



NAIFA-SD is offering upgraded sponsorship packages for the 2021 state convention.

Sponsorship Opportunities
NAIFA – SD Annual Convention
September 29 – October 1, 2021

NAIFA-SD 2021 Convention Sponsorship Benefits	Diamond	Platinum	Gold	Silver	Bronze	Break/Social
Package Value	Priceless	Priceless	Priceless	Priceless	Priceless	Priceless
Your Price	\$2,500	\$1,500	\$1,000	\$750	\$500	\$250
Special Recognition & Benefits						
Listing as a sponsor on NAIFA-SD Website Continually	X	X	X	X	X	X
Video Ad: (provided by sponsor) shown at convention, highlight in weekly newsletter, placed on NAIFA-SD website	X	X	X			
Print Ad: (provided by sponsor) in convention program	Full Page	Half Page	Quarter Page	Business Card	Logo	Name
Signage at Convention: banner (provided by sponsor)	X	X				
Logo on directional signs	X	X	X	X	X	X
Sponsor one-page flier to be put in welcome bag (provided by sponsor)	X					
Exhibit Booth on Wednesday night	X	X				
Logo on placemats (size to depend on level of sponsorship)	X	X	X	X	X	X
List of attendees & contact info	X	X				
Reception Thursday night with NAIFA-SD Leaders	X	X				
Reserved seating at the Edwards Downs Banquet	X	X				
Video ad shown prior to Edward Downs Banquet	X	X				
Golf Team Entry 2021 (NAIFA-Black Hills) October 1, 2021	X	X				
Sponsor banner to be displayed at NAIFA - Black Hills golf tournament	X	X				
Sponsor banner to be displayed in Pierre, February 1, 2022	X	X				

This convention is attended by approximately 100 producers from across the region. By showing your support for the convention as a sponsor, you will have the opportunity to be exposed to the top producers from NAIFA-SD.

Submit your registration form by August 31, 2021 to meet our convention deadlines. For more information, please contact Andy Bartling at (605) 341-6115 or Andrew.J.Bartling@MWARep.org or Ruth Jones at (605) 519-3967 or Info@naifa-sd.org.

Checks & Credit Cards accepted.

Make Your Mark, Make An Impact 2021 Sponsorship Form

NAIFA-SD State Convention – Rapid City, SD – September 29 – October 1, 2021

Registration Deadline – August 31, 2021

Convention registration forms, agenda, and speaker bios will be posted at www.naifa-sd.org. We accept Visa, MasterCard, Discover, and American Express. For more information, please contact Andy Bartling at Andrew.J.Bartling@MWARep.org or (605) 341-6115 or Ruth Jones at info@naifa-sd.org or (605) 519-3967.

Submit camera ready ads (PDF) by August 15, 2021. PLEASE SUBMIT a jpg LOGO AS SOON AS YOU HAVE REGISTERED TO info@naifa-sd.org.

Registration Options

1. Online: www.naifa-sd.org
2. Email to info@naifa-sd.org
3. Mail to: NAIFA-SD, 3916 N Potsdam Ave. #2660, Sioux Falls, SD 57104.

Checks payable to NAIFA-SD, in memo area note 2021 NAIFA-SD Convention

Company Sponsorships

Diamond Company Sponsorship	\$2500 _____
Platinum Company Sponsorship	\$1500 _____
Gold Company Sponsorship	\$1000 _____
Silver Company Sponsorship	\$ 750 _____
Bronze Company Sponsorship	\$ 500 _____

Food & Beverage Sponsorships

Break Sponsor	\$ 250 _____
Social Sponsors	\$250 _____

Exhibitor Booth _____

Electricity needed Y___ N___

We will provide a door prize for the Wednesday night social drawing. Y___ N___

Company Name _____

Key Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Register Online: www.naifa-sd.org Or if you prefer, complete the following:

Amount Paid \$ _____ Credit Card Number _____

Visa___ MasterCard___ Discover___ Expiration Date _____ Security Code _____

Name on Credit Card (Print) _____