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## Young Fans Set for Formula 1 Experience

Following the Inaugural Miami GP, America's youth is set to tackle the ins and outs of the sport Formula 1 with Haas F1

**Miami, Florida** - May 9<sup>th</sup>, 2022 – For the fans of Haas F1, The Miami Grand Prix and all its illustrious reputation served as a challenge. While as unfortunate as the race may have been, fans, especially younger ones have a bright opportunity to see the team in its entirety. Haas F1 plans a four city stop. The succeeding week and a half at the end of May will see the team track from Georgia, Texas, Las Vegas, and end in California. The goal for the tour is to capture the next generation of race engineers, crew members, team principles, machinists and maybe even the next driver. In this process, creating a lasting impression from the team to young minds and gaining new fans for the team and Formula 1.

*“We are America’s team. As stewards of the sport, it is our responsibility to encourage and grow it. That includes getting the team together and teaching the youth of America. For me as a child, I think I would have wanted something like this. It may have sparked this passion early, you never know. It of course shows all the achievements that can be had on the track for sure. This tour also is here to promote the innovation and achievement of the machining aspect that goes into these racecars.*”



(Photo: <https://www.haascnc.com/Community/Motorsports.html>)

*“Perhaps the younger kids will enjoy the racing simulator and real car. For the high school and engineering students in California, we might have peaked a college major path or career opportunity. We might even have the privilege of inspiring the next Gunther Steiner, Gene Haas, or Ross Brawn. Who knows, maybe one of these kids ends up creating a family tradition of watching Haas F1 in Texas, Miami, or Las Vegas.” - Gunther Steiner*

This joint effort by Haas CNC and the Haas F1 team will present a unique traveling display for two middle schools, a high school, as well as a university. The interactive display will show students nationwide the equipment as well as technology that aides the team across its 2022 race campaign. Accordingly, the same machining tools created to build the cars racing will also be highlighted. Each stop will have these displays specific for academic level. They will also be accompanied by a seminar with a question-and-answer spot by Team Principal Gunther Steiner, Haas Owner Gene Haas, and F1 Drivers Kevin Magnussen and Mick Schumacher.



(Photo: <https://www.haascnc.com/Community/Motorsports.html>)

#### **List of Specific Locations for the tour included with day activities:**

- The first stop will take place in Albany, Georgia at Webb Ridge Middle School on May 23rd. The lesson plan for the day will consist of Haas drivers explaining what they do and what a F1 car exactly is. There will be time for students to spend on the simulator equipment that the team has brought along. Gene Haas will also allow students to see a F1 component manufactured in real time.
- The second stop will see the team greet kids at the Circuit of America on May 24th. Students from West Ridge Middle School in Austin, Texas will participate in driver meet and greets. The highlight is a real time pit-stop on pit road.
- As the tour winds down, Haas will see students at the Advanced Technologies Academy in Las Vegas on May 25th. The team will meet with graduating engineering majored seniors to show just what Haas CNC does to aid its Formula 1 team. Gene Haas will take center stage as he explains his history as well as his company.
- The final stop is a combined effort from not only the Haas CNC group but the Haas F1 team itself on May 26th. Engineering majoring students will have a chance to play race engineer and driver as they try and fix the car while under race conditions. Additionally, students will utilize basic formulas to create key chains with help of Haas CNC Tools.

Formula 1 World Championship, as well as the US Grand Prix, Miami Grand Prix, and the Las Vegas Grand prix news please visit here: <https://www.formula1.com/>

**Haas Formula 1 Team** is a motorsport team competing in the FIA Formula 1 World Championship. Haas F1 is the only American team competing in nearly 30 years, with drivers Kevin Magnussen and Mick Schumacher leading the charge. The team, with the help of their parent company Haas CNC are industry leaders in motor racing machining and engineering. For more information on the Haas Formula 1 Team as well as Haas CNC please visit: <https://www.haasf1team.com/> and <https://www.haascnc.com/Community/Motorsports.html>

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