



MARION FOOTBALL CLUB

Sponsorship proposal and application

Season 2025



Marion Football Club
262 Sturt Rd, Marion 5043
Affiliated with Adelaide
Footy League (Seniors)
and SANFL Juniors
(Juniors)

Dear Prospective Sponsor,

Marion Football Club strives to provide opportunities for everyone in our community to participate in healthy, safe, and inclusive AFL activities in a fun and family orientated environment. The club is managed by dedicated volunteer staff, all of whom tirelessly provide their skills, time, and assistance to ensure the club can offer a variety of structured programs.

As we are a local community sports club, our major source of revenue is generated from membership fees and donations received from generous individuals & businesses. These funds are then reinvested into the club for the benefit of all members.

In 2024, The Marion Football Club grew in player registrations:
where we fielded 15 teams; 3 senior mens, 1 senior women
and 11 junior teams.

We believe that we can provide our sponsors with great exposure as we are affiliated with the Marion Community Club (Club Marion), which supports another 16 community clubs. As a sponsor, your business will have advertising in different formats which will be visual to these members and the public that visits Club Marion throughout the entire year, not just during footy season. Club Marion have recently renovated and now have one of the best balconies to watch the football with a bird's eye view.

At Marion Football Club, we pride ourselves by making sure our sponsors are recognised in any way possible, from social media adverts, signage, with an area for signage in our change rooms as well as an electronic honour board which we use for the women and allows us to do presentations of our sponsors in 'The Shearing Shed' located in the upstairs section of Club Marion.

We hope you can find something that will suit the needs of your business/organisation, alternatively we would be happy to work with you to find a sponsorship solution that would suit your needs. Thank you for the consideration.

Kind regards,

Russell Stanborough
Club President

Email: president.marionfc@outlook.com

Marion Football Club

The Marion
Rams were first
established in 1891
and we are a strong
active club today.

The organisation that evolved into the Marion

Football Club was originally formed in 1891 and is one of the oldest football clubs in South Australia. Originally known as the Sturt Football Club, the club changed their name to Marion in the 1950's. During the war years Marion joined with the Brighton club to form Sturt Brighton. The club is currently affiliated with the Adelaide Football league (SAAFL & SAAWFL), whereas our junior football teams hold a strong presence in the SANFL Juniors competition.

The club colours are green and gold, and our emblem is the Ram which was adopted in the 1970's. The Marion Football Club has had an eventful history that has produced a total of 13 senior premierships.

In 2019 the Rams entered their first female sides in Senior and Junior Competitions. The Senior Women made the Grand Final, and won our first Senior Women's premiership in 2024.

In 2024, our senior mens teams moved to Division 5..... and both A and B grade made the Preliminary Final. Our juniors have also enjoyed success over the past few years, with a least one premiership win from To 2023.

The club currently has teams in the SAAFL, SAAWFL and the SANFL Juniors Sunday competition.

Sponsorship



Senior Women's - 2024

The Marion Football Club understands that in the current economic climate, organisations require value for any sponsorship money. Thus, the committee has put together a variety of sponsorship packages to provide local businesses and organisations a flexible opportunity to support their community. As a sponsor of Marion Football Club, we guarantee to promote your brand/product/service throughout the club and wider community at every opportunity.

Marion Football Club endeavours to create an environment that puts family values to the forefront and prides itself on acting with integrity, innovation, and teamwork.

The following sponsorship opportunities provided by Marion Football Club to an interested party include:

☐ Platinum Sponsorship

- ☐ Player Sponsorship
- ☐ Junior Comp Sponsorship
- ☐ Junior Mini Sponsorship



Platinum

Platinum sponsorship is the highest tier available. It supports the club to provide ongoing football programs to the community.

BENEFITS:

Signage featuring sponsor logo

Logo on all new club merchandise (eg. polo shirts/jackets/hoodies).

Sign on oval boundary fence (6m x 1m)

Logo on a set on Senior or Junior Guernsey's (subject to availability)
Displayed on the 'The Shearing Shed' electronic honour board

Advertising on digital honours board

Logo in club room sign

Communication

- Sponsor logo featured on all media (letterheads, emails, fixtures etc...)
- Sponsor logo on MFC website linking to your business
- Social Media package
- Verbal recognition at weekly presentations
- Sponsor mention and media recognition at all Marion Football Clubs events

Events

- Double passes to Presentation night
- Double pass to sponsors day events
- Invitation to all special events held for the Marion Football Club

\$3000



Player Package

Sponsor one or more Marion Senior player/s.

BENEFITS:

Communication

- ☐ Sponsor logo on MFC website linking to your business
- ☐ Social Media package
- ☐ Sponsor recognition when player gets Best on Ground

- ☐ Business tagged on Facebook when player makes best players list
- ☐ Sponsor recognition at MFC annual presentation night should your player receive an award.

Events

- ☐ Double pass to sponsors day events

Men's

\$460

Women's

\$350



Junior Comp

Junior Comp is the sponsorship of a Marion U11-U17.5 Junior team.

BENEFITS:

Advertising

- ☐ Sponsor logo on junior guernsey (new each season)

Communication

- ☐ Sponsor logo on MFC website linking to your business
- ☐ Social media package

Events

- ☐ Double pass to sponsors day events

\$1200



Junior Minis

Junior Mini's is the sponsorship of a Marion U7-U10 team.

BENEFITS:

Advertising

- ☐ Sponsor logo on selected non-competition junior guernseys (new each season)

Communication

- ☐ Sponsor logo on MFC website linking to your business
- ☐ Social media package

Events

- ☐ Double pass to sponsors day events

\$700