

# WILLIAM M. COCKRIEL

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## EDUCATION

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**University of Chicago**

**August 2019 - June 2024**

Ph.D. in Business Economics

Booth School of Business

**Brigham Young University**

**June 2017**

Bachelor of Science, Mathematics

Bachelor of Arts, Economics

Brigham Young University Presidential Scholar, Graduated with Honors

## CURRENT POSITION

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**Assistant Professor of Economics, College of Social Sciences  
and Public Policy, Florida State University, Tallahassee**

**August 2024-Present**

## PREVIOUS POSITIONS

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**Research Professional, Booth School of Business, Chicago**

**July 2017 - August 2019**

**Research Assistant, Brigham Young University, Provo**

**April 2016 - July 2017**

## FELLOWSHIPS AND HONORS

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**Economic History Association Dissertation Fellowship**

**2023 - 2024**

**Katherine-Dusak-Miller Fellowship**

**2019 - 2021**

## PRESENTATIONS

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Nebraska Labor Summit (2024), Florida State University (2024), Harvard Business School, Entrepreneurial Management (2024), Utah State University (2023), Brigham Young University (2023), Southern Economic Association Meeting (2023), Economic History Association Graduate Student Poster Session (2023), National Bureau of Economic Research Summer Institute: Development of the American Economy Graduate Student Seminar (2023), Mountain West Economic History Conference (2023)

## RESEARCH AND TEACHING INTERESTS

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**Research Interests:** Labor Economics, Innovation, Business History

**Teaching Interests:** Business History, Innovation, Applied Economic Methods

## WORKING PAPERS

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“Machines Eating Men: Shoemakers and their Children After the McKay Stitcher”, *American Economic Review*, revise and resubmit

## SELECTED WORKS IN PROGRESS

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“Scientific Human Capital and Cross-Country Development,” with Shawn Kantor and Alexander Whalley

“Manufacturing Establishments and Market Access,” with Richard Hornbeck, Anders Humlum, and Martin Rotemberg.

“Medium Frequency Trading and the Chicago Telephone,” with Martin Rotemberg

“Foreign Direct Investment, International Trade and the Effects on Illicit Markets,” with Cree Jones

“The Big Push: Federal Road Building in the Early Days of the Automobile”

## PUBLICATIONS

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“The influence of dispersion on journal impact measures,” with James McDonald. *Scientometrics* 116 no. 1 (2018): 609-622. (Undergraduate)

“Two multivariate generalized beta families,” with James B. McDonald. *Communications in Statistics-Theory and Methods* 47, no. 23 (2018): 5688-5701. (Undergraduate)

## TEACHING

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| Analysis of Economic Data (Masters), Instructor                  | Summer 2025             |
| Growth of the American Economy (Undergraduate), Instructor       | Fall 2024               |
| Microeconomics (MBA), Teaching Assistant                         | Fall 2023               |
| Business in the Historical Perspective (MBA), Teaching Assistant | Winter 2023             |
| Introduction to Economics (Undergraduate), Teaching Assistant    | Fall 2015 - Winter 2016 |