



**RIG KINGS**





# Summary

**Launched : Feb 2022**

**Estimated Users in 2023: 5 Million scaling**

**Cost Per User 2023: \$3.99**

**Projected Revenue for 2023: \$20 Million**

## **GROWTH > SCALE**

**FINANCIALS:** Monthly recurring revenue target of USD\$1.2 Million-1.6 Million

**OPERATIONS:** Rapid onboarding of Sales & Developer personnel

**TECH:** Development of Blockchain Digital Wallet; Enterprise systems

**SALES:** Nth American & International Sales Execution including licencing model

**MARKETING:** Market-by-market digital media execution

# Problem

**There is only a few big players out there.**

**They're own competition is themselves.**

**There is a need to educate people on how to ethically pull natural resources from the ground.**

**The Industry is experiencing another boom and there are shortages or skilled workers.**

**Onsite training is costly and has a higher risk of injury to a new worker.**

**Finding qualified personal who want to be in the industry .**



# MOBILE GAMING

## THE GLOBAL MARKET TRAJECTORY

**Global Mobile Gaming Market Is projected to Reach \$94.8 Billion this year alone**

**The mobile technology boom in past years has revolutionized the industry.**

**Availability of large screen smartphones with increased resolutions, for offering enriched gaming experience.**

**More number of smartphone users, increasing cross-platform titles and enhancements in mobile internet infrastructure (5G network rollouts) as well as mobile hardware would also contribute to growth for the segment.**





# \$ 139.5 BILLION

## **Global Mobile Gaming Market to Reach \$139.5 Billion by 2026**

The industry has evolved into HD games with premium visuals and solid interaction with catching storylines from pixelated graphics and negligible interactions.

Rise in penetration of smartphones and enhanced internet access in countries around the world continue to drive prospects for mobile gaming. High-end smartphones are now easily available and are also less expensive than they used to be earlier, resulting in a sharp increase in mobile gamer numbers. The trend has been more pronounced in fast emerging countries such as India, China and also Mexico.



# What's new for 2022

## Surveyed Industry

**Companies:** 160 - Players covered include Activision Blizzard Inc.; CyberAgent Inc.; ElectronicArts

GungHo Online Entertainment Inc.; Microsoft Corp.; NetEase Inc.; Niantic Inc.; Tencent Holdings Ltd.; The Walt Disney Co.; Ubisoft Entertainment; Nintendo; Zynga; TakeTwo Interactive and Others.

**Coverage:** All major geographies and key segments

**Segments:** Device (Smartphone, Tablet); Genre (Strategy & Brain, Action & Adventure, Arcade, Casual, Casino, Other Genres)

**Geographies:** World; USA; Canada; Japan; China; Europe; France; Germany; Italy; UK; Spain; Russia; Rest of Europe; Asia-Pacific; Australia; India; South Korea; Rest of Asia-Pacific; Latin America; Argentina; Brazil; Mexico; Rest of Latin America; Middle East; Iran; Israel; Saudi Arabia; UAE; Rest of Middle East; Africa.





# Amid Covid

Surveyed Industry

**The global market for Mobile Gaming estimated at US\$94.8 Billion in the year 2022, is projected to reach a revised size of US\$139.5 Billion by 2026, growing at a CAGR of 11.5% over the analysis period.**

**Smartphone, one of the segments analyzed in the report, is projected to record 12.6% CAGR and reach US\$139.1 Billion by the end of the analysis period.**





# U.S. Market is Estimated at \$20.3 Billion in 2022

China, the world's second largest economy, is forecast to reach a projected market size of US\$43.4 Billion by the year 2026 trailing a CAGR of 11.9% over the analysis period. Among the other noteworthy geographic markets are Japan and Canada, each forecast to grow at 11.6% and 9.7% respectively over the analysis period.

Within Europe, Germany is forecast to grow at approximately 9.3% CAGR. Indians are anticipated to spend significantly on mobile gaming which would make it the fastest growing mobile gaming market in the world. China would continue its dominance over the global gaming market, in the years ahead, both in revenue terms and in terms of player numbers.

With the recent launch of top trending games in China, the gaming business is likely to grow significantly and anticipated to exceed the previous records in terms of revenue. Therefore, China's influence on the gaming market is not only because of the huge local spending, but also due to the fact that the games developed in the region dominate the global markets.

Among the top 30 video games worldwide, nearly 17 games were developed by companies based in China or with an investor or parent company in China. Apart from China, other countries in Asia also play a significant role in the global gaming market. Indians are anticipated to spend significantly on mobile gaming which would make it the fastest growing mobile gaming market in the world.





# Niche Market

Research Development for Oil and Gas Games

**Turmoil #1 Oil Drilling Game- Will we get rich or go bankrupt- Computer Game**

Graphics are like a board game style. Flat not 3d

**BlackGold #2 Oil Drilling Game- Computer Game- TBA**

**Steam play.. more interactive.**

**Graphics are like a board game style. Flat not 3d**

**Oil Well Drilling #3 Oil Drilling Game-APP**

**720 rating**

**Neg ads, graphics are kids**

**Big Oil-#4 Clicker APP**

**15 ratings**

**Simple Simon game**





# Who is at the Top?

## Clash of Clans

Release Date: August 2, 2012

What type of game is Clash of Clans?

Clash of Clans, a game that can be included under both multiplayer strategy and city building genres, it is one of the most popular examples of both genres. In the game where you build your own village and raise your own clan (or join a clan), you are trying to protect your village and making counter attacks.

### Clash of Clans Revenue Statistics (2022)

+ In 2021, Supercell's cumulative revenues to date from Clash of Clans and Clash Royale grossed more than \$10 billion. (VentureBeat)

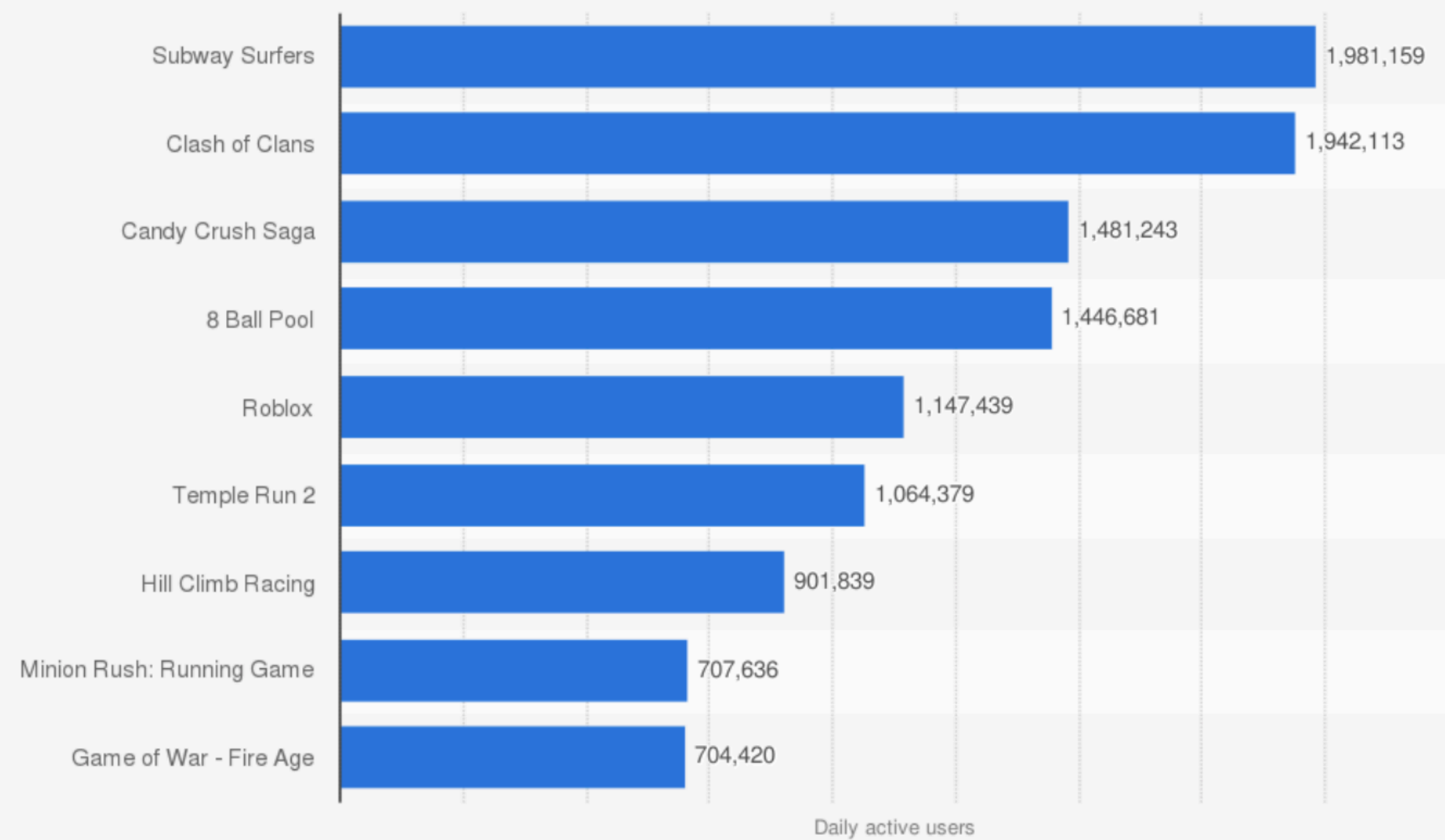
+As of December 2021, Clash of Clans generated \$4,588.84 million in lifetime in-app revenues, making it Finnish mobile game developer Supercell's highest-grossing title. (Statista)



# Front End Users

1.94 billion daily active users

Leading gaming apps in the Google Play Store in the United States in February 2022, by daily active users



Source  
Airnow  
© Statista 2022

Additional Information:  
United States; February 2022; Android only

## Clash of Clans Player Statistics (2022)

+ In February 2022, Clash of Clans was #2 most popular Android game in the United States with 1,94 billion daily active users.





# Competition

## 5 best games like Clash of Clans

### Boom Beach #1

Boom Beach is a fun strategy game where you “use your brain” to battle your troops against the evil Blackguard and try to win. In the game, you attack enemy bases to save the doomed island people, or combine your friends and troops to fight other combined enemies.

It is very similar to Clash Of Clans in gameplay and style. There are some mines that you need to use in the game, including gold, wood, stone and iron, respectively. When you first start you will see that only gold and wood are open. As you progress in level, first the stone and then the iron will be available to you. You can upgrade your existing buildings by using these mines. It is possible to improve the soldiers in the arsenal and the materials of the gunboat. The more accurately you use your mines, the faster you will be in the game.



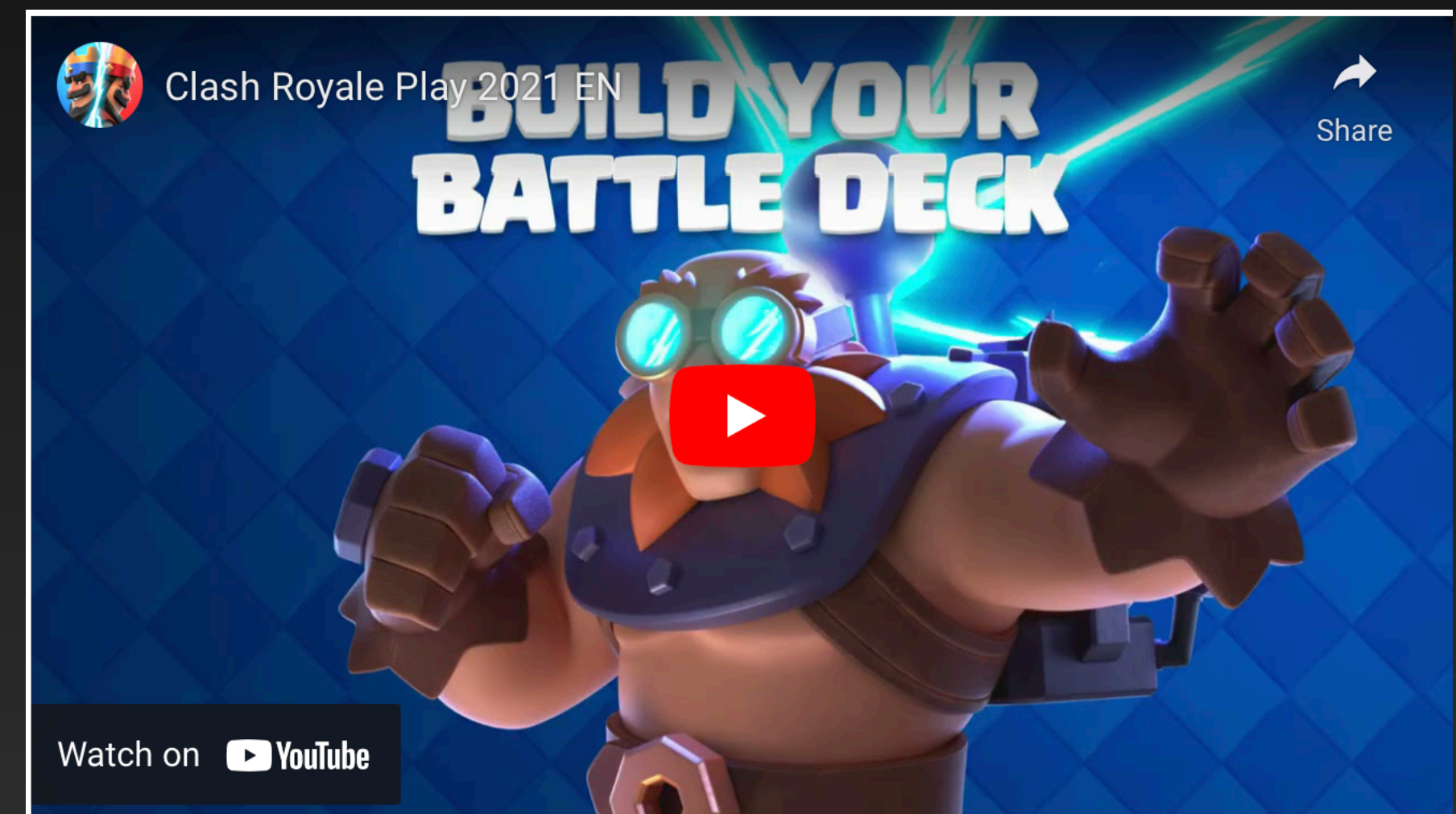


# Competition

## 5 best games like Clash of Clans

### Clash Royale #2

Clash Royale is a real-time multiplayer game featuring your favorite Clash characters. You collect and improve dozens of cards containing characters, spells and defensive mechanics from Clash of Clans troops and face off against your opponents in real-time multiplayer game mode. Your goal is to knock down your opponent's King and Princess.



# Competition

## 5 best games like Clash of Clans

### The Mighty Quest for Epic Loot #3

The Mighty Quest for Epic Loot is a mobile game similar to Clash of Clans developed by Ubisoft for mobile. Your goal in the game is to develop your character and defeat your enemies in the castles that come your way to move to the next level. The game also features Ezio Auditore, which we know and love from the Assassin's Creed series.





# Competition

## 5 best games like Clash of Clans

### Rise of Kingdoms: Lost Crusade #4

Rise of Kingdoms: Lost Crusade is at least as popular as Clash of Clans, and the logic of the two games is very similar. The difference between Rise of Kingdoms and Clash of Clans is that there are real states/empires in the game.

It includes real time battles on the map where players can join or leave a battle any time and send some troops to help their buddy out.



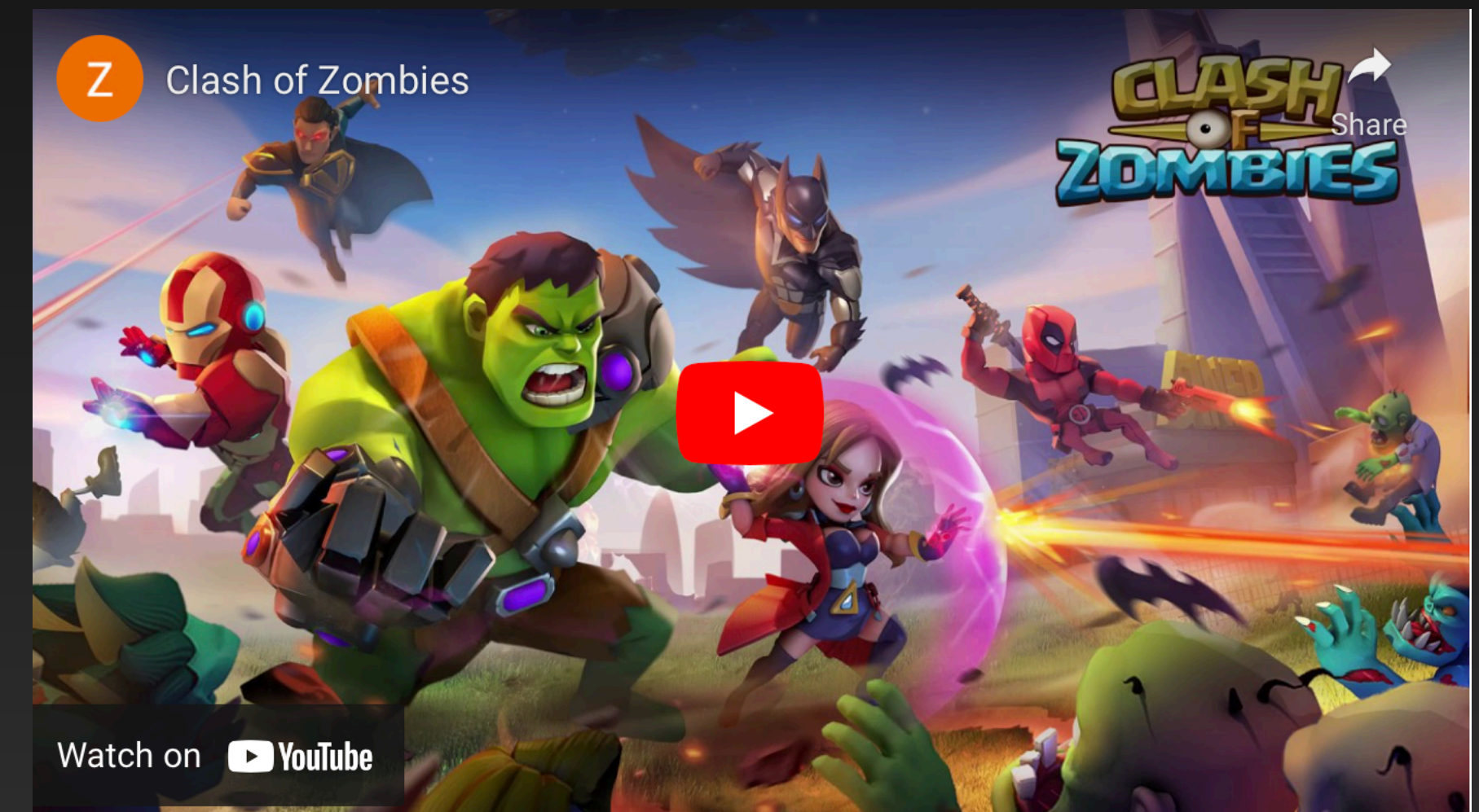


# Competition

## 5 best games like Clash of Clans

### X-Wars: Clash of Zombies #5

X-Wars: Clash of Zombies is one of the strategy games similar to Clash of Clans in terms of graphics quality, strategy, map creation and gameplay. But here, you play to build a zombie town.





# League of its own

## 5 best games like Rig Kings

### Big Oil- Clicker Tycoon # 5

Role Playing, Strategy

Release date May 26, 2016  
Last updated July.17 2019

#### Main Features:

- You get to experience the life of a billionaire!
- An exciting money-earning system based on tapping that develops into a strategy game
- See what it's like to own a business and grow it into an empire tap!
- Intuitive and comfortable control system
- Pleasant cartoon-style graphics
- Take advantage of going capitalist

Download the game now and prove you're worthy of your very own financial empire!





# League of its own

## 5 best games like Rig Kings

### Big Oil- Clicker Tycoon # 5

You literally double tap the screen and it pumps the pump jack.

This is the simplest it gets.

**BUT IT MAKES \$.**

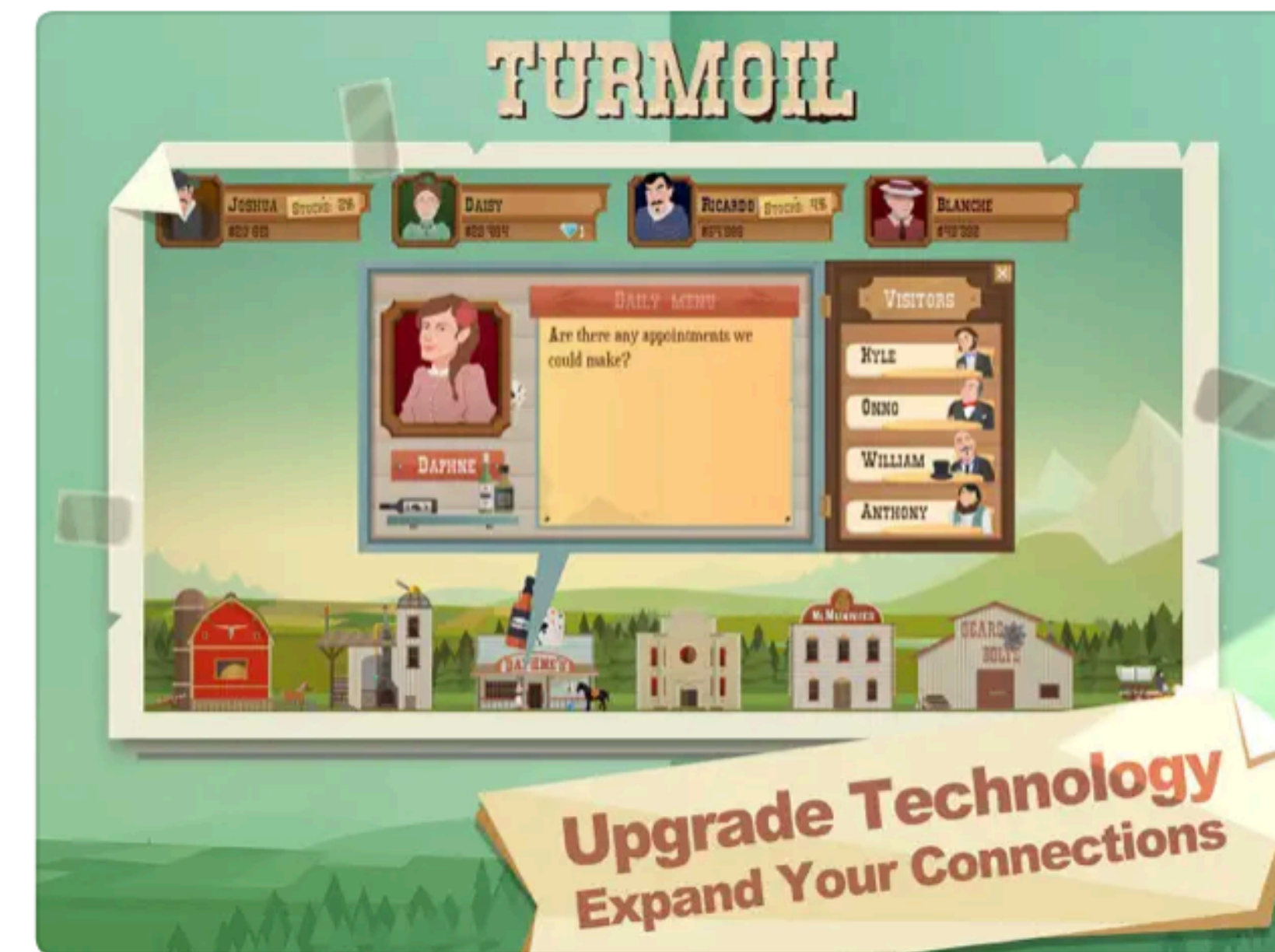
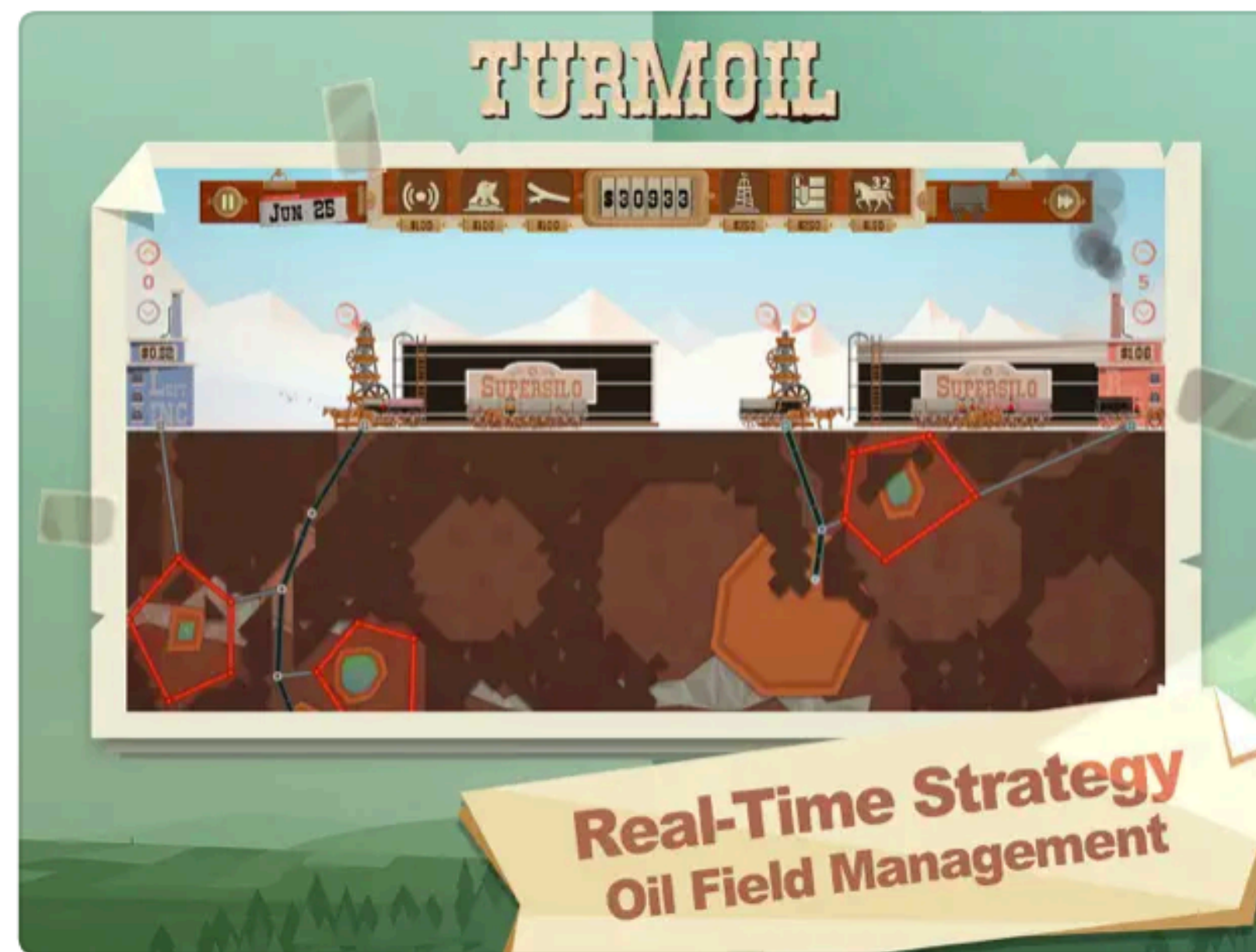




# League of its own

## 5 best games like Rig Kings

Turmoil - PC, ISO, Android





# League of its own

## 5 best games like Rig Kings

Turmoil is a casual business simulation game inspired by the oil rush in 19th-century North America. It is developed by Dutch game studio Gamious and published by LTGames. In Turmoil, you are up against time and rivals on your path to becoming a succesful oil entrepreneur. Start raking in the oil money and watch the town grow along with you!

### [Game Features]

#### \*Real-Time Strategy, Oil Field Management

Acquire land at the town auction, and uncover oil with dowsers, moles, or scans. Create an efficient pipe network to get the oil above ground, and buy wagons and silos to transport and store it. Wait for the right price to sell, or use natural gas to raise the oil price yourself!

#### \*Upgrade Technology, Expand Your Connections

There are dozens of upgrades and new tools that will improve your oil drilling operation. You will need them to drill through rocks, deal with natural gas pockets, and prevent oil spillage! Don't forget to visit the saloon, the people there may have some very juicy business proposals for you!

#### \*Buy Stocks, Become a Mayor

Start from the bottom and rise to the top! Turmoil is not all about money, you also need town shares. Use your hard-earned cash to outbid your rivals at the stock auction and become the new mayor to win the game!

#### \*Randomly Seeded World, Challenge Your Limits

Different settings and randomly generated levels provide an almost unlimited variety of oil-drilling challenges. Challenge other players to find out who's the real deal!

# League of its own

## 5 best games like Rig Kings

### **Steamspy game**

Developer :Gamious

Genre: Indie, Simulation, Strategy

Release date: June 2-2016

Price \$9.99

Owners: 500,000/1,000,000

Revenue Estimate is \$1.6 million

### INGAME

- Strategy
- Wait for Oil prices to sell.
- Upgrade Technology of course.
- Buy stocks
- Random complications to drilling.

MAKES MONEY

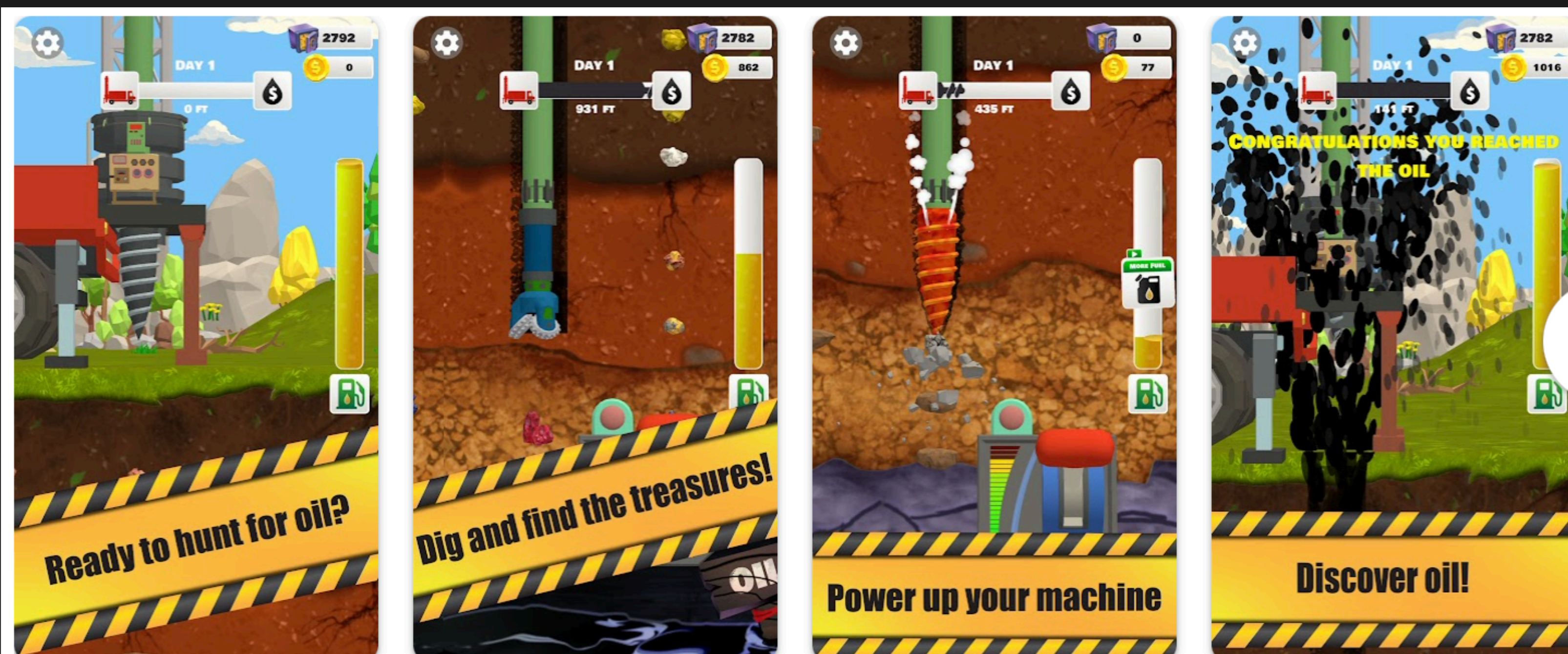
CONS = Lacks R&D and Marketing



# League of its own

## 5 best games like Rig Kings

### Oil Well Drilling



In a capitalist world, there's one liquid that matters: it's oil! This is a digging game with the aim of finding oil. Expand your empire and proceed your big money adventure by unlocking more mining sites, upgrade your drill and increase your chances of reaching the oil and getting dirty rich! Now, dig in!



# League of its own

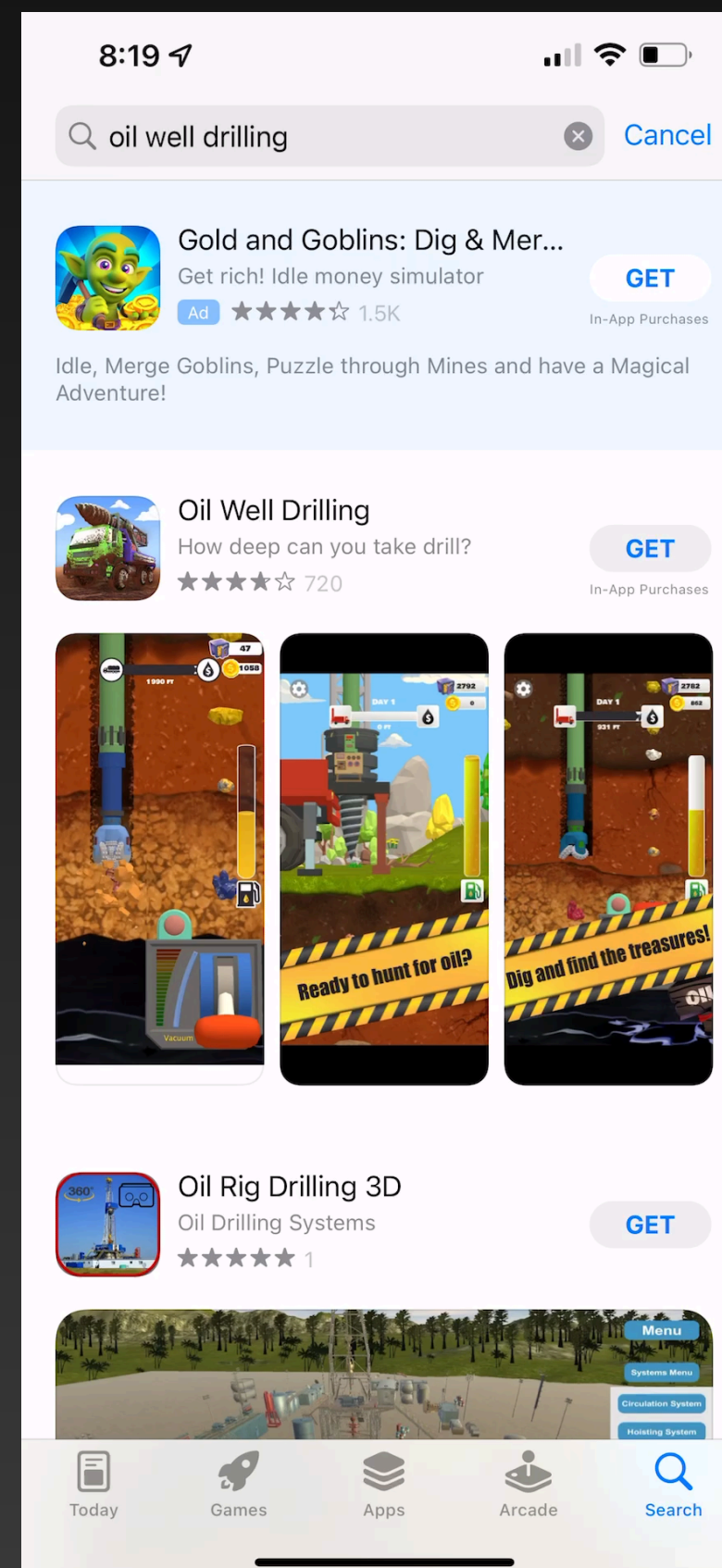
## 5 best games like Rig Kings

The average size of top games in the U.S. App Store has risen 76% in 5 years

720 ratings with 31k reviews and 4 stars.

Graphics are sub standard.

Terminology show they lack in-depth research and development.





# League of its own

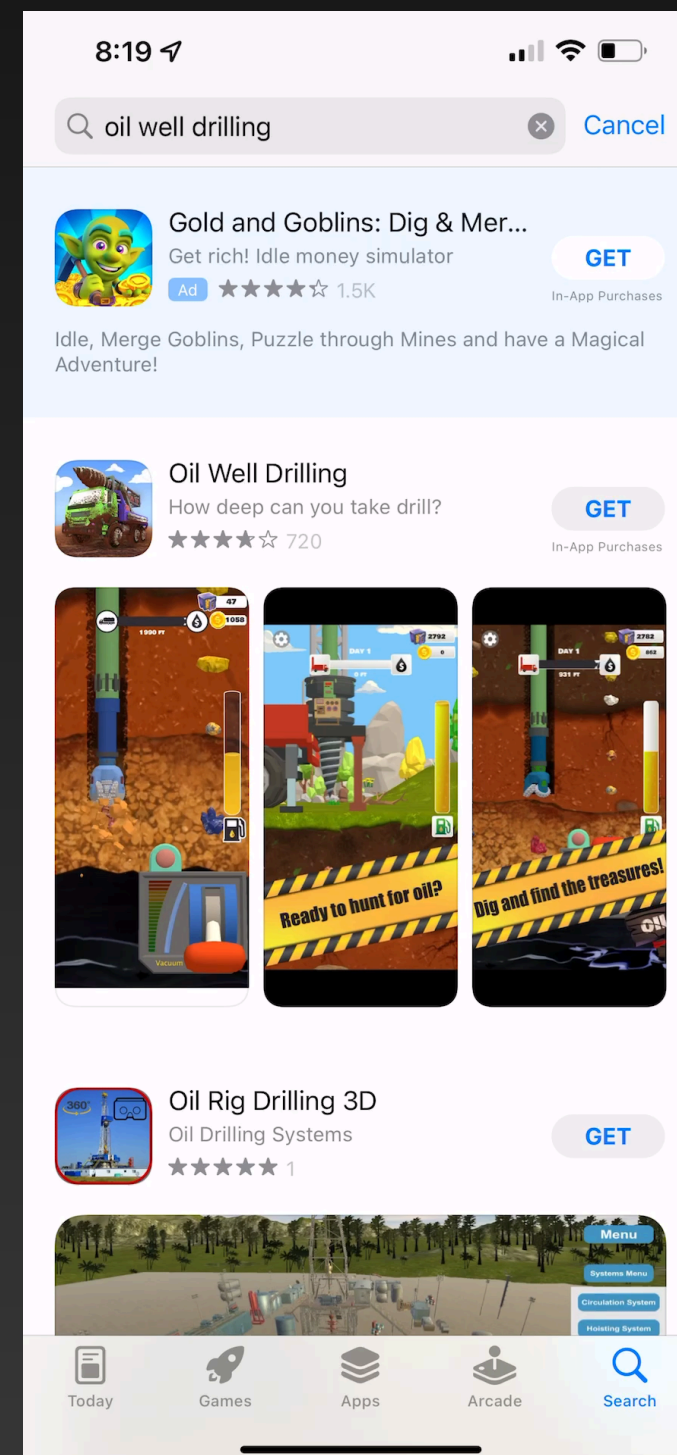
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