

*5th Annual*  
**TEE UP FOR BRAIN TUMORS**

Sunday, May 3, 2026

4:00-7:00 PM

**CHARITY EVENT**

**TEE UP FOR  
BRAIN TUMORS**



📞 757-656-9257

🌐 [winksbt.org](https://winksbt.org)

✉️ [TeeUp@winksbt.org](mailto:TeeUp@winksbt.org)

**TOPGOLF**

5444 Greenwich Rd  
Virginia Beach, VA 23462

**REGISTER NOW**

# ABOUT US

**WINKS – With INTentional Kindness and Support** is a volunteer-led 501(c)(3) nonprofit and the only local organization in Hampton Roads focused exclusively on supporting brain tumor patients and their families.

**At WINKS, we are dedicated to lifting burdens and empowering those facing a brain tumor journey by providing essential resources and compassionate support.**



**Empathy in Action Grants:** WINKS awards need-based grants to help alleviate the financial strain caused by a brain tumor diagnosis.



**Brain Tumor Power Packs:** Distributed at local medical facilities, these packs equip newly diagnosed patients with the information and resources they need to make informed decisions about their care.



**Encouraging Nods Brain Tumor Support:** Our program provides emotional, practical, and peer support to patients and caregivers, helping them navigate the challenges of a brain tumor diagnosis.

#### **Other ways WINKS serves patients and families:**

- Facilitate support groups
- Directly support through phone calls and emails
- Connect with resources
- Provide information through our website and social media

## OUR VISION

**Lifting the Burdens** for Brain Tumor Patients & their Families, so they can **Focus on the Fight!**



## OUR MISSION

**Enhance the quality of life** for brain tumor patients and caregivers **With INTentional Kindness and Support** – no journey is traveled alone!



# TEE UP THE INFO

## EVENT PURPOSE



### ANNUAL EVENT

As WINKS keystone annual fundraiser, Tee Up strengthens our connections with the community while raising money for a great cause! Local and national businesses come together to support brain tumor patients and their families.



### INCREASE AWARENESS

Spreading the word about our mission through Tee Up registrations, sponsorships, & silent auction donations directly helps us improve the quality of life for brain tumor patients and caregivers.



### EMPATHY IN ACTION

Our EIA program provides need-based support, resource connections, and other tangible assistance to brain tumor patients and their families. All Tee Up for Brain Tumors proceeds directly benefit our EIA program.

## DAY OF ACTIVITIES



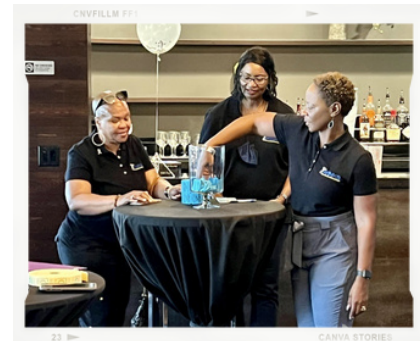
### TOPGOLF

Every event registration entitles the participant to three (3) hours of unlimited Topgolf play, food, & fun!



### HOLE-IN-ONE CHALLENGE

Your chance to win \$10,000 from dedicated Topgolf Bay in accordance with Top Golf contest rules.

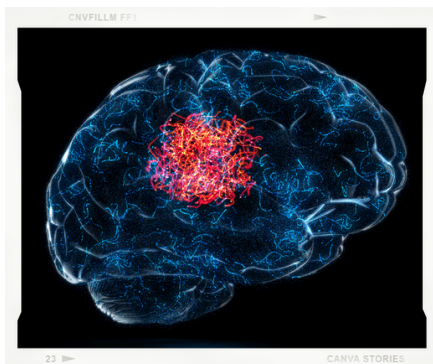


### SILENT AUCTION & RAFFLE

Bid on GREAT items from local & national businesses, or participate in our 50/50 raffle to support a GREAT cause!

# TEE UP THE FACTS

## BRAIN TUMORS FACTS & FIGURES



### DIAGNOSIS

An estimated 700,000 people are living with a primary brain tumor; roughly 3,600 live in Hampton Roads with another 120 diagnosed annually.



### LIFE-ALTERING IMPACT

More than any other cancer, brain tumors can have lasting and life-altering physical, cognitive, and psychological impacts on a patient's life.



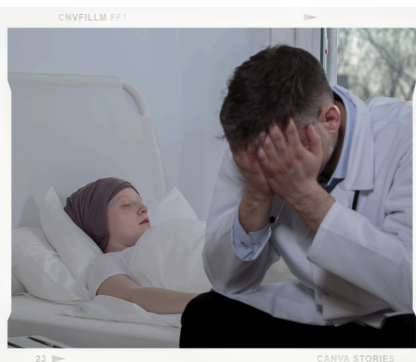
### FINANCIAL IMPACT

Brain tumors represent the highest per-patient initial cost of care for any cancer group, and the highest annualized mean net costs for last-year-of-life.



### METASTATIC BRAIN TUMORS

Each year, approximately 70,000-170,000 cancer patients are diagnosed with metastatic brain tumors/secondary brain tumors, while ~100,000 will die every year as the result of brain metastases.



### LOSS OF LIFE

More than 18,990 people are estimated to lose their life because of a malignant brain tumor/brain cancer in 2023. Pediatric brain tumors are the leading cause of cancer-related death among children and adolescents ages 0-19 years.



### SURVIVAL RATE

For patients with a malignant brain tumor, the five-year relative survival rate is 35.6%. For the most common form of primary malignant brain tumors, glioblastoma, it is only 6.8% and median survival is only 8 months.

# SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS	Title	Platinum	Game Sponsor	Gold	Food Sponsor	Silver
	\$5000	\$3000	\$2500	\$2000	\$1500	\$1000
	(1)	(1)	(1)	(2)	(1)	(3)
MARKETING OPPORTUNITIES						
Company logo on WINKS website	✓	✓	✓	✓	✓	✓
Company logo displayed on event day slideshow	✓	✓	✓	✓	✓	✓
Company logo displayed on event bays*	✓	✓	✓	✓		
Company logo displayed on event day banner*	✓	✓				
Company advertisements broadcast to bays during event*	✓	✓	✓			
Company logo displayed on event buffet tables*					✓	
Advertised as Title Sponsor on promotional items*	✓					
EVENT ATTENDANCE						
Access to event buffet	✓	✓	✓	✓	✓	✓
Welcome drinks	✓	✓				
Team entry for six participants	✓					
Team entry for four participants		✓	✓	✓		
Two participant entries					✓	✓

\*Printed and digital perks available to sponsors **paid in full** before the sponsorship deadline.

**SPONSORSHIP LINK:**  
[URLlinkForSponsorshipGoes.here](https://URLlinkForSponsorshipGoes.here)  
**SPONSORSHIP DEADLINE:**

**APRIL 17, 2026**

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**CHARITY EVENT**

***THANK YOU***

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**WINKS**  
P.O. Box 5186  
Suffolk, VA 23435