

4th Annual
TEE UP FOR BRAIN TUMORS

Sunday, May 18, 2025

4:00-7:00 PM

CHARITY EVENT

***SPONSORSHIP
OPPORTUNITIES***



📞 757-656-9257



winksbt.org



TeeUp@winksbt.org

TOPGOLF

5444 Greenwich Rd
Virginia Beach, VA 23462

REGISTER NOW



ABOUT US

WINKS – With INTentional Kindness and Support is a volunteer-led 501(c)(3) nonprofit and the only local organization in Hampton Roads focused exclusively on supporting brain tumor patients and caregivers.

At WINKS, we are dedicated to lifting burdens and empowering those facing a brain tumor journey by providing essential resources and compassionate support.



Empathy in Action Grants: WINKS awards need-based grants to help alleviate the financial strain caused by a brain tumor diagnosis.



Brain Tumor Power Packs: Distributed at local medical facilities, these packs equip newly diagnosed patients with the information and resources they need to make informed decisions about their care.



Encouraging Nods Brain Tumor Support: Our program provides emotional, practical, and peer support to patients and caregivers, helping them navigate the challenges of a brain tumor diagnosis.

Other ways WINKS serves patients and caregivers:

- Facilitate support groups
- Directly support through phone calls and emails
- Connect with resources
- Provide information through our website and social media



OUR VISION

Lifting the Burdens for
Brain Tumor Patients
and Caregivers, so they
can **Focus on the Fight!**



OUR MISSION



Enhance the quality of life
for brain tumor patients
and caregivers **With**
Intentional Kindness and
Support – no journey is
traveled alone!

THE EVENT

PURPOSE



ANNUAL EVENT

Strengthen our connections with the community



INCREASE AWARENESS

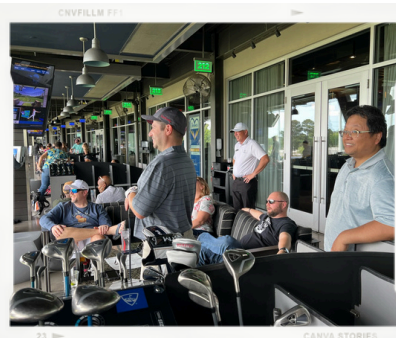
Improve the quality of life for brain tumor patients and caregivers



EMPATHY IN ACTION

Provide need-based support, resource connections, and other tangible assistance

INTERACTIVE ACTIVITY



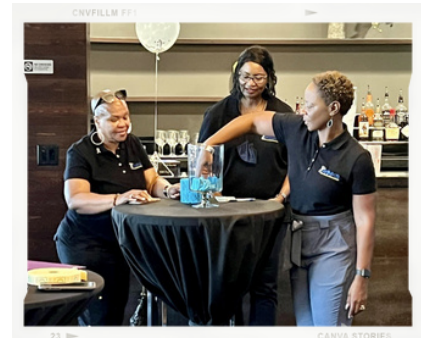
TOPGOLF

Three (3) hours of unlimited Topgolf play, food, & fun



HOLE-IN-ONE CHALLENGE

Chance to win \$10,000 from dedicated Topgolf Bay in accordance with contest rules

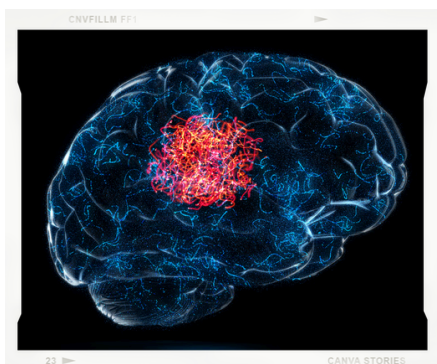


SILENT AUCTION & RAFFLE

Additional opportunities to win GREAT prizes while supporting a GREAT cause

WHY SPONSOR?

THE FACTS



DIAGNOSIS

An estimated 700,000 people are living with a primary brain tumor; roughly 3,600 live in Hampton Roads with another 120 diagnosed annually.



LIFE-ALTERING IMPACT

More than any other cancer, brain tumors can have lasting and life-altering physical, cognitive, and psychological impacts on a patient's life.



FINANCIAL IMPACT

Brain tumors represent the highest per-patient initial cost of care for any cancer group, and the highest annualized mean net costs for last-year-of-life.



METASTATIC BRAIN TUMORS

Each year, approximately 70,000-170,000 cancer patients are diagnosed with metastatic brain tumors/secondary brain tumors, while ~100,000 will die every year as the result of brain metastases.



LOSS OF LIFE

More than 18,990 people are estimated to lose their life because of a malignant brain tumor/brain cancer in 2023.

Pediatric brain tumors are the leading cause of cancer-related death among children and adolescents ages 0-19 years.



SURVIVAL RATE

For patients with a malignant brain tumor, the five-year relative survival rate is 35.6%.

For the most common form of primary malignant brain tumors, glioblastoma, it is only 6.8% and median survival is only 8 months.

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS	Title	Platinum	Game Sponsor	Gold	Food Sponsor	Silver
	\$5000	\$3000	\$2500	\$2000	\$1500	\$1000
Quantity	(1)	(1)	(1)	(2)	(1)	(3)
MARKETING OPPORTUNITIES						
Company logo on WINKS website	✓	✓	✓	✓	✓	✓
Company logo displayed on event day slideshow	✓	✓	✓	✓	✓	✓
Company logo displayed on event bays	✓	✓	✓	✓		
Company logo displayed on event day banner	✓	✓				
Company advertisements broadcast to bays during event	✓	✓	✓			
Company logo displayed on event buffet tables					✓	
Option to display company banner on tee line	✓					
Advertised as Title Sponsor on all promotional items	✓					
EVENT ATTENDANCE						
Access to event buffet	✓	✓	✓	✓	✓	✓
Welcome drinks	✓	✓				
Team entry for six participants	✓					
Team entry for four participants		✓	✓	✓		
Two participant entries					✓	✓

SPONSORSHIP COMMITMENT FORM



☐ I am pleased to support Tee Up for Brain Tumors Charity Golf Event

LEVELS

- | | |
|---|---|
| <input type="checkbox"/> Title \$5,000 | <input type="checkbox"/> Platinum \$3000 |
| <input type="checkbox"/> Game Sponsor \$2500 | <input type="checkbox"/> Gold \$2000 |
| <input type="checkbox"/> Food Sponsor \$1500 | <input type="checkbox"/> Silver \$1000 |

☐ In lieu of sponsorship, I would like to donate \$ _____

CONTACT INFORMATION

Company/Organization:

Point of Contact:

Address:

City:

State:

Zip:

Phone:

Email:

PAYMENT INFORMATION

☐ I will pay for sponsorship by invoice from WINKS sent to the following email address: _____

☐ Enclosed is my check payable to WINKS, mailed as indicated below.

Please return this form by **Friday, April 18, 2025** by email to TeeUp@winksbt.org or by mailing it to the address below.

WINKS | P.O. Box 5186, Suffolk, VA 23435 | Phone: 757-656-9257 | winksbt.org
EIN: 82-4028546

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CHARITY EVENT

THANK YOU

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