

# VoiceAffirm Privacy Policy

## VoiceAffirm Privacy Policy

**Effective Date:** May 15, 2025

At VoiceAffirm, your privacy is important to us. This Privacy Policy explains how we collect, use, store, and protect your personal information when you use our services.

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### 1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, billing details, and any customization preferences you provide (e.g., affirmation themes).
  - **Usage Information:** Interactions with our app or website, including timestamps and delivery confirmations.
  - **Device & Technical Info:** IP address, browser type, operating system, and device identifiers.
  - **Communication Data:** Any correspondence you send to us, including support inquiries.
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### 2. How We Use Your Information

We use your information to:

- Deliver personalized affirmations via SMS or email.
  - Manage your subscription and billing.
  - Provide customer support and respond to inquiries.
  - Improve and optimize our services.
  - Send occasional service-related updates or offers (you may opt out at any time).
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### 3. Sharing of Information

We do **not** sell, rent, or trade your personal information.

We may share information only with:

- **Service providers** who help us deliver communications (e.g., Twilio, email services).
  - **Payment processors** to handle billing securely.
  - **Legal authorities** if required to comply with a legal obligation or protect rights, safety, or property.
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#### **4. Data Retention**

We retain personal data only as long as necessary to provide services and fulfill legal or business obligations. You may request deletion of your information at any time by contacting us.

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#### **5. Data Security**

We implement reasonable technical and organizational measures to protect your information from unauthorized access, loss, or misuse. However, no method of transmission over the internet is 100% secure.

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#### **6. Your Rights**

You have the right to:

- Access and review your personal information.
- Update or correct inaccurate data.
- Request deletion of your information.
- Opt out of marketing communications.

To exercise any of these rights, contact us at **[privacy@voiceaffirmllc.com](mailto:privacy@voiceaffirmllc.com)**.

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#### **7. Cookies and Tracking**

We may use cookies or similar technologies to enhance user experience and analyze usage. You can manage cookies through your browser settings.

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#### **8. Children's Privacy**

VoiceAffirm is not intended for use by individuals under 18. We do not knowingly collect personal data from minors.

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## 9. Changes to This Policy

We may update this Privacy Policy from time to time. Significant changes will be communicated via email or app notification. The latest version will always be available on our website.

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## 10. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us:

 **[privacy@voiceaffirmllc.com](mailto:privacy@voiceaffirmllc.com)**

 **[www.voiceaffirmllc.com](http://www.voiceaffirmllc.com)**