



Business Profile

SMART POWER COMPANY



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Our Services

At Smart Power, we take pride in possessing more than 20 years of qualified experienced resources. We specialize in Marketing, IT and Finance consultant with extended services in Business Development, Sales & E-Commerce.

Our team of experienced consultants has a deep understanding of the challenges and opportunities facing businesses today. We work with businesses of all sizes, from startups to large enterprises.



Our Services

1 Marketing Consultation

2 IT & Web Hosting

3 Finance Services



1 Marketing Consultation

Smart Power is a marketing consultancy specializing in helping small businesses achieve measurable results.

We offer a comprehensive range of services including branding, social media, website design, SEO, and more. Our team of experts crafts tailored marketing strategies to boost lead generation, customer satisfaction, and revenue.

We understand that the services for small business marketing aimed at producing measurable results.

We provide a complete marketing strategy, involving branding, collateral development, social media, website design, SEO, video, advertising, and more.



1 Marketing Consultation

- Marketing strategy development
- Marketing research
- Marketing execution
- Marketing analytics

Digital Marketing

- Content marketing
- Social media marketing
- Email marketing
- Web design and development
- Branding
- Search engine optimization (SEO)
- Pay-per-click (PPC) advertising



2 IT & Web Hosting

Smart Power offers a comprehensive range of IT and web hosting solutions. From shared to dedicated hosting, we provide reliable and secure services.

Our additional offerings include domain registration, email hosting, IT support, managed IT services, ERP implementation, and Odoo customization.

From shared hosting to dedicated hosting, Smart Power provides a range of web hosting solutions to meet your requirements. Additionally, they provide a wide range of features and advantages, including free email accounts, domain registration, and technical assistance.



2 IT & Web Hosting

- Web hosting
- Domain registration
- Email hosting
- IT support
- Managing IT services
- ERP implementation
- Odoo implementation
- ERP customization
- ERP training



3 Financial Consulting

Preparing the chart of accounts:

According to what will be understood from the company's scope of work and whether it provides the service only or whether it provides the service and the necessary supplies - cleaning tools, for example - a tree of accounts will be prepared that contributes to recording all movements in a way that makes the financial reports an effective and effective element in the management process for decisions.



3 Financial Consulting

Development of financial systems

Preparing regulations covering corporate activities (finance - purchases - sales - warehouses - human resources)

Development of financial systems

Preparing procedural guides for the activities, which include the following.

- Documentary courses
- Suggested forms for documents



3 Financial Consulting

Other financial services: Establishing Companies:
in Egypt or Saudi Arabia according to the applicable laws

Financial consulting :

- Preparing the company's financial structure completely and building an operations system on sound financial foundations that facilitate the course of financial movement so that it can be included in accounting reports and submitted to senior management to help it take the appropriate decision at the appropriate time.
- Providing a remote CFO service through us setting the job description for everyone in the financial department and following up on the implementation of their tasks, which helps the company achieve its goals - the cost of the service is agreed upon after knowing the financial structure. • Book Keeping and related Proces



Feasibility Studies

Contact

If You Have Questions Or Suggestions,
Please Contact Us Directly

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Business Profile

THANK
YOU.

