

5th Annual **TEE UP FOR BRAIN TUMORS**

Sunday, May 3, 2026

4:00-7:00 PM

CHARITY EVENT

**TEE UP FOR
BRAIN TUMORS**

757-656-9257

winksbt.org

TeeUp@winksbt.org

TOPGOLF
5444 Greenwich Rd
Virginia Beach, VA 23462

REGISTER NOW

HOSTED BY:
WINKS
With Intentional Kindness and Support
Serving the Brain Tumor Community



ABOUT US



WINKS – With INtentional Kindness and Support is a volunteer-led 501(c)(3) nonprofit and the only local organization in Hampton Roads focused exclusively on supporting brain tumor patients and their families.

At WINKS, we are dedicated to lifting burdens and empowering those facing a brain tumor journey by providing essential resources and compassionate support.



Empathy in Action Grants: WINKS awards need-based grants to help alleviate the financial strain caused by a brain tumor diagnosis.



Brain Tumor Power Packs: Distributed at local medical facilities, these packs equip newly diagnosed patients with the information and resources they need to make informed decisions about their care.



Encouraging Nods Brain Tumor Support: Our program provides emotional, practical, and peer support to patients and caregivers, helping them navigate the challenges of a brain tumor diagnosis.

Other ways WINKS serves patients and families:

- Facilitate support groups
- Directly support through phone calls and emails
- Connect with resources
- Provide information through our website and social media

OUR VISION

Lifting the Burdens for Brain Tumor Patients & their Families, so they can **Focus on the Fight!**



OUR MISSION

Enhance the quality of life for brain tumor patients and caregivers **With INtentional Kindness and Support** – no journey is traveled alone!



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TEE UP THE INFO

EVENT PURPOSE



ANNUAL EVENT

As WINKS keystone annual fundraiser, Tee Up strengthens our connections with the community while raising money for a great cause! Local and national businesses come together to support brain tumor patients and their families.



INCREASE AWARENESS

Spreading the word about our mission through Tee Up registrations, sponsorships, & silent auction donations directly helps us improve the quality of life for brain tumor patients and caregivers.



EMPATHY IN ACTION

Our EIA program provides need-based support, resource connections, and other tangible assistance to brain tumor patients and their families. All Tee Up for Brain Tumors proceeds directly benefit our EIA program.

DAY OF ACTIVITIES



TOPGOLF

Every event registration entitles the participant to three (3) hours of unlimited Topgolf play, food, & fun!



HOLE-IN-ONE CHALLENGE

Your chance to win \$10,000 from dedicated Topgolf Bay in accordance with Top Golf contest rules.



SILENT AUCTION & RAFFLE

Bid on GREAT items from local & national businesses, or participate in our 50/50 raffle to support a GREAT cause!

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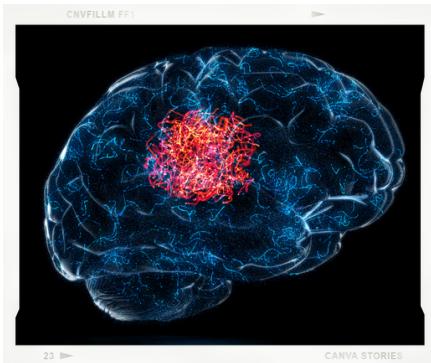
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TEE UP THE FACTS



BRAIN TUMORS FACTS & FIGURES



DIAGNOSIS

An estimated 700,000 people are living with a primary brain tumor; roughly 3,600 live in Hampton Roads with another 120 diagnosed annually.



LIFE-ALTERING IMPACT

More than any other cancer, brain tumors can have lasting and life-altering physical, cognitive, and psychological impacts on a patient's life.



FINANCIAL IMPACT

Brain tumors represent the highest per-patient initial cost of care for any cancer group, and the highest annualized mean net costs for last-year-of-life.



METASTATIC BRAIN TUMORS

Each year, approximately 70,000-170,000 cancer patients are diagnosed with metastatic brain tumors/secondary brain tumors, while ~100,000 will die every year as the result of brain metastases.

LOSS OF LIFE

More than 18,990 people are estimated to lose their life because of a malignant brain tumor/brain cancer in 2023. Pediatric brain tumors are the leading cause of cancer-related death among children and adolescents ages 0-19 years.

SURVIVAL RATE

For patients with a malignant brain tumor, the five-year relative survival rate is 35.6%. For the most common form of primary malignant brain tumors, glioblastoma, it is only 6.8% and median survival is only 8 months.

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS	Title	Platinum	Game Sponsor	Gold	Food Sponsor	Silver
	\$5000	\$3000	\$2500	\$2000	\$1500	\$1000
	(1)	(1)	(1)	(2)	(1)	(3)
MARKETING OPPORTUNITIES						
Company logo on WINKS website	✓	✓	✓	✓	✓	✓
Company logo displayed on event day slideshow	✓	✓	✓	✓	✓	✓
Company logo displayed on event bays*	✓	✓	✓	✓		
Company logo displayed on event day banner*	✓	✓				
Company advertisements broadcast to bays during event*	✓	✓	✓			
Company logo displayed on event buffet tables*					✓	
Advertised as Title Sponsor on promotional items*	✓					
EVENT ATTENDANCE						
Access to event buffet	✓	✓	✓	✓	✓	✓
Welcome drinks	✓	✓				
Team entry for six participants	✓					
Team entry for four participants		✓	✓	✓		
Two participant entries					✓	✓

*Printed and digital perks available to sponsors **paid in full** before the sponsorship deadline.

SPONSORSHIP LINK:
URLlinkForSponsorshipGoes.here
SPONSORSHIP DEADLINE:

APRIL 17, 2026

SPONSORSHIP OPPORTUNITIES

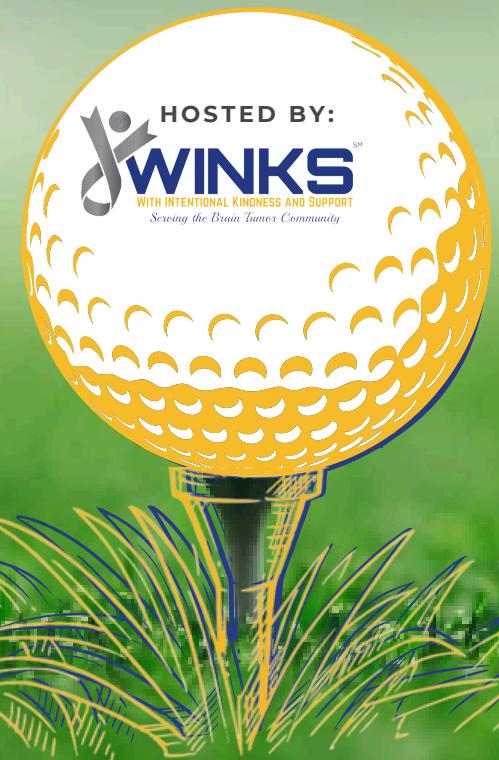
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THANK YOU



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