



P.O. Box 5186
Suffolk, VA 23435

July 1, 2021

Dear Prospective Group:

The Second WINKS Virtual Challenge will take place October 15th-December 15th. Hosted by **WINKS (With INTentional Kindness and Support)**, an all-volunteer 501(c)(3), the funds raised will provide income-based grants for brain tumor patients and caregivers through our [Empathy in Action](#) program.

The virtual charity event includes a 120-mile challenge, a 5K, and an Intentional Acts of Kindness Challenge. Walk, Run, Bike from anywhere at any time. 5K participants can choose a day or few to complete. Also, participants can choose to become a fundraiser or add a SMILE by participating in the free Intentional Acts of Kindness Challenge. Registration is open now – October 22nd. Find out more at [WINKS Challenge](#).

Why 120 Miles? There are over **120 different types of brain tumors**, which adds to the complexity of diagnosis and treatment. As participants reach milestones, they will unlock facts about brain tumors and their impact.

Partner with Us. Our goal is to reach 300 participants. To meet this goal, we are asking walking, running, and cycling groups to partner with us. In return, your members will receive a discount code for 10% off registration.

A Win-Win Partnership! We benefit from the increased awareness and your participation, and you gain the positive energy of helping others and rallying around a great cause.

Please contact Sam Hunter at 757-656-9257 or shunter@winksbt.org if you are interested in partnering with us.

To learn more about our mission, please visit our website, <https://winksbt.org/>. Thank you for your consideration.

Sincerely,

A handwritten signature in cursive script that reads "Sam Hunter".

Sam Hunter
Founder, President, and Survivor