

# NCQC Quilting

# Keynotes



Your [link](#) to the Quilting Arts

Guilds  Quilt Education  Teachers

2022 Volume 18 Issue 1

*Newsletter of NCQC, the  
Northern California Quilt Council*

Note from Jeanne Brophy, the NCQC Director

Virtual Meet the Teachers, April 13th 10-Noon

Our New Board Secretary, Linda Schmidt

NCQC Connections from Colleen Voet and  
Youngmin Lee, Barbara Crawford, Jenny  
Lyon and Vicki Walter and guest Colleen  
Pelfrey

*Rhapsody in Blue* Roseville Quilters Guild

Springtime in the Pines Grass Valley Quilt  
Show

*Dizzy Geese* Monterey Bay Quilt Show & More

New: Heritage Quilt Feature &  
Newsplay opportunity for your guild

The Cover Quilt is the Opportunity Quilt for the  
[Flying Needles Quilt Guild](#). Other guilds are  
invited to sell opportunity quilt tickets at this  
show. May 21 & 22 Yolo County Fair Grounds

Please submit items for potential publication by  
May 23rd to Editor, [Roberta Burke](#).



## Letter from the NCQC Director, Jeanne Brophy

Welcome to 2022 and all it promises. As I write this article, I am actually attending a retreat via Zoom with Amador Valley Quilters. This is my 2nd Zoom retreat with AVQ and I am having "sew" much fun. I learned about this during one of our January Jump Start meetings in one of the breakout rooms. I brought this idea back to my guild and one of our members took it on. She got lots of door prizes from our local shops, put in a couple of projects to work on and various attendees had demos. Make this the year you say YES to something new. By the time you read this Road to California will be but a memory but I am looking forward to taking hands on classes and meeting up with friends that I haven't seen in a very long time.

Start finishing up those quilts so that they are ready for the ***New Quilts of Northern California exhibit at Pacific International Quilt Festival (PIQF)***. I'm in the process of updating the entry forms and waiting to hear from PIQF of any changes they may have. Once they are ready, I will have them on our NCQC.net website.

Check out a couple of new things on our website. We now have a tab that is named: Opp Quilts/Fundraisers. This is where we will add all fundraisers, i.e., boutiques, quilt shows, etc. The other tab we've added is under Information - Guild Fundraisers. You'll find "How To" put on different fundraisers. For instance, there is an article on how to do a Quilter's Yard Hop aka fabric sale, Online Auction and even how to get funds for United Healthcare Reimbursement and many more - check it out.

I am excited to introduce Linda Schmidt as our newest member to the NCQC Board and our Secretary. I've personally known Linda for many years and she is a wonderful addition to our Board. Check out her article in this newsletter.

Keep on quilting, Jeanne

I look forward to seeing you,  
Jeanne

***Special Note: We will be expanding the board and would love to work with you. We would like to have at least one more guild oriented individual, another teacher, and a new Treasurer. So please email me or any of our board members to connect. [jean-nebquiltz@gmail.com](mailto:jean-nebquiltz@gmail.com)***

**"A quilt is  
a thing of  
beauty and a  
joy forever"**





NCQC SPRING  
MEET THE TEACHERS  
ONLINE EVENT

- |              |            |
|--------------|------------|
| Patricia     | Belyea     |
| Karen        | Bolan      |
| Karen        | Brow-Meier |
| Kim          | Brownell   |
| Katsy        | Chappell   |
| Trudy        | Cleveland  |
| Sheila       | Collins    |
| Sandy        | Corbin     |
| Lauretta     | Crites     |
| Tina         | Curran     |
| Jamie        | Davis      |
| Lori         | DeJarnatt  |
| Sarah        | Goer       |
| Dana         | Jones      |
| Rami         | Kim        |
| Lytic        | Kinard     |
| Patti        | Klimek     |
| Lynn         | Koolish    |
| Jenny        | Lyon       |
| Julia        | McLeod     |
| Lee Chappell | Monroe     |
| Suzi         | Parron     |
| Colleen      | Pelfrey    |
| Kathryn      | Pellman    |
| Scarlett     | Rose       |
| Tammy        | Silvers    |
| April        | Sproule    |
| Mary         | Tabar      |
| Lisa         | Thorpe     |
| Linda        | Wagner     |

**Meet the Teachers with your own Northern California Quilt Council.**

**Wednesday April 13th, 2022 10AM to Noon, Pre-Register now.**

**Check Online at NCQC for links to the teacher's websites and email addresses at**

<https://ncqc.net/meet-the-teachers>

California Sesquicentennial Quilt by California  
Heritage Quilt Project [www.chqp.org](http://www.chqp.org)



**MEET NEW NCQC BOARD SECRETARY  
LINDA SCHMIDT**

I come from a long line of quilting women and started my first quilting project when I was eight years old. I have made almost all of my own clothing since I was twelve and have made hundreds of quilts and garments since then, having won over 300 ribbons from local, national and international quilting exhibitions.

I teach quilting nationally and internationally, do trunk shows with both quilts and garments, am now retired from the City of Dublin after 26 years of working there half time. During the other half time, I cleaned, reupholstered and refinished furniture, made dolls and clothing, cooked, quilted, traveled, read voraciously, and made music. I was a member of the Alameda County Art Commission for six years and Chairman of it for two years. I am a musician, a composer, an active member of Amador Valley Quilters, IQA, and AQS, and was a founding member of the Network for Wearable Art.

I teach online quilting classes at [www.AcademyofQuilting.com](http://www.AcademyofQuilting.com), and in my spare time, I write bad poetry, play the flute, piano and guitar, read and take 4 Zumba classes per week. I had three children; one of whom died in 2017, one who lives nearby with his wife and 2 children, and one we just got married off in Lake Tahoe (praises be!).

The bottom line is that there is nothing I like better than to talk to people about quilting, unless it is making quilts and wearable art and jewelry. I have an eclectic taste in quilts and quilters, an insatiably inquiring mind and a sincere desire to help others learn what they need to know in order to do what needs to be done.



Flying Needles Quilt Show invites your guild to come sell tickets to your Opportunity Quilt at their show in Woodland May 21 & 22. Book your space with Reva Barzo [rbarzo@yahoo.com](mailto:rbarzo@yahoo.com)

Olivia Loop will be our featured quilter. Her quilts are feminine and spirited.

Olivia also curated the collection of fabrics used in our opportunity quilt, *Butterflies n Baskets* a Jen Kingwell design. Olivia led our members in the applique and piecing process. You will also get to see the expert quilting done by Gina Boyd. The guild is eager to share their work with you at the show.



Background Quilt  
Flying Needles  
Opportunity Quilt  
<http://www.flying-needlesyolo.org/>





Quilt by Artist, Leisha Belau  
*Rhapsody in Blue*



**Color Your World With Quilts**  
**Roseville Quilt Show**  
**April 22-23**  
**Roseville Sports Center**

The 2022 Opportunity Quilt was executed and quilted by Leisha Belau. The block is Mrs. Brown's Choice. The timeless neutral colors complement most contemporary or traditional settings.

Contact Roseville Quilters Guild for ticket information and to learn more about the show.

<https://www.rosevillequilters.org/index.html>





April 30-May 1, 2022  
Nevada County Fairgrounds  
Grass Valley, CA



THE PINE TREE QUILT GUILD  
"SPRINGTIME IN THE PINES"



# QUILT SHOW

**Saturday & Sunday 10-4**

**Country Store opens at 10AM both days**

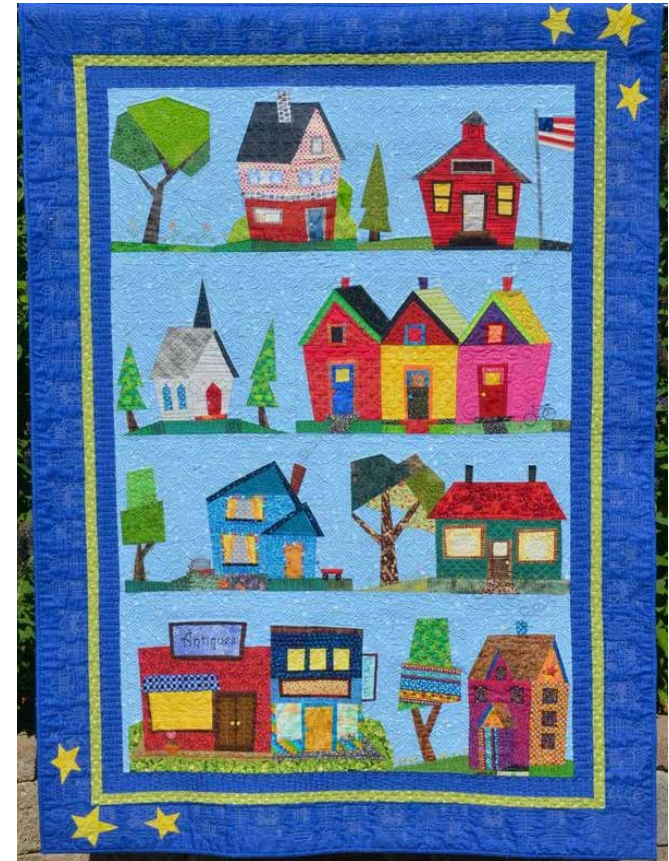
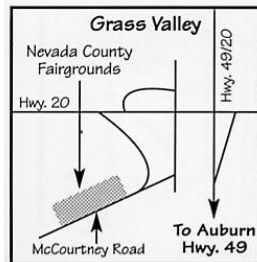
**FREE PARKING**

**Admission \$8** (children under 12 free) , **2 Day \$12**  
**Group rate available** (10 or more)

**Featured Quilter - *Christine Barnes***

- **Vendors**
- **Country Store**
- **Quilters Café**
- **Silent Auction**
- **Basket drawing**
- **Door Prizes**
- **Special Exhibits**

- **Silent Auction Closes Sunday at 2:30 PM**
- **Opportunity Quilt Drawing Sunday at 3 PM**
- **Drawings for Baskets Sunday at 3:30 PM**



<https://pinetreequiltguild.com/>

Questions: Visit our website, [www.pinetreequiltguild.com](http://www.pinetreequiltguild.com)



## Radiant Joy

Drawing will be held at the CSS Quilt Show, Spring on the Straits, April 30 & May 1, 2022

Carquinez Strait Stitchers, a Quilt Guild of Benicia, CA.

This beautiful quilt was designed by Catherine Dumas. When asked about this beautiful creation Catherine responded - "One of my favorite quilt designers is Jacqueline deJonge. For this quilt I used her center medallion and grabbed some elements from other designs of hers. Then I mashed it all up and added my own spin, adding the small floating stars and the half stars and  $\frac{3}{4}$  arcs. It was a fun but nerve-wracking experience as I wanted it to turn out perfect!"

89" x 89"

Designed by Catherine Dumas of Benicia

Guild members paper-pieced stars and bound the quilt, Catherine pieced the quilt

Quilting by Laurie Grant of Finishing Touches Quilts

[Contact](#) them for Details.



*Radiant Joy*

Tickets available email [CSS Opportunity Quilt](#)





Monterey Peninsula Quilters Guild Opportunity Quilt  
"Dizzy Geese"

Contact them at <https://www.mpqg.org/>

200+ Quilts  
Fabric Sale

Chautauqua  
Hall  
176 16th Street  
(at Central)  
Pacific Grove, CA

Tickets: \$10  
Under 18 free  
with adult

[www.mpqg.org](http://www.mpqg.org)

Dizzy Geese Opportunity Quilt

Quilts  
by the  
Bay

May 6-8,  
2022

F, Sa 10-5  
Sun 10-4







## Vintage Plates

Original design by Urban Elementz

Made by: Kathy Black

Anna Morillas

Billie Sanderson

Quilted by: Lin Squires

68" X 57"

## 2022 Quilt Show

### Home is Where the Heart Is

May 20 - 21, 2022

10 am - 4 pm

First United Methodist Church

6414 Brace Road

Loomis, CA 95650

[The Loomis Quilt and Fiber Guild](#)





## Putting the “Fun” in Funding with Jenny Lyon, NCQC Board Member

Flying Needles Guild proudly show their work from Jenny’s Blooming Sheers class.

Jenny Lyon recaps one of the Guild Funding Ideas:

NCQC board member Rochelle Rosales of the Silicon Valley Modern Quilt Guild spoke about their “micro auctions”:  
They had monthly Birthday Bundle Auctions.

- Members created their own bundle during their birthday month if they chose to participate.
  - It could be services, a quilt, notions, tools, etc.
  - Items were put up on their website with descriptions.
  - Offered during their in-person meetings with a very low tech spreadsheet.
    - Members just signed their bid in a column on the spreadsheet.
  - Raised over \$2,000 in 12 months.
  - Members felt that it was very charming, easy and fun.

Go to the NCQC website for more detail on the idea above and more, and send us your ideas too.

<https://ncqc.net/guild-fundraisers>

[Jenny Lyon](https://quiltskipper.com/about/)

<https://quiltskipper.com/about/>







## The Moonlight Quilters of Sonoma County Opportunity Quilt: Finding Peace in the Pieces

This year's quilt is made entirely of scraps! It is an intricate assembly of over 10,000 pieces based on the 365 Challenge Quilt by Kathryn Kerr.

Mark your calendar for June 4th, 2022 for the

## Fabulous Fabric Sale, Boutique & Raffle Baskets

The opportunity quilt will be drawn at the sale event.

For details contact <https://www.mqsc.org/>



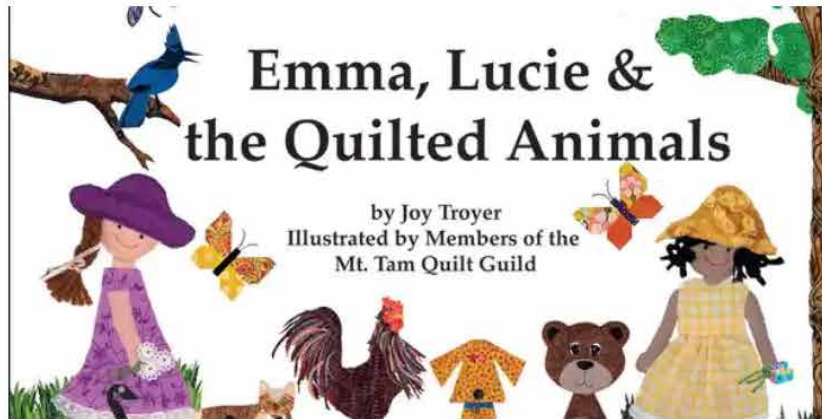
The beautiful display at Bolt Quilt Store in Cloverdale



## Fundraising for Guilds

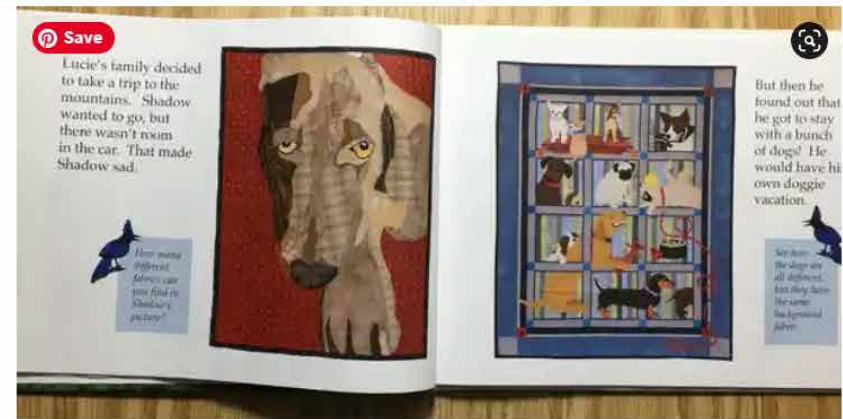
Contact Mt. Tam regarding the Book <https://mtqg.org/recent-guild-activities/>

Mt. Tam's Children's Book



Contact SVMQG regarding the Quilt Journal at <https://siliconvalleymqg.com/product/my-quilt-journal/>

Some inside pages



Back Cover



Silicon Valley's Quilt Journal



If your guild is interested in publishing a book, check out the NCQC website for Publishing a Book (pdf) <https://ncqc.net/guild-fundraisers>



## From Colleen Voet, NCQC Webmaster: Three Guilds Partner with Element3 Health for Passive Fundraising Program

### How to get Started with Element3 Health

1. Designate a Coordinator: this person will be the one to register your guild, publicize the program, help members (if necessary) sign up and/or record their activities, troubleshoot any problems (like missing records or bad email addresses), and send the monthly link to members for reporting their activities.
2. Go to [e3hfun.com/club](https://e3hfun.com/club) to register your guild.
3. Publicize it to the guild, looking for members who have United Healthcare as their Medicare Supplement or Medicare Advantage Plan.
4. Members register with Element3Health (they'll have a specific link for your guild)
5. When approved, they list their activities, up to 10/month. This is a simple process. Each month we send a link to the members, and they enter name, email address, and number of days that month they participated in a quilting activity.  
  
Activities include:
  - Quilting on your own
  - Quilting in a group
  - Attending guild meetings
  - Social gatherings with other guild members
6. Element3 gets reimbursement from the health plan and sends a check to the Guild.
7. With the first receipts, the member is reimbursed for their annual dues. All receipts past that amount are a donation to the guild to help us continue to provide activities for our members.

*Colleen Voet  
Roseville, Pioneer, and  
Foothill Quilters Guilds*

**As the Northern California Quilt Council met in January to discuss fundraising options for the new year, my three guilds were passively earning money for just doing what they do best - supporting their members in quilting!**

**The Roseville Quilters Guild, Pioneer Quilters Guild and Foothill Quilters Guild signed up with Element3 Health to engage in a "passive fundraising opportunity" through Element3 Health's partnership with UnitedHealthcare. That means we don't have to do a whole lot to make money - always a good thing.**

**If you've heard of Silver Sneakers, this is a similar kind of company. With Silver Sneakers, some Medicare supplement plans pay for gym memberships. Element3 Health is a company that is dedicated to helping older adults stay physically, socially and mentally healthy. It knows that activities like quilting, especially in a social setting like a guild, will do that.**

**It may sound too good to be true, but it is straight-forward. Any activity related to quilting can be reimbursed. This means guilds can receive extra money whenever their members engage in activities such as quilting in a group or alone at home, attending organized or informal meetings (in person or on Zoom), going to a quilt show...\$1 for each activity, up to 10 a month.**

**As an example, Roseville has six guild members who are eligible to participate in Element3 Health's fundraising opportunity. If these six each participate in 10 activities a month, their dues are reimbursed, and then the guild will make almost \$500 in a year. After two years of pandemic-related disruption, the extra money could be very helpful to all of us.**

**UnitedHealthcare is the first company that has committed to paying for participation in quilting activities for those members who have UnitedHealthcare as their Medicare supplement or Medicare Advantage plan. Element3 is working with other plans and hopes to add them in the future.**

**"Our goal is to support clubs and keep people healthy, happy and engaged," Spencer Morgan, the founder of Element3 Health told me. "These activities are good for the health of their members. And health plans know that there is a lot of competition for membership. When they hear that their members want a certain benefit, it encourages them to adopt this same model, which in turn will help clubs earn more money." It's not hard to get started. I've been pleasantly surprised how easy it is to manage the benefit for my 3 guilds. They've come up with an easy way to do the record-keeping through a link they send to participating members. And I've posted a couple of articles on NCQ's website that I think can help. Go to <https://ncqc.net/guild-fundraisers> and scroll down to "downloads." Element3 also has materials that may be useful.**

**Give it a try!**

**NCQC Website has down-  
load info on guild fundraising.  
Connect with us. <https://ncqc.net/guild-fundraisers>**



## 2021 NCQC Board

Director: Jeanne Brophy

Assistant Director/Facilities: April Sproule

Secretary: Linda Schmidt

Treasurer: Karren Lusignan

Calendar & Webmaster: Colleen Voet

Newsletter: [Roberta Burke](#)

Parliamentarian: Vicki Walter

Membership: Barbara Crawford

Meet the Teachers: Karren Lusignan

New Quilts: Jeanne Brophy

Members At Large: Rochelle Rosales, Jenny Lyon,  
Youngmin Lee, Past Director Sherry Werum,  
Mel Beach



Teacher Youngmin Lee shares posts.  
[Youngmin Lee](#) posts our social media NCQC  
[Instagram](#) and [Facebook](#).

## "A Refresh: Scroll our Website," from NCQC Webmaster, Colleen Voet

If you haven't had a chance to look at NCQC's new website, please take a few minutes to do so. We think you'll find it easy to navigate and to find what you're looking for.

Under membership, we have pages for each of our types of members - guilds, teachers, longarm quilters, vendors, etc.—plus some extras:

- On the bottom of the Guild page is a calendar that shows when all our guilds are scheduled to meet (once we start meeting again). This might help you coordinate speakers and teachers to share between guilds. Almost all our guilds have a contact person who might be helpful when trying to schedule opportunity quilt visits or other communication between guilds. There's also a form where you can tell us of any changes to your guild leadership and who would like to get our notices.
- On the bottom of the Teachers page are documents for many of them that give more detailed information about their offerings. This information has been taken mostly from submissions for Meet the Teachers meetings. We plan to add pages for more teachers as we can.

Under Events, each of our major activities has its own page. The Meet the Teachers page has a master list of all the teachers we had on our rolls as of the last MTT event, and there is a separate list of those teachers who offer lectures and classes via Zoom.

We show opportunity quilts for our member guilds, although right now of all our member guilds, only 13 are sharing their quilts. They are lovely, and we'd love to have more! There's a form at the top of the Opportunity Quilts page to make submission of your quilt's picture easy.

Be sure to check out the Information tab - there is some good stuff there. Specific questions are addressed, and we've archived old newsletters.

And for quick access, click the banner across the top - it'll tell you what's coming up and get you there quickly.

As always, if you have any questions or suggestions for improvement, don't hesitate to let us know!



## Move forward with NCQC...Membership, Barbara Crawford

NCQC has had a chance, like Guilds, to improve our computer skills: Participating in ZOOM meetings, updating our contact database to Wild Apricot to simplify contact and service to members, the ability to screen-share PowerPoint presentations, and offering JumpStart panels to discuss "outside the box" thinking for raising funds to support Guild programs.

Meet The Teachers is a vital service of NCQC and we have been able to continue to connect Program Chairs for guilds with prospective lecturers and workshop teachers who offer in-person and/or virtual formats.

Quilters are creative thinkers. Like solving a quilt design dilemma, we've used our problem solving passion to create positive solutions during this pandemic. We've sought peace in a chaotic time. Now it's time to PIECE!



# From Vicki Walter, Parliamentarian for NCQC



**How to take minutes; advice for your guild's secretary.**

**Minutes are the official record of the business conducted during your meetings. If you've been elected secretary, how do you take minutes? What should they include? What should they not include? If your minutes are more than about two pages....they're too long!**

**The most important thing to remember; you record what was DONE, not what was SAID!**

**The first paragraph should contain:**

- What kind of meeting (regular, board, special)**
- Name of the group**
- Date, time, place of the meeting**
- Who were present (for a board meeting)**
- Did you have quorum (for both a board and general meeting)?**
- Were the minutes from the previous meeting adopted?**

**NCQC's board member Vicki Walter is a registered parliamentarian. A parliamentarian is trained and certified to help nonprofits run efficient meetings and follow their rules. They also train board members in proper meeting procedure and also help groups amend their bylaws.**

**If these categories look familiar, they should! They follow the basic format of the agenda we talked about last time. If your president uses a consistent template for their agenda, the secretary would use the same template for the minutes (a real timesaver for everyone).**

**The body of the minutes should include all motions made (the EXACT wording....you may be called on to repeat the motion). You do not record who seconded the motion. Include any other motions: amendments, recess, etc.; the vote (whether the motion passed or failed); and finally, when the meeting adjourned. You then record and sign your name as secretary. There's no "Respectfully submitted" (very outdated term).**

**Let's talk about recording what was done as opposed to what was said. Here's a scenario of what I mean:**

**Sunbonnet Sue moves that the board approves the hiring of Bobbie Batik to do a program and workshop for the guild in May at a cost not to exceed \$2,000. Nancy Ninepatch seconds the motion.**

**Barbara Bargello isn't interested in Bobbie's technique.**

**Jan Jellyroll says that's too much money to pay for a program/workshop.**

**Sally Square wants to know what the room setup will be.**

**Terry Triangle asked if we should include food, etc. etc. etc. (we've all been there!)**

**The minutes will read:**

**Sunbonnet Sue moved that the board approves the hiring of Bobbie Batik to do a program and workshop for the guild in May at a cost not to exceed \$2,000. It was seconded and the motion was adopted. THAT'S IT!**

**If you have any questions about minutes or anything else about meetings, please contact me!**



# California Heritage Quilt Project Returns-Asking for Volunteer Members



**Arlene Stevens, Zena Thorpe, Rebecca Blosser, and Pat Masterson are Board Members attending Road to California**

We are seeking interested people to be a part of reviving the California Heritage Quilt Project into a fully functioning non-profit whose mission is to document all California's quilts. Our ultimate goal is to have the previous projects, as well as current California quilts of any age, documented and enter them into the Quilt Index. We will also be developing ongoing and future goals. We are preparing for the annual April Board meeting via Zoom. We need people with a variety of skills to promote and further CHQP's efforts. Spread the word! For more information, contact us via the [www.chqp.org](http://www.chqp.org) or email [chqp.secretary@gmail.com](mailto:chqp.secretary@gmail.com).

## California Heritage Quilt Project Mission

- To seek out and record the history of California quilts and their makers/owners
- To foster conservation/preservation of the California quilt heritage
- To increase public awareness & appreciation of quilts
- To encourage the art of quilt making

## What has California Heritage Quilt Project (CHQP) done over the last 38 years?

1. CHQP was established in 1984, thousands of quilts were registered, many featured in the book "Ho, For California! Pioneer Women and Their Quilts" by Jean Ray Laury, first published in 1989. Records are currently archived at Los Angeles County Museum of Art.
2. In 1989, CHQP started doing Oral Histories of California quiltmakers, over 700 have been transcribed and donated to the International Quilt Museum in Lincoln, NE for safe keeping, with a copy at UC Berkley - Bancroft Library (known for its oral history projects).
3. In 1996, The Commission for the California Sesquicentennial Celebration commemorating the 150th, asked CHQP to create a tribute quilt to California history. This magnificent quilt can be seen at the California Museum on permanent exhibit. Sixty-seven applique artists across CA, designed the 10 x 10 ft quilt and over 2000 quilters helped quilt it. It toured the state, from 1998-2000, where over 4 million people were able to see it. You can see it at [www.californiaheritagequiltproject.com](http://www.californiaheritagequiltproject.com) at the Kiosk we maintain at the CA Museum in Sacramento.
4. In the early 2000's, reaching a new generation was a priority of CHQP, a children's program was developed, and local guilds learned how they could help students "make history". Lesson plans were produced and sold to local guilds who offered to schools for 4th grade students to learn CA history and actually hand quilt on a quilt supplied by the local guild.

FaceBook @ [californiaheritagequiltproject](https://www.facebook.com/californiaheritagequiltproject)  
Check out our website! [www.chqp.org](http://www.chqp.org)



Fabric Garden Quilt Store is home to a group who love reproduction prints and designs; designs with an historical flare. The group started 5 years ago at the famous Quilter's Corner, under the leadership of Dawn Licker, who is an expert in antique quilts.

The group meets on the second Friday of each month from 11AM-12:30, \$5 per quilter. Come by and see what is happening. New ideas are shared. <https://fabricgardenquilt-shop.com/>

One of the participants is sharing her nifty portable English paper piecing (EPP) workspace with you. The yazzi has a front window, and it packs everything except the extra box shown. The metal tray has lifted sides so the small hexies don't slip away. Metal needle minders also help hold items in the tray.



Master Quilt Artist, Donna Dale, had three quilts in the recent Folsom Quilt Show that were inspired by historical quilts. In this quilt the center of each block features a small star block. More from Donna on the next page as we explore historic quilts recently exhibited in our region.





**Editor's Note (Roberta Burke)** "These exquisite historically inspired quilts can only be brought to life when the patterns are in the hands of a skilled artisan whose abilities to execute the design match the vision of the designer." **The Folsom Quilt Show** featured many inspired quilts; these are the work of guild member & **Master Quilter, Donna Dale.**



The quilt above is inspired by Oliver Rink's study of the Lowell Factory System based on actual letters written by young women, the Mill Girls, who labored at the textile mills in the 19th century. Maker Donna Dale chose this quilt designed by Nancy Rink, featured in her book, *Away From Home*.

The quilt to the right is Donna's iconic Dear Jane Quilt. The original quilt by Jane A. Stickle in 1863, contained 5,602 pieces featuring 169 blocks, 52 pieced border triangles, and a scalloped border, hand applique and patchwork of many small pieces.





These are images from the Yuba City, Valley Quilt Guild show. The quilt top left is a Lori Holt design; Quilt artist, Kathy Mackey, artfully used her own personal palette. In the upper right NCQC teacher, Colleen Pelfrey, stands by her latest quilt accomplishment inspired by her son. Her special resist dye technique is used to provide the detail including the utility towers lines.



International teacher/artist of [American Jane](#): Sandy Klop uses her “happy” palette of primary colors to convey playful joy.



Teacher and product innovator, [Cindy Needham](#), demonstrates her new tools to rip and snip. They are easily parked on your machine by a handsome signature magnet. Featured quilter, Karen Litvinchuk, stands with one of her master-class quilts. She does her own quilting using her Innova long-arm. The fine detail quilting is also done on the Innova using techniques introduced to her by Cindy, guided by some of Cindy’s templates. The quilt fabric is all “shot cotton” that Karen ordered from the UK; the warp of one color is cross woven with another color weft, resulting in a unique color and sheen.



NCQC newsplay for your guild or event.

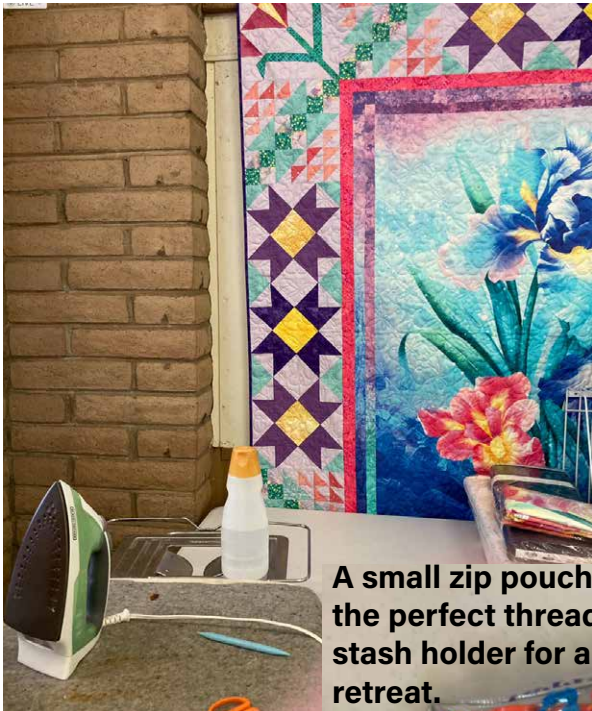
Share your guild's special events with other NCQC members. Send them to [Newsletter@NCQC.net](mailto:Newsletter@NCQC.net). Please include a few photos, telling a bit about "what caught your creative eye." If you have a tip or two to share please send them with photos. Remember include your name and your guild name.

Send this NCQC newsletter to all of the members of your guild, and enjoy your celebrity status. You are the stars of the show.

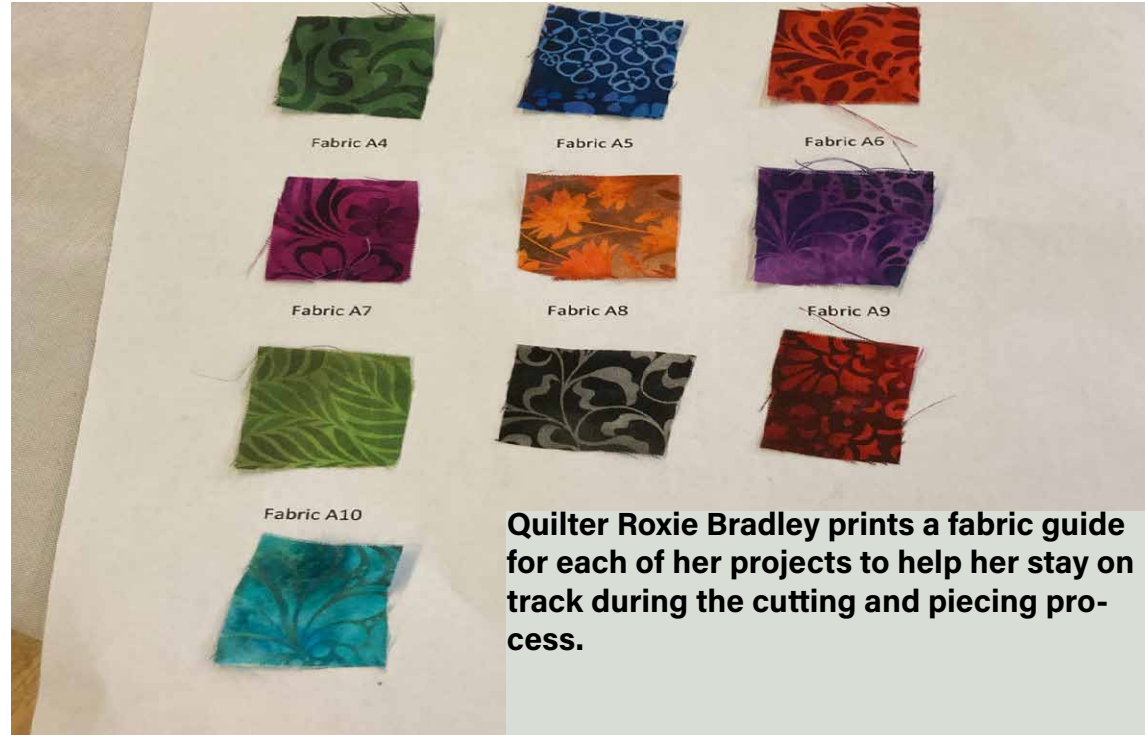
Many thanks,  
Roberta Burke, Newsletter.

Tips from the Quilt Corral (Willows)  
UFO Retreat <https://www.thequiltcorral.net/>

This creamer bottle (with label removed) has an closable spout, perfectly sized to refill a steam iron.



A small zip pouch is the perfect thread stash holder for a retreat.



Quilter Roxie Bradley prints a fabric guide for each of her projects to help her stay on track during the cutting and piecing process.

Contact Quilt Corral to join the *Tiny Tree Nation*. Make the tiny forest as you see it. Use a Quilters Select ruler handle to guide small templates.





## The Valley Quilt Guild, Yuba City, Sharing Stellar Success (replay)

Like most quilt guilds this year, my guild has had to rethink our fundraising. Our show was cancelled as we were setting up in March of 2020, and now again this year. In order to continue to fund the needs of community service and to continue having educational speakers (albeit virtual) we needed to rethink our fundraising. I was asked to share how we successfully tweaked our opportunity quilt marketing this year. We still started with an awesome quilt, but approached marketing a little differently. First off, we encouraged members to sell more than their expected \$20 worth of tickets. We encouraged the use of social media for those who could. I am among those who usually buy my own tickets and call it good. Not this year. It's important to lead by example, and so far I have sold \$300 worth of tickets. One of our members sold \$1,000 worth ... I believe she asked everyone she's ever known and everyone she works with. I used Facebook to advertise (that's legal ... you just can't sell online). Early on I made and donated a lot of masks to both organizations and individuals. I didn't want to be paid, but I didn't mind asking if they would like to buy opportunity tickets. As a little motivation, I let members know that for every \$20 of tickets sold beyond the first \$20, they would receive a raffle ticket to win one of my son's handcrafted hardwood quilt racks. If you can get a handful of members to go above and beyond, it can add up fast. And we had at least a handful. If you can get a lot of members to just sell one additional set of tickets, that adds up too.

We tried marketing to other guilds virtually, but didn't find that real successful. So we thought outside the box. Several local quilt shops let us market at their stores. Every little bit helped, but when we really got outside the box, we did even better. Some of our members have a connection with a busy roadside farmhouse on highway 99. We set up outside so everyone passing by could see, and sold a lot of tickets. Surprisingly, the best day of sales we had was at a gym (during those weeks when people were allowed to go). One of our members was also a gym member. She asked and they said yes. We ran out of tickets and had to scramble to get more to the location so we could sell them. I'm hopeful that by the drawing in March we will clear \$6,000 to \$7,000 in sales. We are well on our way.

My advice ... lead by example, be creative in motivating your members, look for resources within your group with connections to possible "outside the box" places to market your quilt, and let people know how much you appreciate their efforts. A little acknowledgement goes a long way.

### [Colleen Pelfrey](#)

Yuba-Sutter Valley Quilt Guild President

*Colleen Pelfrey is an NCQC Quilt Teacher. Please click her name to learn more about her. Thank you Colleen for letting us in on this great achievement. Members with info to share, can contact us at the NCQC website.*

