

Dermatology Expert Forum: Patient-centric approach in AD management – strategies, challenges, solutions

15 January 2022 (Saturday) • 15:00–17:00 (China, Hong Kong, Taiwan)



ADD TO CALENDAR

With the advent of new treatment options, the paradigm of atopic dermatitis (AD) management is shifting. The development of new therapies has helped clinicians to overcome challenges, individualize treatment and improve outcomes for patients. Join us to dive deeper into a patient-centric approach for AD management, which is also a key focus and commitment of Pfizer.

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www.ADmanagementforum.com

MEETING OBJECTIVES

To increase awareness of unmet medical needs for atopic dermatitis in Asia

To enhance understanding of crisaborole, a new treatment option for atopic dermatitis, including its mechanism of action

To encourage and facilitate experience sharing among specialists who actively manage atopic dermatitis patients in Asia

FEATURED SPEAKERS



CHAIRPERSON

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Taiwan



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Tianjin Medical University
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