

4th Annual

TEE UP FOR BRAIN TUMORS

Sunday, May 18, 2025

4:00-7:00 PM

CHARITY EVENT

SPONSORSHIP
OPPORTUNITIES



📞 757-656-9257



winksbt.org



events@winksbt.org

TOPGOLF

5444 Greenwich Rd
Virginia Beach, VA 23462

REGISTER NOW



ABOUT US

- WINKS – With INTentional Kindness and Support, an all-volunteer 501(c)(3) nonprofit and the only local organization focusing solely on brain tumor patients and caregivers in Hampton Roads.
- WINKS awards need-based Empathy in Action grants to assist with the financial burdens of a brain tumor diagnosis.
- WINKS distributes “Brain Tumor Power Packs” at local medical facilities for newly diagnosed patients to empower them to make informed decisions about care.
- Other ways WINKS serves patients and caregivers:
 - Facilitate support groups
 - Directly support through phone calls and emails
 - Connect with resources
 - Provide information through our website and social media



BRAIN TUMOR POWER PACKS



OUR VISION

Lifting the Burdens for Brain Tumor Patients and Caregivers, so they can Focus on the Fight!



OUR MISSION



Enhance the quality of life for brain tumor patients and caregivers With INTentional Kindness and Support - no journey is traveled alone!

THE EVENT

PURPOSE



ANNUAL EVENT

Strengthen our connections with the community



INCREASE AWARENESS

Improve the quality of life for brain tumor patients and caregivers



EMPATHY IN ACTION

Provide need-based support, resource connections, and other tangible assistance

INTERACTIVE ACTIVITY



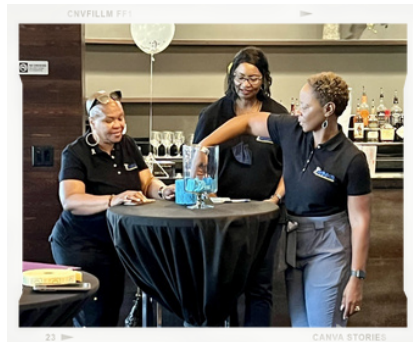
TOPGOLF

Three (3) hours of unlimited Topgolf play, food, & fun



HOLE-IN-ONE CHALLENGE

Chance to win \$10,000 from dedicated Topgolf Bay in accordance with contest rules



SILENT AUCTION & RAFFLE

Additional opportunities to win GREAT prizes while supporting a GREAT cause

WHY SPONSOR?

THE FACTS



DIAGNOSIS

An estimated 700,000 people are living with a primary brain tumor; roughly 3,600 live in Hampton Roads with another 120 diagnosed annually.



LIFE-ALTERING IMPACT

More than any other cancer, brain tumors can have lasting and life-altering physical, cognitive, and psychological impacts on a patient's life.



FINANCIAL IMPACT

Brain tumors represent the highest per-patient initial cost of care for any cancer group, and the highest annualized mean net costs for last-year-of-life.



METASTATIC BRAIN TUMORS

Each year, approximately 70,000-170,000 cancer patients are diagnosed with metastatic brain tumors/secondary brain tumors, while ~100,000 will die every year as the result of brain metastases.



LOSS OF LIFE

More than 18,990 people are estimated to lose their life because of a malignant brain tumor/brain cancer in 2023.

Pediatric brain tumors are the leading cause of cancer-related death among children and adolescents ages 0-19 years.



SURVIVAL RATE

For patients with a malignant brain tumor, the five-year relative survival rate is 35.6%.

For the most common form of primary malignant brain tumors, glioblastoma, it is only 6.8% and median survival is only 8 months.

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS	Title	Platinum	Game Sponsor	Gold	Food Sponsor	Silver	
	\$5000	\$3000	\$2500	\$2000	\$1500	\$1000	
Quantity	(1)	(1)	(1)	(2)	(1)	(3)	
MARKETING OPPORTUNITIES							
Company logo on WINKS website	✓	✓	✓	✓	✓	✓	
Company logo displayed on event day slideshow	✓	✓	✓	✓	✓	✓	
Company logo displayed on event bays	✓	✓	✓	✓			
Company logo displayed on event day banner	✓	✓					
Company advertisements broadcast to bays during event	✓	✓	✓				
Company logo displayed on event buffet tables					✓		
Option to display company banner on tee line	✓						
Advertised as Title Sponsor on all promotional items	✓						
EVENT ATTENDANCE							
Access to event buffet	✓	✓	✓	✓	✓	✓	
Welcome drinks	✓	✓					
Team entry for six participants	✓						
Team entry for four participants		✓	✓	✓			
Two participant entries					✓	✓	

SPONSORSHIP COMMITMENT FORM



I am pleased to support Tee Up for Brain Tumors Charity Golf Event

LEVEL

- | | |
|--|--|
| <input type="checkbox"/> Title \$5,000 | <input type="checkbox"/> Platinum \$3000 |
| <input type="checkbox"/> Game Sponsor \$2500 | <input type="checkbox"/> Gold \$2000 |
| <input type="checkbox"/> Food Sponsor \$1500 | <input type="checkbox"/> Silver \$1000 |

In lieu of sponsorship, I would like to donate \$ _____

CONTACT INFORMATION

Company/Organization:

Point of Contact:

Address:

City:

State:

Zip:

Phone:

Email:

PAYMENT INFORMATION

I will pay for sponsorship by invoice from WINKS sent to the following email address: _____

Enclosed is my check payable to WINKS, mailed as indicated below.

Please return this form by Friday, April 19, 2024 by email to Ms. Brittany Abbott, babbott@winksbt.org or by mailing it to the address below.

WINKS | Box 5186, Suffolk, VA 23435 | Phone: 757-656-9257 | winksbt.org
EIN: 82-4028546

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CHARITY EVENT

THANK YOU

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