

First  
Edition

FLUID

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**SAINT LAURENT**

THE NEW FEMININE FRAGRANCE

# Editors note

What started as a gallery and exhibition space in 1990, showcasing various art forms and fashion, turned into more, with an engaging shopping experience and gallery space for those of all ages, 10 Corso Como by Carla Sozanni is an experience to treasure.

The new 2023 concept 'Fluid' by Cassandra Faria illustrates retro mixed with futurism, which is further expressed through a bold and striking colour palette, with molten metal and cherries as key motifs of the theme. The retro fashion style was derived from inspiration of the space age from the 60s and adjusted for the modern day. Cherries are one motif for the concept through the round shape, the rich red colour, as well as the contrast between a hard stone fruit, and liquid metal textures.

The new 'Molten Cherry' scarf as merchandise for the campaign reflects the theme through its repetitive motifs, colour palette and 3D effect, where the pattern appears 3D and touchable, giving the idea to interact with its flat texture. This editorial feature includes several beauty shots detailing futuristic makeup, combined with retro modern themed fashion as a way of joining the two aesthetics as one.

*- Cassandra Faria*







**Model** Jennica Valdez **Mua** BeatsByBetty  
**Stylist** Cassandra Faria **Photographer**  
Cassandra Faria **Assistant** Monkia Makour  
**Editor** Cassandra Faria

# FLOW

GO WITH THE

As part of the colour palette titled 'Fluid', contrasting colours of red and blue, as well as complimentary colours of red and green, Red is the most dominant colour throughout the editorial. In terms of vibrance and range, smaller accents of green and blue adding contrast and compliments red.

Mixing straight lines and boxy shapes with curved ones, which reflects both the intended theme of retro patterns, but also inspired by the chosen motifs of cherries, that hold a rounded shape.





# NARS

*The Summer Unrated Eyeshadow Palette by NARS Cosmetics is a limited edition eyeshadow palette with 16 shades of matte, shimmer and glitter pigments. Available at [narscosmetics.com](http://narscosmetics.com)*







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READ

MY

**Model** Monica Dragut **Mua** Monica Dragut  
**Stylist** Cassandra Faria **Photographer**  
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**Model** Monica Dragut **Mua** Monica Dragut  
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MIRROR, MIRROR, on the wall...

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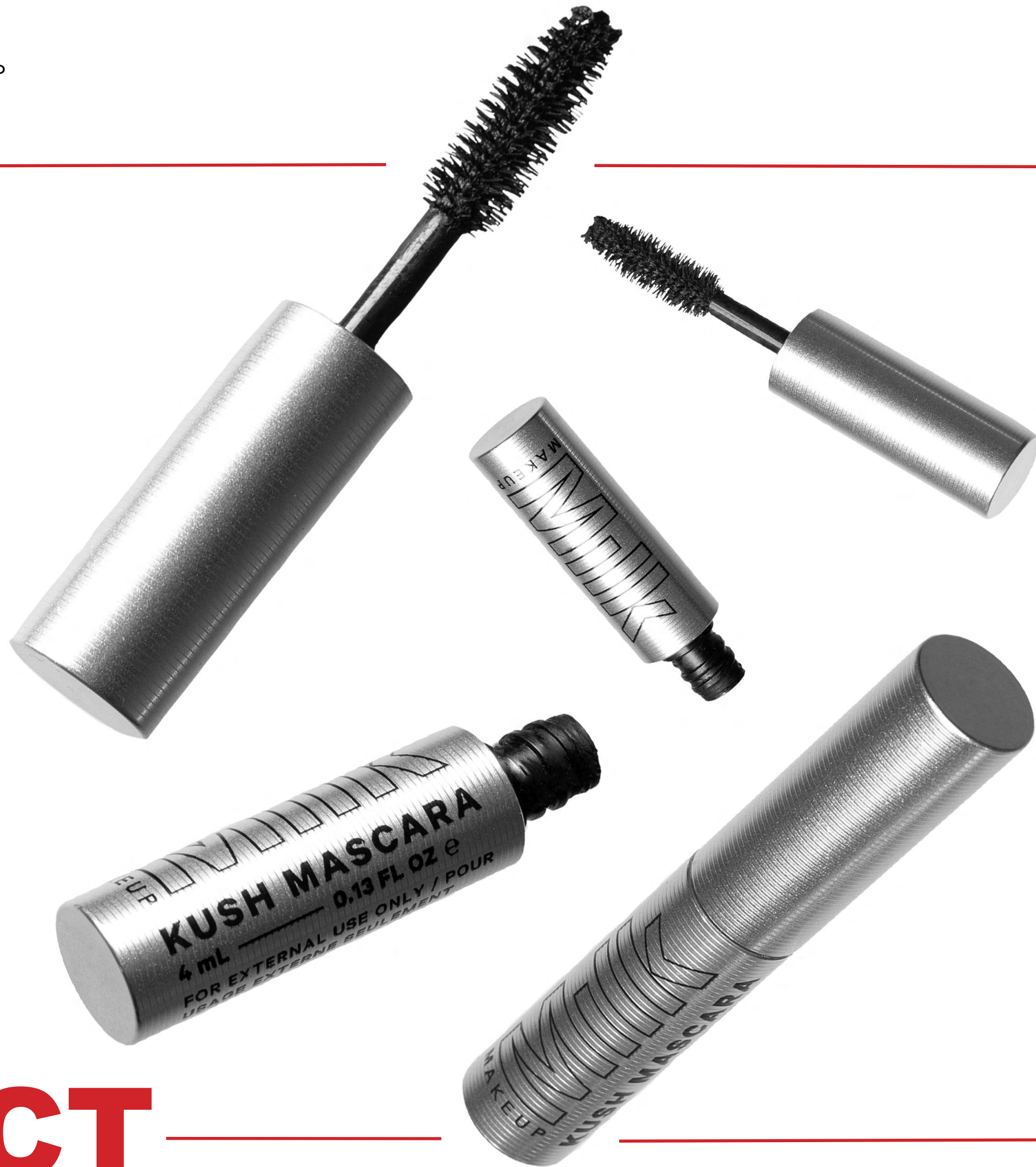


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**Editor** Cassandra Faria



**Milk** MAKEUP

**BIG**



**IMPACT**



Model Elara Agency People Agency  
Stylist Cassandra Faria Photographer  
Cassandra Faria Assistant Monkia Makour  
Editor Cassandra Faria



# Melting MOMENT

## A LOOK INTO THE MOLTEN METAL TREND

Liquid metal inspired fashion is created to move with the body and become one with the wearer. An example of this is Serena Williams in Balenciaga. She was dressed in a silver metallic tank dress with a cape attached; the look gives powerful connotations in reference to her persona.

Around 4000 years ago in the Middle East, royals would wear 'Lamé' fabric made with gold or silver threads, that were woven together to create a shifting fabric that moves with the body and catches the light. Mainstream textiles and brands use synthetic fabrics to replicate this look (such as the Zara metallic dress, 2023). As well as this, even a simple or casual outfit paired with a chrome/metallic accessory can elevate the look.

Inspired by styles from the 60s and the space age, including pieces like silver metallic boots, miniskirts, and astronaut themed accessories. During the time of the pandemic, and much like feelings of the past in search of optimism and idealism, retro futurism is both a reflection of past trends and styles, as well as a rest and appreciation in the current day. Retro futurism was a term created in the 80s, where the meaning suggests the idea of looking back at the past with modern or ideas from the future. Silver dresses, such as 'dress' (1967) by Paco Robanne, made of metal and inspired by 60s fashion and futurism, with elements of the dress replicating chain mail.

A designer brand that was inspired by this trend was Prada for S/S17. The idea was called 'Past forward' which describes the collection of garments inspired by past retro designs in a modern context. High waisted silhouettes, high neck tops and vests and large accessories. For beauty, the looks consisted of metallic pigments on lips, and simple base makeup. With high contrast pigments and shapes, combined with metallic pigments, with colours bordering the edges of the eyes, paired with simple base makeup, and focusing on colour play with eyes and lips.

Fashion that has structure, fabrics with reflective qualities and metallic silver colour palettes. Although this is not always practical or made for every day, this style showcases an ideal version of a reminded retro futuristic style.



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“FLOW INTO  
THE NEW”



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FLOWING  
TOWARDS →  
A NEW  
DIRECTION  
● 10 ●  
CORSO  
COMO  
2023



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