

FOR IMMEDIATE RELEASE

# Beverage Dispensing Alliance Formed by Watnext Industries Italy and Enhanced Beverage Solutions U.S.A.

## Strategic Distribution Partnership Combines World-Class Expertise in Nitro Infusion, Sparkling Water Dispensing and Beverage Concentrate Integration

Burnsville, Minnesota USA & Rondissone, Italy — May 2026 — Enhanced Beverage Solutions and Watnext Industries proudly announce the formation of the **Beverage Dispensing Alliance**, a strategic international partnership designed to unite the unique expertise of both organizations to better serve customers throughout the global beverage dispensing marketplace.

The alliance brings together two recognized innovators in beverage dispensing technology:

- **Watnext Industries Italy**, an international leader with more than 35 year experience in the design and manufacturing of footprint countertop and under the counter chilling and sparkling water dispensers, whose revolutionary **Icermetic3 Carbonator** has redefined ultra-compact sparkling water cooling systems worldwide.
- **Enhanced Beverage Solutions USA**, pioneer of patented Nitro Infusion technologies that have transformed the nitro beverage marketplace. The company's newest innovation, the **Dilution Station Pro**, streamlines beverage concentrate integration by reconstituting concentrates into ready-to-drink beverages with programmable ratios ranging from 2:1 to 60:1. The system has become increasingly important as cold brew concentrate usage continues to expand throughout the foodservice and beverage industries.

Through the Beverage Dispensing Alliance, both companies will collaborate on technology sharing, feature development, product integration and global market expansion. The partnership is designed to accelerate innovation while broadening customer access to advanced countertop beverage dispensing solutions.

Under the agreement:

- Enhanced Beverage Solutions will represent a dedicated line of product including Nitro Infusion and Sparkling Water solutions throughout The Americas, including North America, Central America and South America.
- Watnext Industries will keep focusing on Europe, the Mediterranean region, Africa and the Middle East.
- Both organizations will jointly support and develop opportunities throughout the Asia-Pacific marketplace.

“This alliance creates an exciting international opportunity for both companies and, most importantly, for our customers,” said Jim Lewis, President of Enhanced Beverage Solutions. “By

combining Watnext Industries' world-class sparkling water expertise with our Nitro Infusion and concentrate integration technologies, we are creating a significantly stronger and more complete beverage platform for the global marketplace. Just as important, this alliance is built on tremendous trust and confidence in each other's organizations, capabilities and long-term vision."

Roberta Polesel added, "The formation of the Beverage Dispensing Alliance allows both companies to expand our product offerings and strengthen our international reach while maintaining a strong focus on our independent markets. We have tremendous respect for the innovation, integrity and technical expertise that Enhanced Beverage Solutions brings to the partnership. Together, we believe we can accelerate development of new technologies and provide customers with industry-leading beverage dispensing solutions worldwide."

The Beverage Dispensing Alliance will officially introduce the partnership during the National Restaurant Association Show in Chicago, May 16–20, 2026. Both companies will be represented in booth 13808

For additional information visit [www.beveragedispensingalliance.com](http://www.beveragedispensingalliance.com) or contact:

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## **About Enhanced Beverage Solutions**

Enhanced Beverage Solutions is a leader in Nitro Infusion technology and advanced beverage dispensing solutions. The company develops patented systems designed to improve beverage quality, consistency and operational efficiency across foodservice, hospitality and specialty beverage markets.

## **About Watnext Industries**

Watnext Industries is a global innovator and manufacturer in countertop and under counter sparkling water and carbonation systems, cold brew coffee and beverage dispensing solutions. Known for advanced carbonation engineering & beverage chilling capabilities all housed in the industry's most compact product design, Watnext Industries delivers premium beverage dispensing technologies to customers throughout the world.