

NORTHERN CALIFORNIA QUILT COUNCIL

APRIL 2017

Website: <http://www.ncqc.net>

Volume 13 Issue 2

INSIDE THIS ISSUE:

Meet the Teachers	2
Warning Email Scam	3
New Quilts of No. CA	3
All Star Review	4
Log on with your favorite teacher	4
Sponsors for your Quilt Show	5
Block of the Month	6
Newsletter Mission Statement	6
Meet the NCQC Board Member, Kathleen Rountree	7 & 8
Calendar	9

Tips for Newsletter Editors and Guild Representatives:

If you want to extract a portion of this newsletter for your guild publication, highlight and copy the text. Then paste it into a Word document to save it. Then you can paste it into your publication, or forward it as an attachment in an email.

****Reminder****

Meet the Teachers
Saturday, April 8th
&
Saturday, July 8th
Pleasant Hill
Community Center
320 Civic Drive,
Pleasant Hill, CA



May Basket courtesy of Sherry Werum

DIRECTOR'S MESSAGE

Hello Spring!

This spring will bring lots of beautiful foliage with all the rain we had this year. I hope you were safe through it all. Spring in full bloom with tulips, daffodils and fruit trees of every variety is a wonderful time of year as we awaken to new beginnings. Enjoy the new energy of your surroundings, visit your nearby quilt shop and start a new quilt.

Check the date, the April meeting is on **SATURDAY**, April 8th, same location and time.

Our April meeting in Pleasant Hill will bring us some new teachers as well as those who have presented in prior years. Encourage the program chairpersons of your guild to attend and hire teachers for the coming years. Our NCQC board is always delighted to present Meet the Teachers for our members.

Looking ahead to October and the Pacific International Quilt Festival in Santa Clara, NCQC will again sponsor the special exhibit "New Quilts of Northern California". This year NCQC will grant awards for "Visual Impact" for the New Quilts of Northern California exhibit. The recipients will be selected by the hanging committee and will be awarded ribbons and cash prizes of 1st place \$100, 2nd place \$50, and 3rd place \$25. Entry is open to all residents of Northern California. See entry details and entry forms on our website, www.ncqc.net or pick up an entry form at the meeting.

There are a lot of wonderful quilt shows, lectures, and open houses this Spring. Please check out the events calendar at the end of the newsletter and on the web.

We welcome your suggestions for meeting topics that would be of service to you. Please contact me with suggestions at klquilts@wavecable.com

Also, we are always looking to expand the NCQC board. We are a working board and our board meetings follow the general meeting. You will find the Board Member Application on the NCQC website.

Karren Lusignan, NCQC Director

Your NCQC Board

of Directors

Karren Lusignan

Director

Meet the Teachers

Beth Foust

Assistant Director

Sharon Malachowski

Treasurer

New Quilts of Northern CA

Colette Lenoir

Newsletter

Jan Soules

Secretary

Judy Martinez

Alva Grimm

Webmaster

Membership

Mary Boyer

Calendar

Sherry Werum

Roberta Burke

Kathleen Rountree

NCQC Address:

c/o Sharon Malachowski

9644 Bodega Hwy.

Sebastopol, CA 95472

We continue to offer topics of interest to Northern California guilds, shops, individuals and teachers. Please contact us if you have topic suggestions.

2017 Meeting Topics

Meet the Teachers

Saturday - April 8th, 2017
&

Saturday - July 8th, 2017

**(Note the Saturday
meeting dates in
April and July)**

NCQC Meet the Teachers APRIL 2017

Yes, we had to change the day of week for the 2017 "Meet the Teachers" program. They are on Saturday, April 8th and Saturday, July 8th. Hope you can make it.

Come to our Saturday, April 8th "Meet the Teachers" program and become inspired to try new styles and techniques. This is an opportunity to hear quilting and wearable artists introduce themselves with a short presentation. Afterwards, each will have a display showing their work and available classes that they can teach at your guild or shop.

The April NCQC meeting is an excellent time for shop owners and quilt representatives to visit with these teachers directly. You will have the opportunity to schedule them to come speak and teach.

The NCQC April meeting begins promptly at 10:00am, April 8th, at 320 Civic Drive, Pleasant Hill. The doors will be open at 9:30 am.

For your convenience, the list of teachers is posted on the website. In addition, the handout with teacher contact, lecture, and workshop information is posted on the website.

Karren Lusignan, Meet the Teachers Chair

APRIL PRESENTERS

- 1 Kevin Kosbab
- 2 Sondra Von Burg
- 3 Claire Witherspoon
- 4 Fern Royce
- 5 Jane Haworth
- 6 Sharon Templeton
- 7 Sandra Bruce
- 8 Vicki L. Johnson
- 9 Lynn Koolish
- 10 Lisa McKissick
- 11 Sherry Werum
- 12 Michelle Peerson
- 13 Rita Maddock

- 14 Chris Smith
- 15 Tracey Brookshier
- 16 Pati Fried
- 17 Patricia Belyea
- 18 Scarlett Rose
- 19 Sandra Mollon
- 20 Joy Lily
- 21 Lynn Wilder
- 22 Colleen Pelfrey
- 23 Marjan Kluepfel
- 24 Cathie I. Hoover
- 25 Julie Silber
- 26 Inger Blood

WARNING...EMAIL SCAM!!!

WARNING...WARNING...WARNING!

Everyone: one of our guilds got an email out of the blue that's a scam! The email said...

"Elizabeth, It is a payment on purchase of Equipment for (NCQC). Soon am able to forward the follow-up paper-work/invoices (supporting documents as email attachments) to you, it will ascertain what the funds are to be tied to OK! Will get (supporting documents as email attachments) to you by Thursday or before week runs out as am a bit occupied lately. Keep in touch when you are done mailing it in the morning with therein Tracking # so i can forward it to the vendor for confirmation. Regards Jan Truscott ----- On Mar 7, 2017, at 1:37 PM, Jan Truscott <Jan@jan4re.com> wrote: Elizabeth, Here is the details to get it in the mail via USPS: Payee: Donna Alonzo Amount: 2,350.00 Address: 5010 Southern Hill Dr Fort Wayne IND 46825 Keep in touch when you are done mailing it and let me know the expected date of delivery. Thanks. Jan Truscott."

Elizabeth and Jan are the Treasurer and President of the guild. The person (Donna) is the one waiting for payment. She's trying to make it look like Jan ordered something that Elizabeth needs to pay for!

If you get ANY emails of this nature please report them immediately to NCQC. Do Not open any attachments and do not reply to the email.

Judy Martinez, NCQC Board Member

NEW QUILTS OF NORTHERN CALIFORNIA



NCQC is sponsoring a special exhibit, New Quilts of Northern California, at the Pacific International Quilt Festival October 12-15, 2017. This is a great opportunity to showcase Northern California's quilting talent at a world class venue. Entry is open to all residents of Northern California.

We encourage you to enter or to pass this on to fellow quilters.

NCQC will again grant awards for "Visual Impact" for the New Quilts of Northern California exhibit. The winners will be selected by the hanging committee and will be awarded ribbons and cash prizes of 1st place \$100, 2nd place \$50, and 3rd place \$25.

The exhibit will be juried to 70 quilts. Medium size quilts show the best, and quilts longer than 90 inches will hit the floor. Enter quilts that are new and have not been widely shown before—your best latest work!

Entries are due August 7th, and acceptance will be sent by September 11, 2017. Entry forms are available at the April NCQC meeting, and on our website www.ncqc.net.

Sharon Malachowski, New Quilts of Northern California

ALL STAR REVIEW

Thank you to all the teachers and guild representatives who attended the NCQC program in January. It was a great turn out and the teachers treated us to their mini workshops. It was an ENJOYABLE and informative time. We had so much positive feedback that we have already reserved the Community Center to repeat the event on Wednesday, January 10, 2018. Mark it on your calendar. We have some packets left over from the event that we are making available to guild representatives who were unable to attend. The packets contain the one page workshop instructions from each of our teacher presenters. We will have the packets on the check in table on April 8th.

Sherry Werum, NCQC Board Member

Log on with your favorite teacher: A unique feature of NCQC

Want a class but your guild didn't hire the teacher that you need right now for that special project? Grab that inspiration and help us fill your wish for the perfect class for you.

Just check two calendars on the NCQC website under "MEETINGS/EVENTS": teacher's Workshop Calendar and the "Guild" Event Calendar. If you want to attend a class taught at an NCQC member guild, check with that guild to try to reserve a seat in the class.

Postings for this may be light at first, but as this information comes from the teachers and the guilds, finding the right class will get easier every month.

Encourage your favorite teachers and your guild to post their NCQC area classes, and encourage your fellow guild members to search for their favorites classes also. We value our guilds, their members and our fantastic teachers, and look to serve you in new ways.

Roberta Burke, NCQC Board Member

NCQC MEMBERSHIP/WEBMASTER

The new guild pages are being populated as we get the information. Alva Grimm is progressing well with learning the Webmaster and Membership roles. She believes she will take total control by April. I would appreciate all NCQC members to be patient and understanding as she learns. Then she got that bad flu so things have slowed down. She'll be back up and running soon. She has been making all inputs to the website, Constant Contact and the database with me on the phone to answer any questions. She will learn by doing and she is doing well!

Please use the online forms on your guild page to give us feed back on what is displayed. Check your page especially after your guild elections and fill out the online form to give us your updates. Use the form for any correspondence with Membership/Webmaster.

Thanks, Judy Martinez, NCQC Webmaster and Membership Chair

Sponsors For Your Quilt Show? *Yes, it's possible !*

The annual or semi-annual quilt show is a signature activity for most quilt guilds, and most guilds hope to not only run a successful show, but earn a financial profit to support other activities as well. Sponsorships can support the show itself, individual award winners, or classes. Last year, I had the opportunity to get to know the "Best of the Valley" Quilt Show held each year in Lindsay, CA. (<http://botvquilts.com>) I was amazed by the amount of sponsorship support! The show had 32 sponsors, who helped to underwrite 25 cash awards and 18 classes.

Monetary awards for quilters not only provide financial support, they raise the energy level of the show. Kathie Kerler, (<http://kathiekerler.com>), an NACQJ-certified quilt judge who lives in Washington, has judged many shows with cash awards. She believes that "... more awards translate into a more successful show. When entrants receive an award or prize, the recognition encourages them to improve their work and enter the show the following year". If a business sponsor is reluctant to award cash, ask if they will give a business gift certificate. The gift certificate will bring a customer to their business, will cost them less, but still be of great value to the recipient.

Suzanne Kistler, the President of the Best of the Valley non-profit organization that runs the annual show, was surprised at her success in finding sponsors, and tells the story of how it happened: "When I took over the role, I did not realize that we had award sponsors. There were only a few, and they were somewhat invisible. I asked/told my husband that I would like the Best of Show, Large Quilts to have a high dollar award (\$500 is high for a relatively "local" though regional show). He complied, so I made sure that the sponsors were visibly thanked with signage and in the program. That is all it took. Sponsors came out of the woodwork. Vendors wanted to sponsor awards, local businesses wanted to sponsor awards, friends of the show want to sponsor awards. It has truly exploded."

After the Best of the Valley show ends, Suzanne writes thank-you letters to each sponsor, including a photo of the winning quilt with the sponsorship sign beside it. These photos often are displayed in the businesses of the sponsors, thus generating more publicity for the next annual show. Engage the winners in saying thank you. After "Best of the Valley" concludes, each award winner gets their check, along with a letter giving them the name and address of the sponsoring individual or company, and a suggestion that they send a personal note.

Think beyond quilt-related businesses. Quilters buy cars, choose plumbing companies, purchase appliances, and have dental work done. Quilter's spouses often own or work in companies who might provide sponsorships. Just imagine seeing "Best Applique Award Sponsored by Joe's Plumbing" ! Kathy Kerler suggests offering a special award that might come from noted individuals in the community, such as a "Mayor's Choice" award. This increases publicity for the show and creates more community involvement.

Offer 'group rate' tickets to sponsors, so they can give them to their friends, family, or office staff. Although the income on those tickets will be a little less, the chances are good that the people getting them will be a new attendee at a quilt show.

Don't be afraid to invite repeat sponsors to move to a "premium" level award, or to sponsor a class, or a lecture, or a charity sew-in at the event. Just keep asking, building relationships, giving visibility, and saying thank you!

Like the old adage that asks "how do you eat an elephant"? and answers "one bite at a time", start with one sponsorship, and build from there.

I hope these tips can be of help to all of you as you plan your upcoming Quilt Shows!

Kathleen Rountree, NCQC Board Member

BLOCK OF THE MONTH—BLASTOFF!

Most of our great local shops have a Block of the Month (BOM) program where you go with friends to stand in line for the makings of a block. It is a great reason to shop a bit and then go to a coffee shop to catch up on quilty news.

On-line BOM's are still the rage. Many quilting celebrities have a BOM, and the secret to getting the whole thing is come back to the website and load up again, each month. Download the instructions to iBooks or Evernote on your tablet. When BOM's end, sometimes the demos and block instructions are removed from the web.

So do online BOM with a friend. That way if life interferes with quilting you won't miss a month of the BOM. The buddy system is great motivation to keep up with the block flow.

Try a hand work BOM. One from wool patterns from PrimitiveGatherings or Buttermilk Basin is easy on your fingers. Build your buttonhole stitch skills and boost your collection of Perle cotton at the same time.

Try one from Craftsby for free. Jinny Beyer did one in 2015 that is still available for free download. Each month you build a skill. It has the most extensive content of any of the BOM's I have worked. Laura Nownes has a BOM that is great for new quilters, and she has good free downloads instructions. Use it as a basis for your guild to run a "Learn to quilt" class.

Leah Day has a quilting blog, where she shows you how to machine quilt using you current month's BOM for practice. In 2017 her blocks will feature sashing strips, with some feathering. She uses a Quilt-As-You-Go technique, perfect for domestic sewing machines.

Lynn Wilder, who will be featured in NCQC January round table, teaches that beautiful blocks make beautiful quilts. Swap out fabric or tweak the design of a BOM to satisfy yourself and make it your own

Or do your very own UFO BOM. Consider dismantling one of your own UFOs into your own private BOM program. Label baggies by month and then rough cut fabric into chunks according to pattern instructions. Make sure the January BOM packet features few first blocks that you are going to love making. After all the whole point is to have fun and love what you are doing.

Roberta Burke, NCQC Board Member

NEWSLETTER MISSION STATEMENT

Dear Members,

The Northern California Quilt Council publishes this e-mail newsletter quarterly for our members. Information from the newsletter can also be found on our website: www.ncqc.net. Our goal is to provide you with guild, shop, teacher and individual quilt-related information. We coordinate a master calendar of quilting events in the Northern California area and provide a forum for discussing common concerns and new ideas. If you have a topic you'd like us to discuss at our meeting, please let us know.

If you are receiving this email in error, or if you know someone else should be receiving it instead of you, please let us know. Send the corrected information to membership@ncqc.net

MEET THE NCQC BOARD MEMBERS

Kathleen Rountree



Hi – I’m Kathleen Rountree, a quilter from Castro Valley, and a member of the Amador Valley Quilt Guild in Pleasanton. I am a musician by profession, and currently serve as a Dean at Cal State EastBay, a job that keeps me very busy, but leaves a little time for fiber art and quiltmaking!

I work in several mediums, but have had the greatest success in wholecloth quilting using vintage table linens. Although I never set out to win prizes, I have been thrilled when my quilts have been chosen to appear in shows across the country, and sometimes win prizes, including, most recently, a prize for “Best Machine Workmanship” at the Pennsylvania Quilt Extravaganza. Sometimes I think my quilts should have their own frequent flyer account because they travel more than I do !

I have recently begun to share my works and teaching tips with other quilters, and greatly enjoy serving as a quilt judge. I am deeply committed to a style of judging that encourages and appreciates the skills of every entrant. What could be more fun than getting the opportunity to see everyone’s work close up and personal?

I learned to quilt at age 9 from a neighbor lady who said she was making a “Trip Around the World”. I thank her nearly every day for teaching me to sew that first set of squares together. I am new to the Board of NCQC, and joined because I believe in the mission of the organization, and its success at supporting guilds and teachers, enabling us all to indulge in the art and craft that we enjoy so much.

Here is some of Kathleen’s work:



Annabelle



Annabelle (closeup)

MEET THE NCQC BOARD MEMBERS

Kathleen's Quilts



Elizabeth's Legacy



Aged Beauty



Creamsicle Quartet

**Send correspondence to
the NCQC**

c/o Sharon

Malachowski

**9644 Bodega Hwy.
Sebastopol, CA 95472**

NCQC

***NCQC is seeking
pictures of your
Opportunity Quilts
for the website.***

***To submit a photo, go
to the NCQC website:
www.ncqc.net. Click
on the "Home"
button, select
"Opportunity Quilts"
and fill out the form
with details about
your Opportunity
Quilt. You can upload
a photo as well.***

***We hope to promote
Guilds and help you
advertise***

2017 SPRING CALENDAR

SPRING 2017 Shows & Events

3/31 - 4/2 Linda Ballard "Let's Quilt" Retreat, Weaverville, CA

4/1 - 5/3 "Color Explosion" by Cara Gulati, Bay Quilts, 5327 Jacuzzi Street 3-C, Richmond, CA 94804

4/1 - 4/2 "Quilting in the Sun Country" Quilt Show, Tehama District Fairgrounds Red Bluff, CA

4/1 - 4/2 "Heart and Arts Quilt Show" - Santa Clara Valley Quilt Assoc, Santa Clara Valley Convention Center

4/7 - 4/8 Foothill Quilters Guild, "Gems of the Foothills", NEW LOCATION, Parkside Church, 3885 Richardson Dr., Auburn, CA

4/7 - 4/9 "Quilts by the Bay", Chautauqua Hall, 16th St. (at Central Ave), Pacific Grove, CA

4/7—4/9 "22nd Annual The Best of the Valley" - A Regional Show of Quilts and Cloth Dolls, McDermont Field House, 365 N. Sweet Brier, Lindsey, CA 93247

4/21 - 5/4 "Quiltbeast" Art Quilt Exhibit, San Jose Museum of Quilts & Textiles, 520 S. 1st St., San Jose, CA 95113

4/22 - 4/23 "Spring on the Straits" Quilt Show, Historical Clock Tower, 1189 Washington St., Benicia, CA

4/22 - 4/23 Amador Valley Quilters Quilt Show "Colors of the Vineyard", NEW LOCATION Robert Livermore Community Center 4444 East Avenue Livermore CA

5/6 "On the Surface": Dyed, Painted & Printed" by Lynn Koolish, Bay Quilts, 5327 Jacuzzi Street 3-C, Richmond, CA 94804

5/6 - 5/7 Flying Needles Quilts Guild 2017 Quilt Show "Expressions from the Heart", Yolo County Fairgrounds, 1250 E. Gum Ave., Woodland, CA 95776

5/19 - 5/20 Roseville Quilters Guild Quilt Show, Lutheran Church of the Resurrection, 6365 Douglas Blvd, Granite Bay, CA

5/20 - 5/21 "A Stitch in Time", Oakhurst Community Center, 39800 Road 425B, Oakhurst, CA

6/3 - 6/28 "Undercurrents" by Alice Beasley, Bay Quilts, 5327 Jacuzzi Street 3-C, Richmond, CA 94804

7/1, 1 p.m. "Text Messages" by the Pixeladies: Deb Cashatt & Kris Sazaki, Bay Quilts, 5327 Jacuzzi Street 3-C, Richmond, CA 94804

For detailed information including address go to the calendar page at www.ncqc.net