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WINKS Joins Lance Kawaguchi, #SouthPoleTrek4Cancer to Ring the Nasdaq Stock Market Closing Bell

Suffolk, VA - WINKS is delighted to announce that it had the privilege of ringing the closing bell in collaboration with its esteemed charity partner, Lance Kawaguchi, and the incredible #SouthPoleTrek4Cancer initiative.

The partnership between WINKS and Lance Kawaguchi exemplifies a shared commitment to making a difference in the lives of those affected by cancer. With this collaboration, WINKS aims to raise further awareness and support for cancer research, treatment, and prevention initiatives.

The #SouthPoleTrek4Cancer initiative, led by Lance, includes 24 global charities from 5 regions around the world. The trek showcases an incredible journey of determination and resilience, pushing boundaries and inspiring others to join the cause.

"We are immensely grateful to Lance Kawaguchi and the #SouthPoleTrek4Cancer initiative for their invaluable support in our mission to combat cancer," said Sam Hunter, Founder and President of WINKS. "This collaboration marks a significant milestone in our efforts to make a meaningful impact in the lives of cancer patients and their families."

WINKS continues to be a leading force in driving advancements in cancer research and providing support to those in need. By joining forces with Lance Kawaguchi and the #SouthPoleTrek4Cancer initiative, WINKS aims to create a lasting impact and bring hope to individuals battling cancer worldwide.

South Pole Trek 4 Cancer Facts

- Air temperatures average around -30 C or -22 F with 24 hour daylight
- When factoring in wind chill, temperatures can drop to -50 C (or -58 F)
- The South Pole is located at 2,385m/9,300ft. Due to the lower atmospheric pressure at the Pole, this altitude feels more like 3,350m/11,000ft

To learn more about the SouthPoleTrek4Cancer please visit www.southpoletrek4cancer.org. To donate to WINKS please visit winksbt.org/donate.

[About South Pole Trek 4 Cancer](#)

Embark on an extraordinary journey with Lance Kawaguchi this December as he makes his way to the South Pole in Antarctica to raise a flag for cancer. With the participation of 24 global charities from 5 regions worldwide, Lance is focused on breaking down silos and fostering global collaboration to help create a force multiplier effect to maximize our impact in the fight against cancer. Together, we strive to raise funds, create awareness, and effect lasting change in cancer research.

[About WINKS](#)

WINKS, an all-volunteer 501(c)(3) nonprofit organization, is the only local nonprofit focused solely on brain tumor patients and caregivers in the Hampton Roads area. Its mission is to enhance the quality of life for brain tumor patients and caregivers. WINKS provides emotional, financial, and logistical support services.

For more information about WINKS, visit the organization's website at winksbt.org.