

At the forefront of the evolving publication landscape

To learn more about the HCG
Publications Center of Excellence
and to view our ISMPP posters
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hcg-int.com

Part of the
OmnicomHealthGroup

Providing scientific data to fuel healthcare decision making



Engage target audiences through **compelling scientific stories** and **strategic data dissemination**



Lead the **advancement of clinical practice** through scientific publications



Support our clients by building **meaningful relationships** with stakeholders



Integrate an **omnichannel** approach to maximize data dissemination opportunities



Drive innovative approaches in publication dissemination and **data amplification**

Want to learn more about us?
Let's connect!



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Visit HCG's Publication Center of Excellence representatives at the 19th Annual Meeting of ISMPP

Booth #4 – stop by and chat with one of our publication team experts!

Roundtable Session – Facilitating Information Needs by Optimizing Omnichannel and Use of Artificial Intelligence
Monday, April 24, 3:05—3:50 PM, Bridge Room 3B

Poster 17 – Ease of reading: evaluating clinical data accessibility through the use of graphical abstracts and plain language summaries, a case study of Parkinson's disease publications

Poster 21 – Leveling the playing field: diversity, equity, and inclusion (DEI) in clinical research and publications

Poster 51 – Examining approaches to educating US oncologists about clinical trials