



Overview for NCQC

January 12, 2022

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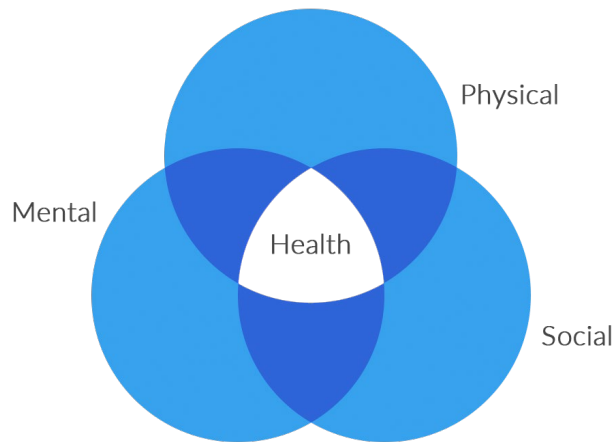
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WHO WE ARE

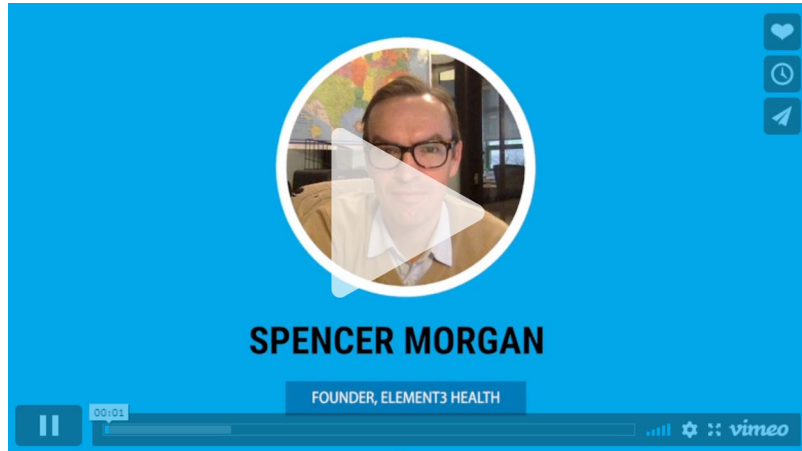
Element3 Health engages members in their passions to maintain or increase activity for healthy aging outcomes.

- We work with health plans and provider groups to offer their members a benefit that speaks directly to members' passions.
- We match health plan members into our network of thousands of activities, including virtual meetings for people to participate in from home. In short, we can bring new members to your guild.
- We pay guilds for existing, eligible member activity.
- Our solution enables members to do more of what they are already passionate about.
- Our program achieves a high level of enrollment, engagement and lowers healthcare costs.



WHO WE ARE

Who We Are Video



<https://vimeo.com/648854044/1be63ecddc>

How It Works Video



<https://vimeo.com/657112784/83f209ca92>

REGISTERED ELIGIBLE MEMBER (REM) PROGRAM

HOW IT BENEFITS **EVERYONE**



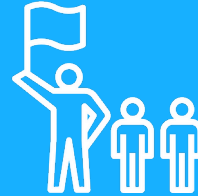
Health Plans

Pay Element3 Health to provide a robust nationwide network of guilds with member activities that will help them increase member retention, improve member health and reduce healthcare costs.



Element3 Health

Pays guilds **\$1/member/activity up to \$10/member/month** to provide physical, social and mental activities to keep health plan members health and active.



Guilds

Receive payments from Element3 Health. Funds go to reduce respective member dues and offset operational expenses.



Members

Receive reduction in membership dues from their guild and an enhanced experience by helping bring new revenue to their guild.

REGISTERED ELIGIBLE MEMBER (REM) PROGRAM

HOW IT WORKS FOR **GUILDS**



Create A Guild Account On Our Platform

Complete the quick and easy process at **e3hfun.com/club** and send your logo to **networkmarketing@element3health.com**



Promote Our Partnership To Your Membership

We'll create and send you customized marketing pieces including your unique guild URL to share with your members!



Have Your Existing Membership Sign Up On Our Platform

It's quick, free and easy, plus your members will get a \$5 Starbucks gift card! If they are eligible, then we will pay you each time they report their participation in a guild activity up to 10 times per month.

OUR CLIENTS FOR THE REM PROGRAM

UnitedHealthcare is our first client in the REM Program. We will be adding more health plans in 2022.

"Renew Active by UnitedHealthcare is collaborating with Element3 Health to give eligible UnitedHealthcare members access to fun, engaging group events and activities being held safely during the pandemic.

Element3 Health matches eligible members into its network of both in-person and virtual clubs to engage in things they are passionate about - increasing their social connections and activity levels along the way."

<https://newsroom.uhc.com/experience/gym-alternatives.html>



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Search



Creating alternatives to the gym to help stay active and connected

Experience | May 14, 2021

Being away from family and friends has certainly put a toll on many of us this past year. Combined with sheltering in place orders and social distancing measures, it's no wonder feelings of [isolation and loneliness](#) occur all too often in older adults. In fact, the Centers for Disease Control and Prevention estimates that [nearly one-fourth](#) of Americans 65 and older are considered socially isolated.



In order to help address this need for social interaction, with a sense of promoting a total sense of wellness for members, Renew Active® by UnitedHealthcare is collaborating with Element3 Health to give eligible UnitedHealthcare members access to fun, engaging group events and activities being held safely during the pandemic.

Element3 Health matches eligible members into its network of both in-person and virtual clubs to engage in things they are passionate about – increasing their social connections and activity levels along the way. Most in-person activities meet outdoors and follow masking and social distance guidelines, and the classes and events are provided to eligible members at no additional cost.

Related Stories



Grant helps Florida nonprofit expand services to reduce social isolation for seniors during pandemic

[See Article →](#)



During trying times, Personal Determinants of Health may help improve overall well-being

[See Article →](#)



REGISTERED ELIGIBLE MEMBER (REM) PROGRAM

HOW IT WORKS FOR MEMBERS



Sign Up At Element3 Health's Website

Complete the quick, easy and free process at the link provided by your guild. We will need you to provide some basic health plan information, which will only be used by us to determine eligibility.



Receive Your Welcome Gift

In appreciation for you taking the time to sign up, Element3 Health will send a \$5 Starbucks gift card to you via email.



Keep Participating In Guild Activities

If you're eligible, every time you participate in a guild activity (up to 10 times per month), your health plan will pay us for your participation!



Enjoy Reduced Dues And An Enhanced Guild Experience

The extra funds that you help bring to your guild will be used to offset your member dues and make a better guild experience for all!

REGISTERED ELIGIBLE MEMBER (REM) PROGRAM

ROLLOUT MARKETING SUPPORT ASSETS - FLYER AND WEBSITE/SOCIAL MEDIA GRAPHIC

Member flyer to send to your members.*



SIGN UP SOON FOR A GREAT 2022!

Did you know that your health plan may pay clubs like ours for your participation in club activities?

Simply sign up with our partner, Element3 Health to see if you're eligible by January 31, 2022. It's quick, easy, free - and in appreciation, they will send you a \$5 Starbucks Gift Card via email!

Sign Up By January 31, 2022!

HERE'S HOW IT WORKS

1 Sign Up at Element3 Health's Website

Complete the quick, easy and free process at the Sign Up link below. We will need you to provide some basic health plan information, which will only be used to determine eligibility.

2 Receive Your Welcome Gift

In appreciation for you taking the time to sign up, Element3 Health will send a \$5 Starbucks gift card to you via email!

3 Keep Participating in Club Activities

If you're eligible, every time you participate in a club activity (up to 10 times per month), your health plan will pay us for your participation!

4 Enjoy an Enhanced Club Experience

The extra funds that you help bring to our club will be used to offset your member dues and make a better club experience for all!

Have Questions? Need Help Signing Up?
Contact Element3 Health at 833-906-1700 or info@element3health.com.

Sign Up
e3hfun.com/Roseville

ELEMENT3 HEALTH



Member graphic for use on your website and in social media.*



SIGN UP SOON FOR A GREAT 2022!

Did you know that your health plan may pay clubs like ours for your participation in club activities?

Simply sign up with our partner, Element3 Health, at the link below to see if you're eligible by January 31, 2022. It's quick, easy, free - and as a welcome gift, they will send you a \$5 Starbucks Gift Card via email!

Sign Up By January 31, 2022!

Sign Up e3hfun.com/Roseville



ELEMENT3 HEALTH

*Example URL and logo shown in member flyer and graphic. Your unique URL and logo will be included in your flyer and graphic

REGISTERED ELIGIBLE MEMBER (REM) PROGRAM

ROLLOUT MARKETING SUPPORT ASSETS - DRAFT EMAIL COPY

Subject: Sign Up Soon For A Great 2022!
To: Guild Members
Attachment: Sign Up flyer

Dear Members,

We are excited to share that we have a new partnership with Element3 Health that is a win-win for you and our guild. During the pandemic, health plans realized that staying social and having fun is actually good for you! Element3 Health, which is the parent company of GroupWorks, is working with health plans like UnitedHealthcare to keep their members physically, socially and mentally active in guilds like ours.

Through our partnership with Element3 Health, any of our members who are part of an eligible health plan -- initially UnitedHealthcare Medicare Advantage and Medicare Supplement plans -- can earn extra money every time you participate in one of our activities. There is no cost at all to you - in fact, you can help us earn invaluable funds to offset your dues and help with overhead administrative expenses - making it an enhanced guild experience for everyone!

Here's how you can quickly and easily check to see if you're eligible:

1. Sign up at **e3hfun.com/[Insert Your Unique URL Here]**. All you will need is your health plan ID card to determine if you are eligible.
2. Element3 Health will send you a \$5 Starbucks gift card via email.
3. Keep participating in guild activities. If you're eligible, then every time you participate in a guild activity (up to 10 times per month), your health plan will pay us for your participation.

Please see the attached flyer for more information, and feel free to reach out to us at [Guild Phone] or [Guild Email], or Element3 Health at 833-906-1700 or info@element3health.com if you have any questions or we can help you with the sign up process.

We anticipate more health plans signing on to this program with Element3 Health in the future and we will notify you as they do.

Thanks again for your help in maximizing our guild funds!

[Guild Leader Name]

OUR INFORMATION PRIVACY COMMITMENT

We take the privacy of our guilds and guild members seriously. We do not sell your data or send you unwanted solicitations. And we will never share personally identifiable information without your explicit knowledge and consent. Period.

How we use your information

Element3 Health works with health plans that understand the importance of staying socially and physically active. Participating health plans pay for your participation in guild activities, money that gets passed along directly to the guild. This turns every guild meeting into a mini fundraiser!

In order for the guild to receive payment, we must verify that the member is covered by a participating health plan. We do not share your health plan information with the guild, its leaders or officers. We also have no access to member health records or any other personal information about the member. Member data is simply used to check eligibility, report participation and allow the guild to receive payment for member activity. Members register their eligibility by going to the guild's unique link.

How members control their information

As a member of Element3, we will only communicate with members about upcoming events – including changes to scheduled events. Members have the opportunity to opt-in or out of these communications at any time.


We're here to help!

Feel free to contact us any time if you would like us to delete your personal information, or if you have any questions about our Privacy Policy. We are always by our phones and ready to help: 833-906-1700.

OUR REPORTING PROCESS

- On a monthly basis, we will send you a survey link to send to your eligible members who have registered through your unique link.
- Your members will complete the survey, noting the number of activities they completed for the month and submit it to us. Activities include:
 - Participating in a guild activity as an individual
 - Participating in a guild activity as part of a group
 - Attending guild meetings
 - Social gatherings with other guild members
- Have questions? Need help?
We're here to help with any reporting questions or challenges you might have!
Email us at info@element3health.com or call us at 844-974-0493

2022 MEMBER ACTIVITY SURVEY



ELEMENT3
HEALTH

Roseville Quilters 2022 Member Activity Survey

Congratulations!

You are eligible for the Element3 Health Program and your health plan will pay for some of your 2022 Guild related activities! These reported activities will generate funds towards reducing your dues and make a better Guild experience for all!

To provide your January activity, please enter the number of times you participated in a Guild related activity, which can include:

- Quilting on your own
- Quilting in a group
- Guild meetings
- Social gatherings with Guild members

Please complete this survey by February 1, 2022.

If you have any questions, please contact Element3 Health at 833-906-1700.

* 1. Please share with us the following:

What is your First Name?

What is your Last Name?

What is your Email?

* 2. Please let us know how many activities you participated in during January 2022 by entering a number in the box. Activities include:

- Quilting on your own
- Quilting in a group
- Guild meetings
- Social gatherings with Guild members

* 2. Please let us know how many activities you participated in during January 2022 by entering a number in the box. Activities include:

- Quilting on your own
- Quilting in a group
- Guild meetings
- Social gatherings with Guild members

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OUR PAYMENT PROCESS

- We use Bill.com to make our payments
- You will receive an itemized payment statement detailing the member activity you are being compensated for.
- Payment statements can be formatted to suit your needs.

E3H Member ID	Event Name	Event Date	Event Type	Amount Due
518	Phoenix Chapter ASG - Oct 2021 CAB	10/4/2021	EDUCATIONAL	\$1.00
2462	Phoenix Chapter ASG - Oct 2021 CAB	10/4/2021	EDUCATIONAL	\$1.00
2600	Phoenix Chapter ASG - Oct 2021 CAB	10/4/2021	EDUCATIONAL	\$1.00
2701	Phoenix Chapter ASG - Oct 2021 CAB	10/4/2021	EDUCATIONAL	\$1.00
2757	Phoenix Chapter ASG - Oct 2021 CAB	10/4/2021	EDUCATIONAL	\$1.00
2759	Phoenix Chapter ASG - Oct 2021 CAB	10/4/2021	EDUCATIONAL	\$1.00
2830	Phoenix Chapter ASG - Oct 2021 CAB	10/4/2021	EDUCATIONAL	\$1.00
3405	Phoenix Chapter ASG - Oct 2021 CAB	10/4/2021	EDUCATIONAL	\$1.00
3468	Phoenix Chapter ASG - Oct 2021 CAB	10/4/2021	EDUCATIONAL	\$1.00
480	Phoenix Chapter ASG - East Mesa Neighborhood Group Oct 2021	10/5/2021	GROUP-ACTIVITY	\$1.00
518	Phoenix Chapter ASG - East Mesa Neighborhood Group Oct 2021	10/5/2021	GROUP-ACTIVITY	\$1.00
2462	Phoenix Chapter ASG - East Mesa Neighborhood Group Oct 2021	10/5/2021	GROUP-ACTIVITY	\$1.00
2600	Phoenix Chapter ASG - East Mesa Neighborhood Group Oct 2021	10/5/2021	GROUP-ACTIVITY	\$1.00
2646	Phoenix Chapter ASG - East Mesa Neighborhood Group Oct 2021	10/5/2021	GROUP-ACTIVITY	\$1.00
2759	Phoenix Chapter ASG - East Mesa Neighborhood Group Oct 2021	10/5/2021	GROUP-ACTIVITY	\$1.00
2772	Phoenix Chapter ASG - East Mesa Neighborhood Group Oct 2021	10/5/2021	GROUP-ACTIVITY	\$1.00
2830	Phoenix Chapter ASG - East Mesa Neighborhood Group Oct 2021	10/5/2021	GROUP-ACTIVITY	\$1.00
3405	Phoenix Chapter ASG - East Mesa Neighborhood Group Oct 2021	10/5/2021	GROUP-ACTIVITY	\$1.00
3408	Phoenix Chapter ASG - East Mesa Neighborhood Group Oct 2021	10/5/2021	GROUP-ACTIVITY	\$1.00
3409	Phoenix Chapter ASG - East Mesa Neighborhood Group Oct 2021	10/5/2021	GROUP-ACTIVITY	\$1.00
3411	Phoenix Chapter ASG - East Mesa Neighborhood Group Oct 2021	10/5/2021	GROUP-ACTIVITY	\$1.00
3468	Phoenix Chapter ASG - East Mesa Neighborhood Group Oct 2021	10/5/2021	GROUP-ACTIVITY	\$1.00
TOTAL				\$22.00