



P.O. Box 5186
Suffolk, VA 23435

July 30, 2021

Dear Prospective Sponsor:

The Second WINKS Virtual Challenge will take place October 15th-December 15th. Hosted by **WINKS (With INTentional Kindness and Support)**, an all-volunteer 501(c)(3), the funds raised will provide income-based grants for brain tumor patients and caregivers through our [Empathy in Action](#) program.

The virtual charity event includes a 120-mile challenge, a 5K, and an Intentional Acts of Kindness Challenge. Walk, Run, Bike from anywhere at any time. 5K participants can choose a day or few to complete. Also, participants can choose to become a fundraiser or add a SMILE by participating in the free Intentional Acts of Kindness Challenge. Registration is open now – October 22nd. Find out more at [WINKS Challenge](#).

Why 120 Miles? There are over **120 different types of brain tumors**, which adds to the complexity of diagnosis and treatment. As participants reach milestones, they will unlock facts about brain tumors and their impact.

Partner with Us. Our goal is to raise \$12,000. To meet this goal, we are asking for sponsorships from local businesses. Please consider a sponsorship, which will be recognized in the following ways:

Tiers Amount (Quantity)	Bronze \$500 (6)	Silver \$1000 (3)	Gold \$2500 (1)
Opportunity to include printed advertisement in finisher prize package (coupons, business card, etc.)	X	X	X
2 complimentary registrations	X		
4 complimentary registrations		X	
6 complimentary registrations			X
Advertised as Gold Sponsor on all digital elements			X
Logo on website and event site	X	X	X
Logo on back of runner shirts	X	X	X
Logo larger and above Bronze Sponsors on back of runner shirts		X	X
Logo larger and above Silver Sponsors on back of runner shirts			X

A Win-Win Partnership! We benefit from your contribution, and you receive the goodwill which comes as a result of your generosity. **If you are unable to sponsor the event, please consider a small donation.**

To learn more about our mission, please visit our website, <https://winksbt.org/>. Thank you for your consideration.

Sincerely,

Sam Hunter
Founder, President, and Survivor