

Annual Review

All Tribes Logistics LLC

CEO's Perspective 2023-2024

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SUMMÁRY

OVING THE WORLD FORWARD

All Tribes Logistics LLC was officially registered in the state of Georgia in 2022 as a logistics and transport company. It consists of a board of directors who's stated objective is to provide the best possible logistics solutions to meet the growing demand for more reliable and safer service that interstate commerce is so heavily reliant on. The blue print is laid for one of the most ambitious projects to come out of the state of Georgia for a long time. There are no misgivings about the challenges that will be encountered as a result of the high bars set for this company, however the resolute and positive stance of the board of directors, having a finger on the pulse of what is needed will facilitate the implementation kind of company culture, ready to meet whatever demands that the future hight bring. The blueprint includes an expanding fleet, expertly trained drivers, and a dispatch contingent that is fine-tuned to deliver. The board of directors consists of 8 members who meet once a week to chart the direction of the company. Although this document is called an annual review, there were no revenues generated in the previous year. We must recognize however, the financial and intellectual contributions, manpower and research that has positioned us for success in the coming years. We have also brought on board, key partners in both the equipment and financial sectors of the industry. These relationships will make it much easier to plan, finance and execute our plans for expansion and growth.

For more information, please log on to: <u>http://www.alltribeslogistics.com</u> Email: <u>admin@alltribeslogistics.com</u>

ALL TRIBES LOGISTICS



SERVICE

ATL brings to the world of freight, an abundance of experience, professionalism, and dedication to the provisioning of logistical solutions to the modern, technologically driven, and competitive transportation industry.

MARKET

As the demand for freight services fluctuates between high and low, a new and resilient strategy is needed. ATL will be applying these methods which will make seamless, the movement of goods all across the continental United States and Canada. We straighten the curves and smoothen the bumps, holding the wheel steady, moving the world's freight forward.



BUILDING THE ATL FLEET

Building the fleet.

Each added machine represents the hope and future of an individual employee, a family, a community.

We are big on nation building, one family at a time.

GROWTH

It is in the DNA of All Tribes Logistics to grow with the demanding times. From factoring in inflation to controlling fuel and maintenance costs, this strategy enables ATL to be relevant and competitive as a carrier. The company reinvests in the researching and development of new and innovative ways to assist shippers in their need to save on costs. While we grow to meet the needs of shippers nationwide, we will develop fiscal relationships with clients translating into healthy savings and confidence in ATL as a carrier and strategic partner in the continuing growth of this vital economic sector.





BUSINESS PRIORITIES

- Increase customer satisfaction by 2%
- Maintain growth



ADDED PRIORITIES

- Improve social media
 presence
- Ensure the cost of development stays below budget



EMPLOYEE OPPORTUNITIES

- Recruiting safe drivers
- Fostering an environment of continuous improvements
- Answering the call of the road
- Individual opportunities and recognition of excellence
- Benefits for the ATL family of employees

GOALS FOR Q2

WHEELS ON THE ROAD

Beginning in the second quarter of the year 2023, ATL will be putting rubber to the road. Acquiring the equipment was challenging in the current financial climate. With dedication and persistence, although not as impactful as was planned, ATL was able to secure deals that enabled the company to put wheels on the road for the first time in 2023. Although the plan was in place since 2021, the challenges were myriad, but research needed to plan and strategize in the formation of the company demanded time. The time was used in researching the business and thus laying the framework for the methodical and strategic formation of ATL and finally securing funding to put wheels on the road. One of our goals is to have on board a strategic financial partner, who will realize beneficial financial gains by getting in on the ground floor with ATL.

MORE TRACTORS

Beginning with two tractors on the road in April of 2023 and adding 2 to 3 more vehicles to the fleet before the end of the year, then adding 5 to 10 more trucks each year thereafter, will see the company grow in leaps and bounds as planned. The measured and controlled way that ATL is designed to grow, sets the stage for expansion and inclusion in the essential services provided by this vital industry. All investors are willing to wait for a few years before taking profits from the company. The strategy is to continuously re-invest in the company so that equity will make liquid the assets that floats the ambitious growth trajectory of the company. There is an ambitious plan in place to assist newer drivers in securing steady and meaningful employment with ATL.

MORE EMPLOYMENT

On the top of our list is the acquisition of new vehicles. This opens up the opportunity to acquire, train and field the best drivers in the industry. The company will be one of the most desirable carriers to work for. It cannot be stressed enough the importance of social media presence and the adoption of new technologies to the business model. Every business today will have to diversify their products or services. This is necessary to be stable in a world where changes are happening at a staggering pace. From social media to new applications, to digital currency and so many more innovations. Companies are having to adopt and adjust their models to the new realities. At ATL we welcome and embrace the challenges as well as the opportunities that any change might bring.

Meeting the board of directors, understanding their methods.

Looking at data and more data, making the road ahead as clear as possible.

The future is bright indeed. We are a solid group of individuals bound together with one purpose.

THE NEXT YEAR

Taking the temperature and assessing the mood in the marketplace will give ATL the data necessary to determine the course of action for the next year. The board of directors meet weekly to chart the course of the company, applying all data gathered by our research and development team. The department of research and development is responsible for gathering data from all other departments, as well as the active marketplace, to analyze and process the information that is used for making crucial decisions necessary to grow the company. This invaluable task rests with our extremely competent Vice President in charge of research and development, Mr. Zarian Hadley. If anything gives us confidence, it is observing his tenacity and curious mindset which motivates him to find answers to propel us forward over the past year. Adding to our ambitious blueprint of growing our fleet at an average rate of 30% each quarter, we also plan to incrementally grow our employee base and will be implementing stringent adherence to our culture of exceptional service.

All Tribes Logistics is setting a new standard in the transportation industry. Beginning with our COO, Mr. James Harris, who brings over 20 years of experience and a solid knowledge base when it comes to this industry. All Tribes Logistics will be tapping into that fountain of knowledge to set the policies that will cement the foundation of ATL. Indeed, we are blessed to have him steer the operations of this company to prosperous destinations.

Looking ahead in the area of fiscal responsibility, we recognize our CFO Mr. Wayne Senior. He is at the helm of the financial ship. Mr. Senior is tasked with the responsibility to safeguard the financial health of the company. Having worked in the logistics industry for many years and having a reputation for being shrewd with handling liquid assets, Mr. Senior gives us confidence we can take to the bank.

The chairman of the board Mr. Rene Goff is tasked with keeping the contentious meetings orderly and setting the bar for robust and energetic debates. The staff is fully engaged where performance and improvements are of the highest importance. This promotes a team environment and sets a disciplined guiding culture for the staff and ensures individual accomplishments while guaranteeing long-term success as envisioned by the board. Plugging in real numbers as they are generated by our daily business activities will provide real world data from where ATL will draw information necessary to forecast outcomes and realize set goals. Attached to this document is a detailed cost and revenue projection document that outlines our fiscal year, those goals will include the forecasted growth in revenues and (please see document: small business cash flow pdf attached)

A light at the end of the tunnel.



You are the essence of this organization. Your faith in the Most High, experience, ideas, contributions, acceptance of challenges and perseverance over them, guarantees our success. equipment but most importantly, the development of first quality personnel to execute the operations of the company. The underlying culture of ATL will always be to focus on the development of our people. We are confident in a structured, an organized and professional environment, as we know this will guarantee the confidence necessary for success. Our people are incentivized to deliver the type of performance that observes the value of our customers and the need to go beyond the ordinary to form long term business relationships.

Mr. Phillip Needham, our VP in charge of public relations comes to ATL with a wealth of experience in logistics. He also brings entrepreneurial instincts to the table. Mr. Needham having worked as a Nurse, also brings to us a unique perspective when it comes to keeping the medical and drug compliance that all our employees must observe and practice.

Our VP in charge of information technology and web design, Mr. Vic Green, has a keen eye for the aesthetics of ATL. He is tasked with the overall presentation of All Tribes Logistics to the public and is keenly aware of how companies, in today's tech environment, needs to utilize the web and all other social media networks to bring services to potential customers. Mr. Green's artistic background also provides us additional insight to see the light at the end of the tunnel.

Our marketing VP, Mr. Forrest Domineack will be taking the company to new heights. He believes that there are no limits to what ATL can achieve, once it is made known, that we are the future of logistics. Mr. Domineack will use all of the allocated resources of the company to educate companies both near and far, about our service. Working in tandem with our information and technology department, they form a formidable duo.

We will top off our team with the mention of key partners who we consider extended family members. Mrs. Tina Jaimeson: dispatch executive, Ms. J. Jackson: accounting/payroll, Midwest Trucks And Equipment, The Bank Of America, Fifth Third Bank and Dakota Financial.

I am Nedrick Gavin, CEO of All Tribes Logistics. I am grateful and indeed, blessed to have such a dynamic team. We place no limits on what we can accomplish. The light at the end of the tunnel is getting brighter and more pronounced. We look on obstacles as mere challenges to overcome on our way to accomplishing our goals.

In conclusion, the next year does look bright, even in times when all companies are faced with inflation, rising fuel costs, difficulties in acquiring and keeping quality employees and a host of other challenges. We have put together a hardy group of individuals poised to go to battle for our customers

Thank you for reading and welcome to All Tribes Logistics LLC. Let's give all glory and thanks to the Most High God.