

20
23

2nd Annual



TEE UP FOR BRAIN TUMORS
**SPONSORSHIP
OPPORTUNITIES**

Sunday, May 7, 2023
4:00-7:00 PM



events@winksbt.org



5444 Greenwich Rd,
Virginia Beach, VA 23462



TOPGOLF

ABOUT WINKS



2nd Annual

TEE UP FOR BRAIN TUMORS

OUR IMPACT

- WINKS – **W**ith **I**ntentional **K**indness and **S**upport, an all-volunteer 501(c)(3) organization, works on behalf of brain tumor patients and caregivers in Hampton Roads.
- WINKS awards need-based Empathy in Action grants to assist with the financial burdens of a brain tumor diagnosis.
- WINKS distributes “Brain Tumor Power Packs” at local medical facilities for newly diagnosed patients to empower them to make informed decisions about care.
- Other ways WINKS serves patients and caregivers:
 - Facilitate support groups
 - Directly support through phone calls and emails
 - Connect with resources
 - Provide information through our website and social media

OUR VISION

- Lifting the Burdens to Focus on the Fight! WINKS is the only local organization focusing solely on brain tumor patients and caregivers.
- Our working board and volunteers are personally connected to this journey, including survivors, caregivers, a physicians, nurses, and those who have suffered the tremendous loss of loved ones to this devastating disease.
- We have fully committed to overseeing and implementing our mission: Enhance the quality of life for brain tumor patients and caregivers With Intentional Kindness and Support.

CHARITY EVENT DETAILS



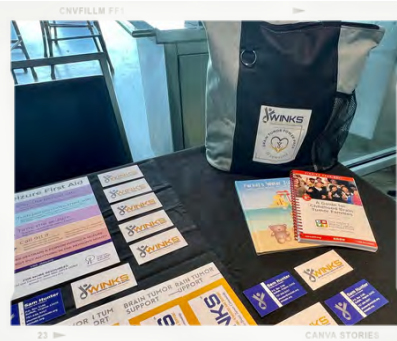
PURPOSE

2nd Annual TEE UP FOR BRAIN TUMORS



ANNUAL EVENT

Strengthen our connections with the community



INCREASE AWARENESS

Improve the quality of life for brain tumor patients and caregivers



EMPATHY IN ACTION

Provide need-based support, resource connections, and other tangible assistance

INTERACTIVE ACTIVITY



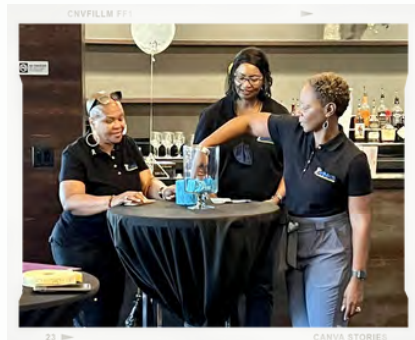
TOPGOLF

Three (3) hours of unlimited Topgolf play, food, & fun



HOLE-IN-ONE CHALLENGE

Chance to win \$10,000 from dedicated Topgolf Bay in accordance with contest rules



SILENT AUCTION & RAFFLE

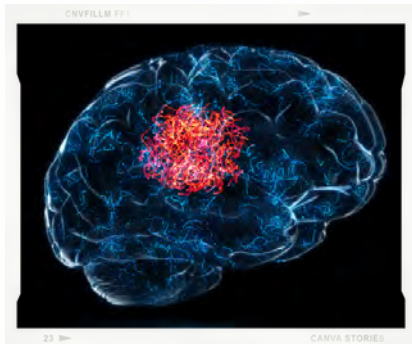
Additional opportunities to win GREAT prizes while supporting a GREAT cause

WHY SPONSOR



THE FACTS

2nd Annual TEE UP FOR BRAIN TUMORS



DIAGNOSIS

An estimated 700,000 people are living with a primary brain tumor; roughly 3,600 live in Hampton Roads with another 120 diagnosed annually.



LIFE-ALTERING IMPACT

More than any other cancer, brain tumors can have lasting and life-altering physical, cognitive, and psychological impacts on a patient's life.



FINANCIAL IMPACT

Brain tumors represent the highest per-patient initial cost of care for any cancer group, and the highest annualized mean net costs for last-year-of-life.



METASTATIC BRAIN TUMORS

Each year, approximately 70,000-170,000 cancer patients are diagnosed with metastatic brain tumors/secondary brain tumors, while ~100,000 will die every year as the result of brain metastases.



LOSS OF LIFE

More than 18,200 people are estimated to lose their life because of a malignant brain tumor/brain cancer in 2022.

Pediatric brain tumors are the leading cause of cancer-related death among children and adolescents ages 0-19 years.



SURVIVAL RATE

For patients with a malignant brain tumor, the five-year relative survival rate is 35.6%.

For the most common form of primary malignant brain tumors, glioblastoma, it is only 6.8% and median survival is only 8 months.

SPONSORSHIP OPPORTUNITIES



2nd Annual TEE UP FOR BRAIN TUMORS

SPONSORSHIP LEVELS	Title	Platinum	Gold	Silver	Hole-in-One
	\$10,000	\$7,500	\$5,000	\$3,500	\$2,500
Quantity	(1)	(1)	(2)	(3)	(1)
MARKETING OPPORTUNITIES					
Company logo on WINKS website	✓	✓	✓	✓	✓
Company logo displayed on event day slideshow	✓	✓	✓	✓	✓
Company logo displayed on event bays	✓	✓	✓	✓	
Company logo displayed on event day banner	✓	✓	✓		
Option to display company banner on tee line	✓	✓			
Company advertisements broadcast to bays during event	✓				
Advertised as Title Sponsor on all promotional items	✓				
Custom contest sponsor sign at dedicated bay					✓
EVENT ATTENDANCE					
Access to event buffet	✓	✓	✓	✓	✓
Welcome drinks and appetizers	✓	✓			
Welcome drinks			✓	✓	
Team entry for six participants and 6 hole-in-one raffle tickets	✓	✓			
Another Team entry for six participants and 6 hole-in-one raffle tickets	✓				
Four participant entries			✓	✓	
Two participant entries					✓

WINKS is a 501(c)(3) organization.

SPONSORSHIP COMMITMENT FORM



2nd Annual TEE UP FOR BRAIN TUMORS

☐ I am pleased to support Tee Up for Brain Tumors Charity Golf Event

LEVEL

- | | |
|---|--|
| ☐ Title \$10,000 | ☐ Platinum \$7500 |
| ☐ Gold \$5000 | ☐ Silver \$3500 |
| ☐ Hole in One Challenge \$2500 | |

☐ In lieu of sponsorship, I would like to donate \$ _____

CONTACT INFORMATION

Company/Organization: _____

Point of Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PAYMENT INFORMATION

☐ I will pay for sponsorship by invoice from WINKS sent to the following email address: _____

☐ Enclosed is my check payable to WINKS, mailed as indicated below.

Please return this form by Friday, March 24, 2023 by email to Ms. Brittany Abbott, babbott@winksb.org or by mailing it to the address below.

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TEE UP FOR BRAIN TUMORS

THANK YOU

CONTACT US

757-656-9257

winksbt.org

events@winksbt.org

Box 5186, Suffolk, VA 23435