

By Cassandra
Faria

Food
Styling

Interior
Styling

A/W
24

Concave

The Editorial



The narrative portrayed through this concept is the exploration of texture within Sea caves, or Littoral Caves. Littoral caves are categorised as caves that form along coastlines due to a combination of earthy and marine movement (Waterstrat, 2007). Through this, with its loose and granulated texture, limestone and sandstone are two textures that are explored during the construction of an industrial product, and several shots mimicking this texture.

The story behind the colour palette 'Blithe Spirit' centers around earthy, natural textures and elements such as rock and plants. The idea of textured rocks, combined with food that replicates stone, come together to express nature in wondrous formations. 'Concave' the Extended Editorial encapsulates the conceptualisation of rock texture and form through a series of fashion, interior, and food styling photography.

Creative Director:

Cassandra Faria

A streetfront shop located at 658 Chruch street, Richmond 3121; this luxury furnature show room encapsulates a modern and fun interior space for all creative tastes. With a variety of textured merchandise and whimsical decor, the space and staff are a joy to encounter and inspirational for creatives alike.

Top 3 By Design.

Additional editing (wall colour and framed artwork) digitally rendered by stylist and photographer Cassandra Faria, for 'Concave - the Editorial' 2024. Set design and pieces provided by 'Top3 By Design', Assistant photographer - Alisa Yamada









Concave

Adjective

An outline or surface that
curves inwards.





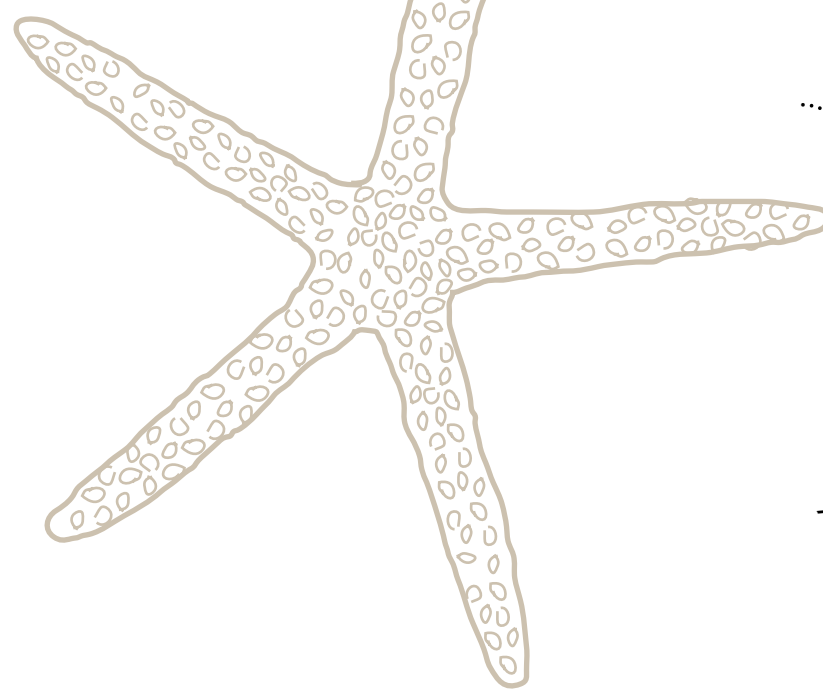
Location

*Photography by Cassandra Faria
Assistance by Alisa Yamada*

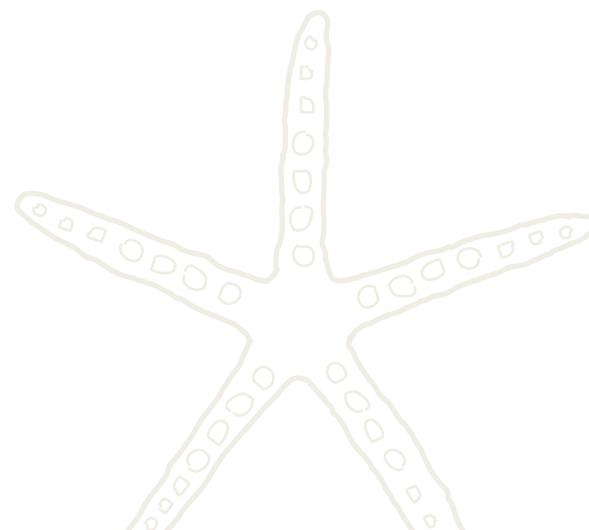
SORRENTO

*Detailed shots of rocks
and its incredible ma-
rine and extraterres-
trial-esque textures,
the **Sorrento Back
Beach** rocks are truely
a wonderous sight.*

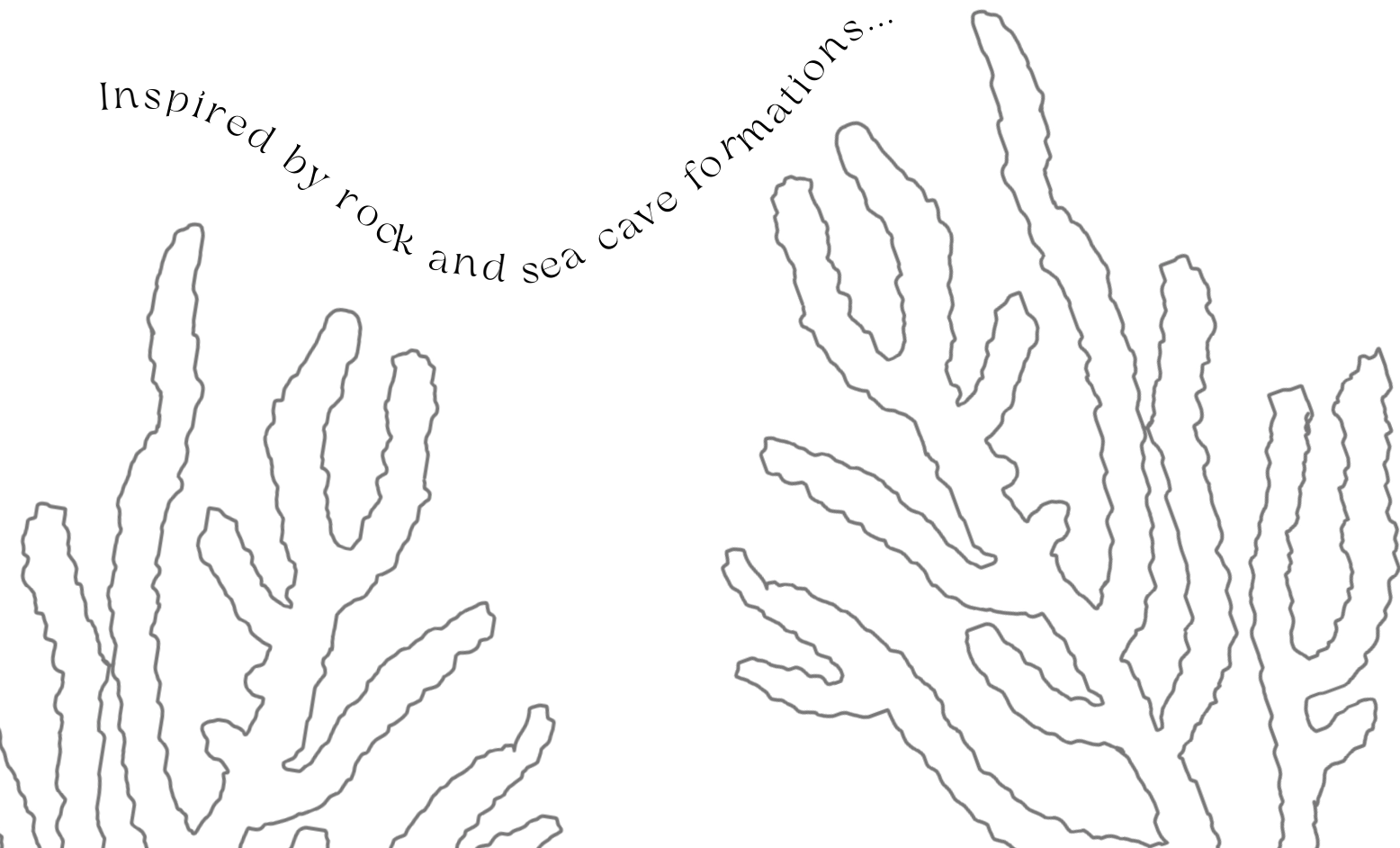




...food photography replicates textures derived from nature.



Inspired by rock and sea cave formations...



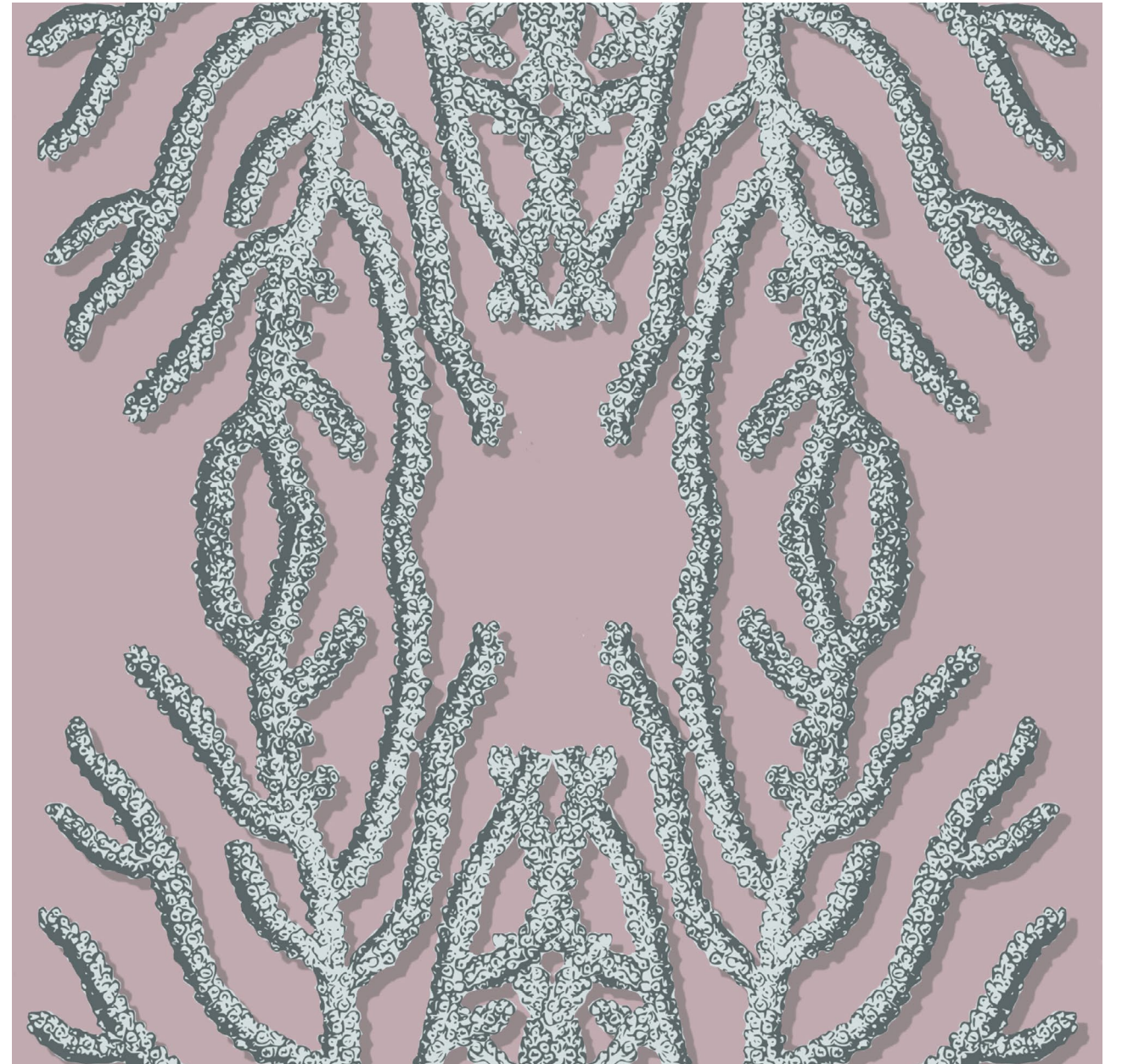


say CHEESE!





Coral wall



*Coral wallpaper digital render
by Cassandra Faria*

Concave
2024

textured
meta –



– morphic
fashion

Metamorphic
Fashion

Autumn
Winter





STONIFY



‘To become stone’

Model
Deja La fontaine

Creative Director
Cassandra Faria

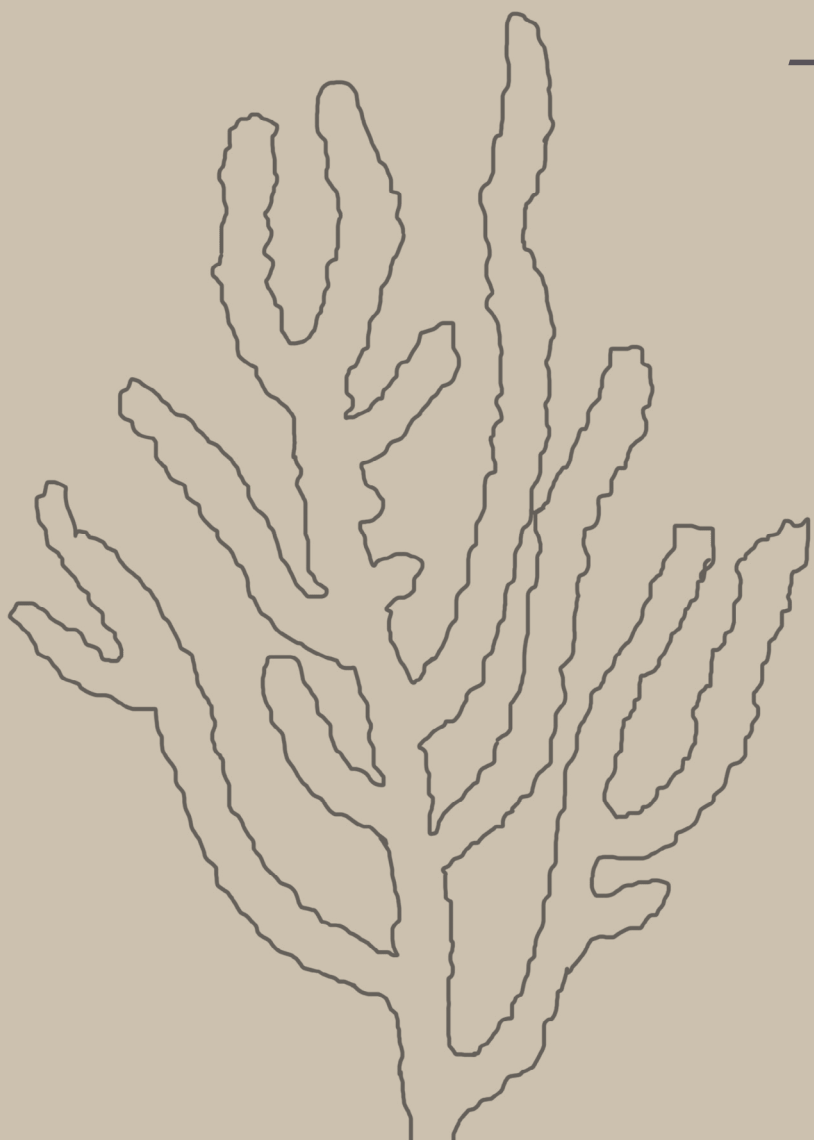
Styling
Cassandra Faria



Shapina

Concave

DOWN TO EARTH



Become one with nature and immerse yourself with the new Concave Autumn/Winter editorial collective pieces, featuring an array of conceptualised rock and stone textures, as a modern coastline fashion trend.





Concave

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