

## OUR CLIENTS' REVIEWS



For board and staff training, you can't do better than the team at Fundraising Well! Kerry's workshop with our board and staff grounded us in a culture of philanthropy and built our confidence with fundraising and it worked! *We raised more money!*

-Tami Forman, Founding Executive Director, Path Forward



I wanted to grow my fundraising knowledge and raise more money. Kerry helped me fill in the gaps and held me accountable to my performance goals. This helped me to become a higher functioning fundraiser and win 7-figure gifts!

-Thomas Rivera-Patterson,  
NY Executive Director,  
Thrive Scholars



Visit [www.FundraisingWell.com](http://www.FundraisingWell.com) for more client reviews and information.



“Thanks to Kerry and his coaching, I have launched my own business, published two books with a third on the way. I am living my dream!”

-Erica Priscilla Sandoval,  
Owner, Sandoval CoLAB



Contact us today to schedule a consultation and get a free estimate

**(201)920-7665**

More Information

[www.fundraisingwell.com](http://www.fundraisingwell.com)  
[info@fundraisingwell.com](mailto:info@fundraisingwell.com)




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**Fundraising  
Well**

**Maximize Your Impact for Good!**

 (201)920-7665

 [fundraisingwell.com](http://fundraisingwell.com)



## OUR MISSION

At Fundraising Well, we are on a mission to improve and amplify leadership in the nonprofit sector to maximize your impact for good.

To create this change in the sector, we build our work upon our core values:

- ✓ Accountability & Results
- ✓ Innovation & Fearlessness
- ✓ Respect & Dignity
- ✓ Integrity & Ethics

## OUR ACHIEVEMENTS

- \$350,000,000 raised by nonprofits as a direct result of our training and coaching
- Over 3,000 nonprofit professionals and board members served by our team
- 18% increase in staff retention for clients
- 100% board participation in fundraising for clients
- 1036% increase in individual giving for clients

## COACHING PACKAGES



### RAPID RESULTS SESSIONS

1 Session  
\$150

For those busy professionals who prefer to book one session at a time or anyone who has a specific challenge or need for a speedy solution. In each session we can move you closer to finding the answer or removing any obstacles in your way.

### CAREER REFRESH PACKAGE

4 Sessions  
\$510



For those looking to advance to the next stage of your fundraising or nonprofit career. We'll chart out a plan and guide you step-by-step toward your next move up the ladder or building the dynamic team you want to lead - it's all about your growth!



### CAREER DEEP DIVE PACKAGE

12 Sessions  
\$1,400

For those considering a significant career pivot. We'll help you navigate the journey with ease and identify the resources, connections, and skills you need to activate to launch your new professional roadmap. It's possible - your dream job is waiting for you, so let's help you find your way to it now!

## WORKSHOPS FOR YOUR TEAM & BOARD

We offer a sliding scale for our services based on the scope of work and your organization's size and capacity - ask and you shall receive!



### TEAM TRAINING & FACILITATION

Empower your team to cultivate meaningful relationships, secure major gifts, and build a fundraising strategy that aligns with your organization's mission. Whether you need to mobilize your team for a new campaign or set course toward a new strategy, we'll help you unleash the potential of your dream team!

### BOARD WORKSHOPS



Unlock your board's potential! Our trainings will help elevate your board's understanding of board governance, foster purposeful board leadership, and transform your board into a fundraising powerhouse to help you achieve your goals & maximize your impact for good!