

Fundraising
Well

20
23



IMPACT REPORT

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INTRODUCTION

2023 was Fundraising Well's **8th** year as a business!

Fundraising Well retained its status as a

- **NGLCC Certified LGBT Business Enterprise**
- **NJ Small Business Enterprise**
- **Certified Green Business**

We became an **NJ Small Business Enterprise**.

We continued to work with the **NJ Career**

Accelerator Internship Program for the third year

and were able to work with many great interns!

CERTIFICATIONS

- **LGBT BUSINESS ENTERPRISE**
- **NJ SMALL BUSINESS ENTERPRISE**
- **GREEN BUSINESS**

MEMBERSHIPS

- **NATIONAL GAY LESBIAN CHAMBER OF COMMERCE**
- **NJ HISPANIC CHAMBER**
- **ASSOCIATION OF FUNDRAISING PROFESSIONALS**

PARTNERS

In 2023, Fundraising Well partnered with some phenomenal organizations doing incredible work.

CLIENTS SERVED:

An orange square with the text "A CALL TO MEN" in white, bold, sans-serif font.

A CALL TO MEN

A CALL TO MEN



Center for
Civic Education

CENTER FOR CIVICS EDUCATION

The text "DLC FAMILY CHARITIES" in green, bold, sans-serif font, enclosed in a light green rectangular box with dashed green borders.

DLC FAMILY CHARITIES

DLC CHARITIES



THRIVE SCHOLARS



PATH FORWARD

EDUCATIONAL PARTNERS:

The letters "UCI" in a bold, blue, sans-serif font.

UCI



AFP



**NJ CAREER ACCELERATOR
INTERNSHIP PROGRAM**

HIGHLIGHTS

In 2023, Fundraising Well continued to drive significant impact across the nonprofit sector. Our commitment to helping our clients maximize their impact for good continued through our innovative strategies and guidance. As a certified LGBT business and a Green Business, we helped our clients foster inclusive and environmentally responsible organizations.

**WE HELPED OUR CLIENTS, AND
THEIR ORGANIZATIONS LEVERAGE
\$21.1 M FOR SOCIAL GOOD**

**WE PROVIDED 37 NPO
EXECS/BOARD LEADERS WITH
CUSTOMIZED COACHING**

**WE PLACED 12 BOARD MEMBERS AT
CLIENT ORGANIZATIONS THROUGH
SEARCH SERVICES**

**WE FACILITATED 9 TEAM &
BOARD RETREATS**

**WE PROVIDED INTERIM
EXECUTIVE LEADERSHIP FOR 2
CLIENT ORGANIZATIONS**

**WE PLACED 2 EXECUTIVE
DIRECTORS AT CLIENT
ORGANIZATIONS**

CONCLUSION

2023 was a busy year for Fundraising Well! We were able to accomplish so much this year and help our clients continue to grow and achieve their goals. Our strategic insights, innovative solutions and commitment to sustainability and inclusivity helped us to empower our clients to maximize their impact for good. As we move into 2024, we remain committed to expanding our reach and deepening our impact as a company.

We are proud of all the great work we were able to help our clients achieve and look forward to having continual success in 2024 and beyond. We'd like to especially thank all our clients and partners for their continued support and trust in our mission to help non-profits throughout their journeys.