educational interests or preferences submitted through contact forms or registration

Our website and services are primarily intended for adults, including parents and guardians. We do not knowingly collect personal data from children under 13 without parental or guardian consent. If you believe your child has provided us with their information, please contact us so we can delete it.

3. How We Use Your Information

We use the information you provide to:

- Respond to your enquiries or requests
- Provide information about our programmes and services
- Improve the website experience and analyse usage
- Comply with legal obligations

We do not sell or share your personal data with third parties for their own marketing purposes.

We may share your personal data with trusted service providers who process data on our behalf (e.g. IT support, website hosting), under strict confidentiality agreements.

4. Legal Basis for Processing

We process your personal data based on:

- Your consent (e.g. when submitting a contact form)
- Our legitimate interests (e.g. to improve services or respond to requests)
- Legal obligations (e.g. safeguarding and regulatory compliance)

You may withdraw your consent at any time by contacting us at info@redshifteducation.co.uk

5. Data Storage and Security

We take appropriate technical and organisational measures to secure your personal data and protect it from unauthorised access, loss, or disclosure. Your data may be stored on secure servers within the United Kingdom or the EEA.

6. How Long We Keep Your Data

We retain your personal data only for as long as necessary to fulfil the purposes for which it was collected, or as required by law.

7. Your Rights

You have the right to:

- Request access to the data we hold about you
- Request correction of any inaccuracies
- Request deletion of your personal data (where applicable)
- Object to or restrict how we process your data
- Withdraw consent at any time
- Lodge a complaint with the Information Commissioner's Office (ICO) at: https://ico.org.uk/make-a-complaint

To exercise any of your rights, please contact: info@redshifteducation.co.uk

8. Cookies

Our website uses cookies to enhance your browsing experience and gather usage data. You can manage or disable cookies in your browser settings.

9. Third-Party Links

Our website may contain links to other websites. We are not responsible for the privacy practices or content of those sites and encourage you to review their privacy policies.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated revision date.

Contact Us

If you have any questions about this Privacy Policy or how we handle your personal data, please contact:

Email: <u>info@redshifteducation.co.uk</u>

May 2025