

*3rd Annual*

# TEE UP FOR BRAIN TUMORS

Sunday, May 5, 2024

4:00-7:00 PM

**TOPGOLF**



**CHARITY EVENT**

# **SPONSORSHIP OPPORTUNITIES**

 757-656-9257

 [winksbt.org](http://winksbt.org)

 [events@winksbt.org](mailto:events@winksbt.org)



HOSTED BY:

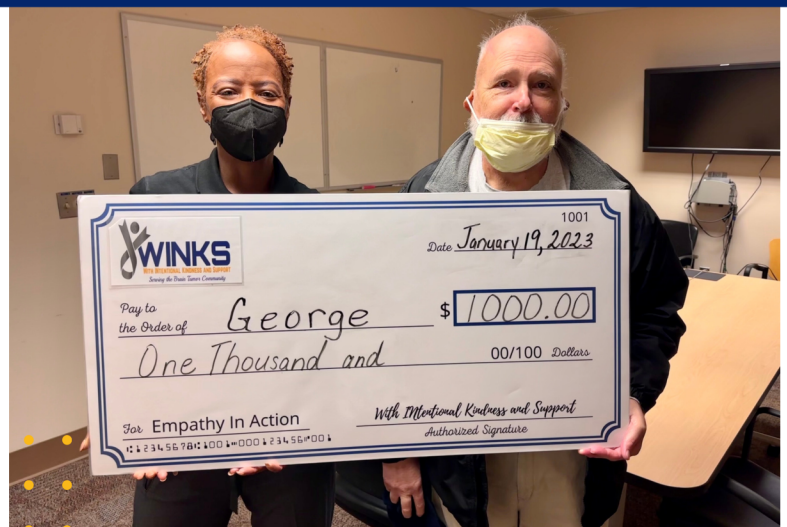
TOPGOLF  
5444 Greenwich Rd  
Virginia Beach, VA 23462

# ABOUT US.

- WINKS – With INTentional Kindness and Support, an all-volunteer 501(c)(3) nonprofit and the only local organization focusing solely on brain tumor patients and caregivers in Hampton Roads.
- WINKS awards need-based Empathy in Action grants to assist with the financial burdens of a brain tumor diagnosis.
- WINKS distributes “Brain Tumor Power Packs” at local medical facilities for newly diagnosed patients to empower them to make informed decisions about care.
- Other ways WINKS serves patients and caregivers:
  - Facilitate support groups
  - Directly support through phone calls and emails
  - Connect with resources
  - Provide information through our website and social media



**WINKS has given more than \$45,000 in assistance to brain tumor patients and their families.**





# OUR VISION.

Lifting the Burdens for Brain Tumor Patients and Caregivers, so they can Focus on the Fight!



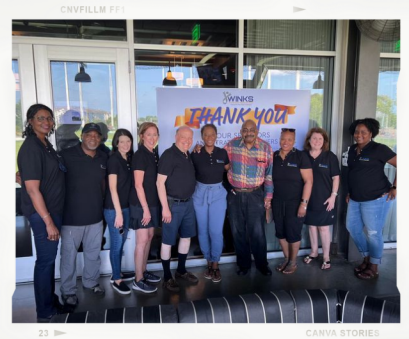
# OUR MISSION.



Enhance the quality of life for brain tumor patients and caregivers With INTentional Kindness and Support – no journey is traveled alone!

# THE EVENT.

## PURPOSE



### ANNUAL EVENT

Strengthen our connections with the community



### INCREASE AWARENESS

Improve the quality of life for brain tumor patients and caregivers



### EMPATHY IN ACTION

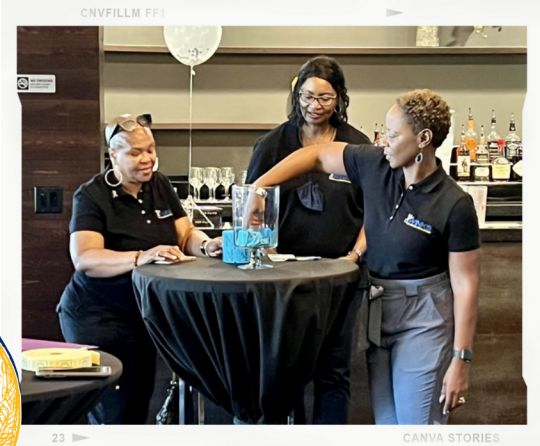
Provide need-based support, resource connections, and other tangible assistance

## INTERACTIVE ACTIVITY



### TOPGOLF

Three (3) hours of unlimited Topgolf play, food, & fun



### SILENT AUCTION & RAFFLE

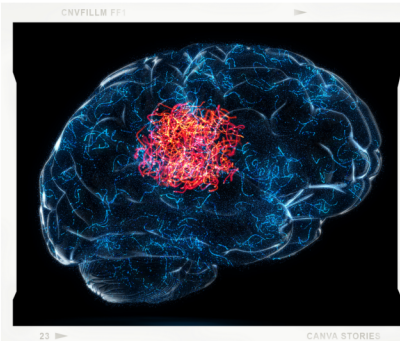
Additional opportunities to win GREAT prizes while supporting a GREAT cause





# WHY SPONSOR?

## THE FACTS



### DIAGNOSIS

An estimated 700,000 people are living with a primary brain tumor; roughly 3,600 live in Hampton Roads with another 120 diagnosed annually.



### LIFE-ALTERING IMPACT

More than any other cancer, brain tumors can have lasting and life-altering physical, cognitive, and psychological impacts on a patient's life.



### FINANCIAL IMPACT

Brain tumors represent the highest per-patient initial cost of care for any cancer group, and the highest annualized mean net costs for last-year-of-life.



### METASTATIC BRAIN TUMORS

Each year, approximately 70,000-170,000 cancer patients are diagnosed with metastatic brain tumors/secondary brain tumors, while ~100,000 will die every year as the result of brain metastases.



### LOSS OF LIFE

More than 18,990 people are estimated to lose their life because of a malignant brain tumor/brain cancer in 2023.

Pediatric brain tumors are the leading cause of cancer-related death among children and adolescents ages 0-19 years.



### SURVIVAL RATE

For patients with a malignant brain tumor, the five-year relative survival rate is 35.6%.

For the most common form of primary malignant brain tumors, glioblastoma, it is only 6.8% and median survival is only 8 months.

# SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS	Title	Platinum	Game Sponsor	Gold	Food Sponsor	Silver
	\$5000	\$3000	\$2500	\$2000	\$1500	\$1000
Quantity	(1)	(1)	(1)	(2)	(1)	(3)
MARKETING OPPORTUNITIES						
Company logo on WINKS website	✓	✓	✓	✓	✓	✓
Company logo displayed on event day slideshow	✓	✓	✓	✓	✓	✓
Company logo displayed on event bays	✓	✓	✓	✓		
Company logo displayed on event day banner	✓	✓				
Company advertisements broadcast to bays during event	✓	✓	✓			
Company logo displayed on event buffet tables					✓	
Option to display company banner on tee line	✓					
Advertised as Title Sponsor on all promotional items	✓					
EVENT ATTENDANCE						
Access to event buffet	✓	✓	✓	✓	✓	✓
Welcome drinks	✓	✓				
Team entry for six participants	✓					
Team entry for four participants		✓	✓	✓		
Two participant entries					✓	✓

WINKS is a 501(c)(3) organization.

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# SPONSORSHIP COMMITMENT FORM



I am pleased to support Tee Up for Brain Tumors Charity Golf Event

## LEVEL

- |  |  |
|--|--|
| <input type="checkbox"/> Title \$5,000       | <input type="checkbox"/> Platinum \$3000 |
| <input type="checkbox"/> Game Sponsor \$2500 | <input type="checkbox"/> Gold \$2000     |
| <input type="checkbox"/> Food Sponsor \$1500 | <input type="checkbox"/> Silver \$1000   |

In lieu of sponsorship, I would like to donate \$ \_\_\_\_\_

## CONTACT INFORMATION

Company/Organization:

Point of Contact:

Address:

City:

State:

Zip:

Phone:

Email:

## PAYMENT INFORMATION

I will pay for sponsorship by invoice from WINKS sent to the following email address: \_\_\_\_\_

Enclosed is my check payable to WINKS, mailed as indicated below.

Please return this form by Friday, April 19, 2024 by email to Ms. Brittany Abbott, [babbott@winksbt.org](mailto:babbott@winksbt.org) or by mailing it to the address below.

WINKS | Box 5186, Suffolk, VA 23435 | Phone: 757-656-9257 | [winksbt.org](http://winksbt.org)  
EIN: 82-4028546

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THANK YOU

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