

CYBERSECURITY: SHIELD YOUR BUSINESS FROM DIGITAL THREATS!

What is cybersecurity?

Cybersecurity is like an invisible shield that protects your business's digital operations. It defends your systems against cyber-attacks that can steal sensitive data, disrupt operations, and harm your reputation.

Benefits of Cybersecurity:



COST SAVINGS

- **Reduce Risk Costs:** Minimize the financial impact of data breaches and cyber threats.
- **Efficient Security Spending:** Invest wisely in robust cybersecurity measures that prevent expensive incidents.



BUSINESS CONTINUITY

- **Reliable Operations:** Keep your business running smoothly without interruptions caused by cyber incidents.
- **Rapid Recovery:** Quick recovery tools to restore data and services.



DATA PROTECTION

- **Strong Defense:** Benefit from advanced security protocols that protect your data from unauthorized access and theft.
- **Compliance and Trust:** Meet regulatory requirements and build customer trust by safeguarding personal information



Why Cybersecurity is right for your business

Imagine running your business with peace of mind, knowing your digital assets are secure. Cybersecurity protects and enhances your business operations by maintaining the integrity and confidentiality of your digital resources.

Contact information:

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Defend your business against the unseen dangers.

A Single-Source Solution Provider for All Your Security Needs



Comprehensive security solutions are more than having a firewall in place and a locked front door. The heartbeat of your business is your customer data and financial exposure, and every day we see front page headlines for data breaches, even at Fortune 500 enterprises. Small businesses are attacked daily as well, and often the damages are so devastating that they never recover, both in terms of financial losses and reputation.

At BlueprintIQ, we recognize that security is also more than technology... it's about the technical solutions, processes to evaluate and react to potential threats, vulnerabilities, and impacts, plus user training and education.



Cybercrime damages are estimated to globally cost \$6 trillion annually by 2021, and ransomware damage costs are predicted to be 57x higher in 2021, reaching \$20 billion, compared to 2015.

BlueprintIQ partners with industry leaders to implement secure protection for everything from your data and brand to your property and network.



KEY SECURITY SERVICES

- ✓ Penetration Testing & Environment Audits
- ✓ Full Security Operations Center (SOC) as a Service
- ✓ Physical security protection (IP cameras / door entry / video)
- ✓ Web and Application Firewall Management
- ✓ Distributed Denial of Service (DDoS) Mitigation
- ✓ Virus, Malware, Spyware, Email Scanning
- ✓ Compliancy Attestations
- ✓ Endpoint & Device Security Management
- ✓ Virtual Chief of Information Security Officer (CISO)
- ✓ Disaster Recovery and Backups
- ✓ Data Loss Prevention (DLP)
- ✓ East/West Traffic Monitoring & Breach Protection
- ✓ Behavioral Management / Staff Training & Awareness
- ✓ Professional Services Security Consulting
- ✓ Security Incident Event Manager (SIEM) Platforms, Reporting & Monitoring
- ✓ Intrusion Detection/Prevention Systems (IDS/IPS) Management

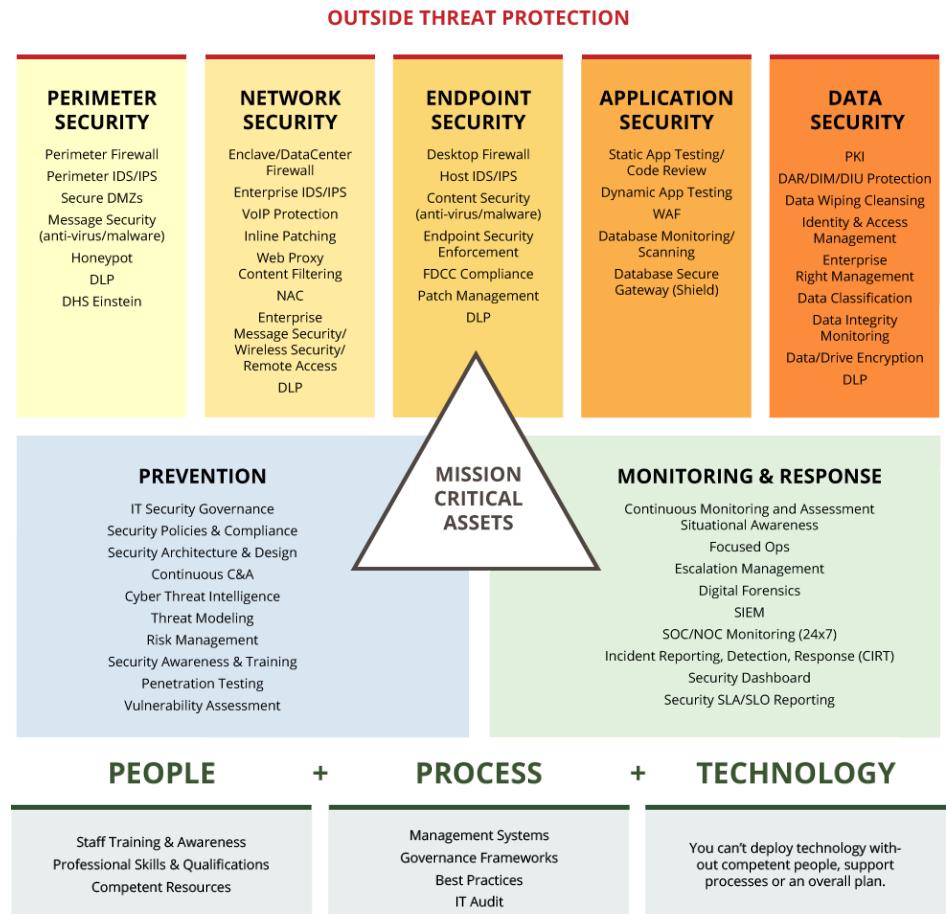


LAYERS OF SECURITY

Cyber security and physical security are not just about technology. While technology plays a substantial role, alone it is not enough to protect you from modern vector attacks.

BlueprintIQ follows the ISO 27001 standard that recommends every comprehensive security solution address all areas of information security risk including people, process & technology.

By following this standard, we are confident we can help protect your mission-critical assets, and bring the solutions required to protect, monitor, and respond to attacks from all vectors—protecting more than just your data and your network, but also your brand and reputation.



ABOUT US

BlueprintIQ designs and delivers IT & communications solutions and services that help organizations execute on their strategic goals.

Our focus? Every business is unique, so we start with listening to the needs of our clients, and then exceed those needs in every way.

Contact us today to learn more about what Security services are right for your business.



WHY WORK WITH US?

- ✓ Objective & vendor agnostic to evaluate multiple security options
- ✓ Will learn your business structure and goals
- ✓ Will understand your IT infrastructure and vulnerabilities
- ✓ Will determine the optimal comprehensive security solution
- ✓ Will manage the implementation and support of the selected solution
- ✓ After implementation support including customer service and escalations
- ✓ Be integrated as part of your organization's ecosystem

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Cybersecurity: Rising to the Challenge

Every day, data breaches affect companies of all sizes. With the average breach costing \$4.9 million, some businesses never recover [1]. As breaches get larger and increasingly make headlines, cybersecurity becomes the number one business priority.

Bad actors are leveraging AI and exploiting vulnerabilities to gain access to user data [2]. Advanced technology and services such as AI, zero trust strategies, and advanced cloud use can help mitigate the growing threat.



70% of data breaches

cause “significant” or
“very significant” disruptions

(Source: IBM)

Cybersecurity Solutions Tailored to Your Needs

Security as a Service (SECaaS) manages scalable security solutions that support your network or IT infrastructure. Whether you need data loss prevention, ongoing monitoring, or another form of protection, different vulnerabilities call for different solutions. That's where we come in.

With the right cybersecurity solution, you can:

- Protect your mission-critical assets and monitor vulnerabilities
- Cover all data points, and respond directly to threats
- Closely monitor the security risk landscape and adapt your business to changes
- Scale according to operational changes, including increased cloud usage and remote employee access

Sound interesting? Let's talk.

Contact us today to get started!

Sources:

[1] Cost of a Data Breach Report 2024, IBM.
<https://www.ibm.com/reports/data-breach>

[2] 2025 Data Breach Investigations Report
<https://www.verizon.com/business/resources/reports/dbir/>