

LYUBA BOGAN

r e s u m e

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QUALIFICATIONS

Creative Direction · Art Direction · Illustration · Print & Digital Design · Copywriting · Presentations · Client Relations
Event Planning · Print Production · Adobe CS · MS Office · Keynote · Dragonframe · Klaviyo/Mailchimp

WORK HISTORY

CJRW ADVERTISING AGENCY, senior art director |—————▶ *September 2005 - June 2020*

Created a wide range of award-winning marketing materials and integrated campaigns for a variety of state and regional clients including logo design, corporate identity, brand style guides, ad campaigns, brochures, posters, publications, online banner ads, Social Media, illustration, storyboards, apparel, 3D signage, gif and stop action animation.

- Maintained relationships with clients and led client presentations.
- Art directed photo and video shoots (planning, model selection, styling, production).

Clients: *Arkansas Department of Parks & Tourism, Arkansas State Parks, Arkansas Department of Health, Arkansas State Police, Arkansas Lottery, HOWSE, Oaklawn Racing Casino Resort, Clinton Presidential Center, Little Rock Wastewater, Riceland, Magic Springs Theme and Water Park, Arkansas State University Midsouth, Buffalo Outdoor Center, TRANE, Pollo Campero, Summit Bank, Easter Seals, Dr. Suzanne Yee Cosmetic & Laser Surgery Center, Children's Advocacy Centers of Arkansas, Our House, Forty Two, Cajun's Wharf, Capers Restaurant, Copper Grill & Grocery, Calfneck Capital Corp, Downtown Partnership, City of North Little Rock*

CHILDREN'S BOOK ILLUSTRATOR |—————▶ *March 2003 - September 2008*

Represented by Lindgren & Smith Inc., International Artists Representatives, New York, NY
Created illustrations for a variety of children's literature, including illustrating three children's books.

Publishers: *Zonderkidz, Random House, Heifer International, Family Life, Kirchoff & Wohlberg, Silver Editions, Hampton Brown.*

TWO FOR TEA DESIGN STUDIO, owner |—————▶ *November 1999 - 2005*

Ran my own business and wore many hats - from new business development, proposal writing, client relations, project management to producing and delivering a wide range of effective marketing materials for print and web for a variety of clients. Art directed photoshoots. Managed production vendors.

Clients: *Arkansas Community Foundation, Arkansas Festival Ballet, Rejuvenation Clinic Day Spa, Epoch Online, Stone & Ward Advertising Agency, CJRW, Forza Marketing Group, Lansky Sound, Marina, XPO Press*

ART INSTRUCTOR |—————▶ *Summer 1999 - present*

Developed curriculum and implemented art classes for children and adults.
Worked with disabled adults and children with behavior problems.

*Private Instruction; Arkansas Art Center; ARC of Arkansas; United Methodist Behavior Hospital;
"Kid's College" Summer Program, La Junta, Colorado*

EDUCATION

Bachelor of Fine Arts, Graphic Design Emphasis

Arkansas State University, Jonesboro, Arkansas

Summa Cum Laude. President's Scholar. Degree awarded May, 2000.

PERSONAL

Born in Moscow, Russia · Married · Daughters Aleksandra (12) and Ekaterina (8) · Fluent in English and Russian
fine artist · world citizen · avid reader · active PTA member · outdoor and active lifestyle enthusiast · tea drinker · cat parent