

# Take control of your energy costs

Manage your spend with a holistic energy strategy

## ENERGY COSTS ARE SOARING

Driven by surging electricity demand—especially from AI Data Center growth—energy prices are rising fast. This market volatility makes it challenging for businesses to optimize their energy spend.

Since 2020, *average electricity costs for businesses have increased over 20%*—a sharp rise compared to just 3% in the five years prior.

## 01 FIND FASTER, BUY BETTER, SPEND SMARTER

Tap into the leading energy catalog and reduce your spend with access to competitive pricing on the solutions you need to power your business. With tools like live pricing platforms and market forecasting programs, our experts help you:



Optimize energy spend



Improve energy infrastructure



Meet sustainability goals

A family business **saved \$200k on natural gas** by locking in a 3-year contract.



## Q2

### THE LEADING SOLUTIONS FOR YOUR BUSINESS



#### Electricity and natural gas

Lock in the best rates on deregulated electricity and natural gas.



#### Energy efficiency

Update building infrastructure to reduce energy consumption and enhance comfort.



#### Distributed generation

Deploy on-site energy generation like solar to cut costs and reduce emissions.



#### Electric vehicle solutions

Install certified EV chargers with flexible software to easily manage your charging network.



#### Water management

Optimize water flow and utilize smart metering to stop leaks and protect facilities.



#### Waste management

Find the most effective waste and recycling solutions.



#### Building management (sensors & IoT)

Securely monitor energy use to catch inefficiencies early and enhance building performance.



#### Expense management

Integrate bills on one platform with no-cost audits to ensure billing accuracy.



#### ABOUT APPDIRECT

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