# Sydney Jackson

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### **CONTENT CREATOR & PRODUCTION ASSISTANT**

Creates compelling branded content for social media and provides hands-on support across film, TV, live events, and digital productions. Skilled in logistics, camera work, and post-production with a strong record of collaborating with directors and AV teams to bring creative visions to life.

#### **EDUCATION**

Belmont University, Nashville, TN — B.S. in Neuroscience

#### PROFESSIONAL EXPERIENCE

- Social Media Assistant, Pepper Pot, Nashville, March 2025 Present
- Background Actress, Scarpetta, **Amazon Prime**, Nashville, February 2025
- Creative Assistant, Morgan Visual Productions, Nashville, January 2025 present
- AV Production Assistant, Fighting to Live the Dream, Nashville, October 2024
- PA, American Idol, ABC Network, Nashville, October November 2024
- PA, NMPA G&P Gala National Music Publishers' Association, Nashville, October 2024
- PA, Farmer Wants a Wife, FOX Network, Nashville, TN, October 2024
- PA, Hitmakers, Netflix, Nashville, September 2024
- Camera Operator, Cathedral of Praise, Nashville, September November 2024
- Videographer and Content Creator, The Equity Alliance, Nashville, September November 2024
- Podcast Host, COZY iN CHRIST, Nashville, July 2024 Present
- PA, Black Women's Empowerment Summit, Nashville, July 2024
- PA, Horror short film directed by Spencer Glover, RM108 Productions, Nashville, July 2024
- Camera Operator, "Would You Marry You 2024" Conference, Nashville, April 2024
- PA, First Baptist Murfreesboro, Murfreesboro, February July 2024
- PA, **DemiRebel**, Nashville, May 2024 present
- Creative Assistant, **DemiRebel**, Nashville, May 2024 present

#### SKILLS

#### **Production Support**

- Assisted directors and crews with logistical needs, including company moves and on-set tasks.
- Supported talent and crew by managing craft services, and ensuring food, water, and rest areas.
- Acted as a runner and office production assistant, facilitating communication between departments.
- Handled rental car logistics and transportation needs for efficient operations.
- Assisted with event setup and cleanup, contributing to successful execution.

## **Technical Expertise**

- Operated cameras and lighting equipment during conferences, services, and other events.
- Collaborated with AV teams to detail run-of-show requirements for audio and lighting.
- Trusted by producers to choose and play cleared music with live-to-recorded transitions.

#### **Content Creation**

- Created and edited visual content, including videos and images, aligning with marketing goals.
- Shot behind-the-scenes footage and acted as a second shooter for various projects.
- Brainstormed and captured promotional content to showcase business and event branding.
- Assisted with social media management, photo and video shoots, and creative direction.

# **Post-Production & Editing**

- Edited footage for social media platforms to create polished, engaging content.
- Reviewed analytics and performance of published content to inform future creative decisions.

#### **CERTIFICATIONS**

**The Neuromarketing Toolbox -** Copenhagen Business School, 2024 **CPR Certified** - HSI, 2024