

# **Quilting Keynotes**

### Your **link** to the Quilting Arts

Guilds 

Quilt Education 

Teachers

**2021 Volume 17 Issue 2** 

Meet the Teachers, April 14th 10 AM Wednesday

**Note from Jeanne Brophy, the NCQC Director** 

"Going Virtual", Rochelle Rosales, Silicon Valley Modern Quilt Guild

"Focus on Fiber," April Sproule, a virtual quilt show.

"Photographing your Fiber Art," April Sproule link to video with simple demonstration on how to picture your work (three parts in one video)

Mel Beach, "Storing your Photos"

Youngmin Lee, "Get connected with NCQC-Social Network."

Opportunity Quilts and Virtual Quilt Shows our member guilds.

Teacher Roundtable: "Your Website," was led by a discussion led by Mel Beach, Jenny Lyon and April Sproule in March. More like this for the future.

**New Membership Chair and NCQC Board List.** 

**Save the Dates: July 14th, Meet the Teachers** 

The Cover Quilt is the Opportunity Quilt for the Flying Needles Guild. Follow the links to contact the Roseville Quilters Guild, the Valley Heritage Quilt Guild of King City and Sierra Quilt Guild of Tuolumne County about a chance to make a donation.

Please submit items for potential publication by May 23rd to Editor, <a href="mailto:Robertaburke@gotsky.com">Robertaburke@gotsky.com</a>

### NCQC PRESENTS OUR VIRTUAL

### MEET THE TEACHERS WEDNESDAY APRIL 14TH 10AM-NOON

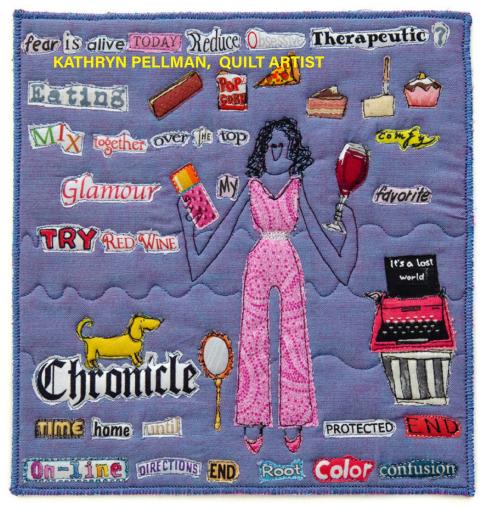
CHECK THE NCQC WEBSITE TO MAKE SURE YOUR GUILD'S DUES ARE PAID. THEN, REGISTER IN ADVANCE WITH THIS **LINK ANY MEMBER** OF AN NCQC GUILD IS WELCOME. COME AND LEARN FROM THE BEST. OUR TEACHERS/PRESENTORS ARE:

Arlene Arnold Mel Beach Nancy S. Brown Kim Brownell Trudy Cleveland Sheila Collins Sandy Corbin Michele Crawford Sandra daRoza
Jaimie Davis
Meg Geiss-Mooney
Sarah Goer
Colleen Granger
Lyric Kinard
Lynn Koolish
Margarita Korioth

Youngmin Lee
Jenny Lyon
April Sproule
Julia McLeod
Lee Chappell Monroe
Colleen Pelfrey
Kathryn Pellman
Yvonne Phenicie

Scarlett Rose Lisa Thorpe David Trebotich Linda Wagner Jeanette Walton Kellie Willey

#### **Registration LINK**







### Letter from the NCQC Director, Jeanne Brophy

#### **Happy Spring!!!**

It's that time of year to clean out your sewing/quilting room and dig out those beautiful bright or pastel-colored fabrics for an inspiring spring or summer quilt. For many of our guild members of NCQC it is also the time of year that Program Chairs are searching for a lecturer and/or teacher to inspire yourself and your guild members. Our upcoming "Meet the Teachers" is a perfect opportunity to find the teacher to help take those bright or pastel fabrics and make a beautiful spring or summer quilt from a new idea inspired from one of NCQC's teachers. Please join us on April 14, 2021 to listen to our teacher lineup. The event is 10am - noon. You can find the list of teachers on the NCQC website under Events. https://ncqc.net/meetthe-teachers There will be another "Meet the Teachers" on July 14, 2021. Our July MTT may be an all-day event, more details to come. We will try to record our meetings for viewing at a later date. This will be our first time trying this out, so be patient. You will receive the link but please DO NOT share the link with anyone else unless they are paid members of NCQC.

For your information, we hold our Board meetings approximately one week before we hold our NCQC general meeting. If there is something that you would like to bring to the attention of the Board, please do not hesitate to contact me or one of other members.

Happy Spring, Jeanne





Meet another NCQC Board Member...

My name is Rochelle Rosales. I have been sewing since I was a kid and quilting for ~9 years. I love making things. I like modern quilts and belong to a modern quilt guild, but I don't know how modern a quilter I actually am. I love prints and anything scrappy. I was president of the Silicon Valley Modern Quilt Guild for 2 years and Programs Chair for another 2. I am now VP of Fundraising and on the planning committee for our 2nd virtual retreat. I am just getting started on the NCQC Board, and I am looking forward to a great year.



I was Programs Chair for the Silicon Valley Modern Quilt Guild last year, when our guild had to shut down in-person meetings and move to an online format. This decision was thrust upon us as our meeting location is a government building and they notified us 3 days before our March guild meeting that we could no longer use the space due to Covid-19 restrictions. We briefly considered canceling but quickly rallied around holding the



Silicon Valley Modern Quilt Guild Going Virtual

meeting over Zoom. It helped that many of us participate in video calls on a daily basis and were familiar with the technology and process. So, we dove in and held our first Zoom meeting; we experienced some initial awkwardness and technical challenges, but overall were happy to still be seeing our friends and connecting with each other. Most members found it easy to use Zoom and they were quickly "pinning" each other and raising their virtual

hands to speak to the group. We realized that this new virtual format allowed us to book speakers from anywhere in the world broadening the selection of great content for the guild.

Soon, we established virtual sew days where we stitched in our own homes connected to others over an all-day Zoom call. The format was completely open and members would come and go throughout the day. Most of us were sewing but some of us just dropped by to say hello and check out what everyone was working on. Some attendees even noted that they preferred these sew days as they got all of the socializing without having to pack up their machines and projects, and their stash was always within reach!

With a few online meetings under our belt, we took on the planning of a Virtual Retreat. We held out hope for as long as we could, but it became unavoidable that we wouldn't be able to gather for our annual sewing retreat in May, so we converted it into a 4-day Zoom event complete with goody bags delivered to attendee's homes, online activities and mixers, and mostly just time sitting with our friends sewing and socializing. Obviously, everything couldn't be exactly the same, we focused on posting photos on Instagram to share our work and established a dedicated website as a central point of information for the schedule and activities. We also scheduled some structured gathering points to ensure that people felt connected and like they were attending an "event." As members continued to actively participate in all of our meetings we decided to add even more virtual offerings and soon had a meeting once per week, in addition to the weekend sew days. These meetings are less formal than our monthly business meeting and include monthly BOM help, monthly Show & Tell, and a rotating topic that could include project sew alongs, free form topic discussions, and crowd-sourcing design advice. We also hosted an online workshop that was a great success.

This online presence is why we have grown our membership by 46% from this time last year, including some members from outside of our commute area!

Now we have small groups meeting during the week and in virtual breakout rooms during our sew day, an additional weekday sew day, and are scheduling more online workshops. Truly, we have found many new and exciting opportunities in this virtual sewing world. Having said that, all of us are excited to see each other in person again, though we know that we won't let go of our online offerings. We expect to return to some hybrid model where some events are in-person, others online, and a monthly business meeting that is some combination of the two.

If you are interested in more details about SVMQG's "virtual" efforts, there is more detail on our blog and website.





## Focus on Fiber Virtual Exhibition of 2021

There will be an online exhibit available through the Redwood Arts Association of Eureka, CA. The exhibit will be open for everyone to view free of charge from April 20, through May 21, 2021. Many different types of works that are original and made primarily of fiber will be included. Accepted entries may range from quilting arts, weaving, knitting, crochet, sculptural works, paper arts, bookmaking, and woodworking along with others. This event is sponsored by the Focus on Fiber Exhibit Committee and the Redwood Arts Association.





NCQC is thrilled to introduce April Sproule as one of our new NCQC Board members. Do not miss her how-to video; it details the methods she uses for photographing her own fiber art.

### **Photographing Your Fiber Art, from April Sproule**

We have also made a video on Photographing Fiber Art that some of you might find helpful for the purpose of submitting your work for virtual exhibits or doing online submissions of your work to other events. <u>Link is here</u>

April Sproule was featured in an episode of Alex Anderson and Ricky Tim's The Quilt Show segment. The link is <a href="https://www.youtube.com/watch?v=-1a5xxOczxE">https://www.youtube.com/watch?v=-1a5xxOczxE</a>

Sew Mel,

Your client newsletter is full of great quilt photos. Any tips for storing all these photographs of quilty topics. I am getting to the "ouch" point with my server.



Yes--photos can pose a challenge

when it comes to email. I use Mailchimp to send out my monthly newsletter. I resize all my photos to be 600 pixels wide so they show well on a variety of devices. I suspect Mailchimp does some behind the scenes work to compress the file size of the photos as well before sending out to subscribers. Mailchimp is surprisingly easy to use to create my newsletters as I created a template when I first started. And now all I have to do is add in new photos, text, links, and press send! Plus it is free up to 2000 subscribers.

Some email providers allow you to upgrade storage size. If not, I will periodically go through and sort by size or those emails with attachments and either delete and/or download the photos for future reference. Other options include purchasing an external storage device or using a cloud-based storage program. Hope that helps. And thanks for the note.

Mel Beach is featured in an Alex Anderson and Ricky Tims' The Quilt Show segment. Here is the trailer link.

https://www.youtube.com/watch?v=o4\_J\_1Osykk

Mel Beach, www.melbeachquilts.com NCQC Board Member, Teacher, Quilter, Zoom Leader.

### Stay Connected with Us

Youngmin Lee, NCQC Board Member and Teacher Lets us know where we can meet online....

Here are links of NCQC Instagram and Facebook page. <a href="https://www.instagram.com/northerncaliforniaquiltcouncil/">https://www.instagram.com/northerncaliforniaquiltcouncil/</a>

https://www.facebook.com/Northern-California-Quilt-Council-100806651840554

And I've been posting about April 14 Meet the Teachers.

The more followers, the merrier.

Please check and follow our accounts.

Many thanks.

Korean Textiles, LLC <a href="https://www.youngminlee.com">www.youngminlee.com</a> young@youngminlee.com

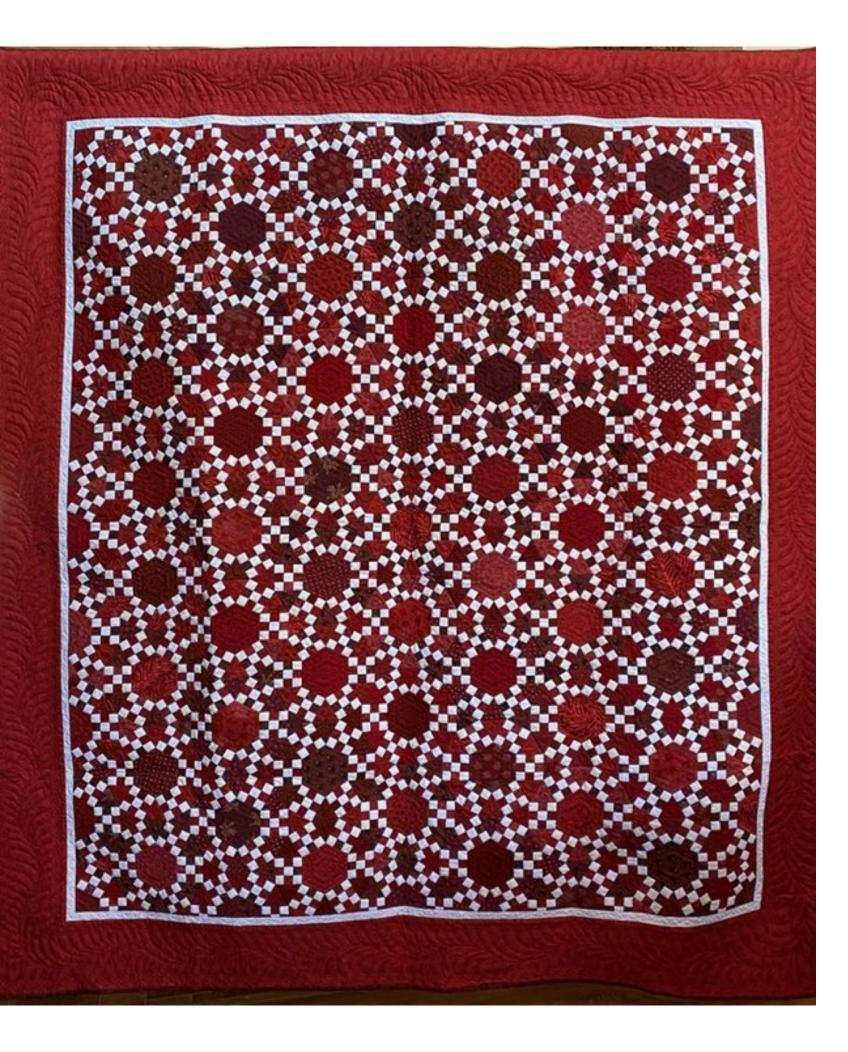
### Youngmin Lee

Recently Youngmin was featured in an Alex Anderson and Ricky Tims' The Quilt Show segment. Here's a trailer link.

https://www.youtube.com/watch?v=9Adw7X8ONKE-watch?v=9Adw7X8ONKE







### Drawing April 24, 2021 "Heartfelt Connections," Roseville Quilters Guild Opportunity Quilt

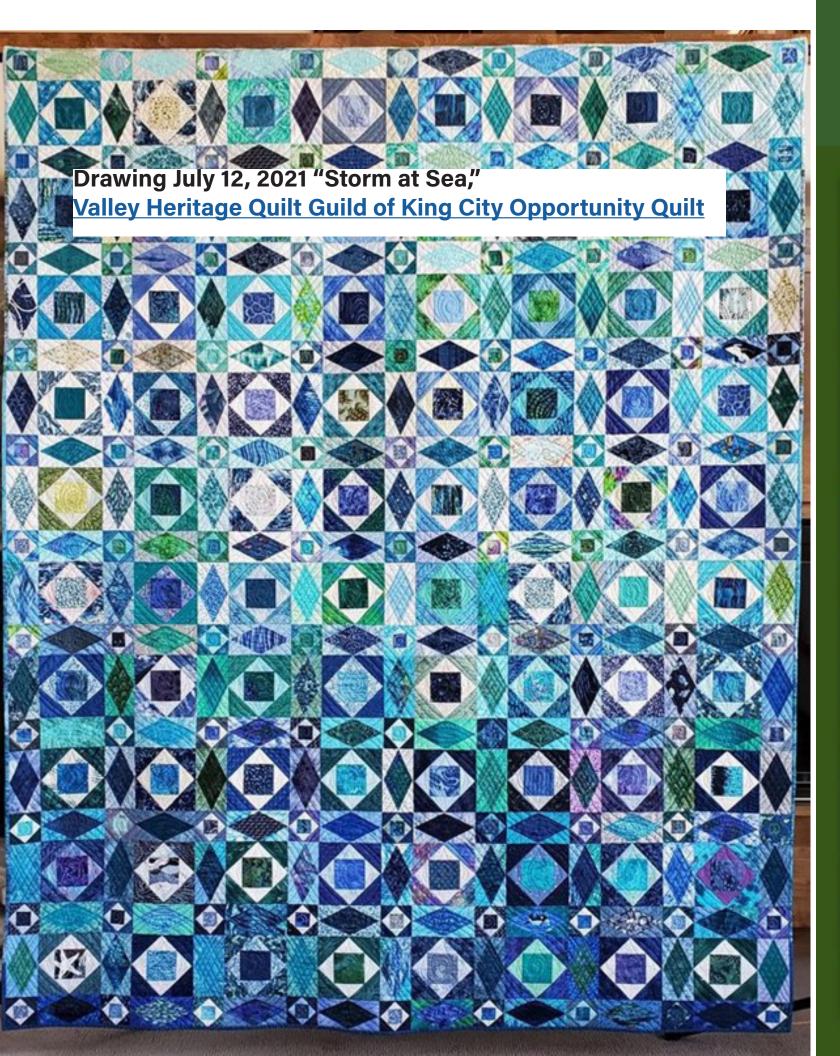
The quilts shown on these next pages are featured Opportunity Quilts. These quilters deserve our support. So visit them online, and arrange to make a donation, and perhaps one of these will appear in your home.

Add your guild's quilt by using the form provided by our NCQC webmaster. The more information we can link-in from your website about the quilt, the better. Many thanks.

### Heartfelt Connections Opportunity Quilt

"Our 2021 Opportunity Quilt was made by Roseville Guild member Laurel Moore, who wanted to challenge herself while creating this beautiful quilt. The pattern is a variation of the classic "Jack's Chain." It measures 68" x 77" and includes wool batting. It was beautifully custom quilted by Leisha Belau."

From Karren Lussigan, NCQC Board member. Visit the Foothill Quilter's Guild Quilt show *free online* during the month of April. Select Quilts, or Vendors. Enjoy. Let us know if your guild has an event coming up. The Link is <a href="http://www.foothillquilters.org/2021quiltshow.html">http://www.foothillquilters.org/2021quiltshow.html</a>





2021 NCQC Board Director: Jeanne Brophy

Assistant Director: Sherry Werum

Secretary: Mel Beach Treasurer: Karren Lusignan

Calendar and Webmaster: Colleen Voet

Newsletter: Roberta Burke Facilities: Sherry Werum Membership Barbara Crawford Meet the Teachers: Karren Lusignan

New Quilts: Jeanne Brophy

Members At Large: Rochelle Rosales, Jenny Lyon, Vicki Walter, Youngmin

Lee, April Sproule

And you? Join us. <a href="https://">https://</a>
<a href="ncqc.net/ncqc-governance">ncqc.net/ncqc-governance</a>
(scroll down to "To Become a Member

of the NCQC Board").

Note from Editor of NCQC newsletter, Roberta Burke

The creative energy in this issue amazes me. Thank you all for sharing your wonderful opportunity quilts, and your workshop involvement. NCQC is looking forward to doing a program on virtual/in person or hybrid meetings. Let us know if you have experience to share.

In June I am attending my first virtual retreat, and I'm developing my own cheeky checklist.

The good news; I will be at home with all my toys. The challenge is to find out where I put all the stuff I need, before the retreat date.

Tell my family, to support me, while I am "away." Another friend's family member helped dutifully vacuum, as my friend attempted to host a zoom call.

Barb Eikmeier, co-owner of Quilter's Corral in Willows, precuts a charity quilt so it is ready to sew during a retreat. It feels good to express gratitude for retreating with friends, no matter where you are.

There will come the magic moment in the retreat where the host will ask everyone all to share something they have done at the retreat. Bring proof that I can be productive, sometimes.

My note to self, the newbie virtual retreater:

- 1. Unbury my supply list items.
- 2. Family, "Feed me and just let me sew."
- 3. Make a creative choice to quilt simply & have fun.
- 4. Bring a project that needs a label to finalize it. Stitch the label on at the retreat. When asked to share your WIP, hold the completed item up to your spotlighted camera, blocking out your smirk. Proudly boast, "Done."

Thanks for spending time with us in this newsletter. We wish the best for you. Send your ideas to me at Robertaburke@gotsky.com.





#### Meet our new Membership Chairwoman, Barbara Crawford.

I began quilting in 2000 while teaching middle school in Redwood City. Joined Peninsula Quilters in 2003 and chaired Community Outreach and Programs Committee before serving as President in 2014-2015.

Was a member of SF Quilt Guild from 2014-2017. Since joining Amador Valley Quilters in 2018, I have been very involved in Quilts of Valor and a co-chair for Community Quilts. I participate in "virtual retreats" with Peninsula Quilters now.

Was voted on to the NCQC Board in 2019. Other hobbies include counted cross-stitch, ballroom dancing, and bowling.

The team supporting membership for NCQC will be myself, Youngmin Lee and Vicki Walter. You can tell we really hope to give you the best boost we can.